

## Sample public service announcement script – 30 seconds

Having a college degree is more important today than ever before.

The Missouri Reverse Transfer Program can help you get the degree you have earned.

If you have completed at least 15 credit hours at a two-year college and transferred to a four-year college or university in Missouri, you may be eligible to receive an associate degree.

A degree can help you qualify for more job opportunities and higher pay.

Get the degree you have earned!

Learn more at www - dot - dhe - dot - mo - dot - gov.

That's www - dot - dhe - dot - mo - dot - gov.

## Sample public service announcement script – 15 seconds

The Missouri Reverse Transfer Program can help you get the degree you have earned.

If you have completed at least 15 credit hours at a two-year college and transferred to a four-year college in Missouri, you may be eligible to receive an associate degree.

Learn more at www - dot - dhe - dot - mo - dot - gov.