



New Program Report

Date Submitted:

07/22/2020

Institution

Culver-Stockton College

Site Information

Implementation Date:

8/1/2013 12:00:00 AM

Added Site(s):

Selected Site(s):

Culver-Stockton College, #1 College Hill, Canton, MO, 63435-9989

CIP Information

CIP Code:

520201

CIP Description:

A program that generally prepares individuals to plan, organize, direct, and control the functions and processes of a firm or organization. Includes instruction in management theory, human resources management and behavior, accounting and other quantitative methods, purchasing and logistics, organization and production, marketing, and business decision-making.

CIP Program Title:

Business Administration and Management, General

Institution Program Title:

Master of Business Administration

Degree Level/Type

Degree Level:

Master Degree

Degree Type:

Master of Business Administration

Options Added:

Collaborative Program:

N

Mode of Delivery

Current Mode of Delivery

Hybrid

Online

Student Preparation



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Special Admissions Procedure or Student Qualifications required:
 Bachelor's degree from an accredited institution plus a combination of a minimum GPA + professional experience for traditional entry MBA; 90+ hours earned plus minimum GPA for 3+2 enrollment

Specific Population Characteristics to be served:
 n/a

Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:
 Faculty hold terminal degrees in respective fields/subdisciplines.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:
 82%

Expectations for professional activities, special student contact, teaching/learning innovation:
 Standard faculty expectations - same for all full time or adjunct faculty, respectively.

Student Enrollment Projections Year One-Five

Year 1	Full Time: 5	Part Time: 5	
Year 2	Full Time: 5	Part Time: 10	
Year 3	Full Time: 10	Part Time: 15	Number of Graduates: 15
Year 4	Full Time: 10	Part Time: 25	
Year 5	Full Time: 10	Part Time: 30	Number of Graduates: 35

Percentage Statement:

n/a

Program Accreditation

Institutional Plans for Accreditation:
 Accreditation already achieved through the International Accreditation Council for Business Education (IACBE).

Program Structure

Total Credits:

33

Residency Requirements:

Hybrid version requires multiple courses that have 25% or more of the instructional hours in on-campus settings.

General Education Total Credits:

0

Major Requirements Total Credits:

33

Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
see attached	0	see attached



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Free Elective Credits:

0

Internship or other Capstone Experience:

Integrated Business Project Capstone

Assurances

I certify that the program will not unnecessarily duplicate an existing program within the geographically applicable area.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

First and Last Name: Lauren
Schellenberger

Email: lschellenberger@culver.edu

Phone: 217-899-0327

MASTER OF BUSINESS ADMINISTRATION WITH A SPECIALIZATION IN ACCOUNTING (33 HOURS)

- ACT 555: Financial Reporting and Analysis (3)
- ACT 556: Managerial Accounting Decision Making (3)
- ACT 566: Not-For-Profit Accounting and Finance (3)
- ACT 567: Advanced Auditing (3)
- ACT 568: Taxation of Business Entities (3)
- BUS 540: Managers in Legal Environment (3)
- BUS 560: Ethical Decision Making (3)
- BUS 565: Data Analysis for Decision Making (3)
- BUS 570: Global Strategy (3)
- BUS 575: Strategic Management Capstone (3)
- FIN 562: Strategic Financial Management (3)

MASTER OF BUSINESS ADMINISTRATION WITH A SPECIALIZATION IN ACCOUNTING AND FINANCE (33 HOURS)

- ACT 555: Financial Reporting and Analysis (3)
- ACT 556: Managerial Accounting Decision Making (3)
- ACT 566: Not-For-Profit Accounting and Finance (3)
- ACT 568: Taxation of Business Entities (3)
- BUS 515: Global Marketing Strategy (3)
- BUS 540: Managers in Legal Environment (3)
- BUS 565: Data Analysis for Decision Making (3)
- BUS 570: Global Strategy (3)
- BUS 575: Strategic Management Capstone (3)
- FIN 562: Strategic Financial Management (3)
- FIN 572: Investment Analysis (3)

MASTER OF BUSINESS ADMINISTRATION WITH A SPECIALIZATION IN HEALTHCARE MANAGEMENT (33 HOURS)

- ACT 555: Financial Reporting and Analysis (3)
- ACT 556: Managerial Accounting Decision Making (3)
- ACT 566: Not-For-Profit Accounting and Finance (3)
- BUS 515: Global Marketing Strategy (3)
- BUS 540: Managers in Legal Environment (3)
- BUS 570: Global Strategy (3)
- BUS 575: Strategic Management Capstone (3)
- FIN 562: Strategic Financial Management (3)
- HCM 520: Advocacy, Policy and Quality Review (3)
- HCM 530: Critical Trends in Healthcare Administration (3)
- HCM 540: Change Management (3)

MASTER OF BUSINESS ADMINISTRATION WITH A SPECIALIZATION IN MANAGEMENT (33 HOURS)

- ACT 555: Financial Reporting and Analysis (3)
- ACT 556: Managerial Accounting Decision Making (3)

- BUS 515: Global Marketing Strategy (3)
- BUS 530: Strategic Human Resource Management (3)
- BUS 533: Operations Management (3)
- BUS 540: Managers in Legal Environment (3)
- BUS 560: Ethical Decision Making (3)
- BUS 565: Data Analysis for Decision Making (3)
- BUS 570: Global Strategy (3)
- BUS 575: Strategic Management Capstone (3)
- FIN 562: Strategic Financial Management (3)