



Amanda S. Brown • FAFSA Frenzy-Columbia, MO Coordinator
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My name is Amanda Brown, and I am the coordinator for the 2012 FAFSA Frenzy-Columbia, MO. FAFSA Frenzy, a program of College Goal Sunday, is offered in Missouri through partnerships between the Missouri Department of Higher Education (MDHE) with the Missouri Association of Student Financial Aid Personnel (MASFAP), the Lumina Foundation for Education, and the YMCA to assist students and families in completing the Free Application for Federal Student Aid (FAFSA).

The FAFSA is the primary application used by federal, state, and institutional financial assistance entities in determining an individual's eligibility for grants, loans, work-study, and scholarships.

This community event is looking for corporate sponsors to assist in the following ways:

- Breakfast for 25-30 volunteers
- Snacks for 75-100 families attending the event
- Raffle items for attendance incentives

In exchange for your contributions, your business logo and name will be displayed at the Columbia FAFSA Frenzy event (i.e., in the hallways and classrooms of the Columbia Area Career Center). Your organization or company will also have the right to place special offers (e.g., coupons, flyers, etc.) in the welcome packets, which will be given out to each family in attendance. Your contributions will be recognized at the volunteer training event. Additionally, your organization or company will be recognized on the official FAFSA Frenzy-Columbia, Facebook page www.facebook.com/fafsafrenzy.com. Lastly, a Certificate of Recognition will be issued for you to display in your place of business.

The Columbia FAFSA Frenzy will be held on February 18, 2012, from 9:00-11:00 a.m. at the Columbia Area Career Center, with an inclement weather backup date of February 25, 2012, from 9:00-11:00 a.m. This site currently has volunteers from the following organizations: Columbia College, Columbia Public Schools, Forum Christian Church, MASFAP, MDHE, Minority Achievement Committee Scholars, Moberly Area Community College-Columbia, Stephens College, University of Missouri-Columbia and the Youth Empowerment Zone.

If you have questions or wish to sponsor, please feel free to contact me. You can expect to receive a call from me within the next week, if I do not hear from you first.

Respectfully,

A handwritten signature in black ink that reads "Amanda S. Brown".

Amanda S. Brown
FAFSA Frenzy-Columbia, MO



The College Goal SundaySM program was created by the Indiana Student Financial Aid Association with funding from Lilly Endowment, Inc. and with supplemental support from Lumina Foundation for Education. The program is managed by the YMCA of the USA.