Missouri State University
Springfield, MO
Using social media

- Must be CONSISTENT
- Twitter and Facebook can be great ways to spread the word about events
  - Cannot be used independently; only to supplement
- Create a Blog
  - Post blog updates on social media
  - Keep it relevant to students
  - Post at least weekly
  - Use video: Interview vlog post
8 Cheap Dates in Springfield

Visit Valentine's Day just as you're the same, too. The fun is all around at Missouri State! People have no problem spending generous amounts of time and money planning the perfect date for their investment on Valentine's Day. Rightly so, we have the eyes it out of the ear, creating it and adding it on your own experience.

Whether you are a shoulder or you're going to make it an event for your significant other or a dinner together, the possibilities are endless. Here are a few cheap and non-cheesy ideas:

1. Lafayette Theatre
   - 141 S. College Station
   - 177 N. East-Circle
   - Seeing a date to the theatre usually isn't cheap, but on Tuesday, tickets are only $5 with a student ID.

2. The Raised Taphouse
   - 2277 West Chestnut Avenue
   - Another nice drink and food place options run mediate for only $5.00. On the other hand, the menu for the student's meal options are very diverse. As a salad, a burger, or a flatbread.

3. George's
   - 1430 South Walnut
   - George's is a good option for dinner. Burgers, and everything in between. Prices are reasonable, and the place is open early in the morning to take it right.

Other date options vary (e.g., Becora's, Ensor's, Missouri State Aquarium, etc.).

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After the FAFSA: What's Next?

By now, if you filled out the FAFSA for the 2015-2016 school year, you should have received your Student Aid Report (SAR) and most likely have been offered financial aid that you are eligible for.

So what's next?

Now you need to decide what aid to accept and how to accept it. The things you need to understand are the aid you are being offered (whether it's the grant money or student loans); decide what aid you really need, and then respond to Missouri State's financial aid office. You should always accept more aid than you need, and then respond to Missouri State's financial aid. You should receive a financial aid statement when you accept a loan or a grant. If you accept a loan and you need to repay it, you might need to consider the interest.

After accepting the financial aid, you will find that if you need to fill out more paperwork or meet other requirements for your financial aid. If you are receiving a federal学生 loan, be sure to check the federal student loan website for more information. If you have any questions, your college financial aid counselor can help you.

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Partnerships are KEY

- Sells school-year planners to students
  - Include dates so students can keep up on financial aid deadlines
- Freshman Class (GEP 101)
  - Present to Freshman students on financial literacy
  - Reach out to these instructors when advertising an event on campus
- Residence Life
  - Living Learning Communities
  - Present to Resident Assistants
- Our local media has played an active role in bringing to issue of student loan debt into the limelight.
  - Let them know about upcoming events/dates
  - Let them know if something worth noting has happened
  - KOLR 10 interview
Trio Partnership

- Advertised important dates in the Trio planner
  - Access Missouri Grant
  - Departmental scholarship deadline
- Financial management workshop
  - Buying a house
  - Purchasing a car
  - Saving for retirement; Roth IRA
  - Paying back student loans
Our “Senior Symposium”

- Partnered with the Office of the Registrar
  - Put event on the graduation checklist
  - Students fill out exit counseling
  - Two different dates
  - What I would do differently
Fraternity and Sorority Life

• Greek life is required to attend educational events
• Make events educational to guarantee attendance from Greek life
• How it worked for us:
Psychology Department Partnership

- Every freshman is required to take an introductory psychology course
  - Must participate in at least 6 researched studies
  - Creating a research study to find out what freshman students know about finance
    - Better tailor our curriculum
Compensation for Staff

• Paying Coordinator out of budget
• Take advantage of Work-Study
  • Employ students with low EFC so that we can hire them on to be paid out of work-study
    • Helps improve retention rate of students
    • Must be in Pell range
    • Hire students that are involved on campus
Keep Website up-to-date

- Computer help desk may be able to help you for free
- Make format user friendly
- Keep content current
  - Blog
  - Events
  - Staff directory
  - Presentation Requests