

**Form NP:**

**NEW PROGRAM PROPOSAL FORM**

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**Sponsoring Institution:** University of Missouri - St. Louis

**Program Title:** Language and Cultures in the Department of Anthropology, Sociology and Languages

**Degree/Certificate:** BA in Modern Language (replaces BA programs in Spanish, French and German)

**Options:** Emphasis in French, German, Japanese and Spanish

**Delivery Site(s):** University of Missouri - St. Louis

**CIP Classification:** 16.0101

**Implementation Date:** December 8, 2011

**Cooperative Partners:**

**Expected Date of First Graduation:** May 13, 2012

**AUTHORIZATION:**



|   |                   |
|---|-------------------|
| <u>Steve Graham, Senior Associate Vice President for Academic Affairs</u> | <u>11/02/2011</u> |
| <b>Name/Title of Institutional Officer</b>                                | <b>Signature</b>  |
|   | <b>Date</b>       |

|   |                     |
|---|---------------------|
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## INTRODUCTION

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This is a proposal to combine three current degree programs into one. The BA in Modern Languages will replace BA programs in Spanish, French and German. This change reflects both an administrative solution to the problem of two small programs and the opportunity to create a structure that will allow the addition of other languages as Options as the need arises.

### Form SE: STUDENT ENROLLMENT PROJECTIONS

| Majors           | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|------------------|--------|--------|--------|--------|--------|
| French           | 17     | 17     | 17     | 17     | 18     |
| German           | 3      | 3      | 3      | 3      | 3      |
| Spanish          | 39     | 39     | 40     | 41     | 42     |
| Japanese         | 0      | 0      | 1      | 2      | 3      |
| <b>Total</b>     | 59     | 59     | 61     | 64     | 67     |
| <b>Full Time</b> | 39     | 39     | 40     | 41     | 43     |
| <b>Part Time</b> | 21     | 21     | 21     | 22     | 23     |

For years 1 and 2 the numbers of majors in each Option reflects the five-year annual average enrollment in existing BA programs. These enrollments were confirmed in student surveys of current majors that indicated that they would convert to the BA in Modern Language when it is available. Based on student surveys of language students at all levels in fall 2010 as well as the addition of the Japanese emphasis, a 1% increase in majors is anticipated by year 3. In year 4, a 2% increase is anticipated based on the same data. There is an anticipated 3% increase by year 5 with the first full cohort of the Japanese emphasis. Historically full-time enrollments are approximately 65% of the total.

### Form PS: PROGRAM STRUCTURE

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**A. Total credits required for graduation:** 120 cr.

**B. Residency requirements, if any:** The departmental requires a minimum of 12 graded credit hours in language courses at: 3000-level or above. The university requires that students must be in residence for at least 24 of the last 30 hours of graded credit (exclusive of courses graded on a satisfactory/unsatisfactory basis), except under unusual circumstances, to be decided by the dean.

**C. General education: Total credits:** 42

Communicating Skills: 6 cr.      Managing Information Skills: 3 cr.

Valuing Skills: 3 cr.     Humanities and Fine Arts Knowledge: 9 cr.  
Social and Behavioral Sciences Knowledge: 9 cr.  
Mathematics and Life/Natural Sciences: 12 cr.

**D. Major requirements 36-40**

**All Options** – FL 1100 Languages and World View: 3 cr.

**French Emphasis: Total credits: 33**

FRENCH 2101 French Language and Culture III: 3 cr.  
FRENCH 2170 Intermediate French Language and Culture: 3 cr.  
FRENCH 2180 Readings in French: 3 cr.  
Five of the following six:  
FRENCH 3200 French Grammar in Review: 3 cr.  
FRENCH 3205 French in Commerce and Media: 3 cr.  
FRENCH 3211 Contemporary French Civilization: 3 cr.  
FRENCH 3271 Intermediate French Conversation: 3 cr.  
FRENCH 3280 French Literature and Culture to 1800: 3 cr.  
FRENCH 3281 French Literature and Culture after 1800: 3 cr.  
And three courses at the 4000-level

**German Emphasis: Total credits: 33**

GERMAN 2101 Intermediate German Language and Culture: 3 cr.  
GERMAN 2170 Intermediate Practice in Speaking and Writing German: 3 cr.  
GERMAN 2180 Intermediate Readings in German: 3 cr.  
GERMAN 3201 Introduction to German Literature: 3 cr.  
GERMAN 3202 Introduction to German Film: 3 cr.  
GERMAN 3208 The German-Speaking Countries in the Modern World: 3 cr.  
Plus one additional course at the 3000-level  
And three courses at the 4000-level

**Japanese Emphasis: Total credits: 37**

JAPAN 2101 Intermediate Japanese I 5 cr.  
JAPAN 2102 Intermediate Japanese II 5 cr.  
JAPAN 3201 Intermediate Japanese III: 3 cr.  
JAPAN 3202 Intermediate Japanese IV: 3 cr.  
JAPAN 3280 Readings in Japanese: 3 cr.  
JAPAN 4301 Advanced Japanese I: 3 cr.  
JAPAN 4302 Advanced Japanese II: 3 cr.  
JAPAN 4390 Advanced Readings in Japanese: 3 cr.  
Plus three courses for a total of 9 hours in Japanese Studies

**Spanish Emphasis: Total credits: 36**

SPANISH 2101 Intermediate Spanish Language and Culture: 3 cr.  
SPANISH 2172 Spanish Composition +2172A Grammar for Spanish Composition: 4 cr.  
One of the following two:  
SPANISH 2199, Special Topics: Language Immersion: Spanish + 2199A Grammar for

Special Topics: Language Immersion: 4 cr.  
SPANISH 2180, Readings in Spanish +2180A Grammar for Readings in Spanish: 4 cr.  
SPANISH: 3210 Hispanic Culture and Civilization: Spain: 3 cr. or SPANISH: 3211 Hispanic Culture and Civilization: Spanish America: 3 cr.+ 3210/3211A Grammar for Hispanic Culture and Civilization 1 cr.  
SPANISH: 3280, Introduction to Hispanic Literature: Spain: 3 cr.  
SPANISH: 3281, Introduction to Hispanic Literature: Spanish America: 3 cr.  
Plus two additional courses at the 3000-level and three courses at the 4000-level one of which must be SPANISH 4399 Seminar on Hispanic Literature

**E. Free elective credits:**

French and German Emphasis Areas - 42 credits.  
Japanese Emphasis: 38 credits.  
Spanish Emphasis: 39 credits

**F. Requirements for thesis, internship or other capstone experience:**

ACTFL (Association for Teachers of Foreign Languages), SOPI (Simulated Oral Proficiency Interview) and exit assessment are required of all graduating majors.

**G. Any unique features such as interdepartmental cooperation:**

The department is a unique combination of former departments of Anthropology, Sociology, and Modern Languages, reflecting an interdisciplinary attitude among the faculty. Collaborations with other departments may also lead to certificates in East Asian Studies, Latin American Studies and Modern European Studies. The well-respected undergraduate program in international business also depends on language courses. In addition, several courses are cross-listed with those from other departments, reflecting the collaborative environment.

The program also offers collaborative opportunities for study abroad, including faculty-led study programs developed in cooperation with the Center for International Studies where major coursework can be completed abroad with UMSL faculty member and the Certificate in Study Abroad may be earned.

**Form PG: PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS**

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Institution Name: University of Missouri - St. Louis

Program Name: BA in Modern Languages - Department of Anthropology, Sociology and Languages

(The BA in Modern Language will replace BA programs in Spanish, French and German.)

*Student Preparation*

No special preparation is required beyond the admission and transfer standards of the College of Arts and Sciences at the University of Missouri - St. Louis.

*Faculty Characteristics*

Faculty in languages are comprised of Tenure-Track faculty who hold a terminal degree in their discipline and Non Tenure-Track faculty who hold an advanced degree in their discipline, or an advanced degree in a related field and 18 hours of graduate work in the discipline. In the Spanish and French emphases, 100% of the credit hours in the curriculum will be assigned to full-time faculty. In the German and Japanese emphases 50-75% of the credit hours in the curriculum will be assigned to full-time faculty, depending on the semester.

All faculty teaching language courses will be required to advise students and be involved with student activities such as clubs, language tables and film series. Professional development opportunities in ACTFL (American Council for the Teachers of Foreign Languages) proficiency assessments will be provided through the departments and all faculty members are required to attend. Additionally, regular attendance at professional development workshops through the Faculty Resource Center and the Center for Teaching and Learning is highly encouraged.

Faculty in the languages at UMSL regularly present at conferences and workshops locally, regionally and nationally in the areas of teaching innovations in the language classroom, and such service to the profession will continue to be valued and encouraged.

*Enrollment Projections*

In addition to the majors listed in Form SE, the program serves many departments across campus in general education courses and as a minor or teaching field. These projections follow:

| <b>Majors</b>          | <b>Year 1</b> | <b>Year 2</b> | <b>Year 3</b> | <b>Year 4</b> | <b>Year 5</b> |
|------------------------|---------------|---------------|---------------|---------------|---------------|
| French Emphasis        | 17            | 17            | 17            | 17            | 18            |
| German Emphasis        | 3             | 3             | 3             | 3             | 3             |
| Spanish Emphasis       | 39            | 39            | 40            | 41            | 42            |
| Japanese Emphasis      | 0             | 0             | 1             | 2             | 3             |
| <b>Total Majors</b>    | <b>59</b>     | <b>59</b>     | <b>61</b>     | <b>64</b>     | <b>67</b>     |
| <b>Minors</b>          |               |               |               |               |               |
| French Minor           | 12            | 13            | 13            | 14            | 16            |
| German Minor           | 6             | 6             | 6             | 6             | 6             |
| Spanish Minor          | 30            | 30            | 32            | 34            | 34            |
| Japanese Minor         | 10            | 12            | 13            | 14            | 16            |
| <b>Total Minors</b>    | <b>58</b>     | <b>61</b>     | <b>64</b>     | <b>68</b>     | <b>72</b>     |
| BS Ed in all Languages | 25            | 25            | 25            | 25            | 25            |

|                                     |            |            |            |            |            |
|-------------------------------------|------------|------------|------------|------------|------------|
| <b>Total Major, Minor and BS Ed</b> | <b>142</b> | <b>145</b> | <b>150</b> | <b>157</b> | <b>164</b> |
|-------------------------------------|------------|------------|------------|------------|------------|

*Student and Program Outcomes*

The BA in Modern Language replaces underperforming BA programs in Spanish, French and German with a goal of exceeding the recommended 10 graduates per annum. The addition of a concentration area in Japanese promises to increase the total number of graduates from the language program. Surveys of students currently studying the four languages at all levels, and historical trends in the percentage of declared majors who graduate with a BA in a language contributed to the projections in the table below:

| <b>Concentration</b>                       | <b>Year 1<br/>Graduates</b> | <b>Year 2<br/>Graduates</b> | <b>Year 3<br/>Graduates</b> | <b>Year 4<br/>Graduates</b> | <b>Year 5<br/>Graduates</b> |
|--|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| <b>French</b>                              | 2                           | 2                           | 3                           | 3                           | 3                           |
| <b>German</b>                              | 1                           | 1                           | 2                           | 2                           | 2                           |
| <b>Spanish</b>                             | 8                           | 8                           | 10                          | 10                          | 10                          |
| <b>Japanese</b>                            | 2                           | 3                           | 4                           | 4                           | 6                           |
| <b>Total for BA in<br/>Modern Language</b> | 13                          | 14                          | 19                          | 19                          | 21                          |

- Note that this table provides an example of the numbers of graduates in each concentration and the distribution of graduates in the various emphases may vary.

Special skills specific to the language emphases are competencies in Linguistic, Critical Thinking and Cultural/Global Awareness evidenced through speaking, understanding and reading and writing in the target language.

Students pursuing the BS Ed in a language will often pursue the BA in the language as well. These students pursue the requirements for state certification through the College of Education.

The ACTFL (American Council for Teachers of Foreign Languages) SOPI (Simulated Oral Proficiency Interview) will be administered to all graduating majors, as well as an exit assessment based on learning outcomes for the individual language emphases. The target for Year 1 is 75% of graduates with emphases in French, German and Spanish to reach the Advanced Low Proficiency Level on the SOPI and 75% of graduates with concentration in Japanese reaching the Intermediate High Proficiency Level. The expectation for all graduates will be to achieve a score above 50% on the exit assessment.

The BA in Modern Languages is projected to be frequently selected as part of a double major, with the foreign language proficiency contributing very positively to the applicant profile on the current global job market.

### *Program Accreditation*

UMSL is fully accredited by the Higher Learning Commission of the North Central Association. The next scheduled comprehensive evaluation is in 2018. While there are no plans to seek specialized accreditation for the BA in Modern Language, the program is designed to meet the ACTFL/NCATE standards for foreign language programs and program assessments are designed according to those guidelines.

### *Alumni and Employer Survey*

Surveys of student interest were administered in the fall of 2010 during the planning phase for the BA in Modern Language to assist in determining the level of interest in concentration areas for the BA. The survey was administered to all students in courses at the 2101-level and below to assist in determining the percentage of students who were majoring or minoring in a language, who were considering majoring or minoring in a language, and who might be interested in majoring and minoring in a language that was not offered as a BA at that time. This survey will continue to be administered during the fall semester to assist with program planning.

Student satisfaction surveys are scheduled to be administered to majors during the final semester of study. There will be a written survey as well as an interview with a faculty advisor that will focus on student expectations, satisfaction with discrete courses, course alignment, assessments, and proficiency level at graduation.

Alumni are contacted annually by the language office for input on employment or graduate study status. Response rates are extremely low, but plans to introduce current majors to alumni working in fields that utilize their language study are in place for fall of 2011.

## **INSTITUTIONAL CHARACTERISTICS**

The geographic location and demographic characteristics of the St. Louis metropolitan area are ideally suited for continued development of an undergraduate degree program in languages that is likely to attract students from the region, as well as across the Midwest and the country. The proximity of UMSL to a wide spectrum of businesses, non-profits, and governmental organizations with international connections provides prospective employers and degree-completion students who understand the importance of language study.

UMSL's mission is to meet the economic and educational needs of the local community and provide the residents of St. Louis metropolitan area with quality graduate education at an

affordable price for students. The proposed degree program clearly is consistent with the institutional mission and accomplishes these objectives in an efficient and cost-effective manner.

### **Form CC: Clarifying Comments for BA Proposal:**

#### **BA in Modern Language – Department of Anthropology, Sociology and Languages**

##### **University of Missouri - St. Louis**

In the fall of 2010, the Missouri Department of Higher Education designated the BA in Spanish, BA in French, and BA in German currently being offered at the University of Missouri St. Louis to be under-performing programs with a three-year average of less than 10 graduates per year. The Department of Anthropology, Sociology and Languages is responding to this challenge by proposing a combined BA in Modern Language that will include emphases in French, German, Spanish and Japanese. This can be accomplished with no increase in faculty or expenditures, allowing UMSL to continue to provide the only public university programs in foreign languages in the greater St. Louis area.

#### **1) Alignment with Institutional Mission**

The proposed BA in Modern Language directly addresses the Campus Mission of “benefiting the global society” in the development of cultural competencies that come with the study of languages and cultures. The Campus Values of Opportunity and Diversity are targeted in that the study of a second language and culture gives rise to “different cultural, intellectual, socioeconomic and regional perspectives”, which “add substantially to understanding, richness of debate, intellectual inquiry and knowledge development”. Additionally the competencies targeted in this program contribute to the development of “responsible citizens who contribute to quality of life and who represent the diversity of the community and the world we serve”.

#### **2) Demonstrable Need**

With the suspension of the BA programs in Spanish, French and German at UMSL, the opportunity for students in the region to earn a degree in Language at a public university would be completely eliminated. To eliminate the opportunity to major and minor in a foreign language just as the impact and importance of cultural competencies are being fully acknowledged by employers in the region would be short sighted on the part of the state public university system. The only option for pursuing a BA in Languages would be to attend private universities in the region, an option that is not viable for students with limited means. To send a message that only the affluent can pursue a degree in languages in the greater St. Louis area would be tragic. The flexibility of the BA in Modern Language model also leaves

open the possibility to add emphasis areas in Chinese and Arabic as the demand for these languages rises in the student population. Additionally, the Teacher Education program at UMSL would be negatively impacted by the absence of upper-level language courses for the teacher certification programs in foreign languages.

### **3) Efficient Use of Resources**

The BA in Modern Languages would require no new resources. Existing language faculty who teach multiple sections of beginning level language courses for students completing the 13-credit hour language requirement in the BA and in International Business, and who have been providing the upper-level courses for the suspended BA programs in Spanish, French and German are able to provide the courses for the BA in Modern Language. The addition of the Japanese emphasis will require a GTA that will be funded through an endowed professorship in Japanese Studies housed in the Center for International Studies and through monies earned by the language programs from teaching courses for the Honors College resulting in no additional cost to the university.

### **4) Benefits of Collaboration**

The language programs at UMSL have a long and positive history of collaboration with the College of Education, the College of Business and the Center for International Studies. The foreign language teaching methods courses in the College of Education are taught by faculty in the language programs, and the upper-level courses offered in the programs provide the credits needed for certification in teaching languages. Faculty-led study abroad programs offered in collaboration with the College of Business and the Center for International Studies are mutually beneficial in that they provide the International Business students with a required experience abroad and the language students expanded opportunities for creative language study options. Additionally, the language faculty members collaborate with the Center for International Studies to bring programs, speakers, and other international events to campus to enrich the lives of students and faculty. Generous funding support received from grants housed in the Center for International Studies, in addition to research support from the Center allows the language programs to provide less commonly taught languages such as Modern Greek and give invaluable support to the Asian languages such as Japanese and Chinese.

Extending beyond the UMSL campus, discussions are ongoing with language department chairs at UMKC and MO S&T to develop collaborative agreements for offering traditionally under-enrolled upper level courses, and less commonly taught languages that all campuses cannot afford to support individually.

### **5) Distance-Based and Off-Site Programs**

The recent addition of the introductory-level Spanish course as a fully online course, and the concurrent development of the remainder of the Spanish language

requirement sequence in a fully online model address the needs and demands of a changing student body. The online Spanish program is being developed through the Office on Online Learning at UMSL and adheres closely to the Quality Principle. Additionally, the language program is collaborating with the Center for Students Success and Transfer Services to provide the language component for a degree completion program that is offered in a alternative Blended Hybrid model. The director of language programs is also in dialogue with chairs of language departments statewide in hopes of joining in the existing collaborations in offering course in low demand languages. The language faculty members at UMSL are committed to the development and delivery of quality distance-based courses that provide additional opportunities for our students without additional cost to the campus.