



**NEW PROGRAM PROPOSAL FORM**

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**Sponsoring Institution(s):** Lindenwood University

**Program Title:** Bachelor of Arts

**Degree/Certificate:** Music

**Options:** Click here to enter text.

**Delivery Site(s):** Lindenwood University: St. Charles Campus

**CIP Classification:** 50.0901

\*CIP code can be cross-referenced with programs offered in your region on MDHE's program inventory [highered.mo.gov/ProgramInventory/search.jsp](http://highered.mo.gov/ProgramInventory/search.jsp)

**Implementation Date:** 1963-1964

**Cooperative Partners:** Click here to enter text.

\*If this is a collaborative program, form CL must be included with this proposal

**AUTHORIZATION:**

Jann Weitzel, PhD / Provost

Name/Title of Institutional Officer

Jann Weitzel 11/13/13  
Signature Date

Pamela Grooms

636-949-4320

Person to Contact for More Information

Telephone



## PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

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Institution Name Lindenwood University  
Program Name Bachelor of Arts in Music  
Date October 11, 2013

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

### 1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.  
No special preparation is required, although an audition is required for scholarship consideration.
- Characteristics of a specific population to be served, if applicable.  
Most students pursuing this degree will be seeking K-12 certification in instrumental and/or vocal/choral music.

### 2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.  
Music-related masters degree or above
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.  
It is estimated that 50-60% of the credit hours required for the major will be assigned to full-time faculty.
- Expectations for professional activities, special student contact, teaching/learning innovation.  
Full time faculty are required to complete an annual Individual Development Plan that includes demonstrating professional and instructional growth.

### 3. Enrollment Projections

- Student FTE majoring in program by the end of five years.  
30

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- Percent of full time and part time enrollment by the end of five years.  
30 Full-Time; 0 Part-Time

#### 4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.  
5-7
- Special skills specific to the program.  
1: perform diverse literature with superior artistry—demonstrate professional, entry-level competence in the major area(s) of specialization, including significant technical mastery, capability to produce work and solve professional problems independently, and a coherent set of artistic/intellectual goals that are evident in their work (NASM, 2012-2013). 2: produce original or derivative music effectively—work creatively and cogently with the elements of music and technology in various composition-based activities, particularly those most associated with the major field (NASM, 2012-2013). 3: communicate musical/artistic ideas and information effectively to professionals and laypersons related to the practice of the major field, including the ability to relate music to history, culture, other arts, and disciplines outside the arts, and defend value judgments about music and music performances (NASM, 2012-2013). 4: (for students seeking teacher certification) teach K-12 music professionally.
- Proportion of students who will achieve licensing, certification, or registration.  
Most students seeking this degree will achieve MO teacher certification.
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.  
Students seeking Missouri teacher certification will take major field assessments as required by MO Dept. of Elementary and Secondary Education. Data from these assessments will be maintained in the School of Fine and Performing Arts. All majors at Lindenwood are also required to pass a Writing Proficiency Assessment.
- Placement rates in related fields, in other fields, unemployed.  
To be determined by alumni survey issued in June of each year.
- Transfer rates, continuous study.  
Transfer and continuation data will be tracked through the School of Fine and Performing Arts.

#### 5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide a rationale.

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Currently aligning program to standards set forth by the National Association of Schools of Music (NASM).

#### **6. Alumni and Employer Survey**

- Expected satisfaction rates for alumni, *including timing and method of surveys*. It is expected the average alumni satisfaction rates will be above average. Satisfaction rates will be determined through an alumni survey conducted in June of each year.
- Expected satisfaction rates for employers, including timing and method of surveys. A survey is made available via the Student Portal immediately upon graduation (5-term, quarter, and semester) and a prompt is/will be given requesting participation, twice a year in May and December. The survey is also mentioned to students at the Graduating Student Checkout Day held each term. Two to three weeks after graduation, students who did not respond to the portal request are sent a paper copy of the survey with return postage paid. For students who have not responded within three months after graduation, a follow-up phone request for participation is made. The survey is conducted twice each year in order to gather information from students six months after graduation.

#### **7. Institutional Characteristics**

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.  
Lindenwood has a well established School of Fine and Performing Arts that includes a Department of Music. The department has five full-time faculty, multiple adjunct faculty, world-class facilities, and ongoing financial and administrative support.



PROGRAM STRUCTURE (BA Music)

A. Total credits required for graduation: 128

B. Residency requirements, if any: \_\_\_\_\_

C. General education: Total credits: 51

Courses (specific courses OR distribution area and credits):

| Course Number      | Credits | Course Title                      |
|--------------------|---------|-----------------------------------|
| LUL 10100          | 2       | Freshman Experience               |
| ENG 15000          | 3       | Strategies for University Writing |
| ENG 17000          | 3       | Research and Argumentation        |
| GE – comm          | 3       |                                   |
| GE – Lit           | 6       |                                   |
| GE – Phil/Rel      | 3       |                                   |
| GE – Fine Art      | 3       |                                   |
| GE – AmGov         | 3       |                                   |
| GE – WHis          | 3       |                                   |
| GE – CrsCult       | 6       |                                   |
| GE – SocSci        | 6       |                                   |
| GE – Math          | 3       |                                   |
| GE – Science       | 3       |                                   |
| GE – Science w/Lab | 4       |                                   |

D. Major requirements: Total credits: 51

| Course Number               | Credits | Course Title                          |
|-----------------------------|---------|---------------------------------------|
| MUS 10000                   | 3       | Fundamentals of Music                 |
| MUS 10200                   | 0       | Concert/Recital Attendance            |
| MUS 104XX – 404XX           | 8       | Private Lessons                       |
| MUS 109XX/110XX/112XX/113XX | 4       | Large/Small Ensemble                  |
| MUS 13100                   | 4       | Music Theory I                        |
| MUS 23100                   | 4       | Music Theory II                       |
| MUS 35500                   | 3       | History of Western Music I            |
| MUS 35600                   | 3       | History of Western Music II           |
| MUS 35700                   | 3       | World Music                           |
| MUS 49000                   | 1       | Senior Recital                        |
|                             | 3       | Composition or Production Elective(s) |
|                             | 15      | Music Electives                       |

E. Free elective credits:

26

(Sum of C, D, and E should equal A.)

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F. Requirements for thesis, internship or other capstone experience:  
MUS 49000 Senior Recital (1 credit hour)

G. Any unique features such as interdepartmental cooperation:  
Enrollment in MUS 10200 Concert/Recital Attendance (0 credit hours; Pass/Fail grading) is required each semester.



**STUDENT ENROLLMENT PROJECTIONS (BA Music)**

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| Year      | 1  | 2  | 3  | 4  | 5  |
|-----------|----|----|----|----|----|
| Full Time | 10 | 15 | 20 | 25 | 30 |
| Part Time | 0  | 0  | 0  | 0  | 0  |
| Total     | 10 | 15 | 20 | 25 | 30 |

Please provide a rationale regarding how student enrollment projections were calculated:

Enrollment projections were established via the School of Fine and Performing Arts major database.

Provide a rationale for proposing this program, including evidence of market demand and societal need supported by research:

Most students seeking this degree will also be working toward a minor in Education. Together, these programs prepare students for K-12 Missouri teacher certification. According to O-NET OnLine, in 2012 the median wages for an elementary teacher were \$53,400 annually with 573,200 projected job openings between 2010 and 2020; the median wages for a secondary teacher were \$55,050 annually with 355,600 projected job openings between 2010 and 2020. (<http://www.onetonline.org/>)