



Tab 21 Fall Enrollment Report

Coordinating Board for Higher Education
December 9, 2020

BACKGROUND

The intent of this item is to present information regarding enrollment trends at Missouri's public and comprehensive independent colleges and universities. The attachment includes several tables displaying enrollment figures reported by sector and institution.

There are separate tables for full-time equivalent (FTE) enrollment and enrollment based on headcount. Full-time equivalent enrollment is generally based on 15 credit hours for undergraduate students, 12 credit hours for graduate students, and varies by institution and program for professional students. Headcount enrollment counts the total unduplicated number of students enrolled at each institution at fall census date.

CURRENT STATUS

Fall 2020 enrollment reflects some continually challenging demographic trends in Missouri, in addition to the impact of the coronavirus pandemic and economic closures during the spring and early summer. While most institutions experienced enrollment declines compared to fall 2019, final fall enrollments were an improvement over some worst-case scenarios that might have been expected based on indicators through the summer, especially Missouri resident FAFSA filing.

Fall 2020 enrollment figures declined across all sectors from fall 2019. Public two-year FTE declined 6.7 percent in the past year, and 17.6 percent since fall 2015. Public two-year headcount declined 8.6 percent in the past year, and 19.3 percent since fall 2015. A greater decline in headcount than FTE suggests that slightly fewer part-time students returned in fall 2020, which is perhaps not surprising in the midst of the pandemic.

Public four-year FTE declined 3.9 percent in the past year, and 13.5 percent since fall 2015. Public four-year headcount declined 4.0 percent in the past year, and 11.1 percent since fall 2015. Headcount at comprehensive independent institutions declined 6.4 percent from fall 2019, and 19.1 percent since fall 2015. Independent FTE declined 4.7 percent in the past year, and 15.7 percent since 2015.

Overall, headcount at public and comprehensive independent institutions is down 5.9 percent from fall 2019 and 15.9 percent since fall 2015. Statewide FTE decreased 4.8 percent in the past year and 15.2 percent since fall 2015.

DHEWD staff monitored Missouri resident FAFSA filing throughout the summer as an early indicator of college-going intent in the midst of the pandemic. While down significantly for much of the summer, filing had recovered in early October to be down 6.3 percent from 2019-20, a figure very similar to the final 5.9 percent decline in statewide headcount.

The National Student Clearinghouse has also been tracking fall enrollment in a series of monthly updates based on the institutions' enrollment reporting. As of NSC's October 22 release, total postsecondary enrollment at participating institutions is down 3.3 percent nationally compared to a year ago. Undergraduate enrollment is down 4.4 percent, while graduate enrollment is up 2.9 percent. By region, however, NSC reports that the Midwest is down 5.7 percent, compared to 4.7 percent in the West, 4.4 percent in the Northeast, and 3.8 percent in the South. Undergraduate and graduate enrollments have increased in only four states (Idaho, New Hampshire, Utah, and West Virginia).

Finally, DHEWD staff continue to track demographic trends in the context of ongoing work to promote equity in Missouri higher education. Preliminary analysis indicates that despite declining overall enrollments, demographic characteristics remain largely stable. The percentage of students enrolled in public institutions who identify as Black/African-American has declined from 9.6 percent in fall 2015 to 9.1 percent in 2020, but

Hispanic students have increased from 3.7 to 5.1 percent. The percentage of students whose race/ethnicity is Other or Unknown has increased from 5.1 percent in 2015 to 5.8 percent, but this also includes students who identify as bi- or multiracial. Non-resident aliens have decreased from 5.8 to 3.2 percent in fall 2020, which is likely reflective of both the COVID pandemic and the national climate around immigration. White enrollment has also ticked up slightly, from 72.8 percent in 2015 to 73.3 percent in 2020.

DHEWD's 2019 Equity in Missouri Higher Education report found that minority enrollment in the public sector overall generally reflected the state's population, but that non-White students were more concentrated in less selective institutions and non-STEM majors. Further analysis will determine the extent to which these trends continue in 2020. Overall enrollment of male students also continues to decline from 45.0 percent of all students in fall 2015 to 42.0 percent in fall 2020, as did enrollment of non-traditional age students (age 25-64), from 20.7 to 18.4 percent. The 2019 equity report also noted this trend following a spike in the aftermath of the Great Recession.

CONCLUSION

The COVID-19 pandemic and related economic shutdown almost certainly amplified challenging ongoing demographic trends in Missouri that have resulted in declining enrollment in higher education in recent years. Enrollment declines did not reflect projections for some worst-case scenarios that appeared more likely in the late spring and early summer, however, and are generally in line with national and regional results reported by the National Student Clearinghouse. DHEWD staff will continue to validate enrollment data and report additional detail in support of the equity project and other major initiatives in 2021.

RECOMMENDATION

This is an information item only.

ATTACHMENT

- Fall 2015-2020 Enrollment Tables

Tab 21 Attachment
Fall Enrollment Report

TRENDS IN HEADCOUNT ENROLLMENT, FALL 2015 - 2020
PUBLIC INSTITUTIONS

		2015	2016	2017	2018	2019	2020	1-year Change	3-year Change	5-year Change
Public Two-Year	Crowder College	5,584	5,434	4,959	4,521	4,398	4,197	-4.6%	-15.4%	-24.8%
	East Central College	3,222	2,966	2,897	2,629	2,649	2,593	-2.1%	-10.5%	-19.5%
	Jefferson College	4,705	4,692	4,439	4,431	4,196	3,735	-11.0%	-15.9%	-20.6%
	Metropolitan Community College	17,680	18,138	16,788	16,351	15,770	13,085	-17.0%	-22.1%	-26.0%
	Mineral Area College	4,387	4,173	3,700	2,885	2,640	2,411	-8.7%	-34.8%	-45.0%
	Missouri State University - West Plains	1,970	1,941	1,918	1,869	1,951	1,920	-1.6%	0.1%	-2.5%
	Moberly Area Community College	4,823	5,004	4,865	5,174	4,834	4,862	0.6%	-0.1%	0.8%
	North Central Missouri College	1,679	1,722	1,841	1,855	1,746	1,599	-8.4%	-13.1%	-4.8%
	Ozarks Technical Community College	13,611	13,255	12,688	12,217	11,758	11,236	-4.4%	-11.4%	-17.4%
	St. Charles Community College	6,865	6,755	6,563	6,269	6,363	6,014	-5.5%	-8.4%	-12.4%
	St. Louis Community College	18,902	19,052	18,835	18,157	17,294	15,206	-12.1%	-19.3%	-19.6%
	State Fair Community College	4,926	5,138	4,786	4,728	4,284	3,927	-8.3%	-17.9%	-20.3%
	State Technical College	1,274	1,227	1,256	1,471	1,724	1,927	11.8%	53.4%	51.3%
	Three Rivers College	3,856	3,505	3,226	3,076	2,965	2,753	-7.2%	-14.7%	-28.6%
Sector Subtotal	93,484	93,002	88,761	85,633	82,572	75,465	-8.6%	-15.0%	-19.3%	
Public Four-Year	Harris Stowe State University	1,390	1,470	1,442	1,716	1,630	1,400	-14.1%	-2.9%	0.7%
	Lincoln University	2,945	2,738	2,619	2,478	2,436	2,012	-17.4%	-23.2%	-31.7%
	Missouri Southern State University	5,783	6,205	6,170	5,989	5,586	5,036	-9.8%	-18.4%	-12.9%
	Missouri State University	22,268	23,537	23,696	23,697	23,450	23,502	0.2%	-0.8%	5.5%
	Missouri University of Science & Technology	8,884	8,833	8,883	8,601	8,088	7,642	-5.5%	-14.0%	-14.0%
	Missouri Western State University	5,530	5,377	5,551	5,684	5,413	4,902	-9.4%	-11.7%	-11.4%
	Northwest Missouri State University	6,592	6,530	6,337	6,855	7,102	7,262	2.3%	14.6%	10.2%
	Southeast Missouri State University	11,786	11,791	11,437	11,038	10,603	9,984	-5.8%	-12.7%	-15.3%
	Truman State University	6,196	6,364	6,260	5,842	5,222	4,655	-10.9%	-25.6%	-24.9%
	University of Central Missouri	14,395	13,988	12,333	11,487	11,229	9,959	-11.3%	-19.2%	-30.8%
	University of Missouri-Columbia	35,424	33,239	30,844	29,843	30,014	31,089	3.6%	0.8%	-12.2%
	University of Missouri-Kansas City	16,685	16,936	16,372	16,375	16,388	16,147	-1.5%	-1.4%	-3.2%
	University of Missouri-St. Louis	16,738	16,989	16,715	16,441	15,988	13,874	-13.2%	-17.0%	-17.1%
	Sector Subtotal	154,616	153,997	148,659	146,046	143,149	137,464	-4.0%	-7.5%	-11.1%
Statewide Totals - Publics		248,100	246,999	237,420	231,679	225,721	212,929	-5.7%	-10.3%	-14.2%

TRENDS IN FTE ENROLLMENT, FALL 2015 - 2020
PUBLIC INSTITUTIONS

		2015	2016	2017	2018	2019	2020	1-year Change	3-year Change	5-year Change
Public Two-Year	Crowder College	3,473	3,175	3,024	2,838	2,743	2,678	-2.4%	-11.4%	-22.9%
	East Central College	2,065	1,896	1,854	1,738	1,677	1,642	-2.1%	-11.4%	-20.5%
	Jefferson College	3,060	3,042	2,934	2,879	2,734	2,430	-11.1%	-17.2%	-20.6%
	Metropolitan Community College	10,483	10,669	10,274	10,045	9,786	8,530	-12.8%	-17.0%	-18.6%
	Mineral Area College	3,419	3,386	2,911	2,158	1,921	1,732	-9.8%	-40.5%	-49.3%
	Missouri State University - West Plains	1,086	1,243	1,197	1,127	1,124	1,084	-3.6%	-9.4%	-0.2%
	Moberly Area Community College	3,136	3,242	3,161	3,264	3,083	3,139	1.8%	-0.7%	0.1%
	North Central Missouri College	1,072	1,060	1,113	1,131	1,081	1,014	-6.2%	-8.9%	-5.4%
	Ozarks Technical Community College	8,622	8,440	8,167	7,889	7,674	7,428	-3.2%	-9.0%	-13.8%
	St. Charles Community College	4,605	4,491	4,408	4,216	4,312	4,223	-2.1%	-4.2%	-8.3%
	St. Louis Community College	11,487	11,223	11,152	10,614	10,056	8,935	-11.1%	-19.9%	-22.2%
	State Fair Community College	3,058	3,241	2,978	2,932	2,715	2,500	-7.9%	-16.1%	-18.2%
	State Technical College	1,273	1,226	1,242	1,467	1,710	1,866	9.1%	50.2%	46.6%
	Three Rivers College	2,767	2,460	2,245	2,096	2,022	1,926	-4.7%	-14.2%	-30.4%
Sector Subtotal	59,606	58,794	56,660	54,394	52,638	49,127	-6.7%	-13.3%	-17.6%	
Public Four-Year	Harris Stowe State University	1,136	1,251	1,254	1,523	1,453	1,179	-18.9%	-6.0%	3.8%
	Lincoln University	2,301	2,160	2,035	1,899	1,848	1,575	-14.8%	-22.6%	-31.6%
	Missouri Southern State University	4,561	4,869	4,859	4,682	4,295	3,875	-9.8%	-20.3%	-15.0%
	Missouri State University	17,528	18,375	18,544	18,195	17,464	17,014	-2.6%	-8.3%	-2.9%
	Missouri University of Science & Technology	7,487	7,456	7,448	7,235	6,724	6,345	-5.6%	-14.8%	-15.3%
	Missouri Western State University	4,152	3,991	4,074	4,155	3,955	3,579	-9.5%	-12.2%	-13.8%
	Northwest Missouri State University	5,550	5,495	5,316	5,594	5,740	5,781	0.7%	8.7%	4.2%
	Southeast Missouri State University	9,233	9,174	9,000	8,519	8,350	7,969	-4.6%	-11.5%	-13.7%
	Truman State University	5,488	5,505	5,482	5,098	4,507	3,944	-12.5%	-28.1%	-28.1%
	University of Central Missouri	10,985	10,532	9,468	8,852	8,437	7,566	-10.3%	-20.1%	-31.1%
	University of Missouri-Columbia	30,661	28,720	26,632	25,357	25,344	26,266	3.6%	-1.4%	-14.3%
	University of Missouri-Kansas City	11,742	11,814	11,579	11,424	11,335	11,073	-2.3%	-4.4%	-5.7%
	University of Missouri-St. Louis	9,917	9,788	9,683	9,487	9,199	8,277	-10.0%	-14.5%	-16.5%
	Sector Subtotal	120,741	119,130	115,374	112,020	108,651	104,443	-3.9%	-9.5%	-13.5%
Statewide Totals - Publics		180,347	177,924	172,034	166,414	161,289	153,570	-4.8%	-10.7%	-14.8%

TRENDS IN HEADCOUNT ENROLLMENT, FALL 2015 - 2020
INDEPENDENT INSTITUTIONS

	2015	2016	2017	2018	2019	2020	1-year Change	3-year Change	5-year Change	
Indp Two- Year	Wentworth Military Academy ^a	776	908	**	**	**	**	**	**	
	Sector Subtotal	776	908	**	**	**	**	**	**	
Independent Four-Year	Avila University	1,842	1,710	1,676	1,626	1,527	1,413	-7.5%	-15.7%	-23.3%
	Central Methodist University - CGES	4,665	4,483	4,199	3,433	3,821	3,429	-10.3%	-18.3%	-26.5%
	Central Methodist University - CLAS	1,094	1,093	1,060	1,148	1,145	1,141	-0.3%	7.6%	4.3%
	College of the Ozarks	1,452	1,522	1,508	1,565	1,546	1,489	-3.7%	-1.3%	2.5%
	Columbia College ^b	14,771	16,430	13,504	12,097	9,920	8,347	-15.9%	-38.2%	-43.5%
	Cotter College	324	288	270	277	256	283	10.5%	4.8%	-12.7%
	Culver-Stockton College	1,066	1,095	1,134	1,068	1,010	1,006	-0.4%	-11.3%	-5.6%
	Drury University ^c	3,688	3,569	3,359	1,729	1,741	1,691	-2.9%	-19.2%	-26.4%
	Drury University - CCPS				1,481	1,279	1,024	-19.9%		
	Evangel University	1,958	1,821	2,112	2,111	2,300	2,185	-5.0%	3.5%	11.6%
	Fontbonne University	1,713	1,526	1,390	1,290	1,199	1,112	-7.3%	-20.0%	-35.1%
	Hannibal-LaGrange University	1,167	1,103	972	874	805	740	-8.1%	-23.9%	-36.6%
	Lindenwood University ^d	11,584	10,749	10,010	9,473	8,389	7,374	-12.1%	-26.3%	-36.3%
	Maryville University	6,414	6,828	7,689	9,139	10,013	10,979	9.6%	42.8%	71.2%
	Missouri Baptist University	5,275	5,732	5,488	5,313	5,309	4,855	-8.6%	-11.5%	-8.0%
	Missouri Valley College	1,728	1,808	1,820	1,869	1,769	1,675	-5.3%	-8.0%	-3.1%
	Park University	11,762	10,866	10,795	11,243	11,319	10,084	-10.9%	-6.6%	-14.3%
	Rockhurst University	2,930	2,845	3,039	3,134	2,980	3,683	23.6%	21.2%	25.7%
	Saint Louis University ^e	17,595	16,485	14,458	14,438	12,799	12,229	-4.5%	-15.4%	-30.5%
	Southwest Baptist University	3,684	3,656	3,551	3,325	3,280	3,039	-7.3%	-14.4%	-17.5%
	Stephens College	893	949	862	756	661	622	-5.9%	-27.8%	-30.3%
	Washington University	14,688	15,047	15,303	15,852	16,191	15,449	-4.6%	1.0%	5.2%
	Webster University	15,302	14,224	12,883	11,638	9,966	8,239	-17.3%	-36.0%	-46.2%
	Westminster College	930	856	767	717	658	609	-7.4%	-20.6%	-34.5%
	William Jewell College	1,063	997	933	808	739	751	1.6%	-19.5%	-29.4%
	William Woods University	2,172	2,076	2,212	2,240	2,153	2,109	-2.0%	-4.7%	-2.9%
	Sector Subtotal	129,760	127,758	120,994	118,644	112,775	105,557	-6.4%	-12.8%	-18.7%
Statewide Totals - Independents										
	130,536	128,666	120,994	118,644	112,775	105,557	-6.4%	-12.8%	-19.1%	
Statewide Totals - ALL INSTITUTIONS										
	378,636	375,665	358,414	350,323	338,496	318,486	-5.9%	-11.1%	-15.9%	

a) Wentworth Military Academy closed following the 2016-17 academic year.

b) Columbia College switched term structures in 2016 to allow year round classes.

c) Drury University split its institutional reporting in 2018. Percentage change figures for Drury University include the College of Continuing Professional Studies (CCPS).

d) Lindenwood University changed from continuous / program enrollment reporting to academic year / census date reporting in fall 2015

e) In Fall 2017, Saint Louis University moved its census date up therefore capturing significantly fewer dual credit students. Also, the students from Spain campus were excluded in accordance with IPEDS guidelines.

TRENDS IN FTE ENROLLMENT, FALL 2015 - 2020
INDEPENDENT INSTITUTIONS

		2015	2016	2017	2018	2019	2020	1-year Change	3-year Change	5-year Change
Indp Two- Year	Wentworth Military Academy ^a	442	480	**	**	**	**	**	**	**
	Sector Subtotal	442	480	**	**	**	**	**	**	**
Independent Four-Year	Avila University	1,485	1,390	1,366	1,330	1,267	1,183	-6.6%	-13.4%	-20.3%
	Central Methodist University - CGES	2,184	2,062	2,493	1,814	2,002	1,773	-11.4%	-28.9%	-18.8%
	Central Methodist University - CLAS	1,147	1,113	1,084	1,172	1,124	1,173	4.4%	8.2%	2.3%
	College of the Ozarks	1,595	1,716	1,660	1,718	1,655	1,616	-2.4%	-2.7%	1.3%
	Columbia College ^b	10,483	9,288	7,690	6,855	5,600	4,837	-13.6%	-37.1%	-53.9%
	Cotter College	337	295	276	282	259	285	10.0%	3.3%	-15.4%
	Culver-Stockton College	1,027	1,055	1,095	1,035	984	972	-1.2%	-11.2%	-5.4%
	Drury University ^c	2,837	2,811	2,812	1,599	1,593	1,532	-3.8%	-21.2%	-21.9%
	Drury University - CCPS				1,031	859	685	-20.3%		
	Evangel University	1,830	1,723	1,792	1,788	1,907	1,826	-4.2%	1.9%	-0.2%
	Fontbonne University	1,373	1,217	1,125	1,049	1,006	945	-6.1%	-16.0%	-31.2%
	Hannibal-LaGrange University	944	895	834	730	692	608	-12.1%	-27.1%	-35.6%
	Lindenwood University ^d	8,952	8,372	7,797	7,465	6,467	5,886	-9.0%	-24.5%	-34.2%
	Maryville University	4,201	4,605	5,245	6,150	6,695	7,290	8.9%	39.0%	73.5%
	Missouri Baptist University	2,784	2,978	2,839	2,872	2,875	2,618	-8.9%	-7.8%	-6.0%
	Missouri Valley College	1,490	1,481	1,495	1,544	1,514	1,472	-2.8%	-1.5%	-1.2%
	Park University	6,383	5,715	5,823	6,338	6,526	5,894	-9.7%	1.2%	-7.7%
	Rockhurst University	2,391	2,311	2,415	2,439	2,273	2,822	24.2%	16.9%	18.0%
	Saint Louis University ^e	12,666	11,824	11,208	11,174	10,809	10,706	-1.0%	-4.5%	-15.5%
	Southwest Baptist University	2,927	2,876	2,797	2,702	2,635	2,483	-5.8%	-11.2%	-15.2%
	Stephens College	780	864	798	714	640	611	-4.5%	-23.4%	-21.7%
	Washington University	13,795	13,966	14,296	14,825	15,184	14,508	-4.5%	1.5%	5.2%
	Webster University	9,133	8,519	7,848	7,158	6,407	5,408	-15.6%	-31.1%	-40.8%
	Westminster College	939	864	757	714	657	606	-7.8%	-19.9%	-35.5%
	William Jewell College	1,072	1,021	950	816	746	757	1.5%	-20.3%	-29.4%
	William Woods University	1,465	1,416	1,459	1,445	1,331	1,271	-4.5%	-12.9%	-13.2%
	Sector Subtotal	94,220	90,377	87,954	86,759	83,707	79,767	-4.7%	-9.3%	-15.3%
Statewide Totals - Independents		94,662	90,857	87,954	86,759	83,707	79,767	-4.7%	-9.3%	-15.7%
Statewide Totals - ALL INSTITUTIONS		275,009	268,781	259,988	253,173	244,996	233,337	-4.8%	-10.3%	-15.2%

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e) In Fall 2017, Saint Louis University moved its census date up therefore capturing significantly fewer dual credit students. Also, the students from Spain campus were excluded in accordance with IPEDS guidelines.