



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Date Submitted:

01/16/2024

Institution

Northwest Missouri State University

Site Information

Implementation Date:

8/1/2024 12:00:00 AM

Added Site(s):

Selected Site(s):

Northwest Missouri State University, 800 University Drive, Maryville, MO, 64468-6001

CIP Information

CIP Code:

512207

CIP Description:

A program that focuses on the application of educational and communications principles and methods to the promotion of preventive health measures and the education of targeted populations on health issues, and prepares individuals to function as public health educators and health promotion specialists. Includes instruction in human development, health issues across the life span, population-specific health issues, principles and methods of public health education, administration of health education campaigns and programs, evaluation methods, public communications, and applications to specific public health subjects and issues.

CIP Program Title:

Public Health Education and Promotion

Institution Program Title:

Public Health

Degree Level/Type

Degree Level:

Bachelor's Degree

Degree Type:

Bachelor of Science

Options Added:

Collaborative Program:

N

Mode of Delivery

Current Mode of Delivery

Classroom

Student Preparation



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Special Admissions Procedure or Student Qualifications required:

N/A

Specific Population Characteristics to be served:

n/a

Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:

No special requirements.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:

90%

Expectations for professional activities, special student contact, teaching/learning innovation:

The same expectations that currently exist per university requirements.

Student Enrollment Projections Year One-Five

Year 1	Full Time: 20	Part Time: 5	
Year 2	Full Time: 35	Part Time: 7	
Year 3	Full Time: 50	Part Time: 10	Number of Graduates: 15
Year 4	Full Time: 65	Part Time: 12	
Year 5	Full Time: 65	Part Time: 12	Number of Graduates: 45

Percentage Statement:

n/a

Program Accreditation

Institutional Plans for Accreditation:

No plans fore accreditation.

Program Structure

Total Credits:

120

Residency Requirements:

n/a

General Education Total Credits:

42

Major Requirements Total Credits:

54

Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
see	0	attached

Free Elective Credits:

9



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Internship or other Capstone Experience:

This requires a capstone experience where students are expected to complete a profession-based learning exercise that is consistent with the university's statewide mission of providing profession-based learning.

Assurances

I certify that the program is clearly within the institution's CBHE-approved mission. The proposed new program must be consistent with the institutional mission, as well as the principal planning priorities of the public institution, as set forth in the public institution's approved plan or plan update.

I certify that the program will be offered within the proposing institution's main campus or CBHE-approved off-site location.

I certify that the program will not unnecessarily duplicate an existing program of another Missouri institution in accordance with 6 CSR 10-4.010, subsection (9)(C) Submission of Academic Information, Data and New Programs.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the program can be launched with minimal expense and falls within the institution's current operating budget.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

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JOHNSON

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-----Curriculum is Below-----

NW Core = 44-47 credits

Institutional Requirements: 4 Credits

Major Core = 63 unique credits (9 additional shared with core)

Total with above = 111-114

6-9 General Electives

Total Credits = 120

BS Public Health Proposal		Hours and totals
Northwest Core		44-47
Recommended from Core:	Course Title	
04-102/103	Gen Biology/Lab	
24-114/115	Chemistry 1/Lab	
29225	Intercultural Communication	
OR		
39277	Social Justice	
39276	Biomedical ethics	
Institutional Requirements		4
Public Health Core Requirements		Hours
17-114	General Statistics	3
08103	General Psychology (prerequisite for Disaster Psychology)	3
35101	General Sociology	3
PBHL 59223	Introduction to Public Health	3
PBHL 59332	Introduction to Epidemiology	3
PBHL 59334	Healthcare Systems & Delivery	3
PBHL 59336	Global Public Health	3
PBHL 59340	Environmental Health	3
PBHL 59380	Disease Management and Education	3
33303	Global Health History	3
22114	Wellness	3
8345	*Disaster Psychology	3
36305 or 32370	Disaster Response and Recovery OR **Natural Disasters	3
29420	Crisis Communication	3
22550	Community Health	3
22552	Health Promotion	3
22555	Interventions & Strategies for Health Behavior Change	3
44155	Introduction to data science & Mining	3
47234	Nutrition & Diet Behavior	3

47334 or 47335	Lifespan Nutrition or Community Nutrition	3
45547	Grant Writing	3
4104	Medical Terminology	3
29374	Health Communication	3
22470	Profession Based Experience	3
Total Major Core		63 unique/72 total
Total NW Core & Major Core		111-114
Total Electives		6-9 general electives
Total required hours		120

*prerequisites = Gen Psychology & Disaster Response and Recover

**Note: Disaster Response/Recover is only offered Fall of even years. Natural Disasters must have prerequisites in Intro to Geography or General Earth science & Lab