

Local news release template

FOR IMMEDIATE RELEASE: _____

Contact: _____

_____ High School set to host Apply Missouri activities

_____ High School is participating in a new state program that aims to increase the number of students submitting college applications.

Apply Missouri activities will be held _____ at _____ High School.

Schools participating in Apply Missouri provide time and resources during the school day to assist seniors with the college application process.

The program, sponsored by the Missouri Department of Higher Education, focuses on providing assistance to students who would be the first in their family to attend college, low-income students and others who may be unfamiliar with the college application process.

During the first two years of the program, about 50 high schools participated, helping nearly 5,000 high school seniors submit more than 8,000 admissions applications. For 2015, the program is being opened up to statewide participation by any Missouri high school.

Increasing access to college is an important part of Missouri's goal to raise the percentage of working-age adults with a two- or four-year degree or professional certificate. By 2018, nearly 60 percent of all jobs in Missouri will require a postsecondary degree or certificate.

For more information about Apply Missouri, contact _____
