



Missouri Department of Higher Education

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**NEW PROGRAM PROPOSAL FORM**

**Sponsoring Institution(s):** Park University

**Program Title:** MSW Program

**Degree/Certificate:** Master of Social Work (MSW)

**Options:** Advanced Social Work Practice in a Behavioral Health Concentration

**Delivery Site(s):** Home Campus, Parkville, Missouri

**CIP Classification:** 44.0701 (Please provide a CIP code)

**Implementation Date:** Expect approval for "Candidacy" from the Council on Social Work Education, Commission on Accreditation in February, 2014. Plan to enroll students in fall, 2014.

**Cooperative Partners:** None

**AUTHORIZATION:**

Dr. Michael Droge, President

*Michael Droge* 2/10/14

Name/Title of Institutional Officer

Signature

Date

Dr. Walter E. Kisthardt, Ph.D.

816-584-6586

Person to Contact for More Information

Telephone



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PROGRAM STRUCTURE

A. Total credits required for graduation: 60 credits regular two year program: <sup>33</sup> Advanced Standing (Students with an earned BSW from a CSWE accredited program).

B. Residency requirements, if any: None

C. General education: Total credits: Earned Bachelor's degree from an accredited college or university with a 3.0 GPA.

Courses (specific courses OR distribution area and credits):
SW500 Social Work and Social Welfare 3cr. SW 510 Policy Analysis and Policy Practice 3cr.
SW520 Human Behavior in the Social Environment I 3cr.
SW530 Generalist Practice I 3cr. SW 540 Generalist Field Education 3cr. SW550 Social Work Research 3cr.
SW560 Human Diversity and Social Justice 3cr. SW 570 Human Behavior in the Social Environment II 3cr. SW580 3cr.
SW580 Generalist Social Work Practice II cr. Click here to enter text. 3cr. SW590 Generalist Field Education II 3cr.
SW600 Bridging Practice, Theory, Policy and Research 3cr. SW610 Advanced Social Work Practice I 3cr. SW615 Social Work in Behavioral Health 3cr.

D. Major requirements: Total credits: Click here to enter text.
SW630 program Evaluation and Grant Writing 3cr. SW640 Current Diagnostic Trends: Integrating the DSM 5 with Strengths Perspective 3cr. SW650 Advanced Field Education II 3cr.
SW660 Advanced Social Work Practice II 3cr. Click here to enter text. Click here to enter text. cr.
Click here to enter text. Click here to enter text. cr.
Click here to enter text. Click here to enter text. cr. SW670 Leadership, Supervision and Entrepreneurial Opportunities in Social Work 3cr. SW680 Advanced Field Education II 3cr.
SW 690 Integrative Seminar 3cr. \_\_\_\_\_ cr. \_\_\_\_\_ cr.
\_\_\_\_\_ cr. \_\_\_\_\_ cr. \_\_\_\_\_ cr.

E. Free elective credits: Students elect one of the following Area of Emphasis Electives:
SW 620: Gerontological Social Work (3 cr.); SW 621: Military Social Work (3 cr.); SW 622: Social Work with Children and Families (3 cr.) (Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience:
Students will complete a capstone project the spring semester of the First year and Spring semester of the advanced year. The Organizational Transformation Project in the foundation year and the Integrative Seminar Project at the end of the Advanced Year.

G. Any unique features such as interdepartmental cooperation:
N/A



SW640	3	Current Diagnostic Trends: Integrating the DSM 5 with Strengths Perspective
SW650	3	Advanced Field Education I
SW660	3	Advanced Social Work Practice II
SW670	3	Leadership, Supervision and Entrepreneurial Opportunities in Social Work
SW680	3	Advanced Field Education II
SW690	3	Integrative Seminar

**E. Free elective credits:**

Students elect one of the following Area of Emphasis Electives:

SW620 3 credits Gerontological Social Work

SW621 3 credits Military Social Work

SW622 3 credits Social Work with Children and Families

**F. Requirements for thesis, internship or other capstone experience:**

All graduates complete an Integrative Seminar project in SW690 where they plan, implement, evaluate and disseminate an intervention designed to reflect their mastery of the ten competencies of social work practice.

**G. Any unique features such as interdepartmental cooperation:**

N/A



**STUDENT ENROLLMENT PROJECTIONS**

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Year	1	2	3	4	5
Full Time	25	30	35	40	50
Part Time	20	25	30	35	40
Total	45	55	65	75	90

**Please provide a rationale regarding how student enrollment projections were calculated:**

These projections were calculated using the number of potential students who have expressed their interest in the MSW at Park, the number of students anticipated in our BSW program who intend to go on for their MSW at Park, and the number of students graduating with BSW degrees from other universities as well as those graduating from Park and other local universities with related degrees such as Psychology and Sociology.

**Provide a rationale for proposing this program, including evidence of market demand and societal need supported by research:**

Jobs in social work are projected to grow at a faster than average rate in the next ten years. There is a growing demand for MSW level practitioners in Gerontology, Children and Families and Military Social Work. The Behavioral Health concentration in our curriculum intersects with each of these growing areas where the need for trained MSW's in clinical and administrative positions will be high.



## PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

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Institution Name    Park University  
Program Name        MSW Program  
Date    1-8-14

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

### 1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.  
Students admitted to the Advanced Standing will have completed a BSW from a CSWE accredited program (36 credits). Students admitted to the Regular Study will have completed an Bachelors Degree from an accredited University (60 credits).
- Characteristics of a specific population to be served, if applicable.  
N/A

### 2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.  
Four faculty will have a Ph.D. in Social Work or related field and all will have an MSW from an accredited program. Two faculty will have an MSW and at least two years of advanced practice experience. All adjunct faculty will have an MSW and two years of practice experience post MSW.
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.  
Graduate faculty teach a 3 + 3 load as per the Collective Bargaining Agreement. Full time faculty will assume positions as Field Education Liaisons and this assignment will count toward load. Each will teach two courses per semester.
- Expectations for professional activities, special student contact, teaching/learning innovation.

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Our Advanced Practice Concentration in Behavioral Health is unique in MSW curricula across the country. The fields of practice reflected in our curriculum reflect areas that are projected to experience a shortage of trained MSW practitioners.

### 3. Enrollment Projections

- Student FTE majoring in program by the end of five years.  
72 full time equivalent students as per the ration established as a standard by the Council on Social Work Education...1 FTE faculty to 12 FTE students.
- Percent of full time and part time enrollment by the end of five years.  
65 % full time and 35% part time

### 4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.  
30 advanced standing graduates 3 years out and 50 advanced standing graduates five years out. Twenty Five Regular Study Students 3 years out and 40 five years out.
- Special skills specific to the program.  
Evidence based therapeutic interventions related to Behavioral Health (mental Health and Substance Use Disorders within three areas of practice emphasis: Military Social Work, Gerontological Social Work, and Social Work with Children and Families.)
- Proportion of students who will achieve licensing, certification, or registration.  
90%
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.  
We are developing our method to assess MSW graduates' mastery of the ten competencies as set forth by the Council on Social Work Education (CSWE). Students will be assessed by Field Educators, Social Work Faculty and they will also assess their own learning. The Capstone experience is the Integrative Seminar project, where students are expected to reflect cumulative learning across the curriculum.
- Placement rates in related fields, in other fields, unemployed.

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Form PG--Program Characteristics and Performance Goals

The post graduate employment rates for MSW graduates are quite high for those who seek employment in the field. Many of our graduates will be offered positions at the agencies where they have completed their Field Practicum.

- Transfer rates, continuous study.  
We do not expect transfer rates to be a significant factor in our program.

#### **5. Program Accreditation**

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide a rationale.  
We expect to hear about entering official "candidacy" for accreditation in February, 2014. We had our first Commissioner site visit in October, 2013. We expect to write our final self study in 2015 and we anticipate full accreditation to be granted in February, 2016.

#### **6. Alumni and Employer Survey**

- Expected satisfaction rates for alumni, *including timing and method of surveys*.  
We will survey all graduates on their experience with the MSW program as we currently do with our BSW graduates. We expect very positive feedback.
- Expected satisfaction rates for employers, *including timing and method of surveys*.  
Based on feedback we have received from employers over the years who have hired our BSW graduates we expect very positive feedback regarding our MSW graduates.

#### **7. Institutional Characteristics**

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.  
Park University views the MSW program as aligning with its values and vision as reflected in "Park's Promise." Park recognizes the need and demand for the MSW degree, particularly in the "Northland."





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## COLLABORATIVE PROGRAMS

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**Sponsoring Institutions:** Park University is the only academic institution involved in offering the MSW. We will have collaborative agreements for Field Education with Human Service and Behavioral Health Providers in the Greater Kansas City Metropolitan Area.

**Degree program:** Master of Social Work (MSW)

**Length of agreement:** Field Education affiliation renewed and developed on an annual basis: open ended.

(open-ended or limited)

1. Which institution(s) will have degree-granting authority?  
Park University
2. Which institution(s) will have the authority for faculty hiring, course assignment, evaluation, and reappointment decisions?  
Park University
3. What agreements exist to ensure that faculty from all participating institutions will be involved in decisions about the curriculum, admissions standards, exit requirements?  
The School for Social Work within the College of Liberal Arts and Sciences has the decision making authority in all matters relating to the curriculum.
4. Which institution(s) will be responsible for academic and student-support services, e.g., registration, advising, library, academic assistance, financial aid, etc.?  
Park University
5. What agreements exist to ensure that the academic calendars of the participating institutions have been aligned as needed?  
The Field Education Affiliation agreement assures alignment between MSW courses and Field Education Courses.
6. In addition to the information provided by each participating institution regarding Financial Projections (Form FP), please address the following items:
  1. How will tuition rates be determined if they differ among the institutions?  
Park University sets the graduate tuition rate
  2. Has a formal agreement been developed regarding cost-sharing policies? If yes, please include it as part of the proposal. If no, please summarize the current understanding between all parties and the plans for developing a formal agreement.  
There is no formal cost sharing agreement. The Field Education agreement outlines the expectations of Park University and each human service agency where students complete their field education experience.

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Form CL-- Collaborative Programs

3. What arrangements, if any, have been made for exchange of money between participating institutions?

This does not apply. There is no monetary exchange between Park University and the Field Education agencies.

7. What commitments have been made by all participants to evaluate the program systematically?

The MSW program will assess attainment of student competencies through the development of the Field Learning Education Plan (FLEP). The results of this assessment will be published on the Social Work Program home page in accordance with CHEA and CSWE standards.

8. If one institution wishes to discontinue the program, what agreements exist for terminating the offering?

Field Education agencies are evaluated by the Director of Field Education and the MSW students each year. If either party decides that the field education collaboration is not working in a manner that promotes the mission and goals of the MSW program and/or the mission and goals of the agency, the Field Affiliation is not renewed.