



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Date Submitted:
05/03/2021

Institution
Drury University

Site Information

Implementation Date:
8/16/2021 12:00:00 AM

Added Site(s):

Selected Site(s):

Drury University, 900 N. Benton Avenue, Springfield, MO, 65802

CIP Information

CIP Code:
302301

CIP Description:

A program that focuses on the dynamic social relations between and among majority and minority groups and different minority groups, and ways to promote mutual tolerance, inter-group cooperation, and the leadership and management of diverse groups and diversity issues in family, educational, recreational, and work settings. Includes instruction in ethnic and cultural studies, group psychology, sociology, anthropology, conflict resolution, human services and resources, and applications to various functional environments.

CIP Program Title:
Intercultural/Multicultural and Diversity Studies

Institution Program Title:
Cultural Studies

Degree Level/Type

Degree Level:
Bachelor's Degree

Degree Type:
Bachelor of Arts - Bachelor of Arts

Options Added:

Collaborative Program:
N

Mode of Delivery

Current Mode of Delivery
Hybrid

Student Preparation

Special Admissions Procedure or Student Qualifications required:
none



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Specific Population Characteristics to be served:

n/a

Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:

We will require faculty with a master's degree in multicultural studies or related fields.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:

Three of the six courses will be assigned to full time faculty.

Expectations for professional activities, special student contact, teaching/learning innovation:

We expect faculty to have experience working with diverse communities and to offer students opportunities to work first-hand with diverse communities.

Student Enrollment Projections Year One-Five

Year 1	Full Time: 0	Part Time: 5	
Year 2	Full Time: 0	Part Time: 10	
Year 3	Full Time: 0	Part Time: 15	Number of Graduates: 5
Year 4	Full Time: 0	Part Time: 20	
Year 5	Full Time: 0	Part Time: 25	Number of Graduates: 15

Percentage Statement:

n/a

Program Accreditation

Institutional Plans for Accreditation:

We will assess this program as we do all other programs to remain compliant with HLC.

Program Structure

Total Credits:

124

Residency Requirements:

n/a

General Education Total Credits:

42

Major Requirements Total Credits:

18

Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
LDST 420	3	Managing Multi-Cultural Organizations
PSYC 313	3	Cross-Cultural Psychology
PHIL 371	3	Contemporary Moral Issues



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GSTU 201	3	Introduction to International Diversity and Culture
HIST 111	3	Geographical History
COMM 332	3	Intercultural Communication

Free Elective Credits:

0

Internship or other Capstone Experience:

This is a minor program that is not attached to a major.

Assurances

I certify that the program will not unnecessarily duplicate an existing program within the geographically applicable area.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

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The Cultural Studies minor requires 18 credit hours of coursework.

GSTU 201 Introduction to International Diversity and Culture 3 hours. This course will prepare students to interact with diverse cultures by introducing them to an interdisciplinary set of ideas and theories regarding national and international cultures. In this course students will analyze complex issues of diversity from the perspective of various professional fields. Covering such topics as gender, sexuality, ability, ethnicity, socioeconomic status and religion, students will be introduced to a wide range of viewpoints from legal, business, ethical, political and educational disciplines to explore contemporary questions and develop valuable competencies. GSTU 201 prepares students to engage in the disciplinary perspectives developed in the other courses in the minor.

COMM 332 Intercultural Communication. 3 hours. A survey of critical and qualitative inquiry into intercultural communication. This course provides an introduction to the tenets of intercultural research as well as in-depth analysis of intercultural communication competency and cultural criticism. Topics include introductory readings in ethnography, social anthropology and communication studies, and numerous case studies across various cultures. Theories include nonverbal communication analysis and facework across cultures. Diversity issues and identity politics are explored.

PHIL 371 Contemporary Moral Issues. 3 hours. Study of some of the major ethical problems confronting American society today; medical issues including abortion and the question of death, crime and punishment, women's rights, the value of a business society, the problems of race. Attention will be given to several philosophical perspectives but primary emphasis will be on discussing the values involved in various ways of resolving actual moral issues.

HIST 111 Geographical History. 3 hours. A study of various ways to examine the connection between geography and history-how geography has affected and been shaped by historical developments, including but not limited to physical, political, cultural, and environmental elements. Specific attention will be placed on how the movements of people and human-environmental interactions impact ecosystems and cultures.

LDST 420 Managing Multi-Cultural Organizations. 3 hours. The United States has always been referred to as a 'melting pot' with people from all cultures residing throughout. In addition to being a capable communicator with different cultures within the U.S., leaders must also be able to interact with individuals living in other countries. As the U.S. becomes more and more ethnically diversified the world is becoming smaller through technology, e-commerce, and political interdependence. Even small businesses need skills in multi-cultural communication to understand the complexities of business and culturally specific practices.

PSYC 313 Cross-Cultural Psychology. 3 hours. Explores the multiple and reciprocal nature of interaction between culture, intra-individual processes (such as perception, cognition, personality) and inter-individual processes (such as communication and group identity). Factors affecting these interactions, like ethnocentrism and prejudice, are also examined.