

MISSOURI DEPARTMENT OF HIGHER EDUCATION

FORM NP: NEW PROGRAM PROPOSAL FORM

Sponsoring Institution(s): Washington University

Program Title: Master of Science in Applied Health Behavior Research

Degree/Certificate: degree

Options: Health Education, Program Planning, and Evaluation
Health Behavior Research

Delivery Site(s): Washington University, Danforth Campus

CIP Classification: 51.2212

Implementation Date: 1/17/2012

Cooperative Partners: _____

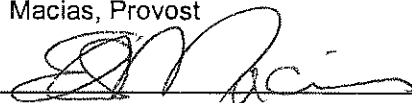
Expected Date of First Graduation: May 2013

AUTHORIZATION

Name/Title of Institutional Officer:

Edward S. Macias, Provost

Signature



Date

11/16/11

Person to Contact for More Information:

Susan E. Hosack, University Registrar

Telephone: (314) 935-5567

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Form SE: STUDENT ENROLLMENT PROJECTIONS

Year	1	2	3	4	5
Full Time	1	2	2	2	2
Part Time	8	10	13	18	23
Total	9	12	15	20	25

Form PS: PROGRAM STRUCTURE

A. Total credits required for graduation: 30

B. Residency requirements, if any: 12 units of core courses must be completed at Washington U

C. General education: Total credits: 18 units

Courses (specific courses OR distribution area and credits): (see attached)

_____ cr. _____ cr. _____ cr.

_____ cr. _____ cr. _____ cr.

D. Major requirements: Total credits: (see attached)

_____ cr. _____ cr. _____ cr.

_____ cr. _____ cr. _____ cr.

E. Free elective credits: _____ (Sum of C, D, and E should equal A.) (see attached)

F. Requirements for thesis, internship or other capstone experience:

G. Any unique features such as interdepartmental cooperation:

The Master of Science in Applied Health Behavior Research is sponsored by Washington University School of Medicine and offered through University College, the evening and continuing education division of Arts & Sciences at Washington University in St. Louis

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Form PG: PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Institution Name: Washington University

Program Name: **Master of Science in Applied Health Behavior Research**

Date: 11/15/2011

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.
- Characteristics of a specific population to be served, if applicable.

Designed primarily for working professionals pursuing studies on a part-time basis, the program features a diverse faculty with extensive experience in health behavior research, practice, and teaching.

Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.
- Expectations for professional activities, special student contact, teaching/learning innovation.

Enrollment Projections

- Student FTE majoring in program by the end of five years.
- Percent of full time and part time enrollment by the end of five years.

Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.
- Special skills specific to the program.
- Proportion of students who will achieve licensing, certification, or registration.
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.
- Placement rates in related fields, in other fields, unemployed.
- Transfer rates, continuous study.

Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide reasons.

Alumni and Employer Survey

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- Expected satisfaction rates for alumni, including timing and method of surveys
- Expected satisfaction rates for employers, including timing and method of surveys

Master of Science in Applied Health Behavior Research (rev. 7/20/11)

The main causes of preventable illness and death in the U.S. are unhealthy behaviors such as poor diet, lack of exercise, smoking, and nonuse of safety belts. Applied health behavior research addresses the science of health behavior change and applies this to the development and evaluation of programs in clinical and community settings designed to improve health behavior. The Master of Science in Applied Health Behavior Research (AHBR) is a multidisciplinary program that delivers skills and resources to professionals who manage health behavior programs and related research studies. Students choose between two concentrations of study depending on professional goals and interests: 1) Health Education, Program Planning, and Evaluation; or 2) Health Behavior Research. Designed primarily for working professionals pursuing studies on a part-time basis, the program features a diverse faculty with extensive experience in health behavior research, practice, and teaching. In addition to 12 units of required core courses in Applied Health Behavior Research, and required AHBR concentration courses, students may select up to six units of elective courses from various disciplines and perspectives including biology, education, human resources management, and nonprofit management. Classes meet on the Washington University campus during late afternoon and early evening hours. The Master of Science in Applied Health Behavior Research is sponsored by Washington University School of Medicine and offered through University College, the evening and continuing education division of Arts & Sciences at Washington University in St. Louis. **(Request Info)**.

The Master of Science in Applied Health Behavior Research helps prepare students for a range of careers in health promotion and health behavior research, including positions such as:

- Research Study Manager or Project Director
- Program Manager
- Evaluation Specialist for Health Behavior Program
- Health Educator
- Health and Wellness Coordinator
- Outreach Coordinator for Health Department or Nonprofit Agency
- Health Communications Manager
- Health Program Planning Analyst

Admission

You must fill out and submit a printable **Application for Graduate Admission form**.

- \$35 non-refundable application fee
- Official transcripts of all previous college work (undergraduate and, if applicable, graduate work and degrees granted); (University College can request the transcript(s) on your behalf, click here for the **transcript release form**)
- **Three letters of reference.** Academic references are strongly encouraged
- Other material that either the student or the Program Committee may consider relevant

Admission Time Line

University College reviews completed applications and makes admissions decisions on a rolling basis. The process typically takes four to six weeks, so applicants should submit materials by the following schedule in order to ensure a timely decision: mid-November for spring; mid-April for summer; mid-July for fall. If you plan to apply for federal financial aid, please note that this process can take six to eight weeks. It is suggested that applicants begin by completing their FAFSA at the time of application. For additional information about Financial Aid and step-by-step Financial Aid application instructions, **click here**. Qualified students may take up to six units on a non-degree basis. To do so, fill out and submit this **Graduate Unclassified Study Program Application** form. For more information, contact Irene Fischer, Associate Director, Master of Science in Applied Health Behavior Research Program, at (314) 286-1916, or E-mail [**IFischer@wustl.edu**](mailto:IFischer@wustl.edu).

Degree Requirements

Students are required to complete 30 units of graduate-level course work (400-level and above) with a minimum 3.0 cumulative grade-point average, including 12 units of required core courses and 18 units of required and elective coursework comprising a concentration in either 1) Health Education, Program Planning, and Evaluation; or 2) Health Behavior Research. All required core courses must be completed at Washington University with a minimum grade of B-in each course. Students who fulfill all program requirements are awarded the Master of Science in Applied Health Behavior Research. The degree is conferred by University College, the evening and continuing education division of Arts & Sciences at Washington University in St. Louis.

Core Courses—12 Units

U88 AHBR 514 Health Behavior Theory
U88 AHBR 523 Introduction to Statistics for the Health Sciences
U88 AHBR XXX Project Management in Clinical and Community Settings
U88 AHBR XXX Professional Development Seminar

Concentration in Health Education, Program Planning, and Evaluation—18 Units

Required:

U88 AHBR 536 Health Education: Methods, Planning and Evaluation
U88 AHBR 582 Evaluation of Health Service Programs
Four authorized three-unit elective courses selected from the list below.

Concentration in Health Behavior Research—18 units

Required:

U88 AHBR 524 Foundations of Health Care Research
Five authorized three-unit elective courses selected from the list below.

Elective Courses

U88 AHBR 512A Counseling Skills for Health Care Professionals
U88 AHBR 515 Health Psychology
U88 AHBR 516 Seminar in Interpersonal Communication and Group Dynamics in Health Care
U88 AHBR 532 Principles of Management Health Care Services

U88 AHBR 535 Health Disparities: Applications in Clinical Settings
U88 AHBR 540 Community Health Promotion
U88 AHBR 562 Leadership and Change in Health Care Services
U88 AHBR 588 Epidemiology for Clinical Research
U88 AHBR XXX Applied Data Management
U88 AHBR XXX Survey Development and Evaluation
Other authorized electives from AHBR, Biology, Education, Human Resources Management,
and Nonprofit Management

Transfer Credit

A maximum of 6 units of related and comparable graduate-level course work may be transferred from another university or from a related graduate program at Washington University with the approval of the program director. Students seeking transfer credit for a statistics course are required to pass a placement exam.

For more information, contact Irene Fischer, Associate Director, Master of Science in Applied Health Behavior Research Program at (314) 286-1916, or E-mail IFischer@im.wustl.edu.

More detailed information about courses, instructors, and program information can be found on the Division of Health Behavior Research website: <http://dhbr.im.wustl.edu/hcs.html>

Learn more about other health-related master's programs at Washington University:
<http://publichealth.wustl.edu/degrees/Pages/default.aspx>