

FAFSA FRENZY



FAFSA Frenzy is a program of College Goal SundaySM. The College Goal SundaySM program was created by the Indiana Student Financial Aid Association with funding from Lilly Endowment, Inc. and with supplemental support from Lumina Foundation for Education. The program is managed by the YMCA of the USA.



Collaborating with Local YMCA's

Aimee Bristow, Director of Financial Aid
Westminster College

Patty Miller, Executive Director
YMCA of Callaway County



FAFSA Frenzy – Fulton

- Monday, February 6, 2012
- Fulton High School Library Computer Lab
- 4:30 – 8:00 p.m. – FAFSA Completion
- 6:00 – 7:00 p.m. – Financial Aid Presentation



Fulton FAFSA Frenzy 2011

- Monday, February 7, from 4:30 – 8:00 p.m. (included financial aid presentation)
- 63 students/parents attended
- 8 volunteers from Westminster College and William Woods University assisted with FAFSA completion, financial aid presentation and check in table



Fulton FAFSA Frenzy 2011

- The Financial Aid and Admissions Offices at **Westminster College** and **William Woods University** delivered posters and leaflets to the high schools in **Callaway, Cole, Boone, and Audrain** counties to promote the event.
- The Admissions Offices at both schools also mailed the leaflets to the mid-MO applicants they were working with.
- Both schools promoted the event on campus.



YMCA of Callaway County

- Services approximately **4000** members
- Youth programs offered:
 - Soccer
 - Basketball
 - Tackle football
 - Kickball
 - T-ball/baseball
 - Summer day camp



Fulton FAFSA Frenzy 2012

– YMCA Partnership

- YMCA will provide the following:
 - 2 volunteers – door greeters
 - 2 volunteers – check in table
 - 2-3 volunteers – childcare
 - Healthy Plate information table to promote the Fulton Public Schools Wellness Program to be consistent with MO Eat Smart nutrition guidelines



Fulton FAFSA Frenzy 2012

– YMCA Partnership

- YMCA will also assist with the following:
 - media promotion of FAFSA Frenzy
 - FAFSA Frenzy promotion in monthly newsletter
 - Hang posters at YMCA and have leaflets available
- We hope to reach more students/families by partnering with the YMCA through additional promotional opportunities



Questions?