



NEW PROGRAM PROPOSAL FORM

Sponsoring Institution(s): Cottey College
Program Title: International Relations
Degree/Certificate: Bachelor of Arts
Options: Click here to enter text.
Delivery Site(s): Residence Site
CIP Classification: 45.0901

*CIP code can be cross-referenced with programs offered in your region on MDHE's program inventory higher.mo.gov/ProgramInventory/search.jsp

Implementation Date: Fall 2011
Cooperative Partners: Click here to enter text.

*If this is a collaborative program, form CL must be included with this proposal

AUTHORIZATION

Choma Ugochukwu, VPAA December 1, 2015

| Name/Title of Institutional Officer | Signature | Date |
|--|-----------|----------------------|
| Nancy Kerbs, Dir. of Assessment and Inst. Research | | 417-667-8181,ex 2171 |
| Person to Contact for More Information | | Telephone |

2. Rationale for Program

Cottey College is in the midst of a transformation from an associate's institution to a baccalaureate institution. Founded by Virginia Alice Cottey in 1884, and owned since 1927 by the P.E.O. Sisterhood, a philanthropic educational organization, Cottey is the only nonsectarian college in the United States owned by women for women. Cottey's faculty members are highly qualified, with 91 percent holding either the doctoral degree or the terminal degree in their fields. Cultural diversity is an important dynamic at Cottey, and students learn to appreciate differences and form friendships with women from across the United States and around the world.

Cottey's transformation is guided by its mission to educate women in a dynamic liberal arts environment. The mission emphasizes that Cottey educates women to be socially responsible leaders who can function in their chosen fields in any part of the world, and this is the inspiration for the concept of interdisciplinary and inter-related programs that share courses, activities, and faculty, as well as a unique focus on women's leadership and social responsibility.

The baccalaureate degree in international relations is inherently interdisciplinary and fits well in the curriculum of a liberal arts college. In an inter-related world, the students' demand for International Relations/Political Science has increased, as the demand for the jobs related to the study has increased. According to the Bureau of Labor Statistics, the projected percent



change in employment in political science fields from 2012 to 2022 is 21 percent. The average growth rate for all occupations is 11 percent.

International Relations is a major that would help increase Cottey's enrollment. According to the National Center for Education Statistics, in 2011-12 the second greatest number of college degrees awarded were in social science and history, which includes international relations. Experiential learning is a fundamental component of the international business major at Cottey, with one semester of study abroad required. In addition, summer business internships provide experiential learning with a global business focus.

3.

STUDENT ENROLLMENT PROJECTIONS

| Year | 1 (2013-14) | 2 (2014-15) | 3 (2015-16) | 4 (2016-17) | 5 (2017-18) |
|-----------|----------------|----------------|----------------|----------------|----------------|
| Full Time | 5 | 7 | 7 | 9 | 11 |
| Part Time | 0 | 0 | 0 | 0 | 0 |
| Total | 5 | 7 | 7 | 9 | 11 |

Please provide a rationale regarding how student enrollment projections were calculated:

Cottey received approval in 2011 from the Higher Learning Commission through the change application process to offer BA degrees in English, Environmental Studies and International Relations and Business. When Cottey received approval from the HLC to add bachelor's degrees without limitations, the International Relations and Business degree was split into two separate degrees: International Relations and International Business. The enrollment projections in the above table are calculated from the actual numbers of students in the International Relations program for the current and last 4 academic years. Our goal going forward is to grow by 2-3 students per year.

4. Provide a **rationale** for proposing this program, including **evidence of market demand and societal need supported by research**:

In a global world society, student demand for International Relations/Political Science degrees has increased, as the demand for the jobs related to the study has increased. MSN Encarta ranked Political Science and government (including International Relations) as the 8th most popular major among over 350 majors in 2009 (MSN Encarta 2009). In many universities, such as Tufts University and the University of Pennsylvania, enrollments for International Relations have been rising (Tufts Daily 2008, America.gov



2008). According to the Bureau of Labor Statistics, the job demand related to International Relations/Political Science is expected to grow 21 percent from 2011 to 2022.

5. Program duplication and opportunities for Collaboration (Form CL) – N/A

6. Details on Program Structure

PROGRAM STRUCTURE

A. Total credits required for graduation: 120

B. Residency requirements, if any: 45

C. General education: Total credits: 51-53

Courses (specific courses OR distribution area and credits):

| Course Number | Credits | Course Title |
|-----------------------|---------|---|
| ENG 101 | 3 | College Writing 1 |
| ENG 102 | 3 | College Writing 2 |
| Writing Intensive | 6 | May be taken in the major |
| MAT 103 | 3 | College Algebra or higher |
| MAT | 3 | Statistics or higher – may substitute PHI 112 (logic) if MAT 103 grade B or above |
| Science and Math Div. | 3-4 | Lecture and Lab Required |
| Second Science | 3 | With or without lab |
| Fine Arts Division | 3 | Theory course |
| Humanities Division | 3 | |
| Foreign Language | 6-8 | Two courses same language |
| Social Science Div. | 3 | |
| Dance/PE Activity | 2 | |
| Technology Intensive | 3 | May be taken as part of another requirement |
| Women's Studies | 3 | May be taken as part of another requirement |
| Interdisciplinary | 6 | |
| | | |

D. Major requirements: Total credits: 52-56

| Course Number | Credits | Course Title |
|-------------------------------------|---------|---------------------------|
| <i>International Relations Core</i> | | |
| Required: | | |
| INR 151 | 3 | International Relations |
| INR 490 | 3 | Capstone Research Project |
| MAT 112 | 3 | Elementary Statistics |



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|--|---|--|---------------------------|
| POL 201 | 3 | Comparative Politics | |
| Choose one: | | | |
| ECO 201 | 3 | Principles of Econ: Macroeconomics | |
| INR 355 | 3 | International Political Economy | |
| Choose One: | | | |
| POL 101 | 3 | U.S. Government | |
| POL 121 | 3 | Introduction to Political Science | |
| POL 141 | 3 | Public Policy | |
| <i>International Relations Elect</i> | | <i>Five courses are required, with at least three taken in the study abroad experience</i> | |
| INR | 3 | Study Abroad | |
| INR | 3 | Study Abroad | |
| INR | 3 | Study Abroad | |
| <i>The additional two may be taken abroad or selected from the following</i> | | | |
| INR 310 | 3 | International Organizations | |
| INR 330 | 3 | Poverty and Inequality | |
| INR 340 | 3 | International Law | |
| INR 350 | 3 | International Political Economy | |
| INR 355 | 3 | International Environmental Policy | |
| <i>Divisional Electives</i> | | | |
| <i>Four courses must be taken from the following disciplines, 200 level or above, no more than two courses from any one discipline</i> | | | |
| Elective | 3 | Anthropology | Interdisciplinary Studies |
| Elective | 3 | Economics | International Business |
| Elective | 3 | English | Philosophy |
| Elective | 3 | Environmental Studies | Psychology |
| | | Film Studies | Religion |
| | | Geography | Sociology |
| | | History | Women's Studies |

E. Free elective credits:

11-17

(Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience:

3 courses (nine credits, minimum) from Study Abroad Experience (see above)

G. Any unique features such as interdepartmental cooperation:

Study abroad required (1 semester), internship encouraged.

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8.

PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Institution Name Cottey College
Program Name International Relations
Date November 30, 2015

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.
No special preparation required
- Characteristics of a specific population to be served, if applicable.
Women

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.
M.B.A. or Ph.D in Political Science or International Business
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.
100%
- Expectations for professional activities, special student contact, teaching/learning innovation.
Faculty members are expected to stay current in their discipline and in teaching pedagogy by attending and presenting at conferences, write articles for publication, carry a load of 6-10 advisees in Cottey's faculty-based advising system.



3. Enrollment Projections

- Student FTE majoring in program by the end of five years.
Going forward from 2015-16: 15 at three years; 20 at five years
- Percent of full time and part time enrollment by the end of five years.
Full time enrollment: 95%; Part time enrollment: 5%

4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.
Going forward from 2015-16: 8 at three years; 10 at five years
- Special skills specific to the program.
Not applicable
- Proportion of students who will achieve licensing, certification, or registration.
Not applicable
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.
Not applicable
- Placement rates in related fields, in other fields, unemployed.
Placement in related fields – 50%, in other fields – 30%
- Transfer rates, continuous study.
Pursuing Master's Degree the first year after graduation – 20%

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**
Not applicable

6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys.*
Electronic alumnae survey of the first five years of graduates in summer 2016.
Satisfaction rates of 75% satisfied or very satisfied.



- Expected satisfaction rates for employers, including timing and method of surveys. Cottey's students are from across the country and around the world. While the College makes considerable efforts to stay in contact with our alumnae, determining employee satisfaction rates is new for the College. We plan to develop an electronic survey for employers.

9. Plans for Accreditation

Cottey's baccalaureate degree in International Business was approved by the Higher Learning Commission through the change application process in May 2011. Initially, Cottey was approved to offer three baccalaureate degrees (English, Environmental Studies, and International Relations and Business.) Since that time Cottey has received approval from HLC to offer baccalaureate degrees of its choice. In 2015-16, the College offers degrees in English, Environmental Studies, International Business, International Relations, Business Management, Psychology, Liberal Arts, and General Health Sciences.

10. Institutional Characteristics

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.

As a women's college, Cottey's mission is to help women develop their potential as learners, leaders, and citizens. With a commitment to women's leadership, social responsibility, and global awareness, Cottey's international relations major considers such issues as the status of women in developing countries, poverty, and inequalities. It draws from several academic disciplines, making it suited to a liberal arts college. Internal forces include a strong financial picture, an infrastructure with room to expand and add new programs without a large capital investment in new buildings, a highly qualified faculty, and students who are satisfied with the quality of education they receive at Cottey. Both the Campus Master Plan, completed in 2007 by Gould Evans, an architectural and planning firm, and the feasibility study conducted in 2008 by Ketchum, a fund-raising firm, affirm that Cottey has the physical and financial resources to support growth. In addition, the College exceeded the goal of a \$35 million comprehensive fund raising campaign in 2014. The total raised was \$40.4 million. The campaign priorities included a new fine arts building with instructional space available to other academic departments, as well as endowed funds for student scholarships, faculty chairs, and the library.