

Journey College

Apply Missouri

MISSOURI DEPARTMENT OF HIGHER EDUCATION



MDHETM

Missouri Department of Higher Education

*Building Missouri's future...
by degrees*[®]

Apply Missouri 2015:

Helping Missouri's students apply to college

What is Apply Missouri?

- Formerly known as Missouri College Application Week
- Part of *American College Application Campaign*, supported by the American Council on Education
- College admissions activities during the school day in September or October
- <http://dhe.mo.gov/ppc/applymissouri.php>

Journey  College

Apply Missouri

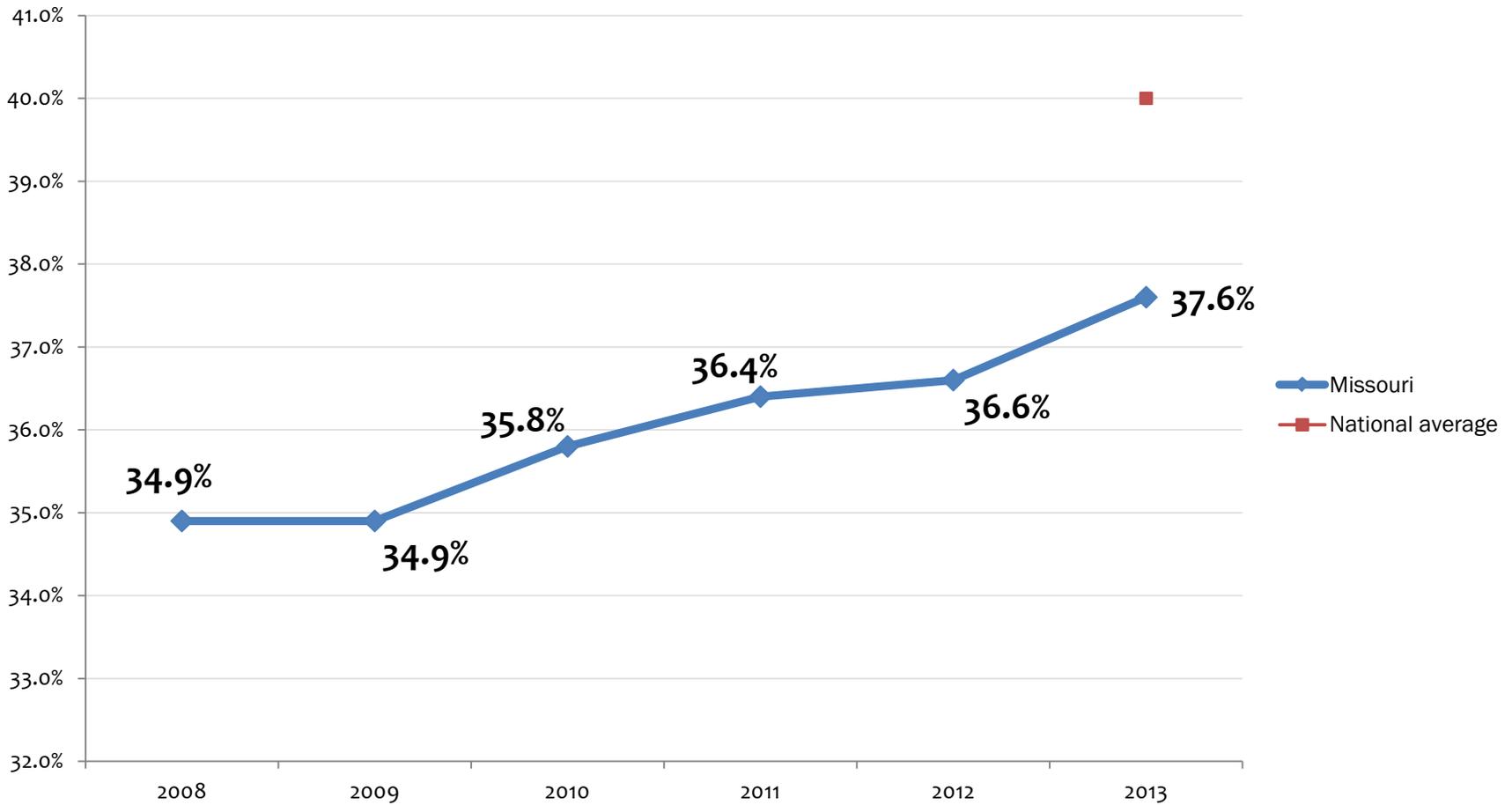
MISSOURI DEPARTMENT OF HIGHER EDUCATION



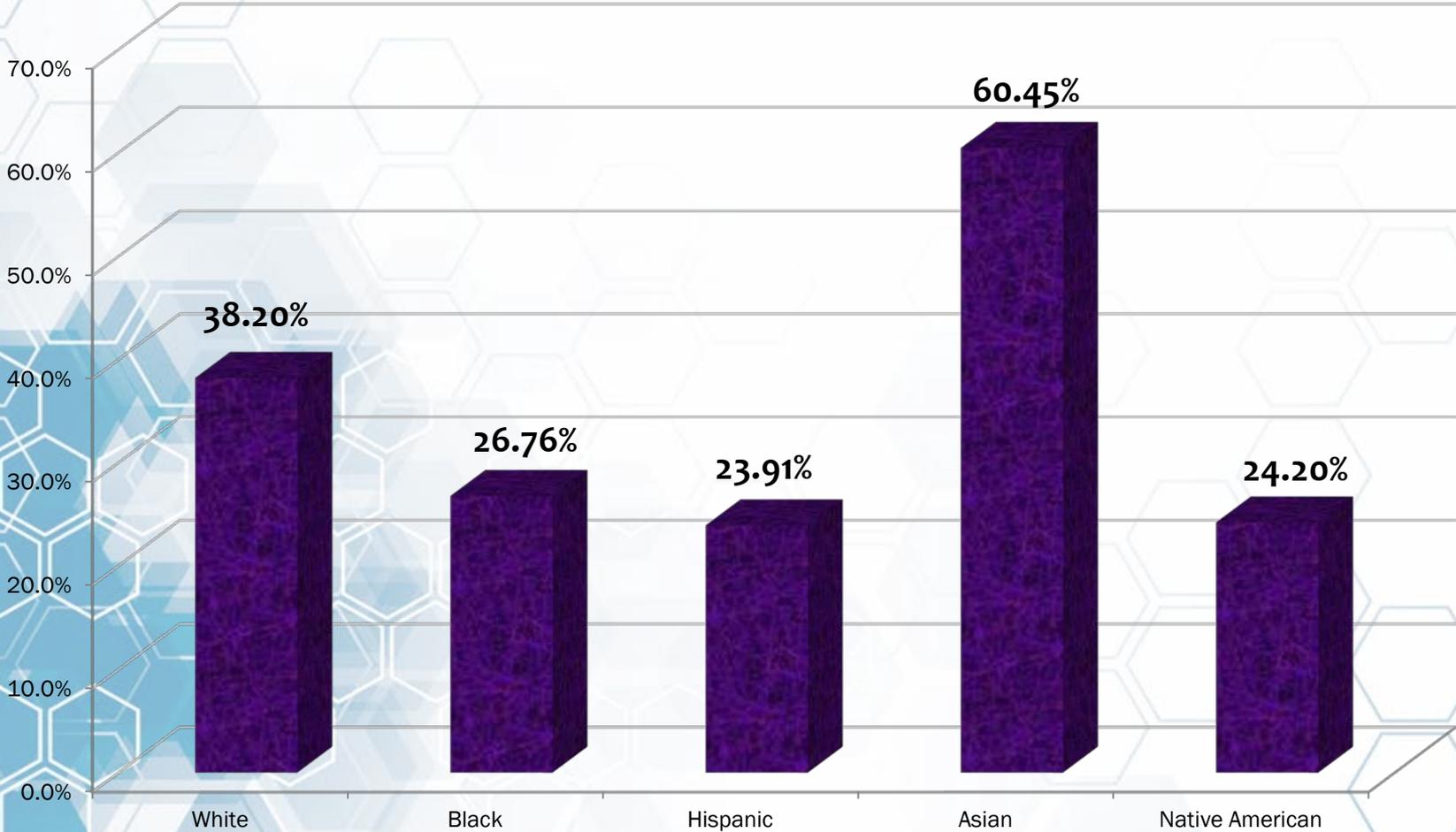
Why is this program important?

- Focuses on first-generation students
- Promotes college-going culture
- Admissions offices communicate with students who apply in the fall an average of five times
 - Institutional aid deadlines
 - On campus housing announcements
 - These communications keep students on track
- 70% of 2012 students matriculated

College attainment rates



Missouri's degree attainment rates (ages 25-64)



MCAW data

Fall 2014

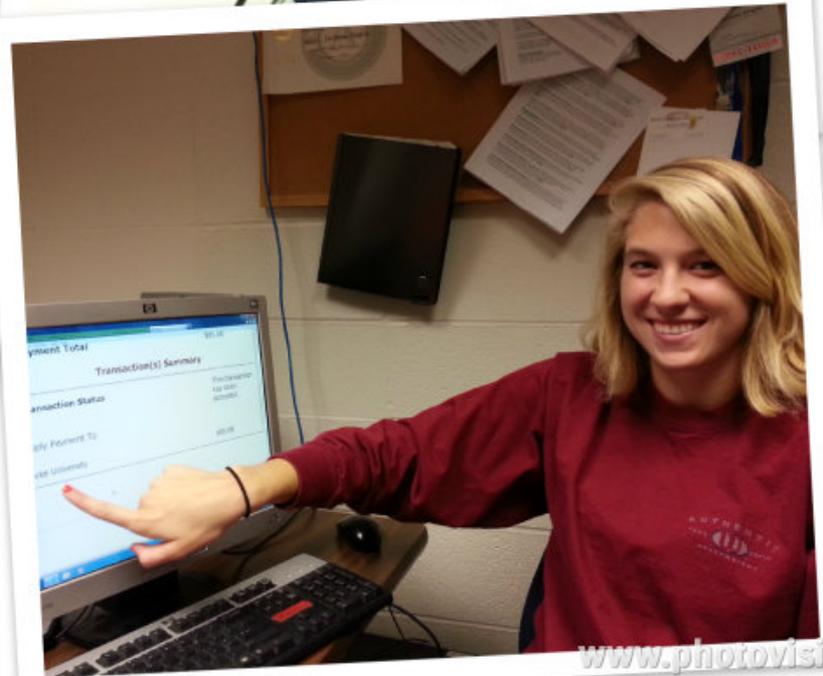
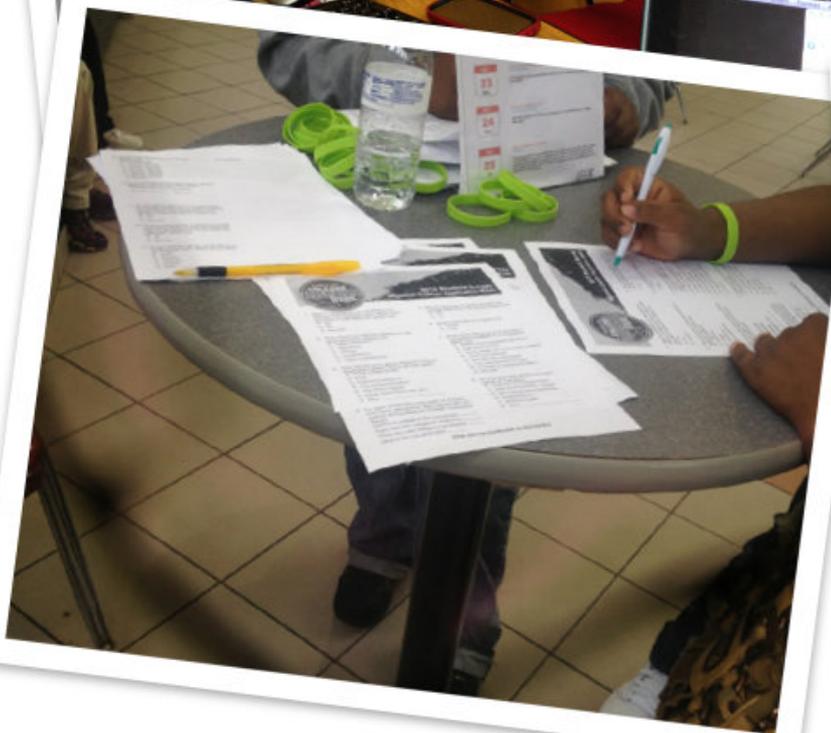
- 55 high schools
 - 9,464 seniors
 - 2,871 seniors applied
 - 30.34%
 - 4,656 applications
 - 1.62 applications per student

2013 pilot

- 26 high schools
 - 5,449 seniors
 - 3,776 participated
 - 2,017 seniors applied
 - 36.92%

2014 National ACAC

- 4,123 participating high schools
- 50 states
- 252,000 students served



Apply Missouri Guidebook

- Early summer
 - <http://dhe.mo.gov/ppc/applymissouriguidebook.php>
- Materials:
 - Checklists and tasks
 - Fillable templates
 - College fit worksheet
 - Student admissions worksheet
 - Missouri school list
 - Much more!

The screenshot displays the Missouri Department of Higher Education website. The main navigation bar includes links for 'Colleges & Degrees', 'Planning & Paying for College', 'Initiatives', 'Policy', 'Links & Resources', 'Research & Data', and 'News & Events'. The page title is 'Apply Missouri Site Coordinator Guidebook'. The content area features the 'Journey to College' logo and a green 'Apply Missouri' button. Below this, there is a list of sections: 'Section 1: Structuring your Apply Missouri activities - coming soon!', 'Section 2: Promoting your Apply Missouri event - coming soon!', 'Section 3: Helping students prepare for Apply Missouri - coming soon!', 'Section 4: Recruiting and managing volunteers - coming soon!', and 'Section 5: Even measurement and data collection - coming late summer 2015'. A sidebar on the right contains sections for 'Planning & Paying', 'Explore By Topic', 'Explore By Audience', and 'Related Links'. The footer includes the 'Journey to College' logo and the 'Missouri Connections' logo with the tagline 'Connect to Your Future'.

Spring 2015 Checklist

- Build a school-wide Apply Missouri planning team
 - Determine your Apply Missouri timeframe
 - Determine which activities to offer
 - Create a draft schedule
- Add activities to your school's calendar
- Reserve space for your Apply Missouri activities
- Obtain any necessary permissions

Apply Missouri Activity Ideas

1. Admission application lab (mandatory)
2. Kick-off assembly
3. Class assignments
4. College fair
5. College t-shirt day
6. Daily announcements, contests
7. Parent/teacher conferences
8. Counseling students on “fit”
9. Helping students apply for an ACT or SAT test
10. Military/ROTC workshop
11. College prep panel
12. Gathering student videos and feedback
13. “I applied” celebration
14. For more ideas, visit <http://dhe.mo.gov/ppc/students/documents/SiteCoordGuidebook.2014.FINAL.pdf>

Activity	Potential volunteers	Calendar?	Reserve space?
Kick-off assembly	Outside speakers	Yes	Yes
Class assignments	Teachers	No	No
Application lab	College access professionals, college academic advisors, guidance counselors	Yes	Yes
College fair	Bus driver if fair is off-site	Yes	Maybe
College t-shirt day	Counselors, teachers, staff	Yes	No
First Generation film	Staff or teacher to moderate film	Yes	Yes
Daily contests	Office staff	No	No
Parent-teacher conf	Staff for an information Apply Missouri table	Yes	Yes
Counseling students	College access professionals, college academic advisors, guidance counselors	Yes	Yes
ACT test registration	Counselors, teachers, or staff	No	Yes
ROTC workshop	Outside speakers	Yes	Yes
College prep panel	Seniors who applied early; college advisors	Yes	Yes
Student selfies	Students or teachers from media classes	No	No
“I Applied” celebration	Photography or journalism students	Yes	Yes

Sample Apply MO Schedule

- Monday, October 5
 - 8:45-9:45 Kick-off assembly in gym
 - Distribute College Portfolios & Journey to College senior year magnets
 - Explain how Apply Missouri will work
 - 10:00-3:00 Senior English classes admissions essays
- Tuesday, October 6
 - 8:15 Morning announcements to include college trivia
 - 10:00-3:00 Senior English classes admissions essays
 - 1:00-3:00 Individual college fit counseling
 - Use the College Fit Worksheet, available soon at <http://dhe.mo.gov/ppc/applymissouriguidebook.php>
 - Distribute Apply Missouri promotional items

Sample Apply MO Schedule

- Wednesday, October 7
 - 8:15 Morning announcements to include college trivia
 - 8:45-3:00 Individual college fit counseling
 - Use the College Fit Worksheet, available soon at <http://dhe.mo.gov/ppc/applymissouriguidebook.php>
 - Distribute Apply Missouri promotional items
 - 11:20-12:40 Promotional/informational table in cafeteria
 - Distribute Apply Missouri flyers, available soon at <http://dhe.mo.gov/ppc/applymissouri.php>
 - Distribute Apply Missouri promotional items

Sample Apply MO Schedule

- Thursday, October 8
 - 8:45-3:00 Submitting applications in computer lab
 - Students sign-in and sign out to track data
 - Applications submitted and to which schools
 - Distribute FAFSA Frenzy promotional items and leaflets to students who've submitted at least one application
- Friday, October 9
 - 8:45-12:15 Submitting applications in computer lab
 - Students sign-in and sign out to track data
 - Applications submitted and to which schools
 - Distribute FAFSA Frenzy promotional items and leaflets to students who've submitted at least one application
 - 1:45-3:00 “I applied” celebration and tailgate party
 - Play College BINGO; use BINGO cards for prize drawing

Tasks for Summer

- Sign and return the Apply Missouri Memorandum of Understanding
- Order your supplies and promo items
 - <https://web.dhe.mo.gov/dhe/forms/publications/puborderform1.faces>
 - Select “Apply Missouri site coordinator” user type
 - Items include FAFSA Frenzy promotional materials
 - Some items have limited quantities
 - For unlimited items, order enough for all your seniors
 - Indicate a “Date Needed”
 - School must be open and able to receive deliveries



Publication Order Form - Part 1 of 3

The MDHE makes available, free of charge, a variety of publications to assist in providing students with information about financial assistance, debt management, and default prevention.

If you are placing an order on behalf of an institution, organization, or business, please use your business address when filling out the publications order form.

*Tell us who you are	<input type="text" value="Apply Missouri site coordinator"/>
Institution Name	<input type="text" value="High School Missouri"/>
*Requester's First Name	<input type="text" value="Julie"/>
*Requester's Last Name	<input type="text" value="Meyer"/>
*Street Address 1	<input type="text" value="205 Jefferson Street"/>
Street Address 2	<input type="text" value="11th floor"/>
*City	<input type="text" value="Jefferson City"/>
*State	<input type="text" value="MO"/>
*Zip Code	<input type="text" value="65101"/>
*Email	<input type="text" value="julie.meyer@dhe.mo.gov"/>
*Confirm Email	<input type="text" value="julie.meyer@dhe.mo.gov"/>
*Phone (xxx-xxx-xxxx)	<input type="text" value="5735263026"/>
*Date Needed (mm/dd/yyyy)	<input type="text" value="08/28/2015"/>

Fields marked with an asterisk(*) are required



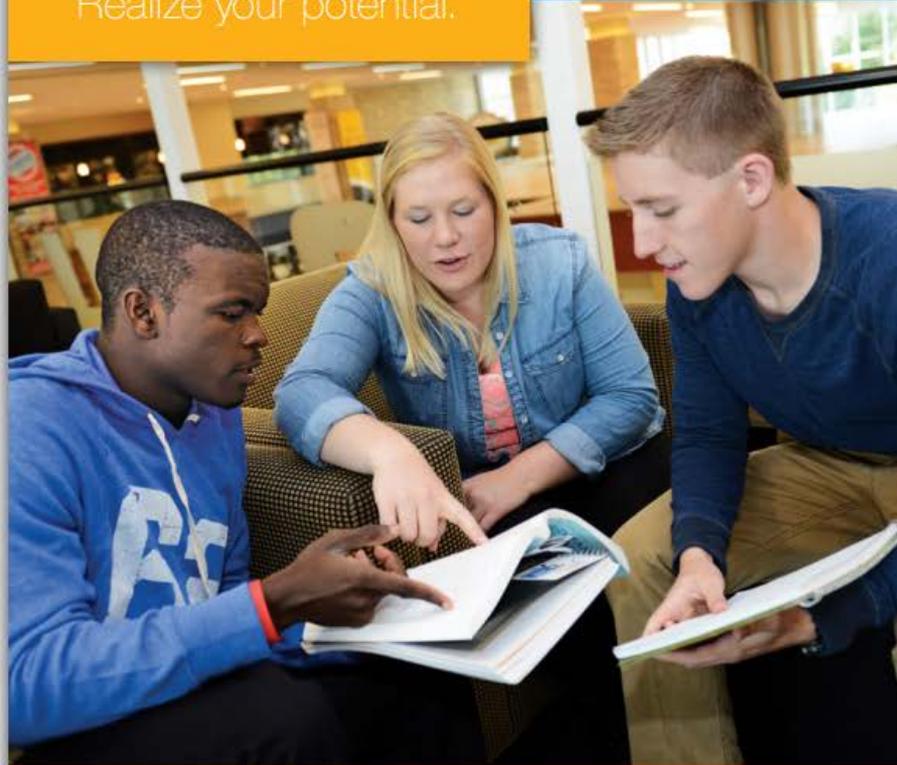
Publication Order From - Part 2 of 3	
Planning for Financial Success calendar 2015-2016 pre-order	0
College Portfolio expansion folder	0
Journey to College magnets	0
Apply Missouri 8'x3' banner (limit 1 per school)	0
Apply Missouri mood smiley face stress balls (limit 50 per school)	0
Apply Missouri microfiber cleaning cloth (limit 250 per school)	0
Apply Missouri buttons	0
FAFSA Frenzy leaflets	0
FAFSA Frenzy #2 mood pencils (limit 250 per school)	0
FAFSA Frenzy mood cups (limit 100 per school)	0
FAFSA Frenzy yellow promotional wristbands	0

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Journey College

MISSOURI DEPARTMENT OF HIGHER EDUCATION

Realize your potential.



**Planning for
Financial
Success**

2015-16



COLLEGE PORTFOLIO

MISSOURI DEPARTMENT OF HIGHER EDUCATION



MDHE[™]
Missouri Department of Higher Education
*Building Missouri's future...
by degrees.*

JOURNEY TO COLLEGE

AN ACADEMIC CALENDAR VIEW

August

- Think about your desired career. Decide which school is the best fit.
- Request admissions information.
- Check out the websites for your top school choices.
- Register for an ACT and/or SAT.
- Sign up for the MDHE Journey to College Monthly Student Reminder emails.

September

- Write admissions essays.
- Mark your calendar with admissions, financial aid and other deadlines.
- Ask counselors, teachers, and employers to write you recommendation letters.
- Click "Like" at www.facebook.com/journeytocollege or follow www.twitter.com/Journey2College.

October

- Take the ACT and/or SAT.
- Complete admissions applications.
- Go on college visits.
- Meet with faculty and students while visiting the campuses.
- Finalize portfolios, auditions, writing samples, etc.
- Attend college fairs.

November

- Attend planning and paying for college workshops.
- Follow up to ensure letters of recommendation are sent.
- Find out which forms you need for financial aid at the schools you're interested in.

December

- Research and apply for local and private scholarships.
- Develop a financial plan to pay for college.
- Seek out financial aid or FAFSA completion workshops in your area.

January

- Ask your parents to file their tax forms as early as possible.
- Fill out and submit your FAFSA at www.fafsa.gov.
- Watch for housing and other school deadlines.
- Check out www.dhe.mo.gov/ppc/fafsa_completion.php to find a FAFSA Frenzy site near you.

February

- Attend a FAFSA Frenzy event; visit dhe.mo.gov/ppc/fafsa_completion.php to find a site near you.
- Research taking Advanced Placement (AP) or College-Level Examination Program (CLEP) exams.
- Rank your top schools.
- Ask your counselor to send transcripts to your top schools.

March

- Submit tax transcripts or other verification forms to the financial aid office if requested.
- Go on campus visits and finalize your school decision.
- Watch for your Student Aid Report (SAR) after you file your FAFSA. Check for mistakes and make any corrections online as soon as possible.
- Be sure to notify the schools you will not be attending.

April

- Don't forget that your FAFSA is due by April 1 to qualify for the Access Missouri Financial Assistance program.
- Watch for acceptance letters and financial aid awards. Review, sign and return appropriate forms.
- Make any deposits required for your chosen school.

May

- Finish any AP exams or projects.
- Finalize summer job plans and save a portion of your summer earnings.
- Prepare a realistic budget you can follow throughout college. Visit www.dhe.mo.gov/ppc/studentloans/financialliteracy.php for assistance.

June

- Plan for college orientation, transportation and housing.
- Follow up with the financial aid office at your new college to ensure all paperwork is complete.

July

- Finalize move-in dates, housing, and transportation for the start of the fall semester.
- Be sure you are enrolled in the same number of credit hours as required for any scholarships or other financial aid awards.

Tasks for August-September

- Sign and return the Apply Missouri Memorandum of Understanding
- Site coordinator conference calls
- Promote Apply Missouri
 - Hang your banner
 - School announcement/event screens
 - Social media posts
 - Phone and/or text message reminders
 - Online school calendar
 - School newspaper

Questions may be directed to:

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- kim.howe@dhe.mo.gov
- penny.thomas@dhe.mo.gov



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