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NEW PROGRAM PROPOSAL FOR ROUTINE REVIEW

Sponsoring Institution: University of Central Missouri

Program Title: Sport Management

Degree/Certificate: MS-Master of Science If other, please list: _____

Options: _____

Delivery Site(s): Online

CIP Classification: 31.0504

**CIP Code can be cross-referenced with programs offered in your region on [MDHE's program inventory](#).
[Click here for link to NCES CIP site.](#)*

Implementation Date 08/20 *please use MM/YY date format.*

Is this a new off-site location? No Yes

If yes, is the new off-site location within your institution's current CBHE-approved service region? Yes

**If no, public institutions should consult the comprehensive review process.*

Is this a collaborative program? Yes No *If yes, please complete the collaborative programs form on page 6.*

CERTIFICATIONS:

- The program is within the institution's CBHE approved mission. *(public institutions only)*
- The program will be offered within the institution's CBHE approved service region. *(public institutions only)*
- The program builds upon existing programs and faculty expertise.
- The program does not unnecessarily duplicate an existing program in the geographically applicable area.
- The program can be launched with minimal expense and falls within the institution's current operating budget. *(public institutions only)*

AUTHORIZATION:

VP Academic Programs and Services Ginger Kullian 12/19/19
Name/Title of Institutional Officer Signature Date

PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Although the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below.

Qualifications of performance goals should be included wherever possible.

If you need more than one line of text to answer questions 1–5, please attach a Word .doc.

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.

No special preparation beyond university required preparation.

- Characteristics of a specific population to be served, if applicable.

N/A

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.

Existing faculty will be used to teach. Program currently offered as option in MS Kinesiology program.

- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term “full time faculty” (and not FTE) in your descriptions here.

100% of credit hours will be taught by full-time faculty.

- Expectations for professional activities, special student contact, teaching/learning innovation.

Faculty expectations match those required for promotion and tenure. Faculty members must be certified to teach online.

3. Enrollment Projections

- Student FTE majoring in program by the end of five years.

80

- Percent of full time and part time enrollment by the end of five years.

100%

STUDENT ENROLLMENT PROJECTIONS

YEAR	1	2	3	4	5
FULL TIME	80	80	80	80	80
PART TIME	0	0	0	0	0
TOTAL	80	80	80	80	80

4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.

35

- Special skills specific to the program.

Apply concepts learned to organizations, conduct research, and analyze case law in sport industry.

- Proportion of students who will achieve licensing, certification, or registration.

N/A

- Performance on national and/or local assessments, e.g. percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.

90%+, as has been demonstrated by prior graduates in the sport management option.

- Placement rates in related fields, in other fields, unemployed.

95%+

- Transfer rates, continuous study.

N/A

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide a rationale

Pursuing Commission on Sport Management Accreditation (COSMA) within 2 years.

6. Program Structure

A. Total credits required for graduation: 30-33

B. Residency requirements, if any: N/A

C. General education: Total credits: 18

Courses (specific courses OR distribution area and credits)

Course Number	Credits	Course Title
SM 5740	3	Sport Law and Risk Management
SM 5760	3	Advanced Sport Marketing
SM 5770	3	Sport Finance
SM 5780	3	Organizational Leadership in Athletics and Sport
SM 5820	3	Sport Public Relations

D. Major requirements: Total credits: 5-12 hours

Course Number	Credits	Course Title
		"Internship Area"
SM 6980	2-4	Internship
~Either~ KIN 5210	3	~Either~ Statistics in Kinesiology
~OR~ KIN 5900	3	~OR~ Introduction to Research in Kinesiology
		"Thesis Area"
KIN 5210	3	Statistics in Kinesiology
KIN 5900	3	Introduction to Research in Kinesiology
KIN 6990	6	Thesis Area

E. Free elective credits: 3-10
(sum of C, D, and E should equal A)

F. Requirements for thesis, internship or other capstone experience: Thesis or internship required

G. Any unique features such as interdepartmental cooperation: N/A

7. Need/Demand

Student demand

Market demand

Societal need

I hereby certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful.

On July 1, 2011, the Coordinating Board for Higher Education began provisionally approving all new programs with a subsequent review and consideration for full approval after five years.

COLLABORATIVE PROGRAMS

Sponsoring Institution One: N/A

Sponsoring Institution Two: _____

Other Collaborative Institutions: _____

Length of Agreement: _____

If you need more than two lines of text to answer questions 1–5, please attach a word .doc.

1. Which institution (s) will have degree-granting authority?

2. Which institution (s) will have the authority for faculty hiring, course assignment, evaluation and reappointment decisions?

3. What agreements exist to ensure that faculty from all participating institutions will be involved in decisions about the curriculum, admissions standards, exit requirements?

4. Which institution(s) will be responsible for academic and student-support services, e.g., registration, advising, library, academic assistance, financial aid, etc.?

5. What agreements exist to ensure that the academic calendars of the participating institutions have been aligned as needed?