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NEW PROGRAM PROPOSAL FORM

Sponsoring Institution(s): Lindenwood University

Program Title: Master of Science in Administration, Emphasis Management

Degree/Certificate: MSA

CIP Classification: _____ 52.0299 _____ (Please provide a CIP code)

Implementation Date: Fall, 1985

Expected Date of First Graduation: Winter, 1987

AUTHORIZATION

Jann Weitzel/ VP for Academic Affairs

11/14/08

Name/Title of Institutional Officer

Signature

Date

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Master of Science in Administration, Emphasis Management

PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Institution Name Lindenwood University

Program Name Master of Science in Administration (MSA)

Date June 17, 2010

Overview

Lindenwood University is an independent, liberal arts university serving over 12,000 students in a broad range of academic programs. The MSA in Management is offered by the Lindenwood College for Individualized Education hereinafter to be referred to as LCIE. It will serve that audience of students who wish to advance their corporate career goals through advanced education in the areas of management. The MSA is both compatible and consistent with the goals and objectives of the LCIE program and the mission of the University.

Student Preparation

The MSA will accept students who have undergraduate degrees in management, business administration, human resource management, health management, or equivalent work experience or professional certifications to be determined by Lindenwood University.

Students will expect to learn the core curriculum required for an MSA.

Faculty Characteristics

All faculty for this program will possess a master's degree or higher from an accredited institution. They will also have job experience in the field that they are teaching.

LCIE, Science, Communications and Management have full time faculty who are qualified to assist in the delivery of the degree. In addition, the value of the degrees available through the LCIE is enhanced by the use of adjunct faculty who are currently employed in relevant fields of management and business administration. Using professionals who are also qualified college instructors will guarantee that the content of

the curriculum remains current. Textbooks and course content for sections taught by adjuncts are determined by full time faculty.

Enrollment and Graduation Projections

The LCIE program offers coursework in nine hour clusters over four quarters a year. Since nine hours a quarter constitutes a full time student, a student enrolled in a cluster is full time. Some students choose to attend according to the reimbursement policies of their employers and that might cause them to attend fewer than four quarters a year.

| Year | 2008 | 2009 | 2010 | 2011 | 2012 |
|-----------------------------|------|------|------|------|------|
| Anticipated New Students | 5 | 10 | 15 | 20 | 25 |
| Anticipated Graduates | 2 | 4 | 6 | 8 | 10 |

Student and Program Outcomes

Since this is a degree program for experienced professionals in the field of management, many students will enter the program with expertise gained while advancing in their careers. Students will be able to “fine tune” their corporate experience by completing the core clusters required for the MSA in Management.

Alumni and Employer Survey

The LCIE program at Lindenwood University has an extremely high satisfaction rate for alumni and employers. There is very little advertising and students are attracted to the program by word of mouth. This is demonstrated by the survey that was given to current students in the spring quarter of 2007. 72% responded that they enrolled in the LCIE program because of the recommendation of a friend or coworker. There were 810 respondents.

Faculty and program managers in the LCIE program are currently assessing the assessment program that has been in place for the past five years. More surveys and follow up on graduates will be included in the 2009 assessment.

Employers who provide tuition reimbursement do so for enrollment in the LCIE program.

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PROGRAM STRUCTURE for the Master of Science in Administration, Emphasis Management

This degree is a 48 semester hour program and includes clusters in Management, Organizational Behavior, Personnel Management, Labor Relations, Organizational Communication Theory, Organizational Assessment, Training, Finance, an elective cluster of choice (that typically complements the student's career goals), and a Business Policies & Strategies Capstone Course.

The required clusters are listed below. They do not need to be taken in this order.

Cluster I Information Systems and Methods

IBA 50100 Economic Issues (3)

IBA 50300 Business Driven Information Systems (3)

IBA 50500 Quantitative Methods (3)

Cluster II Management

IBA 54000 Management & Administrative Theory (3)

IBA 54100 Organizational Behavior (3)

IBA 54300 Personnel Management & Labor Relations (3)

Cluster III Organizational Communications

ICM 56000 Organizational Communications Theory (3)

ICM 56100 Communications Process Analysis (3)

ICM 56200 Practical Applications of Communications Processes (3)

Cluster IV Organizational Assessment

IHR 57700 Organizational Assessment (3)

IHR 57900 Training, Design, Evaluation & Facilitation (3)

IHR 58000 Contemporary Issues (3)

Cluster V Finance

IBA 53000 Financial Concepts (3)

IBA 53100 Financial Policy (3)

IBA 53200 Managerial Finance (3)

(Prerequisite: Graduate Accounting Cluster)

Capstone IBA 60100 Business Policies & Strategies (3)

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MSA with Emphasis in Management

STUDENT ENROLLMENT PROJECTIONS

| | | | | | |
|---|---|---|---|---|---|
| Year | 1 | 2 | 3 | 4 | 5 |
| Full Time | 5 | 5 | 5 | 5 | 5 |
| Part Time <small>not applicable</small> | | | | | |
| Total | 5 | 5 | 5 | 5 | 5 |