



New Program Report

Date Submitted:

04/11/2022

Institution

Truman State University

Site Information

Implementation Date:

8/22/2022 12:00:00 AM

Added Site(s):

Selected Site(s):

Truman State University, 100 East Normal, Kirksville, MO, 63501-9980

CIP Information

CIP Code:

440201

CIP Description:

A program that focuses on the theories, principles, and practice of providing services to communities, organizing communities and neighborhoods for social action, serving as community liaisons to public agencies, and using community resources to furnish information, instruction, and assistance to all members of a community. May prepare individuals to apply such knowledge and skills in community service positions.

CIP Program Title:

Community Organization and Advocacy

Institution Program Title:

Social Issue Advocacy

Degree Level/Type

Degree Level:

Bachelor's Degree

Degree Type:

Bachelor of Arts

Options Added:

Collaborative Program:

N

Mode of Delivery

Current Mode of Delivery

Classroom

Student Preparation

Special Admissions Procedure or Student Qualifications required:

The normal admissions requirements and procedures for the University as a whole will be followed.

There will be no independent procedure to be admitted to the major.



New Program Report

Specific Population Characteristics to be served:

This major aims to support student interest in the area of social issue advocacy. The literature on Generation Z indicates a heightened interest in issues such as social justice, environmental protection, race relations, wage inequality, voting rights, and a host of issues that impact society. This generation is more racially diverse than any of its predecessors and members of the generation are very interested in issues related to diversity, equity, and inclusion. It is believed that this major will have a strong appeal to students who seek careers in non-profits, as community organizers, as issue advocates, and the like.

Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:

The courses for this program are interdisciplinary. As a result, faculty will be drawn from the constituent departments of the program and meet the professional requirements of their individual discipline.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:

With few exceptions, all courses will be assigned to full-time faculty. It is possible that a special topic may arise from time-to-time that would benefit from a guest part-time faculty member, or that a retired faculty member may wish to offer a course. This will not, however, be common.

Expectations for professional activities, special student contact, teaching/learning innovation:

Faculty will be expected to adhere to the expectations for tenure and promotion, or annual review, of their existing constituent departments. Faculty involved in the program will be expected to contribute to the advising of students in the program as they form their plans for study.

Student Enrollment Projections Year One-Five

Year 1	Full Time: 5	Part Time: 0	
Year 2	Full Time: 7	Part Time: 0	
Year 3	Full Time: 9	Part Time: 0	Number of Graduates: 2
Year 4	Full Time: 11	Part Time: 0	
Year 5	Full Time: 13	Part Time: 0	Number of Graduates: 7

Percentage Statement:

n/a

Program Accreditation

Institutional Plans for Accreditation:

This program is not independently accredited.

Program Structure

Total Credits:

120

Residency Requirements:

The minimum residence credit required for a Bachelor's degree is 45 credits, 28 of which must immediately precede completion of requirements for the degree.



New Program Report

General Education Total Credits:

42

Major Requirements Total Credits:

50

Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
SOAN 360	3	Sociological Theory
JUST 307	3	The Legal System
SOAN 361	3	Anthropological Theory
JUST 307	3	The Legal System
COMM 276	3	Oral Advocacy and Debate
ECON 313	3	History of Economic Thought
COMM 471	3	Persuasion Theory
SOAN 361	3	Anthropological Inquiry
COMM 500	3	Introduction to Advocacy
PHRE 351	3	Feminist Social Philosophy
ECON 300	3	Intermediate Economic Theory
ECON 201	3	Principles of Microeconomics
HIST 4410	4	Intellectual History of Modern Europe
PHRE 304	3	Religion and American Culture
SOAN 380	3	Research Design
ECON 305	3	American Economic History
ECON 373	3	Econometrics
HIST 4996	4	History Research Topics
PHRE 188	3	Ethics
SOAN 265	3	Structured Inequalities
COMM 360	3	Rhetorical Criticism
HIST 3310	4	History of American Law
PHRE 360	3	African American Religions
POL 161	3	American National Government
COMM 401	3	Rhetoric of Women's Rights
JUST 331	3	Criminology
HIST XXX	4	An appropriate upper-level course
JUST 332	3	Juvenile Delinquency



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

JUST 408	3	Justice Systems Methodology
COMM 392	3	Experimental Methods and Survey Research
COMM 382	3	Communication Theory
ECON 200	3	Principles of Macroeconomics
ECON 313	3	History of Economic Thought
ECON 130	3	Introduction to Economics
SOAN 215	3	Social Problems
COMM 365	3	Argumentation
COMM 490	3	Contemporary Rhetorical Theory
INDV 490	3	SIA Capstone
POL 262	3	American State and Local Government
SOAN 260	3	Social Institutions
COMM 254	3	Rhetoric and Civic Life
HIST 3911	4	Oral History
ECON 205	3	Principles of Economics
ECON 345	3	Economic Analysis of Social and Policy Issues
PHRE 370	3	Epistemology
HIST 4981	3	Research in History
PHRE 304	3	Religion and American Culture
PHRE 355	3	Truth and Dialogue

Free Elective Credits:

9

Internship or other Capstone Experience:

1 Capstone course worth 3 credits

Assurances

I certify that the program is clearly within the institution's CBHE-approved mission. The proposed new program must be consistent with the institutional mission, as well as the principal planning priorities of the public institution, as set forth in the public institution's approved plan or plan update.

I certify that the program will be offered within the proposing institution's main campus or CBHE-approved off-site location.

I certify that the program will not unnecessarily duplicate an existing program of another Missouri institution in accordance with 6 CSR 10-4.010, subsection (9)(C) Submission of Academic Information, Data and New Programs.

I certify that the program will build upon existing programs and faculty expertise.



New Program Report

I certify that the program can be launched with minimal expense and falls within the institution's current operating budget.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

First and Last Name: KEVIN
MINCH

Email: kminch@truman.edu

Phone: 660-785-4107

Program Structure – Truman State University Major in Social Issue Advocacy (BA)

Total Credits

- **Residency Requirements:** The minimum residence credit required for a Bachelor’s degree is 45 credits, 28 of which must immediately precede completion of requirements for the degree.
- **General education Total Credits:** 42-61 Hours
- **Major Requirements Total Credits:** 47-50 Hours
- **Courses Added:** 1

COURSE NUMBER	CREDITS	COURSE TITLE
Bachelor of Arts Requirements		
Complete the intermediate level of a foreign language.		
Foundations		
COMM 245	3	Rhetoric and Civic Life
SOAN 260	3	Social Institutions
PHRE 188	3	Ethics
Choose One of the Following		
SOAN 215	3	Social Problems
SOAN 265	3	Structured Inequalities
Pathway for Exploration		
(1) Theory (Choose One 3-4 Hr. Course)		
COMM 382	3	Communication Theory
COMM 490	3	Contemporary Rhetorical Theory
ECON 300	3	Intermediate Economic Theory
ECON 313	3	History of Economic Thought
HIST 4410	4	Intellectual History of Modern Europe
JUST 331	3	Criminology
JUST 332	3	Juvenile Delinquency
PHRE 351	3	Feminist Social Philosophy
PHRE 355	3	Truth and Dialogue
PHRE 370	3	Epistemology
SOAN 360	3	Sociological Theory
SOAN 361	3	Anthropological Theory
(2) Research Methodology (Choose One 3-4 Hr. Course)		
COMM 360	3	Rhetorical Criticism
COMM 392	3	Experimental Methods and Survey Research
JUST 408	3	Justice Systems Methodology
ECON 373	3	Econometrics
HIST 3911	4	Oral History
HIST 4981	1-4	Research in History
HIST 4996	4	History Research Topics
SOAN 380	3	Research Design
(3) History/Structure (Choose One 3-4 Hr. Course)		
HIST XXX	4	An appropriate upper-level course
COMM 401	3	Rhetoric of Women’s Rights
ECON 305	3	American Economic History

ECON 313	3	History of Economic Thought
JUST 307	3	The Legal System
PHRE 304	3	Religion and American Culture
PHRE 360	3	African American Religions
SOAN 361	3	Anthropological Inquiry
(4) Institutions (Choose One 3-5 Hr. Course)		
ECON 130	3	Introduction to Economics
ECON 200	3	Principles of Macroeconomics
ECON 201	3	Principles of Microeconomics
ECON 205	3	Principles of Economics
ECON 345	3	Economic Analysis of Social and Policy Issues
HIST 3310	4	History of American Law
JUST 307	3	The Legal System
POL 161	3	American National Government
POL 262	3	American State and Local Government
(5) Principles of Advocacy (Choose One 3 Hr. Course)		
COMM 276	3	Oral Advocacy and Debate
COMM 365	3	Argumentation
COMM 471	3	Persuasion Theory
COMM 500	3	Introduction to Advocacy
Capstone (3 Hours)		
INDV 490	3	SIA Capstone
Social Issue Advocacy Pathway for Exploration Electives (At Least 15 Hours to Total 47-50 Hours)		
Option One: Students may complete one of the following minors that they think will best assist them in their Pathway for Exploration. Should students complete this option, they will be credited with earning the minor on their transcripts.		
African and African American Diaspora Studies Anthropology Asian and Asian American Studies Child Studies Communication Disability Studies Economics Environmental Studies History International Studies Justice Systems Museum Studies Philosophy and Religion Political Communication Political Science and International Relations Psychology Sociology Women's and Gender Studies		
Option Two: Students May Take Five Courses From the Following List		
COMM 263	3	Communication and Democracy
COMM 315	3	Family Communication

COMM 353	3	Public Relations
COMM 355	3	Digital Video Production
COMM 375	3	Health Communication
COMM 420	3	Intercultural Communication
COMM 429	3	Political Communication
COMM 430	3	Social Media
ECON 307	3	Natural Resources Economics
ECON 309	3	Economics of Sustainability
ECON 344	3	Cost-Benefit Analysis
ECON 402	3	Economic Development
ECON 411	3	Economics of Public Expenditures
ECON 467	3	Labor Economics
HIST	4	An Appropriate Upper-Level History Course
JUST 205	3	Introduction to Justice Systems
JUST 334	3	The Enforcement System
JUST 335	3	The Rehabilitative System
JUST 340	3	Prisoner Reentry: Policy and Procedure
JUST 400	3	Constitutional Limits
JUST 401	3	Contemporary Correctional Treatment
PHRE 304	3	Religion and American Culture
PHRE 350	3	Biomedical Ethics
PHRE 356	3	Philosophy of Action
PHRE 360	3	African American Religions
PHRE 361	3	Gender and Religion in America
PHRE 370	3	Epistemology
PHRE 385	3	Philosophy of Public Affairs
SOAN 232	3	Anthropology of Gender
SOAN 250	3	Global Focus
SOAN 253	3	Comparative Cultures
SOAN 297	3	Introduction to Indigenous Americans
SOAN 4XX	3	Principles of Social Justice
Internship	1-6	Appropriate Practicum/Internships

- Free Elective Credits: 9-31
- Internship or Other Capstone Experience: 1