



Sample social media posts

Twitter posts

- Earn your degree in less time – with less debt. Take 15 or more credit hours a semester and graduate on time. #15toFinish
- An extra year in college may cost more than you think. Take 15 or more credit hours a semester. Graduate on time. #15toFinish
- Attending school full time doesn't mean you'll graduate on time. Take 15+ hours a semester. Graduate on time. #15toFinish
- Make a plan to graduate on time and earn an associate degree in two years or a bachelor's degree in four years. #15toFinish
- Taking 12 credit hours a semester probably won't get you to graduation on time. Think 15 to Finish. #15toFinish #college
- Did you know most students aren't taking the credit hours they need to graduate on time? Find out more at dhe.mo.gov/15tofinish. #15toFinish
- Are you on track to graduate on time? Find out how many credits you need for your degree! #15toFinish
- The longer you stay in college, the more expensive it will be. Take at least 15 or more credit hours each semester to graduate on time. #15toFinish
- Summer classes and online courses can help you earn the credit you need to graduate on time. #15toFinish
- An additional year of college can top \$50,000 in tuition, fees, room and board, and the income you could have earned if you had graduated. #15toFinish
- Tuition, parking, books, housing – it all adds up. Think #15toFinish to graduate on time. #15toFinish
- Earn a degree in less time, with less student loan debt. Learn more at dhe.mo.gov/15tofinish.

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Facebook posts

- Did you know less than one-third of Missouri college students take 15 credit hours each semester? Students often end up needing an extra year because they didn't take enough credit hours each semester to graduate on time. #15toFinish
- Be sure you take enough credit hours each semester to graduate on time. #15toFinish
- Earn a degree in less time and at less cost. Take 15 or more credit hours a semester to graduate on time. #15toFinish
- One sure way to reduce student loan debt is to graduate on time. Make a plan to earn an associate degree in two years or a bachelor's degree in four years. #15toFinish
- Attending school full time doesn't mean you will graduate on time. Take 15 or more credit hours a semester to earn an associate degree in two years or a bachelor's degree in four years. Learn more at dhe.mo.gov/15tofinish.
- Don't be caught off guard! Find out how many credit hours you need to earn your degree and determine how many hours you should take each semester to make it happen! #15toFinish
- How many credit hours are you taking this semester? If it's less than 15, you may want to consider taking a summer course or two. Find out how many credits you need and get back on track to graduate on time. #15toFinish
- Three steps can help you graduate on time:
 - Know how many credit hours you need for your degree.
 - Take 15 or more credit hours each semester.
 - Consider taking online or summer courses to help you get the credits you need.
- Tuition, fees, books, housing – it all adds up. Don't stay in college longer than necessary. Make a plan to graduate on time. Think #15toFinish.
- It takes more than 12 credit hours a semester to graduate on time. Think 15 to finish! #15toFinish
- An additional year of college can cost more than \$50,000 in tuition, fees, room and board and lost wages you could have earned if you were out in the workforce. Do the math to graduate on time. #15toFinish
- Dual credit and AP classes in high school can help you get a head start in college. Keep your momentum going by taking 15 or more credit hours a semester in college to graduate on time. #15toFinish.

Follow Journey to College on Facebook and Twitter to share Missouri Department of Higher Education posts about 15 to Finish and other information about planning for college and completing a degree.

- facebook.com/journeytocollege
- twitter.com/Journey2College