

Media talking points

- FAFSA Frenzy makes applying for financial aid easier for students and their families by providing free help to complete the Free Application for Federal Student Aid. Completing a FAFSA is the first step in applying for federal financial aid and many state aid programs.
- During the 2013–2014 academic year, Missouri college students received \$2.3 billion in federal financial aid and nearly \$1.5 billion in additional financial aid from other sources, such as the state of Missouri and postsecondary institutions.
- The Missouri Department of Higher Education and the Missouri Association of Student Financial Aid Personnel are partnering to bring FAFSA Frenzy to Missouri for 2016. To assist students and parents with the FAFSA process, financial aid professionals will be on hand at FAFSA Frenzy events either on the main event date, Sunday, Feb. 28, 2016, or on an alternate date in January, February or March. Dates, times and locations for all events are available at dhe.mo.gov.
- An inclement weather back-up date of Sunday, March 6 has been set for FAFSA Frenzy events. Local sites may have selected their own inclement weather back-up dates. All 2016 inclement weather dates can be found at dhe.mo.gov/ppc/ffsites.php.
- Local FAFSA Frenzy events will be held on _____ at _____, from _____ to _____.
- Students and their parents will be able to complete the 2016–2017 FAFSA on site and obtain valuable information about the process and next steps.
- Students can enter for a chance to win a scholarship at a FAFSA Frenzy event. Winners will receive their scholarships upon receipt of enrollment documentation for the 2016 fall term at a Missouri postsecondary institution.
- 2016 FAFSA Frenzy events will mark the 13th year that Missouri has offered FAFSA Frenzy. Since 2004, these events have helped nearly 16,000 Missouri students complete the FAFSA.
- FAFSA Frenzy, a program of College Goal Sunday, is offered in Missouri through partnerships among the Missouri Department of Higher Education, the Missouri Association of Student Financial Aid Personnel, the Missouri Higher Education Loan Authority and The National College Access Network. To obtain additional information or to access a complete list of FAFSA Frenzy events, visit dhe.mo.gov/ppc/fafsafrenzyforstudents.php.