

MISSOURI DEPARTMENT OF HIGHER EDUCATION

FORM NP: NEW PROGRAM PROPOSAL FORM

Sponsoring Institution(s): Washington University

Program Title: Master of Arts – Film & Media Studies

Degree/Certificate: degree

Options:

Delivery Site(s): Washington University, Danforth Campus

CIP Classification: 50.0601

Implementation Date: August 27, 2013

Cooperative Partners:

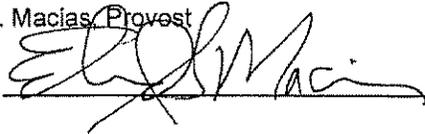
Expected Date of First Graduation: June, 2016

AUTHORIZATION

Name/Title of Institutional Officer:

Edward S. Macias, Provost

Signature



Date

6/21/13

Person to Contact for More Information:

Susan E. Hosack, University Registrar

Telephone: (314) 935-5567

MISSOURI DEPARTMENT OF HIGHER EDUCATION

Form SE: STUDENT ENROLLMENT PROJECTIONS

Year	1	2	3	4	5
Full Time	2-4	5-6	5-6	5-6	5-6
Part Time	0	0	0	0	0
Total	2-4	5-6	5-6	5-6	5-6

Form PS: PROGRAM STRUCTURE

A. Total credits required for graduation: 36

B. Residency requirements, if any: _____

C. General education: Total credits: _____ **(SEE ATTACHED)**

Courses (specific courses OR distribution area and credits):

_____ cr. _____ cr. _____ cr.

_____ cr. _____ cr. _____ cr.

D. Major requirements: Total credits: _____

_____ cr. _____ cr. _____ cr.

_____ cr. _____ cr. _____ cr.

E. Free elective credits: _____ (Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience: **(SEE ATTACHED)**

G. Any unique features such as interdepartmental cooperation:

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Form PG: PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Institution Name: Washington University
Program Name: Master of Arts _ Film & Media Studies
Date: June 21, 2013

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

Student Preparation **(SEE ATTACHED)**

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.
- Characteristics of a specific population to be served, if applicable.

Faculty Characteristics **(SEE ATTACHED)**

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.
- Expectations for professional activities, special student contact, teaching/learning innovation.

Enrollment Projections **(SEE ATTACHED)**

- Student FTE majoring in program by the end of five years.
- Percent of full time and part time enrollment by the end of five years.

Student and Program Outcomes **(SEE ATTACHED)**

- Number of graduates per annum at three and five years after implementation.
- Special skills specific to the program.
- Proportion of students who will achieve licensing, certification, or registration.
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.
- Placement rates in related fields, in other fields, unemployed.
- Transfer rates, continuous study.

Program Accreditation **(SEE ATTACHED)**

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide reasons.

Alumni and Employer Survey **(SEE ATTACHED)**

- Expected satisfaction rates for alumni, including timing and method of surveys
- Expected satisfaction rates for employers, including timing and method of surveys

FILM & MEDIA STUDIES MASTER'S DEGREE PROPOSAL

I. OVERVIEW

The Program in Film & Media Studies wishes to propose a new Master's degree in Film & Media Studies. This program will be open to applicants with an undergraduate degree from institutions of higher learning who wish to earn a master's degree. This program is designed to provide students who are interested in the history, criticism, and theories of moving image- based visual culture, from the 19th through the 21st centuries, an opportunity to extend their formal intellectual training and explore film and electronic media as evolving global phenomena. The degree will advance a student's scholarly understanding of all forms of the moving image and their artistic, cultural, industrial, philosophical, political, and social implications. In addition to providing knowledge, the degree will emphasize multiple approaches of academic study of the subject that may lead to curating, researching, teaching, and other professional activities centered on film and other moving image media as key aspects of visual culture centrally implicated in debates about culture and commerce, art and technology, entertainment and ideology.

II. NEED FOR NEW DEGREE PROGRAM

Every year we have numerous inquiries as to whether we have a graduate program. Many students are uncertain whether they want to spend seven years getting a Ph.D. but would like to have additional study in FMS at the graduate level. There is no degree at WUSTL that overlaps with or duplicates this new program. When we are called upon to recommend other programs that have a master's degree, our own undergraduate students regularly remark that they would prefer to continue to study with FMS at Washington University. This signals to us that we are succeeding in offering a rigorous and broad education in the subject. We are committed to providing students exposure to film and electronic media and to past and emerging forms of moving images. Our curriculum also emphasizes the regional, national and transnational reach of moving image industries. Our graduate certificate program for Ph.D. students in other disciplines is a success with seven students currently enrolled. Our program has developed at these existing levels as one in which fulfilling students' need for competency in various areas of study has trumped the tendency at many other institutions to offer only what the faculty are researching at the moment. We believe that our efforts can be extended to create a master's degree program that will compare favorably to many existing M.A. programs, which cannot offer the same small class size or level of faculty attention. At a master's level, our approach to film and media education will give students a secure analytical and historical foundation for future Ph.D. work or potential flexibility to enter a number of professional environments that require expertise in moving image media including but not limited to film. Thus, while providing substantial knowledge in the discipline of Film & Media Studies, completion of this proposed master's program would prepare those who complete its requirements for continuing work towards the Ph.D. degree at the same time that it would offer foundational preparation for those interested in administrative, archival, curatorial, or writing careers focused on all forms of the moving image. We expect that we will begin with two to four students. Once we enter our "stride," our target would be to have five or six students a year enter this program. (Note: We hope that ultimately some of these students may be in the program as an accelerated A.B./A.M. option for undergraduates enrolled at Washington University in St. Louis.)

III. PROGRAM REQUIREMENTS

Students must fulfill the basic requirements for the M.A. degree as set forth in the Graduate School catalog. In addition, M.A. candidates must take the course of study described below that consists of 36 hours of credit and a comprehensive examination.

Course of Study

There is one course of study for the M.A. in FMS. There is no thesis option in this degree. Students complete 36 semester hours (12 courses) defined by the three areas listed below. During their final semester of course work, the student takes a comprehensive written examination and meets with the examining committee for an oral defense. The examining committee will consist of the DGS, the student's advisor, and one other faculty member, core or affiliated in FMS. These exams are based on reading and screening lists as well as on course work. The student must meet expectations for broad knowledge of the field appropriate for a master's degree student. Normally, if the student expects a May graduation date, then he/she must complete his/her examinations by April 7 of the spring semester. All coursework should be completed by the end of the semester in which the examination is scheduled. The student should consult with the DGS in their first semester in the program to obtain the Master's students' reading and screening list and consult regularly with their advisor. Students entering the program should expect to take two years to finish the Master's degree if they take nine hours per semester, less time if they take more.

Graduate Course Work for A.M. in Film & Media Studies

AREA I: REQUIRED COURSES (15 hours total)

This area consists of five core subjects of study:

VISUAL ANALYSIS

MOVING IMAGE THEORY

HISTORIOGRAPHY OF THE MOVING IMAGE

TELEVISION & DIGITAL STUDIES

CINEMA & TELEVISION BEYOND THE U.S.

The requirements for AREA I may be fulfilled through the following course work:

VISUAL ANALYSIS:

- FILM 501: Advanced Moving Image Analysis and Criticism

MOVING IMAGE THEORY:

- FILM 419 Theories of Mass Media *or* FILM 420 Film Theory *or* FILM 502 Seminar in film and media theory (new course, rotating topics)

HISTORIOGRAPHY OF THE MOVING IMAGE:

- FILM 421: Film Historiography *or* FILM 423 Histories of Media Convergence

TELEVISION & DIGITAL STUDIES:

- FILM503: Seminar in Television Studies (new course, rotating topics) *or* FILM504: Seminar in Digital Studies (new course, rotating topics) *or* any 400 or 500 level FMS course in television or electronic media.

CINEMA & TELEVISION BEYOND THE U.S.:

- Any 400 *or* 500 level national, regional, or transnational cinemas **or television** course offered in FMS.

AREA II: ELECTIVES (18 hours)

In addition, during their matriculation, students must take 18 hours of credit at the 400 or 500 level to satisfy electives for the Master's in Film & Media Studies. In choosing electives, students may select any 400 or 500 level FMS course not used for Area I. In addition, they can select up to six hours in FILM 500: Independent Study that is in a study area of film and media not ordinarily covered by regular course

offerings. Any FILM 500 must be approved by the DGS. Six hours of courses at the 400 or 500 level offered through other departments or programs that are relevant to the degree's intellectual focus may also be taken to satisfy this area with the permission of the DGS. Sample elective courses offered by FMS include:

- FILM 444: Topics in Chinese Language Cinema
- FILM 450: American Film Genres
- FILM 451: American Television Genres
- FILM 452: Advanced Screenwriting
- FILM 4529: Seminar in Cultural Theory
- FILM 454: American Film Melodrama and the Gothic
- FILM 456: Soundtrack Studies: Music, Voices, Noise
- FILM 458: Major Film Directors (rotating)
- FILM 460: Taboo: Boundary and Transgression in American Cinema
- FILM 485: Visualizing Orientalism: Art, Cinema, and the Imaginary East, 1850-2000
- FILM 505: Travel in Space: Contemporary Cinemas of Taiwan, Hong Kong, and China
- FILM 422: Film Stardom, Performance, and Fan Culture

AREA III: PRACTICUM IN FILM & MEDIA STUDIES

Students must complete one course (3 credits) that consists of professional experience that brings to bear academic knowledge and skills associated with the study of FMS. Every student presents written proposal/plan to the DGS and to the faculty mentor/advisor they select for their practicum. Both faculty must give permission to the plan. The practicum may take a number of forms, but in every case, the experience must be planned in a way that contributes to the student's professional development. It might consist of work curating films for a screening or mini-festival accompanied by screening notes, a website, or other forms of writing that enhance the academic value of the event. The student might organize a scholarly symposium or lecture to further the understanding of a particular aspect of the moving image at Washington University in St. Louis. The practicum may also consist of archival or curatorial work in film, television or other forms of the moving image (such as digital art) at an archive, museum, or other non-profit organization (such as a film festival), in which the student will have an on-site supervisor. Students interested in combining primary research with their development as a "public intellectual" might write a book proposal and develop a bibliography in anticipation of writing a book or they may develop a website with consistent and significant critical, historical or theoretical usefulness to those interested in film and media studies, such as one that offers critical analyses of current films, bibliographic information addressing one area of research in the field, etc. The practicum student might participate in other activities related to moving image exhibition or archival preservation or to grant application writing. The practicum may also be oriented towards teaching, with the creation of a course syllabus and sample lectures delivered by the graduate student in a venue organized by faculty. Students may initiate other projects, but any practicum requires a faculty mentor and in circumstances in which there is a collaborating organization, a letter of endorsement of the practicum from the student's on-site supervisor at the organization. This supervisor will also provide a letter upon completion of the practicum detailing the student's work and its quality. The faculty advisor will award the grade for the practicum.

IV. SELECTION OF CANDIDATES AND ADMISSION CRITERIA

Students applying to the Film & Media Studies master's should use the standard Graduate School application form and follow the standard application procedures of the Graduate School of Arts & Sciences. Graduate Record Exam scores indicating an aptitude for graduate study are required, as well as strong letters of recommendations from at least three instructors who can speak to the applicant's academic skills relevant to graduate study in film and media studies. All applications to the Master's program in FMS should have a strong academic foundation in critical writing and thinking. At least one writing sample of no less than 3,000 words is required of these applicants and a letter of approximately 500 words

describing the candidate's interest in film and media studies and how her/his intellectual background has prepared the applicant for graduate study in FMS. Applicants who have completed an undergraduate degree who show outstanding promise in writing about film and media but do not have formal film/media studies training at the undergraduate level may be admitted. However, such candidates should expect to spend significant time on the reading and screening lists that are oriented toward general knowledge in the field and are required preparation for the comprehensive exam

V. RESOURCES AND SUPPORT

It is not expected that this program will require any increases in financial resources to the unit. It will not require new faculty or facilities. The courses required could be covered with the faculty we will have starting in academic year 2013-2014. We are already mounting graduate courses for a Certificate in FMS for doctoral students and many courses at the 400 level are offered in order to satisfy undergraduate FMS capstone requirements in the major. This program builds on those course offerings. With our new hire in Asian cinema who starts in fall 2013, we will have 4.5 tenure-track FTE (actually teaching 5FTE in Film & Media studies).

Core faculty in FMS: Gaylyn Studlar Ph.D., David May Distinguished Professor in the Humanities (Director of FMS and current DGS); William Paul, Ph.D., Professor in FMS/PAD; Philip Sewell, Ph.D., Assistant Professor in FMS/PAD; Colin Burnett, Ph.D., Assistant Professor, FMS; Richard Chapman, Senior Lecturer (in Screenwriting) in FMS; tenure-track hire joining us in fall 2013: Diane Wei Lewis, Ph.D., Assistant Professor in FMS.

Affiliated faculty: Todd Decker, Ph.D., Assistant Professor in Music; Bob Hegel, Ph.D., Distinguished Professor in East Asian Studies; Jennifer Kapczynski, Ph.D., Associate Professor in German; Lutz Koepnick, Ph.D., Professor in German (leaving after academic year 2012-13); Julia Walker, Ph.D., Associate Professor in English and PAD

All students enrolled in this master's program are required to participate in a practicum. We believe this is important to a freestanding master's program and the professionalization of students at this level. We anticipate that the option in this practicum for students to program lectures, symposia, and film festivals will be a popular one.

Students may receive varying amounts of tuition remission but in no case will it be 100%. They may also serve as I.A.s for pay with the permission of the Graduate School. Students at Washington University who are accepted into the Accelerated A.B./A.M. program will receive a scholarship for 25% of tuition charges for the A.M. year, subject to the standard enrollment and remission policies of the Graduate School.

TEACHING:

Teaching is not required to complete the Master's in Film & Media Studies. However, graduate students in the program can be Instructional Aides (IAs) who are paid for their assignment as an assistant to a faculty member in an undergraduate course. IA positions will ordinarily involve the leading of discussion section(s) and grading under the supervisor of a faculty member of FMS. IA-ships cannot count toward practicum credit, and they are not guaranteed to Master's students; however, students who are interested in a "Practicum in FMS" that focuses on teaching are especially encouraged to apply for such positions within FMS. The Dean of the Graduate School in Arts & Sciences must approve these positions.

VI. PROGRAM ADMINISTRATION

The Program in Film & Media Studies will administer the program. The Director of Graduate Studies will be in charge of day-to-day administration of the program with the assistance of a Graduate Administration Committee (which also oversees the Certificate in FMS for Ph.D. students in other fields of study). In addition to the director of FMS (who chairs the committee) and the DGS, this Graduate Administration Committee will be made up of three additional faculty who will be appointed for three year terms of service. This committee will review all applications to the program and make recommendations for

admission that will then be forwarded to the Dean of the Graduate School of Arts & Sciences for final approval. It is also charged with monitoring the progress of students and evaluating their performance. Every student will be assigned a primary advisor by this committee when they are admitted, and the DGS and this faculty advisor will be expected to communicate regularly in the mentoring of the student through their coursework and their progress with the reading and screening lists. Beginning with the student's second semester in the program, the Graduate Administration Committee will review the progress of each student in the Master's program each semester. The DGS will be charged with communicating the faculty evaluation to the student and her/his faculty advisor if he/she is not serving on the Graduate Administration Committee. A committee made up of the DGS, the student's advisor, and one other faculty member (core or affiliated) will administer the comprehensive examination to students and grade these exams.

VII. EVALUATION OF PROGRAM

Evaluation of the program will take place every three years. This evaluation will be directed by standards set by the Graduate School of Arts & Sciences and include assessment of courses and tracking of students who have graduated from the program as well as other items such as exit interviews with graduating Master's students that will take place every semester after students have completed examinations and finished all requirements for their courses that semester. An ad hoc assessment committee made up of tenure-track faculty of Film & Media Studies and other faculty from A&S approved by the Graduate School of Arts & Sciences will conduct the evaluation.

03/05/2013 corrected