



NEW PROGRAM PROPOSAL FORM

Sponsoring Institution(s): Lindenwood University - LCIE

Program Title: Master of Science in Administration emphasis in Project Management

Degree/Certificate: Master of Science

Options: [Click here to enter text.](#)

Delivery Site(s): Saint Charles Main Campus and other offsite teaching centers

CIP Classification: 52.0211

*CIP code can be cross-referenced with programs offered in your region on MDHE's program inventory higher.ed.mo.gov/ProgramInventory/search.jsp

Implementation Date: 7/1/12

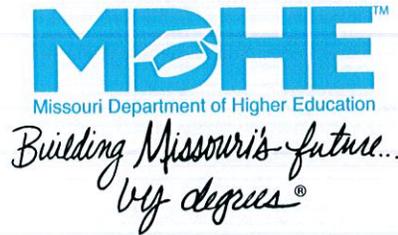
Cooperative Partners: N/A

*If this is a collaborative program, form CL must be included with this proposal

AUTHORIZATION:

Jann Weitzel		9/18/2013
_____ Name/Title of Institutional Officer	_____ Signature	_____ Date

Dr. Angela D. Holden, PMP	636-949-4551
_____ Person to Contact for More Information	_____ Telephone



STUDENT ENROLLMENT PROJECTIONS

Year	1	2	3	4	5
Full Time	14	28	42	42	42
Part Time					
Total					

Please provide a rationale regarding how student enrollment projections were calculated:

The MSA – Project Management program is one of three different areas of emphasis for the MSA degree. Projections are based on the number of sections (maximum 14 students in each section) planned each year as we ramp up the program. The number of sections may be more depending on demand.

Provide a **rationale** for proposing this program, including **evidence of market demand and societal need supported by research**:

Project Management is required in many industries, i.e. IS/IT, Aerospace/Defense, Engineering, etc. Also, for professional certification in Project Management, 35 hours of classroom education is necessary to be able to sit for the certification exam in addition to on-the-job experience. The MSA – Project Management program is targeted toward graduate students who want to either prepare themselves for a career in the Project Management field and/or pursue certification exams.



PROGRAM STRUCTURE

A. Total credits required for graduation: 48

B. Residency requirements, if any: 39 credit hours must be taken at Lindenwood University – LCIE.

C. General education: Total credits: N/A

Courses (specific courses OR distribution area and credits):

Course Number	Credits	Course Title

D. Major requirements: Total credits: 48

Course Number	Credits	Course Title
IHR56100	3	Essentials of Marketing
IHR56200	3	Survey of Accounting
IHR56300	3	Introduction to Finance
IBA50100	3	Economic Issues
IBA50300	3	Business-Driven Information Systems
IBA50500	3	Quantitative Methods
IBA54000	3	Management and Administration Theory
IBA54100	3	Organizational Behavior
IBA54300	3	Personnel Management and Labor Rel.
IBA56070	3	Project Management in Business
IBA56071	3	Project Selection and Initiation
IBA56072	3	Project Planning and Scheduling
IBA56075	3	Managing Project Execution
IBA56076	3	Project Leadership and Communication
IBA56077	3	Issues and Cases in Global Project Management
IBA60100	3	Business Policies and Strategies (Capstone)

E. Free elective credits:

N/A

(Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience:

Capstone Course in Business Policies and Strategies is required (listed in Section D)

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G. Any unique features such as interdepartmental cooperation:

N/A

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Form PS – Program Structure



PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Institution Name Lindenwood University - LCIE
Program Name Master of Science in Administration emphasis in Project Management
Date 9/18/13

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.
Bachelor's Degree, Personal Interview.
- Characteristics of a specific population to be served, if applicable.
Wishing to pursue a career in Project Management.

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.
Master's in Project Management, Management, or related discipline; Project Management Professional (PMP) certification preferred; work experience in project Management role.
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.
Full time faculty – 50-100% credit hours taught.
- Expectations for professional activities, special student contact, teaching/learning innovation.
Membership in Project Management organization(s).

3. Enrollment Projections

- Student FTE majoring in program by the end of five years.
5-year estimates: 42-84 full-time students
- Percent of full time and part time enrollment by the end of five years.

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100% full-time students

4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.
3-year estimate – 84 graduates, 5-year estimate – 168 graduates
- Special skills specific to the program.
Project planning, scheduling, execution, monitoring and control; project team leadership.
- Proportion of students who will achieve licensing, certification, or registration.
Anticipated that between 50% and 75% of students will pursue professional certification.
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.
ETS Major Field Test – MBA presently in use.
- Placement rates in related fields, in other fields, unemployed.
[Click here to enter text.](#)
- Transfer rates, continuous study.
[Click here to enter text.](#)

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**
ACBSP accreditation after 2 years, possibly PMI accreditation after 4 years.

6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys.*
Online post-graduation survey for Alumni – started September 2013.
- Expected satisfaction rates for employers, including timing and method of surveys.
Business Advisory Council survey – planned (not yet implemented).

7. Institutional Characteristics

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.
Program Director is a Project Management Professional (PMP) with many years experience in IS/IT Project Management.

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