



## 2013 COTA Transfer and Articulation Conference

### Strategies for Completion

February 1, 2013  
Columbia, Missouri  
Courtyard by Marriott

**8:30** Registration and Continental Breakfast (Hotel Conference Center Lobby)

**9:00 Welcome**

Jerry Patton, Chair COTA-AC  
Pam McIntyre, Chair COTA

**Ballroom**

**9:15 Keynote**

Dr. Rusty Monhollon, Assistant Commissioner for Academic Affairs  
Missouri Department of Higher Education

**Ballroom**

"Something Better Than in the Middle": HB 1042, the Common Core, and Increased Educational Attainment in Missouri."

**10:00 Break**

**10:10 – 11:05 Session One Breakouts**

**Developmental Education: A Panel Discussion**

**Room A/B**

Presenters: Heather Mosley Linhardt, Research Associate for Academic Affairs, MDHE  
Jennifer Dunkel, Lead Instructor, Developmental English, Ozark Technical College  
Melody Shipley, Dev. Ed. Coordinator/ Math Faculty, North Central Missouri College  
Kelli Cronk, Reading Instructor/Speech-Language Pathologist (MO/KS),  
MCCCKC-Longview  
Moderator: Jerry Patton, COTA AC Chair, Columbia College

Missouri HB 1042, signed in June 2012, has brought a laser focus to Missouri's developmental education and the need to replicate best practices in remediation, and identify and minimize ineffective methods used in student preparation. This panel discussion, led by four MO experts, is not to be missed. Participants in this session will 1) be privy to the current status of developmental education initiatives at the state level as well as some preliminary findings from a state-wide survey of current

developmental education practices in Missouri's institutes of higher education; 2) be introduced to developmental education course redesign including vocabulary, principles, techniques and models that improve quality and may even reduce cost; 3) learn to engage developmental learners through highly visual PowerPoint presentations; and 4) see an example of how course-wide assessment can impact student retention and completion rates. Audience Q & A will follow the discussion.

**How TES College Source saved Columbia College evaluators from Mental Disintegration**

**Room C**

Presenter: Scott Ziolk, Senior Evaluator, Columbia College  
Moderator: Kathleen Burns, University of Missouri- St. Louis

TES products facilitate the creation of equivalency guides that provide better information, and are easier to maintain and update. Columbia College Evaluators use TES's Equivalency Manager to quickly create more robust guides than the previous PDF versions. The Equivalency Migration function updates each guide to the most current version. TES allows Evaluations to take a lengthy, convoluted process and make it efficient, which provides more transparency in regard to transfer credit equivalencies for students and advisors.

**Recruitment, Retention and Relationship Building Using Transfer Guides**

**Room D**

Presenter: Gina Mumpower-Turner, Associate Director of Transfer Recruitment, Park University  
Moderator: Melissa Hattman, University of Missouri - St. Louis

Learn how transfer guides and unofficial evaluation credit evaluations can be used not only for recruitment, but also as retention tools. The benefits of these tools will be discussed from an administrative perspective, as a key element in building relationships between 2-year advisors and 4-year admissions counselors.

**11:10 – 12:05**

**Session Two Breakouts**

**Missouri Learning Commons: Statewide Course Redesign Initiative**

**Room A/B**

Presenter: Christa Weisbrook, Director of Academic Programs, University of Missouri System  
Shanna Slavings, Assistant Professor, Communication, Missouri Southern State University  
Moderator: Gavin O'Connor, Ozark Technical College

The Missouri Learning Commons is a statewide course redesign initiative in which each of Missouri's 13 public 4-year institutions is taking the lead in redesigning at least one

major gateway course to improve student learning, persistence, and program completion, while also reducing the costs of instruction. This presentation will explain the course redesign process and feature several faculty who redesigned courses. The faculty will discuss ways to improve student learning in high enrollment courses by increasing the level of student engagement in the course, while also decreasing costs.

**"Bridging the Gap between Community Colleges and Baccalaureate Degrees in STEM"**

**Room C**

Presenters: Timothy Walston, Associate Professor of Biology, Truman State University  
*Moderator:* April Hoekenga, St. Charles Community College

Students who attain an AA degree and transfer to a four-year institution to major in a STEM discipline often find themselves behind their same-age peers and facing STEM-heavy course schedules. Truman State University has been working with Moberly Area College, St. Charles Community College and Metropolitan Community college to increase the number of community college students who pursue and earn STEM baccalaureate degrees. At present, the MDHE Imperatives for Change baseline report shows that the success rate hovers around 10%. In this talk, we will explore what we believe constrains Missouri's ability to increase this rate and how broader use of the Associate of Science degree could change this.

**Transfer Credit Reevaluation Simplified**

**Room D**

Presenters: Don Simpson, Associate VP for Enrollment Mgmt, Missouri State University  
Brian Edmond, Senior Systems Analyst, Missouri State University  
*Moderator:* Erin Shaw, Truman State University

Missouri State University, with over 2,300 new transfers a year, developed an online system for students to request reevaluation of their transfer credit and for academic department heads to review and act on those requests. The system, which students access through their Banner portal, also supports pre-approval of credit for students planning to take courses at other colleges and universities. This session will review the development, implementation, and enhancement of this system.

**12:15 Lunch – Networking – Table Topics**

**Ballroom**

**1:30 Short Break**

**A+ Program****Room A/B**

Presenter: Leroy Wade, Assistant Commissioner, MDHE  
Kelli Reed, Student Assistant Associate, MDHE  
*Moderator:* Kimberly Fitzgerald, St. Louis Community College

The scholarship component of the A+ program continues to provide eligible high school students with unique post-secondary education opportunities. Join members of the MDHE financial assistance staff to learn more about the program's operation and upcoming changes as well as to get your questions answered about the A+ Scholarship.

**DeVry Experience with Project Win-Win****Room C**

Presenters: Dr. Ryan Meador, Registrar, DeVry University  
Dr. Cathie Peterson, Dean of Academic Affairs, DeVry University  
Sarah Neucombe, Assistant Registrar, DeVry University  
*Moderator:* Crystal Kroner, MDHE

The Win-Win Project was created through a partnership with the Institute for Higher Education (IHEP) and the State of Missouri's Higher Education Executive Officers (SHEEO), and funded by the Lumina Foundation for Education in response to President Obama's 2020 graduation goal. The goal of this program is to identify students who met graduation requirements but never received an associate's degree. This presentation discusses how DeVry University identified eligible former students, the challenges the project team faced, and student's reaction to the program.

**Transfer Student Orientation****Room D**

Presenters: Erin Shaw, Academic Advisor, Truman State University  
Jeremy Brinning, Admissions Counselor for Transfer Programs, Truman State University  
*Moderator:* Melissa Ingram, University of Missouri System

Many universities offer a transfer student orientation to help incoming transfers ease into their new environment. At Truman, we offer a multi-day orientation that runs at the same time as Truman Week, our first-year student orientation, in the fall and a weekend orientation before classes start in the spring. Based on student feedback over the years, we have continued to refine our orientation to meet our students' needs. This presentation will share what TSU is currently doing and then will open the floor for other schools to share their best practices and ideas.

**2:40 – 3:00      Closing Remarks, Conference Evaluation Collection and Attendance Prizes**