

MoExcels Scoring Rubric

	Maximum Points
Proposal provides evidence of a current and future labor market demand that is validated by Talent for Tomorrow labor market projections, MERIC, or other credible data source	7
Proposal provides a credible plan for substantially addressing the current and future labor market demand	8
Proposal identifies geographic area(s) in which program completers are likely to work and those areas are primarily in Missouri	10
Proposal is supported by statements of need from employers and other partners in the area to be served that express real need and commitment	10
Proposal aligns with long-term local, regional, and/or statewide strategic plan for economic development	5
Proposal offers an opportunity to develop a "center of excellence" in the state or region and a well-considered plan to do so	8
Proposal includes a detailed, realistic timeline	10
Proposal includes a detailed, realistic budget	5
Proposal includes a funding match of at least 50%	5
Proposal articulates a plan by which funded activities will have a sustained impact after the funding period ends	5
Proposal is well-written, follows the format requested, and reflects substantial thought and planning	8
Students to Be Served	
Points for institutions that serve more than 50% minority students OR that provide a plan to recruit more minority students into the funded program	3
Points for institutions that serve more than 50% Pell-eligible students OR that provide a credible plan to recruit more Pell-eligible students into the funded program	3
Points for institutions at which at least 36.9% of the student body is comprised of students from rural Missouri counties OR that provide a credible plan to recruit more students from those counties into the funded program	3
Cost per additional student served as a result of funding, annually	
In top quartile of proposals (lowest cost per completer)	10
In second quartile of proposals	7
In third quartile of proposals	4
In lowest quartile of proposals (highest cost per completer)	1
Total Points	100

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Points
Assigned