DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Date Submitted:
04/27/2022

Institution
Midwestern Baptist Theological Seminary

Site Information

Implementation Date:
8/22/2022 12:00:00 AM

Added Site(s):

Selected Site(s):

Midwestern Baptist Theological Seminary, 5001 N. Oak St. Trafficway, Kansas City, MO, 64118

CIP Information

CIP Code:
500409

CIP Description:
A program that prepares individuals to apply artistic and computer techniques to the interpretation of
technical and commercial concepts. Includes instruction in computer-assisted art and design,
printmaking, concepts sketching, technical drawing, color theory, imaging, studio technique, still and
life modeling, multimedia applications, communication skills and commercial art business operations.

CIP Program Title:
Graphic Design

Institution Program Title:
Bachelor of Arts in Graphic Design

Degree Level/Type

Degree Level:
Bachelor's Degree

Degree Type:
Bachelor of Arts

Options Added:

Collaborative Program:
N

Mode of Delivery

Current Mode of Delivery

Classroom

Hybrid

Online

Student Preparation

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Special Admissions Procedure or Student Qualifications required:
N/A

Specific Population Characteristics to be served:
n/a

Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:
Professors with Terminal Degrees.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:
75

Expectations for professional activities, special student contact, teaching/learning innovation:
A computer lab will be designed and available for graphic design students.

Student Enrollment Projections Year One-Five

Year 1	Full Time: 3	Part Time: 5	
Year 2	Full Time: 5	Part Time: 8	
Year 3	Full Time: 8	Part Time: 10	Number of Graduates: 5
Year 4	Full Time: 10	Part Time: 13	
Year 5	Full Time: 15	Part Time: 20	Number of Graduates: 15

Percentage Statement:
n/a

Program Accreditation

Institutional Plans for Accreditation:
No specialed accreditation is needed.

Program Structure

Total Credits:
120

Residency Requirements:
n/a

General Education Total Credits:
45

Major Requirements Total Credits:
45

Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
GR201	1	Bitmap Techniques
GR322	3	Digital Photography
GR410	3	Graphic Design Studio IV
GR203	1	Vector Techniques

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GR310	3	Graphic Design Studio II
GR218	3	Motion Design I
GR210	3	Graphic Design Studio I
GR111	3	Art History II
GR205	1	Motion Techniques
GR415	3	Graphic Design Internship
GR420	3	Capstone I:Proposal & Project
GR215	3	Typography I
GR110	3	Art History I
GR105	3	Foundations of Drawing & Design
GR422	3	Capstone II: Portfolio & Presentation
GR101	3	Introduction to Visual Art
GR318	3	Motion Design II
GR327	3	Web Design for the Graphic Designer
GR315	3	Typography II
GR313	3	Graphic Design Studio III

Free Elective Credits:
0

Internship or other Capstone Experience:
Students may choose a Graphic Design Internship as one of their elective choices. All students will complete 6 hours of Capstone experience.

Assurances

I certify that the program will not unnecessarily duplicate an existing program of another Missouri institution in accordance with 6 CSR 10-4.010, subsection (9)(C) Submission of Academic Information, Data and New Programs.

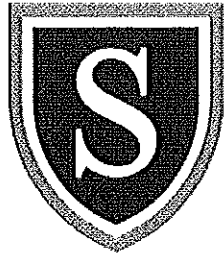I certify that the program will build upon existing programs and faculty expertise.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

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SPURGEON COLLEGE

at Midwestern Seminary

B.A. Graphic Design Proposal

Program Requirements

GENERAL EDUCATION CORE (45 HOURS)	-GS101 Foundations for Kingdom Success -BN170 Introduction to Business and Finance -CM110 Introduction to Public Speaking -GE101 English Composition I -GE102 English Composition II -GE135 Quantitative Reasoning -GE185 Introduction to Physical Science -GE205 World Geography -GE240 Survey of World Literature -HM300 Introduction to Philosophy -HM344 Christianity and the Arts -HS210 or HS 211 American History I or II -HT411 World Religions -MS201 Global Missions -PY100 Introduction to Psychology
BIBLICAL CORE (30 HOURS)	-BS115 Old Testament Survey I -BS116 Old Testament Survey II -BS117 New Testament Survey I -BS118 New Testament Survey II -BS204 Introduction to Hermeneutics -HT200 Introduction to Ethics -HT350 Christian Doctrine I -HT351 Christian Doctrine II -HT450 The Church -MN201 Personal Evangelism and Discipleship
Graphic Design Major (45 Hrs.)	- GR101 Introduction to Visual Art (3 hrs) - GR105 Foundations of Drawing & Design (3 hrs) - GR110 Art History I (3 hrs) - GR111 Art History II (3 hrs) - GR201 Bitmap Techniques (1 hr)

	- GR203 Vector Techniques (1 hr)
	- GR205 Motion Techniques (1 hr)
	- GR210 Graphic Design Studio I (3 hrs)
	- GR310 Graphic Design Studio II (3 hrs)
	- GR313 Graphic Design Studio III (3 hrs)
	- GR215 Typography I (3 hrs)
	- GR218 Motion Design I (3 hrs)
	- Elective (must choose two)
	    -GR322 Digital Photography (3 hrs)
	    -GR327 Web Design for the Graphic Designer (3 hrs)
	    -GR315 Typography II (3 hrs)
	    -GR318 Motion Design II (3 hrs)
	- Elective (must choose one)
	    - GR410 Graphic Design Studio IV (3 hrs)
	    - GR415 Graphic Design Internship (3 hrs)
	- GR420 Capstone I: Proposal & Project (3 hrs)
	- GR422 Capstone II: Portfolio & Presentation (3 hrs)