



## Tab 24 Fall Enrollment Report

Coordinating Board for Higher Education  
December 11, 2019

### BACKGROUND

The intent of this item is to present information regarding enrollment trends at Missouri's public and comprehensive independent colleges and universities. The attachment includes several tables displaying enrollment figures reported by sector and institution.

There are separate tables for full-time equivalent (FTE) enrollment and enrollment based on headcount. Full-time equivalent enrollment is generally based on 15 credit hours for undergraduate students, 12 credit hours for graduate students, and varies by institution and program for professional students. Headcount enrollment counts the total unduplicated number of students enrolled at each institution at fall census date.

### CURRENT STATUS

Fall 2019 enrollment figures generally indicate a continuing decrease across all sectors from fall 2018. Public two-year FTE declined 3.2 percent in the past year, and 18.2 percent since fall 2014. Public two-year headcount declined 3.6 percent in the past year, and 17.1 percent since fall 2014. Overall FTE at public two-year institutions has declined every year since increasing from fall 2010 to 2011.

Public four-year FTE declined 3.0 percent in the past year, and 9.4 percent since fall 2014. Public four-year headcount declined 2.0 percent in the past year, and 6.6 percent since fall 2014. Overall FTE at public four-year institutions has declined every year since increasing from fall 2014 to 2015. Headcount at independent institutions declined 4.9 percent from fall 2018, and 14.6 percent since fall 2014. Independent FTE declined 3.5 percent in the past year, and 11.0 percent since 2014. Overall, headcount at public and comprehensive independent institutions is down 3.4 percent from fall 2018 and 12.1 percent since fall 2014. Statewide FTE decreased 3.2 percent in the past year and 12.0 percent since fall 2014.

Colleges and universities in Missouri will continue to face demographic headwinds, but some opportunities exist. According to the U.S. Census Bureau's American Community Survey (ACS) (1-Year Estimates), the total Missouri population age 18-24 has been at best flat for a decade, decreasing 1.4 percent since 2008. Missouri's total working age population (age 25-64) has increased 1.1 percent in that time. However, the total population age 25-34 has increased 6.8 percent in that time, and Missourians in that age group with some college but no degree have increased 5.5 percent since 2008. Many with some college may hold a certificate, industry certification or professional license, which aren't tracked in ACS data, and they may be difficult to attract back to higher education given persistent low unemployment. There is at least some population growth among potential younger non-traditional students, however, if the institutions are willing and able to structure programs to effectively serve them. These students could also be eligible for Fast Track, depending on income and program choice.

Finally, Department of Higher Education and Workforce Development (DHEWD) staff have received recent inquiries about student in- and out-migration. The U.S. Department of Education collects biannual data on the state origins of first-time degree-seeking undergraduates. From 2010 to 2018, an average of 12.8 percent of first-time students at Missouri public institutions came from out of state. This rate ranked 35<sup>th</sup> among the states and D.C. Missouri institutions had a net gain of only 442 students from out-of-state in fall 2018, which was down from 2,679 in 2014 and 1,630 in 2016. From 2010 to 2018, Missouri averaged a net gain of 2,685 students per year from Illinois, which far exceeded the 406 students from Texas and other states. In the same time period, Missouri had a net average loss of 627 students to Kansas, 380 to Arkansas, and 240 to Arizona (which does include the University of Phoenix' online campus, so a meaningful percentage of these students likely still reside in Missouri).

## **CONCLUSION**

Enrollment continues to decline in the context of challenging demographics among traditional students and a record economic expansion. In-migration will likely remain lower as institutions in neighboring states face similar challenges, but some opportunities may exist in catering especially to younger non-traditional students with some college but no degree. The DHEWD will continue to monitor and report on enrollment trends.

## **RECOMMENDATION**

This is an information item only

## **ATTACHMENT**

- Fall 2014-2019 Enrollment Tables

TRENDS IN HEADCOUNT ENROLLMENT, FALL 2014 - 2019  
PUBLIC INSTITUTIONS

		2014	2015	2016	2017	2018	2019	1-year Change	3-year Change	5-year Change
Public Two-Year	Crowder College	5,710	5,584	5,434	4,959	4,521	4,398	-2.7%	-19.1%	-23.0%
	East Central College	3,606	3,222	2,966	2,897	2,629	2,649	0.8%	-10.7%	-26.5%
	Jefferson College	4,883	4,705	4,692	4,439	4,431	4,196	-5.3%	-10.6%	-14.1%
	Metropolitan Community College	18,202	17,680	18,138	16,788	16,351	15,770	-3.6%	-13.1%	-13.4%
	Mineral Area College	4,632	4,387	4,173	3,700	2,885	2,640	-8.5%	-36.7%	-43.0%
	Missouri State University - West Plains	2,161	1,970	1,941	1,918	1,869	1,951	4.4%	0.5%	-9.7%
	Moberly Area Community College	5,444	4,823	5,004	4,865	5,174	4,834	-6.6%	-3.4%	-11.2%
	North Central Missouri College	1,720	1,679	1,722	1,841	1,855	1,746	-5.9%	1.4%	1.5%
	Ozarks Technical Community College	14,393	13,611	13,255	12,688	12,217	11,758	-3.8%	-11.3%	-18.3%
	St. Charles Community College	7,153	6,865	6,755	6,563	6,269	6,363	1.5%	-5.8%	-11.0%
	St. Louis Community College	21,218	18,902	19,052	18,835	18,157	17,294	-4.8%	-9.2%	-18.5%
	State Fair Community College	4,981	4,926	5,138	4,786	4,728	4,284	-9.4%	-16.6%	-14.0%
	State Technical College	1,259	1,274	1,227	1,256	1,471	1,724	17.2%	40.5%	36.9%
	Three Rivers College	4,201	3,856	3,505	3,226	3,076	2,965	-3.6%	-15.4%	-29.4%
Sector Subtotal	99,563	93,484	93,002	88,761	85,633	82,572	-3.6%	-11.2%	-17.1%	
Public Four-Year	Harris Stowe State University	1,280	1,390	1,470	1,442	1,716	1,630	-5.0%	10.9%	27.3%
	Lincoln University	3,117	2,945	2,738	2,619	2,478	2,436	-1.7%	-11.0%	-21.8%
	Missouri Southern State University	5,613	5,783	6,205	6,170	5,989	5,586	-6.7%	-10.0%	-0.5%
	Missouri State University	21,813	22,268	23,537	23,696	23,697	23,450	-1.0%	-0.4%	7.5%
	Missouri University of Science & Technology	8,640	8,884	8,833	8,883	8,601	8,088	-6.0%	-8.4%	-6.4%
	Missouri Western State University	5,863	5,530	5,377	5,551	5,684	5,432	-4.4%	1.0%	-7.4%
	Northwest Missouri State University	6,718	6,592	6,530	6,337	6,855	7,102	3.6%	8.8%	5.7%
	Southeast Missouri State University	12,039	11,786	11,791	11,437	11,038	10,603	-3.9%	-10.1%	-11.9%
	Truman State University	6,241	6,196	6,364	6,260	5,842	5,222	-10.6%	-17.9%	-16.3%
	University of Central Missouri	13,379	14,395	13,988	12,333	11,487	11,229	-2.2%	-19.7%	-16.1%
	University of Missouri-Columbia	35,425	35,424	33,239	30,844	29,843	30,014	0.6%	-9.7%	-15.3%
	University of Missouri-Kansas City	16,146	16,685	16,936	16,372	16,375	16,388	0.1%	-3.2%	1.5%
	University of Missouri-St. Louis	17,072	16,738	16,989	16,715	16,441	15,988	-2.8%	-5.9%	-6.3%
Sector Subtotal	153,346	154,616	153,997	148,659	146,046	143,168	-2.0%	-7.0%	-6.6%	
Statewide Totals - Publics		252,909	248,100	246,999	237,420	231,679	225,740	-2.6%	-8.6%	-10.7%

TRENDS IN FTE ENROLLMENT, FALL 2014 - 2019  
PUBLIC INSTITUTIONS

		2014	2015	2016	2017	2018	2019	1-year Change	3-year Change	5-year Change
Public Two-Year	Crowder College	3,642	3,473	3,175	3,024	2,838	2,743	-3.3%	-13.6%	-24.7%
	East Central College	2,342	2,065	1,896	1,854	1,738	1,677	-3.5%	-11.6%	-28.4%
	Jefferson College	3,319	3,060	3,042	2,934	2,879	2,734	-5.0%	-10.1%	-17.6%
	Metropolitan Community College	11,050	10,483	10,669	10,274	10,045	9,786	-2.6%	-8.3%	-11.4%
	Mineral Area College	3,670	3,419	3,386	2,911	2,158	1,921	-11.0%	-43.3%	-47.7%
	Missouri State University - West Plains	1,434	1,086	1,243	1,197	1,127	1,124	-0.3%	-9.6%	-21.6%
	Moberly Area Community College	3,510	3,136	3,242	3,161	3,264	3,083	-5.5%	-4.9%	-12.2%
	North Central Missouri College	1,125	1,072	1,060	1,113	1,131	1,081	-4.4%	2.0%	-3.9%
	Ozarks Technical Community College	9,237	8,622	8,440	8,167	7,889	7,674	-2.7%	-9.1%	-16.9%
	St. Charles Community College	4,738	4,605	4,491	4,408	4,216	4,312	2.3%	-4.0%	-9.0%
	St. Louis Community College	12,847	11,487	11,223	11,152	10,614	10,056	-5.3%	-10.4%	-21.7%
	State Fair Community College	3,200	3,058	3,241	2,978	2,932	2,715	-7.4%	-16.2%	-15.2%
	State Technical College	1,276	1,273	1,226	1,242	1,467	1,710	16.6%	39.5%	34.0%
	Three Rivers College	2,991	2,767	2,460	2,245	2,096	2,022	-3.5%	-17.8%	-32.4%
Sector Subtotal	64,381	59,606	58,794	56,660	54,394	52,638	-3.2%	-10.5%	-18.2%	
Public Four-Year	Harris Stowe State University	1,052	1,136	1,251	1,254	1,523	1,453	-4.6%	16.1%	38.1%
	Lincoln University	2,284	2,301	2,160	2,035	1,899	1,848	-2.7%	-14.4%	-19.1%
	Missouri Southern State University	4,415	4,561	4,869	4,859	4,682	4,295	-8.3%	-11.8%	-2.7%
	Missouri State University	17,136	17,528	18,375	18,544	18,195	17,464	-4.0%	-5.0%	1.9%
	Missouri University of Science & Technology	7,277	7,487	7,456	7,448	7,235	6,724	-7.1%	-9.8%	-7.6%
	Missouri Western State University	4,413	4,152	3,991	4,074	4,155	3,911	-5.9%	-2.0%	-11.4%
	Northwest Missouri State University	5,641	5,550	5,495	5,316	5,594	5,740	2.6%	4.5%	1.8%
	Southeast Missouri State University	9,478	9,233	9,174	9,000	8,519	8,350	-2.0%	-9.0%	-11.9%
	Truman State University	5,535	5,488	5,505	5,482	5,098	4,507	-11.6%	-18.1%	-18.6%
	University of Central Missouri	10,413	10,985	10,532	9,468	8,852	8,437	-4.7%	-19.9%	-19.0%
	University of Missouri-Columbia	30,526	30,661	28,720	26,632	25,357	25,344	-0.1%	-11.8%	-17.0%
	University of Missouri-Kansas City	11,552	11,742	11,814	11,579	11,424	11,335	-0.8%	-4.1%	-1.9%
	University of Missouri-St. Louis	10,203	9,917	9,788	9,683	9,487	9,199	-3.0%	-6.0%	-9.8%
	Sector Subtotal	119,925	120,741	119,130	115,374	112,020	108,607	-3.0%	-8.8%	-9.4%
<b>Statewide Totals - Publics</b>		<b>184,306</b>	<b>180,347</b>	<b>177,924</b>	<b>172,034</b>	<b>166,414</b>	<b>161,245</b>	<b>-3.1%</b>	<b>-9.4%</b>	<b>-12.5%</b>

TRENDS IN HEADCOUNT ENROLLMENT, FALL 2014 - 2019  
INDEPENDENT INSTITUTIONS

		2014	2015	2016	2017	2018	2019	1-year Change	3-year Change	5-year Change
Indp Two- Year	Wentworth Military Academy <sup>a</sup>	838	776	908	**	**	**	**	**	**
	Sector Subtotal	838	776	908	**	**	**	**	**	**
Independent Four-Year	Avila University	1,907	1,842	1,710	1,676	1,626	1,527	-6.1%	-10.7%	-19.9%
	Central Methodist University - CGES	4,517	4,665	4,483	4,199	3,433	3,821	11.3%	-14.8%	-15.4%
	Central Methodist University - CLAS	1,185	1,094	1,093	1,060	1,148	1,145	-0.3%	4.8%	-3.4%
	College of the Ozarks	1,455	1,452	1,522	1,508	1,565	1,546	-1.2%	1.6%	6.3%
	Columbia College <sup>b</sup>	16,587	14,771	16,430	13,504	12,097	9,920	-18.0%	-39.6%	-40.2%
	Cottey College	275	324	288	270	277	256	-7.6%	-11.1%	-6.9%
	Culver-Stockton College	971	1,066	1,095	1,134	1,068	1,010	-5.4%	-7.8%	4.0%
	Drury University <sup>c</sup>	4,215	3,688	3,569	3,359	1,729	1,741	-5.9%	-15.4%	-28.4%
	Drury University - CCPS					1,481	1,279			
	Evangel University	2,006	1,958	1,821	2,112	2,111	2,300	9.0%	26.3%	14.7%
	Fontbonne University	1,819	1,713	1,526	1,390	1,290	1,199	-7.1%	-21.4%	-34.1%
	Hannibal-LaGrange University	1,169	1,167	1,103	972	874	805	-7.9%	-27.0%	-31.1%
	Lindenwood University <sup>d</sup>	12,151	11,584	10,749	10,010	9,473	8,389	-11.4%	-22.0%	-31.0%
	Maryville University	5,931	6,414	6,828	7,689	9,139	10,013	9.6%	46.6%	68.8%
	Missouri Baptist University	5,321	5,275	5,732	5,488	5,313	5,309	-0.1%	-7.4%	-0.2%
	Missouri Valley College	1,550	1,728	1,808	1,820	1,869	1,769	-5.4%	-2.2%	14.1%
	Park University	10,263	11,762	10,866	10,795	11,243	11,319	0.7%	4.2%	10.3%
	Rockhurst University	3,002	2,930	2,845	3,039	3,134	2,980	-4.9%	4.7%	-0.7%
	Saint Louis University <sup>e</sup>	17,052	17,595	16,485	14,458	14,438	12,799	-11.4%	-22.4%	-24.9%
	Southwest Baptist University	3,696	3,684	3,656	3,551	3,325	3,280	-1.4%	-10.3%	-11.3%
	Stephens College	862	893	949	862	756	661	-12.6%	-30.3%	-23.3%
	Washington University	14,348	14,688	15,047	15,303	15,852	16,191	2.1%	7.6%	12.8%
	Webster University	16,893	15,302	14,224	12,883	11,638	9,966	-14.4%	-29.9%	-41.0%
	Westminster College	944	930	856	767	717	658	-8.2%	-23.1%	-30.3%
	William Jewell College	1,060	1,063	997	933	808	739	-8.5%	-25.9%	-30.3%
	William Woods University	2,042	2,172	2,076	2,212	2,240	2,153	-3.9%	3.7%	5.4%
Sector Subtotal	131,221	129,760	127,758	120,994	118,644	112,775	-4.9%	-11.7%	-14.1%	
<b>Statewide Totals - Independents</b>		<b>132,059</b>	<b>130,536</b>	<b>128,666</b>	<b>120,994</b>	<b>118,644</b>	<b>112,775</b>	<b>-4.9%</b>	<b>-12.4%</b>	<b>-14.6%</b>
<b>Statewide Totals - ALL INSTITUTIONS</b>		<b>384,968</b>	<b>378,636</b>	<b>375,665</b>	<b>358,414</b>	<b>350,323</b>	<b>338,515</b>	<b>-3.4%</b>	<b>-9.9%</b>	<b>-12.1%</b>

a) Wentworth Military Academy closed following the 2016-17 academic year.

b) Columbia College switched term structures in 2016 to allow year round classes.

c) Drury University split its institutional reporting in 2018. Percentage change figures for Drury University include the College of Continuing Professional Studies (CCPS).

d) Lindenwood University changed from continuous / program enrollment reporting to academic year / census date reporting in fall 2015

e) In Fall 2017, Saint Louis University moved its census date up therefore capturing significantly fewer dual credit students. Also, the students from Spain campus were excluded in accordance with IPEDS guidelines.

TRENDS IN FTE ENROLLMENT, FALL 2014 - 2019  
INDEPENDENT INSTITUTIONS

		2014	2015	2016	2017	2018	2019	1-year Change	3-year Change	5-year Change
Indp Two- Year	Wentworth Military Academy <sup>a</sup>	489	442	480	**	**	**	**	**	**
	Sector Subtotal	489	442	480	**	**	**	**	**	**
Independent Four-Year	Avila University	1,511	1,485	1,390	1,366	1,330	1,267	-4.7%	-8.8%	-16.1%
	Central Methodist University - CGES	1,806	2,184	2,062	2,493	1,814	2,002	10.4%	-2.9%	10.9%
	Central Methodist University - CLAS	1,212	1,147	1,113	1,084	1,172	1,124	-4.1%	1.0%	-7.3%
	College of the Ozarks	1,610	1,595	1,716	1,660	1,718	1,655	-3.7%	-3.6%	2.8%
	Columbia College <sup>b</sup>	11,768	10,483	9,288	7,690	6,855	5,600	-18.3%	-39.7%	-52.4%
	Cottey College	277	337	295	276	282	259	-8.2%	-12.2%	-6.5%
	Culver-Stockton College	946	1,027	1,055	1,095	1,035	984	-4.9%	-6.7%	4.0%
	Drury University <sup>c</sup>	3,274	2,837	2,811	2,812	1,599	1,593	-6.8%	-12.8%	-25.1%
	Drury University - CCPS					1,031	859			
	Evangel University	1,872	1,830	1,723	1,792	1,788	1,907	6.7%	10.7%	1.9%
	Fontbonne University	1,383	1,373	1,217	1,125	1,049	1,006	-4.1%	-17.3%	-27.3%
	Hannibal-LaGrange University	945	944	895	834	730	692	-5.2%	-22.7%	-26.8%
	Lindenwood University <sup>d</sup>	10,407	8,952	8,372	7,797	7,465	6,467	-13.4%	-22.8%	-37.9%
	Maryville University	3,942	4,201	4,605	5,245	6,150	6,695	8.9%	45.4%	69.8%
	Missouri Baptist University	2,846	2,784	2,978	2,839	2,872	2,875	0.1%	-3.5%	1.0%
	Missouri Valley College	1,417	1,490	1,481	1,495	1,544	1,514	-1.9%	2.2%	6.8%
	Park University	4,065	6,383	5,715	5,823	6,338	6,526	3.0%	14.2%	60.5%
	Rockhurst University	2,377	2,391	2,311	2,415	2,439	2,273	-6.8%	-1.6%	-4.4%
	Saint Louis University <sup>e</sup>	11,623	12,666	11,824	11,208	11,174	10,809	-3.3%	-8.6%	-7.0%
	Southwest Baptist University	2,998	2,927	2,876	2,797	2,702	2,635	-2.5%	-8.4%	-12.1%
	Stephens College	686	780	864	798	714	640	-10.4%	-25.9%	-6.7%
	Washington University	13,320	13,795	13,966	14,296	14,825	15,184	2.4%	8.7%	14.0%
	Webster University	9,837	9,133	8,519	7,848	7,158	6,407	-10.5%	-24.8%	-34.9%
	Westminster College	962	939	864	757	714	657	-8.0%	-24.0%	-31.7%
	William Jewell College	1,074	1,072	1,021	950	816	746	-8.6%	-26.9%	-30.5%
	William Woods University	1,423	1,465	1,416	1,459	1,445	1,331	-7.9%	-6.0%	-6.5%
	Sector Subtotal	93,581	94,220	90,377	87,954	86,759	83,707	-3.5%	-7.4%	-10.6%
	Statewide Totals - Independents		94,070	94,662	90,857	87,954	86,759	83,707	-3.5%	-7.9%
Statewide Totals - ALL INSTITUTIONS		278,376	275,009	268,781	259,988	253,173	244,952	-3.2%	-8.9%	-12.0%

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b) Columbia College switched term structures in 2016 to allow year round classes.

c) Drury University split its institutional reporting in 2018. Percentage change figures for Drury University include the College of Continuing Professional Studies (CCPS).

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