# NEW PROGRAM PROPOSAL FORM

Sponsoring Institution(s): University of Central Missouri

Program Title: Bachelor of Fine Arts in Musical Theatre

Degree/Certificate: Bachelor of Fine Arts

Options: NA

Delivery Site(s): University of Central Missouri Main Campus

CIP Classification: 50.0509

Implementation Date: Fall 2012

**Cooperative Partners:**NA

Expected Date of First Graduation: May 2016

AUTHORIZATION

Michael J. Grelle, Associate Provost

Person to Contact for More Information Telephone

Richard Herman, Chair, Department of Theatre 660-864-6739

# STUDENT ENROLLMENT PROJECTIONS

Year	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Full Time	20	30	40	50	50
Part Time					
Total	20	30	40	50	50

# PROGRAM STRUCTURE

A. Total credits required for graduation: \_120\_\_\_\_\_ B. Residency requirements, if any: NA C. General education: Total credits: 48 Courses (specific courses OR distribution area and credits): Written Communication 6 cr. Oral Communication 3 cr. Mathematical Reasoning 3 cr. Life and Physical Sciences 7 cr. Technology 2-3 cr. Social and Behavioral Sciences 9 cr. Humanities and Fine Arts 9 cr. Cultural Interaction 3 cr. Personal Interaction\_3\_\_\_cr. Integrative Studies \_3\_cr. D. Major requirements: Total credits: \_\_\_\_72\_\_\_\_ THEA 1400 Script Analysis \_3\_\_cr. THEA 1500 Acting \_3\_\_cr. THEA 1510 Stage Voice and Movement\_3\_\_cr. THEA 1520 Stage Voice \_3\_\_cr THEA 1600 Stagecraft \_3\_\_cr. THEA 1610 Stage makeup \_3\_cr. THEA 2610 Design Fundamentals 3 cr. THEA 3700 Directing 3 cr. THEA 4400 Literature and History of Theatre I 3 cr. THEA 4420 Literature and History of Theatre II 3 cr. THEA 4430 American Musical Theatre 3 cr. THEA 4500 Advanced Acting 3 cr. THEA 4510 Period Acting Styles 3 cr. THEA 4910 Senior Showcase 1 cr.

DANC 1130 Tap Dance I \_1\_\_cr. DANC 3130 Tap Dance II\_1\_cr.

DANC 1140 Jazz Dance I \_1\_\_cr. DANC 3140 Jazz Dance II \_1\_\_cr.

DANC 3210 Musical Theatre Dance \_3\_\_cr. DANC 4210 Choreography I \_3\_\_cr.

Select 2 hours of Dance from the following:

DANC 1110 Modern Dance I\_1\_\_cr. DANC 3110 Modern Dance II \_1\_\_cr

DANC 1120 Ballet I \_1\_cr. DANC 3120 Ballet II \_1\_\_cr.

MUS 1100 Fundamentals of Music \_3\_\_cr. MUS 1121 Theory I \_3\_\_cr.

MUS 1121 Aural Training I \_1\_\_cr. MUS 1501 Piano Class I \_1\_\_cr.

MUS 1502 Piano Class II \_1\_\_cr. MUS 1610 Voice (1 hour for a total of 4 hours) \_4\_\_cr.

MUS 3610 Voice II (1.5 hrs for a total of 3 hours) \_3\_\_cr. MUS 1615 Opera Theatre \_3\_cr.

Select 3 Music hours from the following courses:

MUS 1055 Collegiate Choir\_1\_\_cr.

MUS 3050 University Choir \_1\_\_cr.

MUS 3070 Chamber Singers \_1\_\_cr.

MUS 3077 Vocal Jazz Ensemble \_1\_\_cr.

E. Free elective credits: 0 (Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience: NA\_\_\_\_\_

G. Any unique features such as interdepartmental cooperation: Theatre and

Dance courses will be taught by the Department of Theatre. Music courses will

be taught by the Music Department.

# PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Institution Name: University of Central Missouri

Program Name: Bachelor of Fine Arts in Musical Theatre

Date: June 6, 2012

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

## Student Preparation

• Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.

Students must audition for the BFA in Musical Theatre degree program. The audition will include acting, dancing and singing. Admission will be based on the student's audition and meeting University admission requirements.

• Characteristics of a specific population to be served, if applicable.

Students interested in the program will need to demonstrate skills, or the ability to develop skills, in the areas of acting, dancing and singing.

Faculty Characteristics

• Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.

All faculty teaching required courses will posses terminal degrees in their discipline.

• Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.

Dance Faculty: 100% Credit hours for dance courses

Theatre Faculty 70% Credit hours for musical theatre/theatre courses

Music Faculty 30% Credit hours for music courses

• Expectations for professional activities, special student contact, teaching/learning innovation.

A full time faculty member in the Department of Theatre will be assigned as an advisor to all musical theatre students.

Theatre, Dance and Music faculty will be involved in the presentation of on campus major musical theatre performances.

#### **Enrollment Projections**

• Student FTE majoring in program by the end of five years.

50 students

• Percent of full time and part time enrollment by the end of five years.

All students will be full time students 100%

#### Student and Program Outcomes

• Number of graduates per annum at three and five years after implementation.

The first graduating class would be Spring 2016 with an anticipation of 20-25 graduates

• Special skills specific to the program.

The musical theatre performer must be a "triple threat"—developing and mastering skills in the performance areas of acting, dancing and singing. Students will have to meet all audition and assessment requirements.

• Proportion of students who will achieve licensing, certification, or registration.

There is no special licensing, certification or registration for this degree.

 Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.

All students will be assessed throughout their program of study. Assessments will include

- 1. Freshman Showcase-This is to assess the student's initial abilities in the areas of music, theatre and dance.
- 2. Sophomore Reviews
- 3. Music Juries
- 4. Senior Showcase
- 5. Senior Exam

Placement rates in related fields, in other fields, unemployed.

The market in the United States today and in the future, for entry level professional theatre positions is in the area of musical theatre. The Broadway stage is dominated by musicals, theme parks throughout Missouri and the region focus on musical theatre entertainment, the Branson area has a myriad of musical theatre venues. Regional theatres, summer theatres and cruise lines all have employment opportunities for musical theatre performers. During their senior year, students will audition at various regional and national auditions including the Kennedy Center American College Theatre Festival, Midwest Theatre Auditions, South East Theatre Conference Auditions, URTA National Auditions, Theme park auditions and cruise line auditions.

• Transfer rates, continuous study.

We expect that we might get two to three transfers each year into this program from other universities.

#### Program Accreditation

• Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide reasons.

The Department of Theatre is currently seeking national accreditation through the National Association of Schools of Theatre. Our on-site team visit will be Fall 2012.

### Alumni and Employer Survey

• Expected satisfaction rates for alumni, including timing and method of surveys

We will conduct alumni surveys every two years once we have a graduating class.

• Expected satisfaction rates for employers, including timing and method of surveys

As part of our regular assessment we conduct employer satisfaction surveys every five years.

# NEW PROGRAM PROPOSAL FORM 8:4:0 Form 8:7:0 must also be filed (See Section 4:0 of FSUCC Handbook)

Department and individual filing form is responsible for tracking approvals and making necessary links.

	Routing	Approved	Editorial Change Required	Level	
(X)	Department Curriculum	()	()	Undergraduate	( X
(X)	Department Chair	()	()	Graduate	()
(X)	College Dean	()	()		
(X)	Provost - initial	()	()		
(X)	Academic Planning	()	()		
	Committee				
(X)	College Curriculum	()	()		
(X)	University Curriculum	()	()		
(X)	Provost - final	()	()		
(X)	UCM Board of Governors		()	a.	
(X)	CBHE / MDHE		()		

1. Title of Program: Bachelor of Fine Arts Musical Theatre

2. Level of Program: Undergraduate

3. Relation to Mission: The Department of Theatre is dedicated to developing the intellectual growth, creativity, artistic leadership, professional behavior and preparedness and passion of its students by combining rigorous theatrical training within a liberal arts education. Through its curriculum and production program, the department is committed to providing outstanding instruction and training as it prepares students for graduate school, professional theatre training programs, and for careers in professional and educational theatre. The department also serves as a vital force in the cultural and intellectual life of the University of Central Missouri, the community and throughout the region. The new program in Musical Theatre is an integral part of training our students and preparing them for careers in the professional theatre. The market in the United States today and in the future, for entry level professional theatre positions, is in the area of musical theatre. The Broadway stage is dominated by musicals, theme parks throughout Missouri and the region focus on musical theatre entertainment, the Branson area has a myriad of musical theatre venues, and casinos and cruise lines are focused in this area as well.

The University of Central Missouri experience transforms students into lifelong learners, dedicated to service, with the knowledge, skills, and confidence to succeed and lead in the region, state, nation and world. UCM offers a comprehensive array of bachelor's programs and selected master's and\_doctoral\_programs\_building\_upon\_historical\_strengths\_and\_statewide mission. This program will meet and fulfill the university's mission of providing the knowledge and skills the student will need to succeed musical theatre productions throughout the region, state and nation.

- 4. Degree(s) under which program will be offered: **Bachelor of Fine Arts**
- 5. Attach catalog format for new catalog: (See 4:5)

THEATRE

Major, Bachelor of Fine Arts Degree Musical Theatre

Semester Hours Major Requirements......78 THEA 1100 Oral Interpretation......3 THEA 1510 Stage Movement......3 THEA 1610 Stage makeup......3 THEA 4910 Senior Showcase.....1 DANC 1130 Tap Dance I.....1 DANC 3130 Tap Dance II.....1 DANC 1140 Jazz Dance I.....1 DANC 3140 Jazz Dance II.....1 DANC 4210 Choreography I......3 Select 2 hours from the following courses......2 DANC 1110 Modern Dance I (1) DANC 3110 Modern Dance II (1) DANC 1120 Ballet I (1) DANC 3120 Ballet II (1) 

MUS 1121 Aural Training I	1
MUS 1501 Piano Class I	1
MUS 1502 Piano Class II	1
MUS 1610 Voice (1 hour for a total of 4 hours)	4
MUS 3610 Voice II (1.5 hrs for a total of 3 hours)	3
MUS 1615 Opera Theatre	1
Select 3 hours from the following courses	
MUS 1055 Collegiate Choir (1)	
MUS 3050 University Concert Choir (1)	
MUS 3070 Chamber Singers (1)	
MUS 3077 Vocal Jazz Ensemble (1)	

- List or attach new courses involved in program:
  THEA 4430 American Musical Theatre History
- 7. Submit completed forms and syllabi for each new and revised course in program: The forms and syllabi have been attached
- Attach written evidence that departments offering courses in the program proposal <u>have been consulted in order to facilitate planning</u>: Attached memo From Dr. Les Brothers, Music Department Chair

Department Curriculum Committee	e /	Department Chair
College Dean		Provost - initial
	3	

### RESOURCE INFORMATION FORM 8:7:0 Required for New Programs

Program Title and Degree: Bachelor of Fine Arts Musical Theatre Department: Theatre College: College of Arts, Humanities and Social Sciences Anticipated implementation date: Fall 2011

- 1. Is another course/program being deleted or altered? Yes() No(X)
- If this course/program affects other departments or colleges, has a memo showing how it will affect them been attached to the proposal? Yes( X) No( )
- 3. What justification is being provided to support this proposal? (Current research, accreditation, certification or licensing requirements, other.) The market in the United States today and in the future, for entry level professional theatre positions, is in the area of musical theatre. The Broadway stage is dominated by musicals, theme parks throughout Missouri and the region focus on musical theatre entertainment, the Branson area has a myriad of musical theatre venues, summer theatre companies around the nation offer musical theatre productions and casinos and cruise lines are focused in this area as well. High school students entering university theatre programs are looking for musical theatre degrees. The Department of Theatre recruits heavily throughout Missouri and Kansas at the Missouri and Kansas State Thespian Conferences. At these festivals and auditions, the majority of students are looking for musical theatre programs. There are currently only two state universities in Missouri that offer BFA Musical Theatre degrees and a hand full of private colleges. The market is there and Central can handle the demand. This program would be the closest program to the Kansas Citv area and would provide training and education for a majority of students from those area high schools. The Department of Theatre is applying for the National Association of Theatre Accreditation and hosts our site visit in Fall 2011. We have designed the musical theatre curriculum to meet the standards required for a musical theatre degree.
- What are the present/future projected enrollments for this course/program?
  1st year\_20\_3rd year\_50\_.

If new course, indicate the number of sections and students in each section you can presently staff. \_\_\_\_\_ Sections of \_\_\_\_\_ Students each.

5.	Which of the following would be needed to implement the p course/program? (Check all that apply.) Individuals response specific areas outside of your college must be consulted.		
	Additional library holdings?	Yes()	No( X
	Additional technology or other supplies?	Yes()	No( X
	Additional or remodeled facilities?	Yes()	No( X
	Additional travel funds?	Yes()	No(X
	Additional faculty?	Yes()	No(X
	Additional support staff?	Yes()	No( X
	Other additional expenses?	Yes()	No(X

6. Have the individuals responsible for allocation of these resources been contacted to ensure the availability of these resources by the time the course/program is implemented? Yes\_X\_ No\_\_\_ Yes, but cannot ensure availability\_\_\_\_

If additional faculty are not required, indicate how faculty will be made 7. available? List the names of current faculty gualified to teach this course or courses in this program. Richard Herman: Directing, American Musical Theatre History, Period Acting Styles, Literature and History of the Theatre II Julie Mollenkamp: Advanced Acting, Period Acting Styles, Directing, Literature and History of the Theatre I and II John Wilson: Acting, Stage Voice, Stage Movement, Senior Seminar, Advanced Acting Jeff Peltz: Script Analysis, Design Fundamentals Greg Owen: Stagecraft, Design Fundamentals Ronnie Chamberlain: Stage Makeup Ashley Miller: Jazz, Tap, Ballet, Modern Dance classes, Musical Theatre Dance, Choreography Rob Lawrence: Collegiate Choir, University Concert Choir, Vocal Jazz Ensemble; Voice I and Voice II Jacob Sentgeorge: Chamber Singers, University Concert Choir, Voice I and Voice II, Opera Theatre Stella Roden: Voice I and Voice II John Check: Theory I and Aural Training I Les Brothers: Fundamentals of Music Clarla Malthas: Fundamentals of Music Mia Hynes: Piano Class I and II Richard Smith: Piano Class I and II

### BFA Musical Theatre Program Justification

#### Program Need:

The market in the United States today and in the future, for entry level professional theatre positions, is in the area of musical theatre. The Broadway stage is dominated by musicals, theme parks throughout Missouri and the region focus on musical theatre entertainment, the Branson area has a myriad of musical theatre venues, summer theatre companies around the nation offer musical theatre productions and casinos and cruise lines are focused in this area as well.

UCM theatre students currently attend the following auditions each year and these companies are focused on musical theatre performers:

Kennedy Center American College Theatre Festival Professional Company Auditions 18 employers—14 of these Musical Theatre

Midwest Theatre Auditions-St. Louis Employers-40 Musical Theatre employers

South East Theatre Conference 95 Employers-65 Musical Theatre employers

Our Seniors Present a Performance Showcase in Kansas City each spring where we invite all of the Equity Theatre and talent agency representatives. They all want to hear our students sing.-Musicals are a part of all of their seasons.

High school students entering university theatre programs are looking for musical theatre degrees. The Department of Theatre recruits heavily throughout Missouri and Kansas at the Missouri and Kansas State Thespian Conferences. At these festivals and auditions, the majority of students are looking for musical theatre programs.

There are currently only two state universities in Missouri that offer BFA Musical Theatre degrees: Missouri State and Southeast Missouri State University. Missouri State has 200 majors and Southeast has 100 majors. Both have a cap on the number of students in the program. Private universities with BFA musical theatre programs include Stephens College, Webster University and Culver-Stockton. They also have caps on their enrollment. Currently there are more students auditioning for musical theatre programs in Missouri than there are slots available in the programs. The market is there and Central can handle the demand. This program would be the closest program to the Kansas City area and would provide training and education for a majority of students from those area high schools in Missouri and Kansas.

#### Requirements for the Degree

This program is designed as a 120 hour degree program with courses in theatre, music and dance and the completion of the general education program. The Department of