



**Tab 8**  
**FY 2024 Strategic Placemat**

Coordinating Board for Higher Education  
June 14, 2023

**BACKGROUND**

Beginning in 2019, the department developed an annual “strategic placemat” to drive its work for the calendar year. In 2022, the cycle for the strategic placemat changed from calendar to fiscal year.

The FY 2024 Strategic Placemat focuses on the department’s vision, “Every Missourian empowered with the skills and education needed for success,” and includes initiatives that are guided by four themes:

- Access: Removing barriers to enrollment and employment
- Success: Supporting learners and workers through a holistic lens
- Affordability: Identifying resources and creating opportunities
- Best Place to Work: Continuous improvement in culture and process

The FY 2024 Strategic Placemat draft was reviewed by the Board in March 2023. If approved, the 11 initiatives will be assigned to individual staff who will lead the work to meet the placemat’s targets.

**CURRENT STATUS**

Department staff have developed a draft strategic placemat for feedback from the Presidential Advisory Committee and members of the board.

**NEXT STEPS**

After FY 2024 plan adoption, staff will finalize project charters for each initiative and begin implementation of initiatives July 1. Regular progress reports will be provided to the CBHE through June, 2023.

**RECOMMENDATION**

Staff recommend approval of the FY 2024 Strategic Placemat, with direction to staff to proceed, and request regular updates on progress.


**ATTACHMENTS**

- Attachment A: Proposed FY 2024 Strategic Placemat

**PROPOSED**

**FY2024 PLACEMAT  
DRAFT**

<b>ASPIRATION</b>	<b>EVERY MISSOURIAN EMPOWERED WITH THE SKILLS AND EDUCATION NEEDED FOR SUCCESS.</b>			
<b>THEMES</b>	<p><b>ACCESS</b> <i>Removing barriers to enrollment and employment</i></p>	<p><b>SUCCESS</b> <i>Supporting learners and workers through a holistic lens</i></p>	<p><b>AFFORDABILITY</b> <i>Identifying resources and creating opportunities</i></p>	<p><b>BEST PLACE TO WORK</b> <i>Continuous improvement in culture and process</i></p>
<b>INITIATIVES</b>	<p><b>Expand</b> opportunities for youth through partnership programs (OWD)</p> <p><b>Develop</b> targeted marketing and resources to inform specialized populations about education and workforce options (OC&amp;O)</p> <p><b>Develop and implement</b> an adult learner strategic plan (OPP)</p>	<p><b>Increase</b> access to apprenticeships through Apprenticeship Missouri (OWD)</p> <p><b>Create and deliver</b> a best-in-class customer experience in Missouri’s Job Centers (OWD)</p> <p><b>Establish</b> a P20W Research and Data Center (OP&amp;S)</p> <p><b>Update</b> Consumer Information Disclosures with public institutions to ensure required information is on their websites and is accessible to the general public (OPP)</p>	<p><b>Collaborate on and promote</b> an institutional performance-funding model (Ops/CO)</p> <p><b>Develop</b> financial aid annual report (Ops)</p>	<p><b>Strengthen</b> the culture of DHEWD through an intentional unity and integration model (CO)</p> <p><b>Improve</b> team member retention with addition of mentor program, career ladder opportunities, and succession planning strategies (CO)</p>

 Directly ties to Quarterly Pulse Survey (QPS) results