



Missouri Department of Higher Education

Building Missouri's future...by degrees

NEW PROGRAM PROPOSAL FORM

Sponsoring Institution(s): Ozarks Technical Community College

Program Title: Associate of Arts in Business

Degree/Certificate: Associate

Options: Click here to enter text.

Delivery Site(s): Ozarks Technical Community College

CIP Classification: 52.0201 (Please provide a CIP code)

Implementation Date: August 2013

Cooperative Partners: Click here to enter text.

AUTHORIZATION:

Dr. Steven Bishop/ Provost

Name/Title of Institutional Officer

Signature

3-13-13

Date

Gavin O'Connor

417-447-8241

Person to Contact for More Information

Telephone

Rationale for Associate of Art in Business

This new degree is being added to simplify the transfer experience for a business or accounting student. The Program Specific Courses are typically required courses for a four -year degree in business or accounting. A student would be able to be accepted into a business or accounting program without taking several additional courses.

This degree would also assist in tracking the number of students majoring in business and accounting at OTC. The degree would require no additional resources. The classes required are already being offered and classrooms are already available.



Missouri Department of Higher Education

Building Missouri's future...by degrees

STUDENT ENROLLMENT PROJECTIONS

Year	1	2	3	4	5
Full Time	250	275	300	325	350
Part Time	325	350	375	400	425
Total	575	625	675	725	775

Utilizing current trends of local four-year institutions, it is anticipated that 15-17 percent of students currently pursuing an Associate of Arts degree will be interested in the AA in Business degree.



Missouri Department of Higher Education

Building Missouri's future...by degrees

PROGRAM STRUCTURE

A. Total credits required for graduation: 64

B. Residency requirements, if any: Fifteen of the final thirty hours of coursework must be completed at OTC

C. General education: Total credits: 43 hours

Courses (specific courses OR distribution area and credits):

Mathematics 3cr. English 6cr. Communication 3cr.

Humanities 9cr. Biological Sciences 4cr. Physical Sciences 4cr.

Social Sciences 9cr. Lifetime Wellness 2cr. Computer Applications 3cr.

_____ cr. _____ cr. _____ cr.
_____ cr. _____ cr. _____ cr.

D. Major requirements: Total credits: 15

ACC 220 3cr. ACC 225 3cr. BUS 140 3cr.

BUS 160 3cr. ECO 270 3cr. (ECO 275 counts a Soc. Sci. Elective but required for AAB) 3cr.

_____ cr. _____ cr. _____ cr.
_____ cr. _____ cr. _____ cr.
_____ cr. _____ cr. _____ cr.

E. Free elective credits: 6 (Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience:

N/A

G. Any unique features such as interdepartmental cooperation:

N/A



Missouri Department of Higher Education

Building Missouri's future...by degrees

PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Institution Name Ozarks Technical Community College
Program Name Associate of Arts in Business
Date March 11, 2013

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.
No special preparation will be required
- Characteristics of a specific population to be served, if applicable.
Students requesting admission into this program will have a specific interest in majoring in Accounting or Business classes at a four-year institution. This program will provide students the opportunity to complete prerequisite courses for business/accounting programs at four-year institutions.

Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.
A master's degree with 18 hours of related coursework from a regionally accredited institution of higher education.
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.
Full-time faculty status of the general education courses can vary. In the specified Business/Accounting courses, it is estimated that 75% of the credit hours will be assigned to full-time faculty.
- Expectations for professional activities, special student contact, teaching/learning innovation.
Faculty members are required to be faculty advisors and will receive those students who have designated this as their degree option. Twenty hours of professional development are required on an annual basis for each faculty member.

Enrollment Projections

www.dhe.mo.gov • info@dhe.mo.gov

205 Jefferson Street, P. O. Box 1469, Jefferson City, MO 65102 • (573) 751-2361 • (800) 473-6757 • Fax (573) 751-6635

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide reasons. Currently there are no plans for seeking an individualized accreditation for this program. As a Associate of Arts degree, current regional accreditation provides adequate credentials for this degree.

Alumni and Employer Survey

- Expected satisfaction rates for alumni, including timing and method of surveys. Graduation surveys will be distributed to those students completing the program. It is anticipated that students will respond with a 90% or higher satisfaction rate for this program.
- Expected satisfaction rates for employers, including timing and method of surveys. As a transfer degree, this program will not have traceable data to determine employer satisfaction.