

## **Specific Format Required for a Complete Proposal**

A complete proposal should contain the following information in this order and numbered this way:

1. New Program Proposal Form

**Form OS**

**Form NP**

**NEW PROGRAM PROPOSAL FORM**

Sponsoring Institution(s): Southeast Missouri State University

Program Title: Social Science

Degree/Certificate: Bachelor of Arts in Social Science

Options: \_\_\_\_\_

Delivery Site(s): Southeast Missouri State University – Online/Main  
Campus – Fall 2013  
\*Southeast Missouri State University – Kennett;  
\*Southeast Missouri State University – Malden;  
\*Southeast Missouri State University – Sikeston

CIP Classification  
(provide a CIP code): 45.0101

Implementation Date: August 2013

Cooperative Partners: N/A

Expected Date of First Graduation: May 2017 – Main Campus/Online  
*\*Implementation for Kennett, Malden, and Sikeston  
sites will be as demand and need are demonstrated.*

### AUTHORIZATION

<u>Ronald Rosati, Provost</u> Name/Title of Institutional Officer	_____	_____
	Signature	Date
<u>Wayne Bowen, Chair, Department of History</u> Person to Contact for More Information	<u>573-651-2180</u>	_____
	Telephone	



2. Need:

A. Student Demand:

- i. Estimated enrollment each year for the first five years for full-time and part-time students

**Form SE**  
**STUDENT ENROLLMENT PROJECTIONS**

Year	1	2	3	4	5
Full-Time	20	23	25	30	35
Part-Time	5	6	8	9	10
TOTAL	25	29	33	39	45

Data from Southeast Online regarding the potential number of new majors drawn from current students indicate 20-25 students would likely be interested in an online degree baccalaureate program in social science in the first two years the program would be offered. Given the growing demand in careers for people with social science degrees as discussed below, the program would likely grow to 35-45 students in the first five years.

- ii. Will enrollment be capped in the future?

We do not project imposing enrollment caps during the first five years of the program. The department will re-evaluate this after five years, and then regularly as part of the University's scheduled multi-year program review thereafter.

B. Market Demand:

- i. National, state, regional, or local assessment of labor need for citizens with these skills

Overall, graduates with undergraduate degrees in Social Science earn higher incomes than the national and Missouri average, and also have projected higher employment growth rates (Source: Ben Cover, "Examining Social Science Occupations," *Bureau of Labor Statistics, Occupational Employment Statistics*, May 2005). Those employed in Missouri with equivalent degrees earn \$57,820, compared to a national average of \$45,230 for all fields. Several of the key professional fields for which the BA in Social Science would be excellent preparation have solid

growth prospects, according to the *Bureau of Labor Statistics, Occupational Employment Statistics* (May 2010 and May 2011). Overall, the Bureau projects a 22% growth rate in positions for those with degrees in Social Science, projected to 2018. One career field in particular, Survey Researchers, will see job growth of 20-30%; this profession is listed as one of the fastest growing professions. (Source: *Employment Projections Program, U.S. Department of Labor, U.S. Bureau of Labor Statistics*, December 2010 and *Occupational Outlook Handbook, Bureau of Labor Statistics*, <http://www.bls.gov/ooh/life-physical-and-social-science/survey-researchers.htm>).

The US government also projects dramatic job growth in the field of Market Research Analyst, with a 41% increase in employment over the decade. Median pay in this field is \$60,570, for those with a bachelor's degree in Social Science. (Source: *Occupational Outlook Handbook, Bureau of Labor Statistics*, <http://www.bls.gov/ooh/business-and-financial/market-research-analysts.htm>).

Other careers for which a degree in Social Science would be appropriate preparation also have projected job prospects at or above the national average for careers. Among those would be Policy Analyst, Human Resource Manager, Social Science Researcher, military service, and law enforcement. Employment prospects for local, state and federal government, for which this degree would also be preparation, are expected to grow at 10% - near the average for all careers. This degree would also be excellent training for continued study in social science at the graduate level, in any of these areas, or as preparation for law school.

C. Societal Need:

i. General needs which are not directly related to employment

The field of social science comprises majors within the liberal arts, producing graduates with a well-developed broad background, prepared for satisfaction both from employment and through life experiences. Graduates from the Social Sciences have, on average, professional and personal satisfaction levels above the national averages (Source: "Job Satisfaction by Major," [www.StudentsReview.com](http://www.StudentsReview.com)).

D. Methodology used to determine "B" and "C" above.

*Bureau of Labor Statistics* and other sources.

3. Duplication and Collaboration:

There are no programs offered in Missouri leading to a BA in Social Science, according to the Program Inventory available through the Department of Higher Education. <http://highered.mo.gov/ProgramInventory/search.jsp>

4. Program Structure:

**Form PS  
PROGRAM STRUCTURE**

A.	Total credits required for graduation:	120
B.	Residency requirements, if any:	<u>30 credit hours, university requirement</u>
C.	General education (total credits):	<u>51</u>

General education courses (specific courses OR distribution area and credits):

*First year Introductory Course:*

UI100 First Year Seminar 3 cr.

*Composition Course (100-200 level):*

EN100 English Composition 3 cr.

*Core Curriculum (100-200 level):*

Perspectives on Individual Expression 12 cr.

Perspectives on Natural Systems 12 cr.

Perspectives on Human Institutions 12 cr.

*Interdisciplinary Curriculum (300-400 level)*

UI300 6 cr.

UI400 3 cr.

D. Major requirements (total credits): 39

*Required Courses:*

OS200 Survey of Social Science 3 cr.

OS300 Problems in Social Science 3 cr.

OS400 Social Science Research Methods 3 cr.

*Choose one of the following courses:*

MA 155 Statistical Reasoning 3 cr.

MA 223 Elementary Probability and Statistics 3 cr.

PY271 Research Analysis I

QM257 Business Statistics

SO242/SW242 Statistics for Social Scientists 3 cr.

*Choose 21 Hours in a Concentration in one of the following areas. At least 15 Hours must be at the 300-500 level:*

Anthropology

Criminal Justice

Economics

History (any prefix)

Political Science

Psychology

Sociology

*Choose 6 Hours from any courses (300-599) in the areas below except for the area of concentration:*

- Anthropology
- Criminal Justice
- Economics
- History (any prefix)
- Political Science
- Psychology
- Sociology

*Language and Math/Statistics Options:*

Students may substitute up to 6 hours in foreign language and/or additional math/statistics courses from the above hours, in either category, with the approval of the BASS Coordinator.

*University Studies Interdisciplinary Program Options:*

UI courses in Social Science may be substituted in any category with the approval of the BASS Coordinator. The program will maintain a list of acceptable substitutions

E.	Free elective credits (sum of C, D, & E should equal A):	30 <hr/>
F.	Requirements for thesis, internship or other capstone experience:	N/A <hr/> <hr/>
G.	Any unique features such as interdepartmental cooperation:	<hr/> <u>Students select a Concentration from any one</u> <hr/> <u>of seven areas, from six departments</u> <hr/>

6. Program Characteristics and Performance Goals: For collaborative programs, responsibility for program evaluation and assessment rests with the institution(s) granting the degree(s).

**Form PG**  
**PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS**

Institution Name:           Southeast Missouri State University          

Program Name:           Bachelor of Arts in Social Science          

Date:           October 1, 2012          

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

Student Preparation

- No special preparation will be required.
- This program will be open to all students, and will be able to be completed entirely online, or through a blend of online and face to face coursework.

Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate
- 100% of credit hours will be assigned to full-time faculty.
- Faculty members assigned to teach courses in Social Science (OS200, OS300, OS400) will pursue professional and pedagogical development opportunities in this area, in addition to their primary areas of research.
- Primary responsibilities for advising will be shared between the program coordinator and, for students completing their degrees online, through Southeast Online.

Enrollment Projections

- Student FTE majoring in program by the end of five years: 35 full-time and 10 part-time
- Percent of full-time and part-time enrollment by the end of five years: 77%/23%

Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation: 10/15
- Special skills specific to the program: N/A
- Proportion of students who will achieve licensing, certification, or registration: N/A
- Performance on national and/or local assessments: The is no nationally-normed assessment for social science programs, other than in the field of education, which is outside the scope of this program. Each course included in this program already has approved and measurable Student Learning Outcomes, which will be assessed each semester.
- Placement rates in related fields, in other fields, unemployed: 50%; 25%; 5%
- Transfer rates, continuous study: 5%; 15%

Program Accreditation

- There is no nationally recognized accreditation for social science programs, although this curriculum will be included as part of the university-wide accreditation process through the Higher Learning Commission.

Alumni and Employer Survey

- The department will develop a survey instrument in coordination with Alumni Services and Career Linkages at Southeast Missouri State University.
7. Accreditation: There is no nationally recognized accreditation for social science programs.
  8. Institutional Characteristics: The Department of History at Southeast Missouri State University has been a leader in interdisciplinary, general education and online courses, with significant contributions in both areas, including making the History minor available online. Additionally, the department has added several new faculty members in recent years with the capability to teach courses in social sciences.
  9. Any Other Relevant Information: N/A