AGENDA ITEM SUMMARY

AGENDA ITEM
Academic Program Actions
Coordinating Board for Higher Education
April 6, 2017

DESCRIPTION
This agenda item reports all proposals for program actions reviewed by the Missouri Department of Higher Education since the February 2, 2017, board meeting. These proposals are submitted to the Coordinating Board for Higher Education for action.

The following tables provide a summary of the proposed program actions submitted to the CBHE. The complete list of proposed program actions can be found in the attachment to this agenda item.

Public Institution Update

	Certificates	Associates	Baccalaureate	Graduate	Total
Deleted	2	0	4	0	6
Inactivated	1	2	0	1	4
Other Program Changes*	6	2	4	6	18
New	2	1	1	0	4
Off-Site	0	0	0	0	0
Programs Withdrawn	0	0	0	0	0

*includes options inactivated/deleted, options added, titles changed, programs combined, and coursework revised

Comments for Public Institutions.

Missouri Western State University: MDHE staff received comments related to program duplication and the possibility of collaboration with other institutions.

Independent Institution Update

	Certificates	Associates	Baccalaureate	Graduate	Total
Deleted	0	1	2	0	3
Inactivated	0	0	0	2	2
Other Program Changes*	0	0	0	0	0
New	1	0	0	4	5
Programs Withdrawn	0	0	0	0	0
Off-Site	0	0	2	0	2

*includes options inactivated/deleted, options added, titles changed, programs combined, and coursework revised.

Comments for Independent Institutions.

Lindenwood University: Comments were received regarding the master's, doctoral, and education specialist degrees Lindenwood University proposes to offer at various locations across the state. Lindenwood previously submitted proposals for two such degrees in December 2016 and eleven in September 2016. The concerns noted "there are currently 2,200 principal positions and 1,000 assistant principal positions in Missouri," yet Missouri educator preparation programs annually award some 1,100 degrees in education administration; there is a lack of "evidence of an established and sustainable market need." Concerns also addressed the lack of detail in the proposals, causing questions regarding faculty qualifications, program quality, and possible lack of oversight by the university.

MDHE staff have shared these concerns with Lindenwood University. Lindenwood has responded in the past to similar comments made regarding previous proposals, as well as the institution's extensive use of adjunct faculty to offer the programs. In its response, Lindenwood noted that it is accredited by the HLC, and its educator preparation programs are accredited by the Department of Elementary and Secondary Education. Lindenwood believes its adjunct faculty have appropriate credentials and experience, and the institution provides support to adjunct faculty, including oversight by full-time faculty. Lindenwood also explained that it had determined that there was sufficient demand to justify offering its graduate programs in various locations.

While the CBHE neither approves nor disapproves program proposals from independent institutions, it may comment on the proposals as appropriate. While Lindenwood's proposals are the immediate focal point, the larger issue is the challenge of coordinating educator preparation programming across multiple sectors and agencies with varying rules, authority, and objectives. CBHE approves education programs proposed by public institutions but not independent institutions. DESE certifies specific education preparation programs based solely on how many teacher candidates passed a certification examination and their grade point averages. Professional development polices in many school districts typically encourage continuing education without specifying areas of need. Because educator preparation encompasses the entire P-20 universe, it is in the state's best interest to seek greater cooperation and coordination of effort at every point on the spectrum. *At this time the program is still under review.*

Maryville University: Comments were received regarding the Master of Science in Health Administration online program being proposed for review by Maryville University. The following concerns were noted: lack of CAHME accreditation, which is standard in the field, and the unlikelihood of an online program receiving such accreditation; low number of credit hours required to complete the program versus industry standard; quality concerns surrounding full-time versus adjunct faculty usage; and placement and employment satisfaction rates.

These concerns have been forwarded to the institution for their response. *At this time the program is still under review.*

Park University: Comments were received regarding the Master of Science in Information Systems and Data Analytics being proposed for review at Park University's main campus and online. The comments received indicated that the limited information on curriculum that was submitted as part of the program proposal seems inconsistent with data science and more consistent with programs focused on business. The recommendation is that the program be renamed to "Master of Science in Information Systems and Business Analytics" to more accurately reflect what appears to be the focus of the coursework.

These concerns have been forwarded to the institution for their response. *At this time the program is still under review.*

Closed Locations. Lindenwood University closed the O'Fallon Campus off-site location at 100 North Main Street, O'Fallon, MO 63366.

STATUTORY REFERENCE

Sections 173.005.2(1), 173.005.2(8), 173.005.11, 173.030(1), and 173.030(2), RSMo – Statutory requirements regarding CBHE approval of new degree programs

RECOMMENDED ACTION

It is recommended that the Coordinating Board for Higher Education approve the program changes and new program proposals listed in the attachment.

ATTACHMENT(S)

Attachment A – Academic Program Actions

ACADEMIC PROGRAM ACTIONS

Academic Program Changes (Public Institutions)

Mineral Area College

1) Current Program:
   C1, Business Commerce General, CIP 520101

   Proposed Change:
   Options added to existing program

   Program as Changed:
   C1, Business Commerce General, CIP 520101
   Business Management (add option)

North Central Missouri College

1) Current Program:
   C1, Industrial & Energy Systems Technology: Wind, CIP 150503

   Proposed Change:
   Program placed on inactive status

   Program as Changed:
   C1, Industrial & Energy Systems Technology: Wind, CIP 150503 (inactivate)

2) Current Program:
   AAS, Industrial & Energy Systems Technology: Solar, CIP 150503

   Proposed Change:
   Program placed on inactive status

   Program as Changed:
   AAS, Industrial & Energy Systems Technology: Solar, CIP 150503 (inactivate)

3) Current Program:
   AAS, Industrial & Energy Systems Technology: Wind, CIP 150503

   Proposed Change:
   Program placed on inactive status

   Program as Changed:
   AAS, Industrial & Energy Systems Technology: Wind, CIP 150503 (inactivate)

Northwest Missouri State University

1) Current Program:
   BS, Applied Advertising, CIP 090903

Proposed Change:
Delete program

Program as Changed:
BS, Applied Advertising, CIP 090903 (delete)

2) Current Program:
MSEd, Teaching Instructional Technology, CIP 131321

Proposed Change:
Program placed on inactive status

Program as Changed:
MSEd, Teaching Instructional Technology, CIP 131321 (inactivate)

3) Current Program:
EDS, Secondary School Principal, CIP 130409

Proposed Change:
Title change only

Program as Changed:
EDS, Secondary School Principal, CIP 130411 (title change)

4) Current Program:
BS, Sociology, CIP 451101

Proposed Change:
Delete program

Program as Changed:
BS, Sociology, CIP 451101 (delete program)

5) Current Program:
BSEd, Family & Consumer (Birth 1-12), CIP 131308

Proposed Change:
Delete program

Program as Changed:
BSEd, Family & Consumer (Birth 1-12), CIP 131308 (delete program)

6) Current Program:
EDS, Elementary School Principal, CIP 130408

Proposed Change:
Title change only

Program as Changed:
EDS, Elementary School Principal, CIP 130408 (delete program)

7) Current Program:
BA, Sociology, CIP 451101

Proposed Change:
Delete program

Program as Changed:
BA, Sociology, CIP 451101 (delete program)

8) Current Program:
C1, Quality Management Certificate, CIP 520299

Proposed Change:
Delete program

Program as Changed:
C1, Quality Management Certificate, CIP 520299 (delete program)

9) Current Program:
C2, Medical Admin Assistant, CIP 510716

Proposed Change:
Delete program

Program as Changed:
C2, Medical Admin Assistant, CIP 510716 (delete program)

10) Current Program:
BS, Geographic Information Sciences, CIP 450799

Proposed Change:
Title change only

Program as Changed:
BS, Geographic Information Sciences, CIP 450799 (title change only)

St. Charles Community College

1) Current Program:
AFA, Associate of Fine Arts, CIP 240101

Graphic Design
Studio Art

Proposed Change:
Option added to existing program

Program as Changed:
AFA, Associate of Fine Arts, CIP 240101
Graphic Design
Studio Art
Art Education (add option)

St. Louis Community College

1) Current Program:
AAS, Skilled Trades, CIP 460201
Industrial
Occupations
Technology

Proposed Change:
CIP code change

Program as Changed:
AAS, Skilled Trades, CIP 460000 (CIP code change)
Industrial
Occupations
Technology

University of Missouri-Columbia

1) Current Program:
PhD, Learning, Teaching & Curriculum, CIP 130301

Proposed Change:
Reactivate program and option

Program as Changed:
PhD, Learning, Teaching & Curriculum, CIP 130301 (reactivate program)
Music Education (reactivate option)

2) Current Program:
GRCT, Science and Public Policy, CIP 440501

Proposed Change:
Title change only

Program as Changed:
GRCT, Public Policy, CIP 440501 (title change only)

3) Current Program:
BS, Parks, Recreation and Tourism, CIP 310101
Natural Resource Recreation Management
Leisure Service Management
Sport Management
Tourism Development

Proposed Change:
Title change only

Program as Changed:
BS, Parks, Recreation and Sport, CIP 310101 (title change only)
Natural Resource Recreation Management
Recreation Administration (title change only)
Sport Management
Tourism Development

4) Current Program:
GRCT, Organizational Change, CIP 440401

Proposed Change:
Title change only

Program as Changed:
GRCT, Organizational Consulting and Change, CIP 440401 (title change only)

5) Current Program:
BS, Fisheries and Wildlife Sciences, CIP 030101
BS, Forestry, CIP 030501
Forest Entrepreneurship & Business
Forest Resource Management
Individualized Studies
Urban Forestry

Proposed Change:
Title change
Combination program created out of closely allied existing programs
Options added to existing program

Program as Changed:
BS, Natural Resource Science and Management, CIP 030101 (title/combination program)
Forest Resources (title/combination)

Fisheries and Wildlife Sciences (add option)
Human Dimensions (add option)
Terrestrial Ecosystems (add option)

6) Current Program:
MA, Economics, CIP 450601

Proposed Change:
Options added to existing program

Program as Changed:
MA, Economics, CIP 450601
Econometrics & Quantitative Economics (add option)

7) Current Program:
PhD, Economics, CIP 450601

Proposed Change:
Option added to existing program

Program as Changed:
PhD, Economics, CIP 450601

8) Current Program:
MAcc, Accountancy, CIP 520301

Proposed Change:
Addition of certificate program developed from existing parent degree

Program as Changed:
MAcc, Accountancy, CIP 520301
GRCT, Assurance, CIP 520301 (add certificate)

9) Current Program:
PhD, Nursing, CIP 513801

Proposed Change:
Addition of certificate program developed from existing parent degree

Program as Changed:
PhD, Nursing, CIP 513801
GRCT, Participatory Health Research, CIP 512299 (add certificate)

University of Missouri-St. Louis

1) Current Program:

GRCT, Character and Citizenship Education, CIP 421801

Proposed Change:
CIP code change

Program as Changed:
GRCT, Character and Citizenship Education, CIP 422806 (CIP code change)

2) Current Program:
C1, Data Science, CIP 270101

Proposed Change:
CIP code change

Program as Changed:
C1, Data Science, CIP 110701 (CIP code change)

3) Current Program:
MSN, Nursing, CIP 513801
Adult Nurse Practitioner
Neonatal Nurse Practitioner
Family Nurse Practitioner
Nurse Educator
Nurse Leader
Pediatric Nurse Practitioner
Psychiatric-Mental Health Nurse Practitioner
Women's Health Nurse Practitioner

Proposed Change:
Delete options

Program as Changed:
MSN, Nursing, CIP 513801
Adult Nurse Practitioner
Neonatal Nurse Practitioner (delete option)
Family Nurse Practitioner
Nurse Educator
Nurse Leader (delete option)
Pediatric Nurse Practitioner
Psychiatric-Mental Health Nurse Practitioner
Women's Health Nurse Practitioner

Received and Reviewed Changes in Programs (Independent Colleges and Universities; includes Discontinued Programs and Programs Placed on Inactive Status)

Columbia College

1) Current Program:
   BS, Arts, CIP 500701 (main campus)

   Proposed Change:
   Delete program

   Program as Changed:
   BS, Arts, CIP 500701 (main campus) (delete program)

Drury University

1) Current Program:
   AS, Law Enforcement, CIP 430103

   Proposed Change:
   Addition of certificate developed from existing parent degree

   Program as Changed:
   AS, Law Enforcement, CIP 430103
   C1, Law Enforcement Studies Certificate, CIP 430103 (add certificate)

Park University

1) Current Program:
   AS, Medical Records Management, CIP 510706 (Fort Leonard Wood)

   Proposed Change:
   Delete program

   Program as Changed:
   AS, Medical Records Management, CIP 510706 (Fort Leonard Wood) (delete program)

2) Current Program:
   ME, Teacher Education and Professional Development, CIP 131299 (West Platte HS)
   ME, Educational Leadership and Administration, CIP 130401 (West Platte HS)

   Proposed Change:
   Programs placed on inactive status

   Program as Changed:
   ME, Teacher Education and Professional Development, CIP 131299 (inactivate program)
   ME, Educational Leadership and Administration, CIP 130401 (inactivate program)

3) Current Program:
   BS, Athletic Training, CIP 510913 (main campus)

   Proposed Change:
   Delete program

Program as Changed:
BS, Athletic Training, CIP 510913 (main campus) (delete program)

Program Changes Requested and Not Approved

No actions of this type have been taken since the last board meeting.

New Programs Recommended for Provisional Approval (Public Institutions)

Missouri Western State University

1) BS, Technical Communication, CIP 230101 (for delivery main campus)

North Central Missouri College

1) AAS, Fire Science Technology, CIP 430203 (for delivery main campus)

New Residence Sites Recommended for Provisional Approval

None received.

New Programs Received and Reviewed (Independent Colleges and Universities)

Evangel University

1) MS, Athletic Training, CIP 510913 (for delivery main)

Maryville University

1) MS, Software Development, CIP 110202 (for delivery online)

Park University

1) BS, Business Administration-Management, CIP 520201 (for delivery Whiteman AFB)
2) BS, Business Administration-Human Resource Management, CIP 520201 (for delivery Whiteman AFB)