



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

Existing Program Report

Date Submitted:

03/04/2020

Institution

Missouri State University

Institution Program Title

A02090009991001010001 - MA - Teaching & Learning - 131299

Implementation Date:

08/01/2020

New Site Information

Added Site(s):

Selected Site(s):

Ozarks Technical Community College-Waynesville Center, 600 GW Lane,
Waynesville, MO, 65583

Options

Current Options:

Options Added:

Mode of Delivery

Classroom

Hybrid

Online

Assurances

I certify that the program is clearly within the institution's CBHE-approved mission. The proposed new program must be consistent with the institutional mission, as well as the principal planning priorities of the public institution, as set forth in the public institution's approved plan or plan update.

I certify that the program will be offered within the proposing institution's main campus, CBHE-approved service region or CBHE-approved off-site location.

I certify that the program will not unnecessarily duplicate an existing program within the geographically applicable area.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the program can be launched with minimal expense and falls within the institution's current operating budget.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

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OFF-SITE DELIVERY OF AN EXISTING PROGRAM FORM

Sponsoring Institution (s): Missouri State University
Name of Institution (Campus or off-campus residential center in the case of multi-campus institutions).

Program Title: Master of Arts in Teaching and Learning
Degree/Certificate: Master of Arts
Institution Granting Degree: MSU
Delivery Site(s): MSU - Waynesville
Mode of Program Delivery: Blended program delivery including evening face-to-face and online.

Geographic Location of Student Access: Missouri State University – Waynesville - 600 Gw Ln, Waynesville, MO 65583

CIP Classification: 13.1299 (Please provide CIP code)
Implementation Date: Fall 2020
Semester and Year
Cooperative Partners: [Click here to enter text.](#)

AUTHORIZATION

Frank Einhellig, Provost
Name/Title of Institutional Officer Frank Einhellig Signature 2/20/20 Date

Stephanie Huffman (417) 836-6769
Person to Contact for More Information Telephone



PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Institution Name Missouri State University
Program Name Master of Arts in Teaching and Learning
Date 1/30/20

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.
Students must possess a bachelor's degree, teacher certification (or potential for certification) and must meet the requirements for admission to graduate school as stated under the Admission to Graduate Study section of the Graduate Catalog.
- Characteristics of a specific population to be served, if applicable.
Practicing elementary and secondary teachers.

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.
MSU faculty will have a terminal degree—a Ph.D. or Ed.D.
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.
Full-time MSU faculty will teach a significant majority or all of the courses in the 21 credit hour Professional Learning Community core. Faculty teaching in the Elective/Emphasis sections of the degree will also be full-time MSU faculty or will be qualified full-time administrators from the local school districts, approved by MSU and meeting the same standards as faculty teaching on the Springfield campus.
- Expectations for professional activities, special student contact, teaching/learning innovation.
This delivery model is based on innovative practice allowing classroom teachers to examine and collaborate on research and application of theory to improve practice.

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Students will complete a significant research project as part of the MATL program that will be shared with fellow classmates and MSU faculty.

3. Enrollment Projections

- Student FTE majoring in program by the end of five years.
This is a site based, cohort graduate program. We are anticipating 12-14 MATL students and 5-7 SETL students. This is not a perpetual program, but is based on needs within the community of rural school districts. Unknown at this time when another cohort will begin at this particular location.
- Percent of full time and part time enrollment by the end of five years.
100% of the students in this program will be part-time.

4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.
We expect high graduation rates, 90%.
- Special skills specific to the program.
Students will have advance skills related to teaching and learning through both the 18 hour core courses and through study in one Emphasis/Elective area including secondary disciplinary studies, educational technology, literacy, elementary education, early childhood and family education, educational leadership, special education, counseling, middle school education, or educational research.
- Proportion of students who will achieve licensing, certification, or registration.
Not applicable. These degrees do not lead to advanced licensing, certification, or registration.
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.
As a culminating activity in the program, a written Comprehensive Examination will be given to all students in the M.A. in Teaching & Learning degree.
- Placement rates in related fields, in other fields, unemployed.
Not applicable. Students will be employed in school districts and the degree is aimed at enhancing their role as classroom teachers.

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- Transfer rates, continuous study.
Not applicable.

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**

The faculty in Reading, Foundations, and Technology will conduct all necessary self-studies or other reports required by MSU, the Department of Elementary and Secondary Education, and NCATE/CAEP. Drafts of such reports will be provided when necessary and will be subject to internal and external review. These degrees will be reviewed during site visits by DESE as planned.

6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys*.
A survey graduates of the degrees will be conducted in the fall following student program matriculation. Maintenance of contact with graduates can be accomplished through listings of public school teachers kept by DESE. As this program is based on the expressed needs of area schools, we anticipate very high satisfaction rates, at or above 90%.
- Expected satisfaction rates for employers, including timing and method of surveys.
A survey for completion by employers will be sent at the end of one and two years post degree completion. We expect very high satisfaction rates, at or above 90%.

7. Institutional Characteristics

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.

Missouri State University is a public, comprehensive metropolitan university with a statewide mission in public affairs, whose purpose is to develop educated persons. The University's identity is distinguished by its public affairs mission, which entails a campus-wide commitment to foster expertise and responsibility in ethical leadership, cultural competence, and community engagement. The College of Education contributes to this public affairs mission at both the undergraduate and graduate levels. A central mission of Missouri State University has been the preparation of quality teachers since the institution began as Missouri Normal School #4 over a hundred years ago. The proposed degree is the next step in living the legacy of this university, bringing its background, expertise, and resources to bear on a central public affair-the improvement of education for our children. Drawing on a new site-based approach for the delivery of a 21 credit hour core curriculum with an additional 12 credit hours in an area of emphasis comprised of existing online courses that offer the expertise of faculty in a variety of

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programs, the degree focuses the interest and energy of this institution in ways that will provide useful skills for teachers, improved student learning, and stronger schools and communities. This model and degree program has already been successful within a number of other public school districts.

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STUDENT ENROLLMENT PROJECTIONS

Year	1	2	3	4	5
Full Time	0	0	0	0	0
Part Time	12	12	12		
Total	12	12	12		

Please provide a rationale regarding how student enrollment projections were calculated:

This is a site based cohort program. Cohorts are established based on need within a district or region, and not necessarily continuous. It is unknown at this time when another cohort would be started at this location.

Provide a **rationale** for proposing this program, including **evidence of market demand and societal need supported by research**:

Missouri State University is located in the heart of hundreds of square miles of rural and suburban southwest Missouri. Some of the pre-K-12 districts have no access to graduate education for their faculty within a reasonable driving distance. Increasingly, few teachers travel to the campus of Missouri State University or other college campuses for graduate education. Online programs serve some of these teachers but most online programs specialize in degrees preparing teachers to become administrators and they are not aimed at giving teachers additional knowledge and skill to perfect their craft in the classroom. Missouri State University has the experience and expertise to offer successful site based cohorts to meet this unmet regional need. For this cohort in particular, discussions were had with the Frisco League of schools. The Frisco League includes Crocker, Dixon, Iberia, Laquey, Licking, Newburg, Plato, Richland, and Stoutland. These are all very small districts, some of which are over 100 miles from our Springfield campus. Waynesville, Lebanon, Rolla and Houston districts will also be invited to join the cohort.



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