Coordinating Board for Higher Education **Public Meeting** December 9, 2020





Online Meeting Rules of the Road

- All participants will be muted upon entry.
- Please keep your phone or computer microphone on **MUTE**.
- For those other than board members, please submit questions or comments during the meeting through the <u>chat</u> <u>function</u> in Zoom.
- The board secretary will monitor the chat box questions and direct them to the appropriate person at the end of each section or call on the commenter to speak.



Coordinating Board for Higher Education

General Business



Coordinating Board for Higher Education

Call to Order Roll Call Determination of Quorum

Action Item



General Business

Coordinating Board for Higher Education

Departing Presidents and Chancellors



Dr. Eric Turner Southwest Baptist University November 20, 2020

Dr. Greg Gunderson Park University November 24, 2020

Dr. Carol Taylor Evangel University November 25, 2020

Dr. Scott Dalrymple Columbia College December 1, 2020



Coordinating Board for Higher Education December 9, 2020

5

Welcome New Presidents and Chancellors



Dr. Brad Johnson Southwest Baptist University November 21, 2020

Shane Smeed Park University November 24, 2020



Dr. George Wood Evangel University November 25, 2020



Dr. David Russell Columbia College December 1, 2020



Coordinating Board for Higher Education

Review and Approve Agenda

Action Item



General Business

Coordinating Board for Higher Education

Review and Approve Consent Agenda

Action Item



General Business

Coordinating Board for Higher Education

Election of 2021 CBHE Officers

Action Item

Kristin Stokely General Counsel



GENERAL BUSINESS

TAB 2

Coordinating Board for Higher Education

Current CBHE Officers

Chair Doug Kennedy

Vice Chair Joe Cornelison

Secretary Shawn Saale









GENERAL BUSINESS

Coordinating Board for Higher Education December 9, 2020

CBHE Nominating Committee Nominations

Nominating Committee

- Joe Cornelison
- Gary Nodler
- Shawn Saale



Nominations

- Chair: Joe Cornelison
- Vice Chair: Gary Nodler
- Secretary: Gwen Grant

Additional nominations from the floor are welcome.



GENERAL BUSINESS

Coordinating Board for Higher Education December 9, 2020

Recommendation

Staff recommend that the Coordinating Board conduct a vote on the CBHE officer nominations.



GENERAL BUSINESS

Coordinating Board for Higher Education December 9, 2020

2021 CBHE Officers

Chair Joe Cornelison



Vice Chair Gary Nodler



Secretary Gwen Grant



Terms begin at the close of this meeting – officers shall serve for a period of one year and until their successors are elected and qualified.



GENERAL BUSINESS

Coordinating Board for Higher Education December 9, 2020

2021 CBHE Committee Chairs

Academic Affairs & Workforce Needs Chair Gwen Grant Budget & Financial Aid Chair Gary Nodler

Audit Chair Dudley McCarter Strategic Planning & External Affairs Chair Shawn Saale









Terms begin at the close of this meeting – chairs shall serve for a period of one year



GENERAL BUSINESS

Coordinating Board for Higher Education December 9, 2020

CBHE Chair Recognition



Thank you!

Doug Kennedy 8th Congressional District Poplar Bluff Term began in December 2013 Board Chair, 2018-2020



GENERAL BUSINESS

Coordinating Board for Higher Education December 9, 2020

2021 & 2022 CBHE Meeting Dates

Information Item



GENERAL BUSINESS

TAB 3

Coordinating Board for Higher Education

2021 & 2022 CBHE Meeting Dates

2021 March 2-3, 2021 June 15-16, 2021 September 14-15, 2021 December 7-8, 2021

January 19, 2021 April 20, 2021 July 20, 2021 October 19, 2021 2022

March 8-9, 2022 June 14-15, 2022 September 13-14, 2022 December 6-7, 2022

January 18, 2022 April 19, 2022 July 19, 2022 October 18, 2022



GENERAL BUSINESS

Coordinating Board for Higher Education December 9, 2020

Report of the Commissioner

Department Leadership Team Update

Information Item

Zora Mulligan Commissioner of Higher Education



REPORT OF THE COMMISSIONER

TAB 4

Coordinating Board for Higher Education

Department Leadership Team Update



Becky Dunn

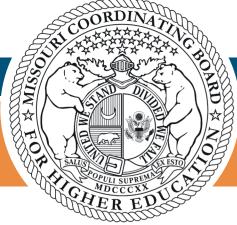
Effective January 1, 2021, Ms. Dunn will transition from Assistant Commissioner for Communications & Outreach to Chief of Staff.



REPORT OF THE COMMISSIONER

Coordinating Board for Higher Education December 9, 2020

Report of the Commissioner **2020 Annual Report and Big Goal Check-In** Information Item **Zora Mulligan**



Commissioner of Higher Education

REPORT OF THE COMMISSIONER

TAB 5

Coordinating Board for Higher Education

2020 Annual Report



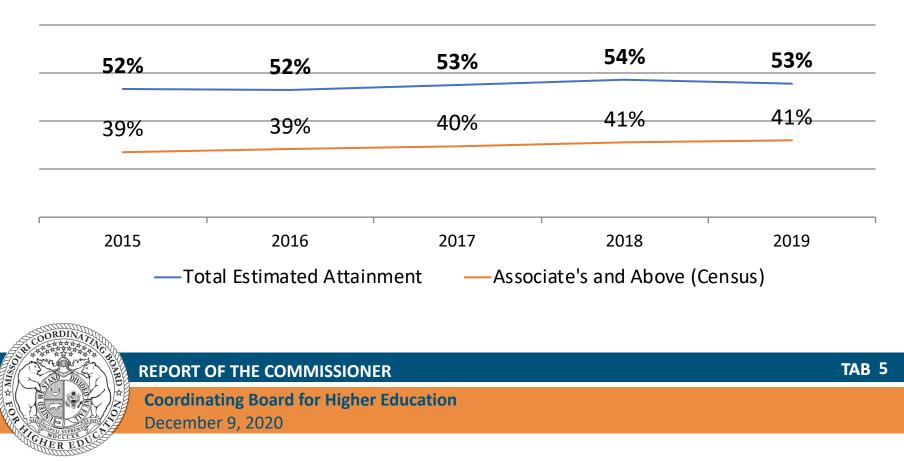


REPORT OF THE COMMISSIONER

Coordinating Board for Higher Education December 9, 2020

Big Goal "Check In"

Percent of Working-Age Missourians (Age 25-64) With a Certificate or Above



Report of the Commissioner

Placemat Implementation Update

Information Item

Zora Mulligan Commissioner of Higher Education



REPORT OF THE COMMISSIONER

TAB 6

Coordinating Board for Higher Education



ER E

HIGHER EDUCATION & WORKFORCE DEVELOPMENT

ASPIRATION EVERY MISSOURI		IAN EMPOWERED W	VITH THE SKILLS ANI	D EDUCATION NEED	ED FOR SUCCESS.	
THE	MES	RAISE AWARENESS OF OPTIONS	MORE MISSOURIANS ON A PATH TO SUCCESS	INCREASE QUALITY ATTAINMENT	MAKE DHEWD THE BEST PLACE TO WORK	DRIVE PERFORMANCE AND OUTCOMES
INITIA	TIVES	LAUNCH BIG GOAL AWARENESS CAMPAIGN (1) Promote 60% attainment	INCREASE HIGH SCHOOL MATRICULATION TO POST- SECONDARY EDUCATION	BETTER ALIGN POST- SECONDARY EDUCATION WITH WORKFORCE NEEDS	INSPIRE TEAMS BY CONNECTING THEM TO MISSION AND VALUES	USE FORWARD-LOOKING INSIGHTS TO DRIVE DECISIONS
Completed projects are outlined in green.		goal and Five to Thrive postsecondary paths (new marketing materials, and digital and road campaign) (2) Partner with college public information officers to promote Missouri higher education INCREASE AWARENESS OF RESOURCES TO PLAN CAREER AND POSTSECONDARY PATH (3) Lounch Phase 1 of job center marketing strategy (understand customers, services, and brand	(5) Expand Journey to College program outreach to K-8 and adult high schools (Five to Thrive focus) INCREASE OUT-OF-SCHOOL MISSOURIANS IN QUALITY JOBS OR POSTSECONDARY EDUCATION (6) Develop strategy for job centers and partnerships (7) Develop strategy to improve WIOA performance ENSURE AFFORDABILITY	 (10) Expand delivery of industry recognized credentials (11) Expand apprenticeship and work-based learning program options, and launch Apprenticeship Connect portal DECREASE BARRIERS (12) Develop quality attainment strategy for modern students (e.g. military transfer equivalency, adult learners, etc.) 	 {15} Connect staff to their role in DHEWD's mission {16} Develop and connect team members to organizational values (on hold; will reevaluate on 8/15) ENSURE ALL STAFF HAVE OPPORTUNITIES TO LEARN AND GROW {17} Standardize onboarding for all new DHEWD employees {18} Establish professional development and training 	 (21) Improve workforce data inputs, analyses, and outputs to drive usage and system outcomes (22) Design service model to provide analytical support internally and to partners PROACTIVELY TRACK AND MANAGE PERFORMANCE (23) Develop performance management metric dashboards for education and workforce system (24) Launch regular organizational health surve- and dashboard
COORDINATION		awareness and positioning) (no longer a standalone initiative; combined with (6)) (4) Integrate and redesign DHEWD website; develop plan for MERIC and jobs.mo.gov websites	(B) Benchmark best practices to increase FAFSA filing and begin implementation (9) Complete roll-out and implementation of Fast Track as funding for adult education	(13) Study, implement, and convene individuals around equity strategies (14) Advocate for resources to expand access to dual credit (removed to reflect new priority on core funding)	plans for all employees CREATE ONE-TEAM CULTURE (19) Establish Best Place to Work committee and fun/social exects calendar (20) Implement rewards and recognition program	(25) Launch project management tool and initiatives dashboard IMPROVE MANAGEMENT OF FINANCIAL RESOURCES (26) Overhaul fiscal and budget structure and processes

TAB 6

REPORT OF THE COMMISSIONER



ERE

HIGHER EDUCATION & WORKFORCE DEVELOPMENT

ASPIRATION		EVERY MISSOURIAN EMPOWERED WITH THE SKILLS AND EDUCATION NEEDED FOR SUCCESS.				
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REPORT OF THE COMMISSIONER

Coordinating Board for Higher Education December 9, 2020



ERE

HIGHER EDUCATION & WORKFORCE DEVELOPMENT

2020 PLACEMAT

ASPIRATION	EVERY MISSOUR	IAN EMPOWERED WITH THE SKILLS AND EDUCATION NEEDED FOR SUCCESS.				
THEMES	RAISE AWARENESS OF OPTIONS	MORE MISSOURIANS ON A PATH TO SUCCESS	INCREASE QUALITY ATTAINMENT	MAKE DHEWD THE BEST PLACE TO WORK	DRIVE PERFORMANCE AND OUTCOMES	
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REPORT OF THE COMMISSIONER



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HIGHER EDUCATION & WORKFORCE DEVELOPMENT

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Projects that were de-prioritized or scaled back due to COVID-19 are outlined in red.	public information afficers to promote Missouri higher education INCREASE AWARENESS OF RESOURCES TO PLAN CAREER AND POSTSECONDARY PATH (3) Launch Phase 1 of jab center marketing strategy (understand customers, services, and brand awareness and positioning)	centers and partnerships (7) Develop strategy to improve WIOA performance ENSURE AFFORDABILITY (8) Benchmark best	equivalency, adult learners, etc.) (13) Study, implement, and	hold; will reevaluate an 8/15) ENSURE ALL STAFF HAVE OPPORTUNITIES TO LEARN AND GROW (17) Standardize onboarding for all new DHEWD employees (18) Establish professional development and training plans for all employees	provide analytical support internally and to partners PROACTIVELY TRACK AND MANAGE PERFORMANCE (23) Develop performance management metric dashboards for education and workforce system (24) Launch regular organizational health survey and dashboard (25) Launch project
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REPORT OF THE COMMISSIONER

Coordinating Board for Higher Education December 9, 2020



HIGHER EDUCATION & WORKFORCE DEVELOPMENT



ASPIRATION	EVERY MISSOURIAN EMPOWERED WITH THE SKILLS AND EDUCATION NEEDED FOR SUCCESS.					
THEMES	RAISE AWARENESS OF OPTIONS	MORE MISSOURIANS ON A PATH TO SUCCESS	INCREASE QUALITY ATTAINMENT	MAKE DHEWD THE BEST PLACE TO WORK	DRIVE PERFORMANCE AND OUTCOMES	
Updaved 9/15/2020	 (1) Promote the value of postsecondary education and the 60% education attainment goal (OC) (2) Make it easier for citizens and staff to find information on the department's websites (OC&O) (3) Use disaggregated data to tell Missouri's postsecondary education and workforce story and inform decision- making (OP&S) 	 (4) Reengineer the customer delivery model for Missouri Job Centers (OWD) (5) Increase affordability and accessibility of high- demand workforce programs (Ops) (6) Serve more diverse Missourians in postsecondary and workforce programs to advance equity (OWD, OPP) 	 (7) Increase quantity and improve quality of postsecondary education data (OPP, OP&S) (8) Lead a discussion about the value of higher education, opportunities, and challenges facing Missouri colleges and universities (OC) (9) Increase alignment of postsecondary education with workforce needs (OWD) 	 (10) Increase staff engagement in department-wide activities and understanding of office roles (OC) (11) Make the work easier and more efficient by creating digital processes (Ops) 	(12) Improve the management of financial resources through implementation of the enterprise resource planning system (Ops)	

Updated 9/15/2020

ER E

REPORT OF THE COMMISSIONER

Coordinating Board for Higher Education December 9, 2020

Report of the Commissioner Equity Update

Information Item

Zora Mulligan Commissioner of Higher Education



REPORT OF THE COMMISSIONER

TAB 7

Coordinating Board for Higher Education

Ongoing Equity Initiatives

Project	Action	Deadline
Bridges to Success	Monthly equity webinars and white papers	Began September, held monthly, through June
Internal Audit/Leadership Development	 Goals identified: Hire and keep best talent Ensure education policies allow equitable access and success Solidify our partnership with DESE 	October
Equity Report	Published	October
Broadband Expansion Project	Pilot Greene County grant program	December
MoEASE	Define first hub project	December
Equity Statement	Present to CBHE	December



REPORT OF THE COMMISSIONER

Coordinating Board for Higher Education December 9, 2020

Survey Recommendations

Project	Action
Role Model Training	DHEWD staff are participating in a series of trainings, including psychological safety and unconscious bias; preparing to learn how to review policies through equity lens
Align DEI priorities with strategic plan	DEI will be a core component of the updated strategic plan developed in 2021-2022; for 2021 calendar year, staff who are leading placemat initiatives have included equity considerations in their plans
Create field reports	DHEWD will begin producing an equity dashboard in 2021
Interface with DESE to identify gaps, synergies, and potential actions	DHEWD leadership work with DESE on equity issues regularly and will participate in training on policy review
Use data for decision-making and budget recommendations	DHEWD staff are prioritizing the production of disaggregation of data to begin this work
Gather data from other states	DHEWD staff regularly discuss equity topics with other peers from states
Conduct survey on DEI practices every 2-3 years	DHEWD staff will plan for this
Share best practices and provide professional development	DHEWD staff are hosting monthly equity webinars and producing white papers

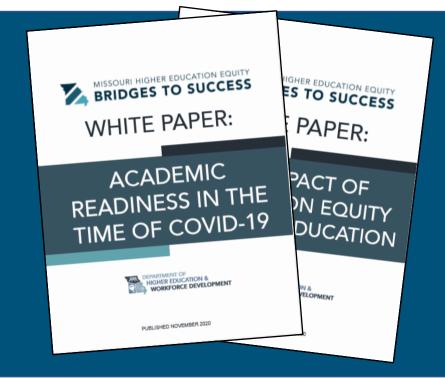


REPORT OF THE COMMISSIONER

Building Bridges to Success

Monthly Webinars and White Paper Series

- Monthly webinars and white papers launched in September
- Varying equity topics provide an opportunity for the department to engage with constituents and stakeholders



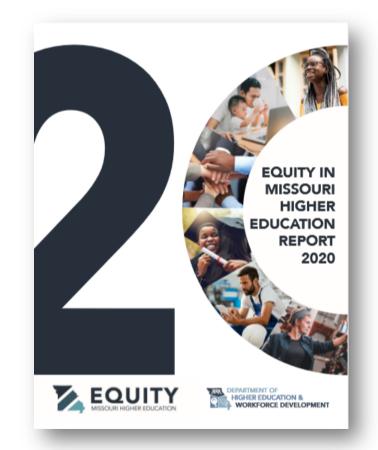


REPORT OF THE COMMISSIONER

2020 Equity Report – Student Success

Uses trend data to highlight attainment inequities in undergraduate programs and focuses on major findings for each of these demographics:

- Race/ethnicity
- Geographic location
- Parental income level
- Parental education level
- Age
- Gender





REPORT OF THE COMMISSIONER

Equity Statement

As members of the Missouri Coordinating Board for Higher Education, we've been entrusted to provide coordination and oversight of our higher education institutions.

With this trust, comes the obligation to act in the best interest of Missouri's citizens, some of whom rely more heavily than others upon our institutions to prepare them to contribute meaningfully to our world.



<Enter Oate Here>

Being together today for our regularly scheduled board meeting gives our group the opportunity to weigh in on the important, historic conversations taking place in our country.

As members of the Missouri Coordinating Board for Higher Education (CBHE), we've been entrusted to provide coordination and oversign of our higher education institutions. With his trust, comes the beligation to act in the best interest of the Missouri's cliteries, some of whom retry more heavily than others upon our institutions to prepare them to countribute meaningfully to our workd.

Education must hulfil its primise of being the great equalizer. This important work must shed light on inderance, discrimination, and systemic racism. Bit it doesn't also three. Laadest toghter must further their ethorts to identify and remove policies and practices that have fostered oppression of people of color and historically underspresently, underspressed, underspression and magnitudine groups for generations.

Today, we re-affirm our commitment to advancing educational equity and assert the following as the Coordinating Board for Higher Education:

- Every Missourian deserves a quality education and the opportunity to develop into contributing, selfsufficient citizens.
- In partnership with DHEWD and our legislature, we embrace the challenge to examine long-standing structures and policies that may now be hindering wide-spread educational equily and the preparing of a workforce-ready constituency.
- We promise to look beyond our present approaches and explore new pathways and partnerships, mindsets and methodologies, and innovations and technology available to us to create the education system that all citizens in this great state deserve.

Our society has reached a race relations tipping point and we have been challenged to respond to the moment. History will judge us on what we do with this opportunity.



REPORT OF THE COMMISSIONER

Coordinating Board for Higher Education December 9, 2020

Equity Statement

Education must fulfill its promise of being the great equalizer.

This important work must shed light on intolerance, discrimination, and systemic racism.

But it doesn't stop there.

Leaders together must further their efforts to identify and remove policies and practices that have fostered oppression of people of color and historically underrepresented, underserved, and marginalized groups for generations.



REPORT OF THE COMMISSIONER

Coordinating Board for Higher Education December 9, 2020

Equity Statement

Today, we re-affirm our commitment to advancing educational equity and assert the following as the Coordinating Board for Higher Education:

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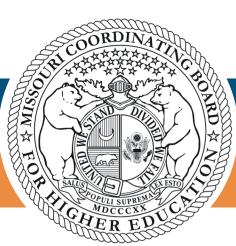
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REPORT OF THE COMMISSIONER

Coordinating Board for Higher Education December 9, 2020

Report of the Commissioner **COVID-19 Update** Information Item **Zora Mulligan**



REPORT OF THE COMMISSIONER

Commissioner of Higher Education

TAB 8

Coordinating Board for Higher Education

Higher Education Microcell Initiatives

- Weekly "Office Hours" meetings in partnership with DHSS to provide COVIDrelated information to institutions and answer questions.
- Providing COVID-related health, economic, and social impact related data to institutions.
- Coordinating meetings with health labs to discuss current lab tech shortages.
- Developing community testing strategies near campuses so institutions have access to community testing as part of testing strategy.
- Notifying institutions each week of community testing near their campus.
- Disseminating influenza vaccination communication campaign information to institutions.



REPORT OF THE COMMISSIONER

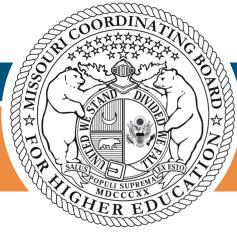
Coordinating Board for Higher Education December 9, 2020

Report of the Commissioner

2021 Commissioner's Advisory Group Members and Meeting Dates

Information Item

Zora Mulligan



Commissioner of Higher Education

REPORT OF THE COMMISSIONER

TAB 9

Coordinating Board for Higher Education

2021 Commissioner's Advisory Group Members

COPHE

Roger Best, University of Central Missouri Clif Smart, Missouri State University Shawn Strong, State Technical College of Missouri Dean Van Galen, Missouri Southern State University Carlos Vargas, Southeast Missouri State University Jerald Woolfolk, Lincoln University Paul Wagner, COPHE

MCCA

Kim Beatty, Metropolitan Community College Glenn Coltharp, Crowder College Joe Gilgour, Mineral Area College Lenny Klaver, North Central Missouri Dena McCaffrey, Jefferson College Wes Payne, Three Rivers College Brian Millner, MCCA

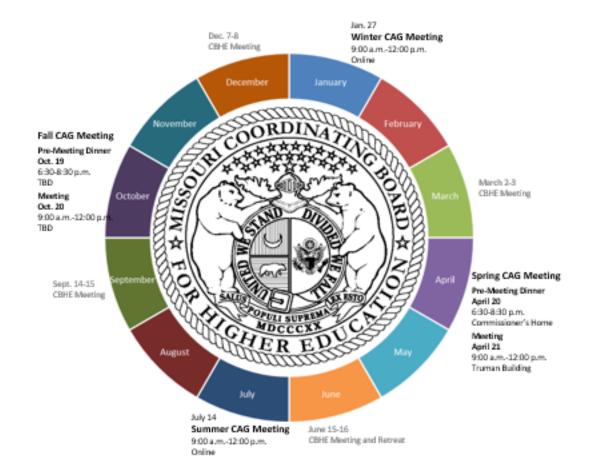
University of Missouri System Kristin Sobolik, University of Missouri-St. Louis



REPORT OF THE COMMISSIONER

Coordinating Board for Higher Education December 9, 2020

2021 Commissioner's Advisory Group Meeting Dates





REPORT OF THE COMMISSIONER

Coordinating Board for Higher Education December 9, 2020

Questions or Discussion



REPORT OF THE COMMISSIONER

Coordinating Board for Higher Education December 9, 2020

Presidential Advisory Committee



Coordinating Board for Higher Education

2021 Legislative Preview: FY22 Budget Outlook and Making the Case for Higher Education

Information Item

Gerren McHam Special Assistant for External Relations



PRESIDENTIAL ADVISORY COMMITTEE

TAB 10

Coordinating Board for Higher Education

Background

- The First Regular Session of the 101st General Assembly will begin on January 6
- Pre-filing of legislation began on December 1
- The department's top priority is restoring core funding for institutions and continuing to support Missouri's student financial aid programs



PRESIDENTIAL ADVISORY COMMITTEE

Coordinating Board for Higher Education December 9, 2020

2021 Legislative Preview Panel



Chairman Dan Hegeman Senate Appropriations Committee District 12, Andrew



Chairman Cody Smith House Budget Committee District 163, Carthage



PRESIDENTIAL ADVISORY COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Questions or Discussion



PRESIDENTIAL ADVISORY COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Strategic Planning & External Affairs Committee



Coordinating Board for Higher Education

Strategic Planning Update

Information Item

Becky Dunn

Assistant Commissioner for Communications & Outreach

STRATEGIC PLANNING & EXTERNAL AFFAIRS COMMITTEE TAB 12

Coordinating Board for Higher Education

Background

 In 2008, the board adopted a plan called *Imperatives* for Change: Building a Higher Education System for the 21st Century

• In 2015, the board adopted a framework of five goals outlined in *Preparing Missourians to Succeed: A Blueprint for Higher Education*



STRATEGIC PLANNING & EXTERNAL AFFAIRS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Current Status

- Department staff have worked to implement *The Blueprint*
- An annual strategic placemat process has also been adopted
- *The Blueprint* remains a relevant tool but does not reflect the complete scope of the new department
- Many of the strategies outlined in the document need to be revisited

STRATEGIC PLANNING & EXTERNAL AFFAIRS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Next Steps

Department staff tentatively plan to begin a process to refresh the strategic plan in June 2021 and will provide a detailed plan for moving forward at the board's March 2021 meeting.



STRATEGIC PLANNING & EXTERNAL AFFAIRS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Questions or Discussion



STRATEGIC PLANNING & EXTERNAL AFFAIRS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Budget & Financial Aid Committee



Coordinating Board for Higher Education

Certification of Institutional Participation in State Student Aid Programs

Action Item

Leroy Wade Deputy Commissioner for Operations



BUDGET & FINANCIAL AID COMMITTEE

TAB 13

Coordinating Board for Higher Education

Overview

- CBHE certifies "approved institutions" based on statutory criteria
 - "A nonprofit institution, dedicated to educational purposes, located in Missouri"
- A change occurred at one institution impacting their status
- Texas County Technical College
 - Converted to a for-profit, proprietary institution
 - Notified MDHEWD of the change in September

BUDGET & FINANCIAL AID COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Recommendation

Staff recommend the Coordinating Board terminate Texas County Technical College's status as an "approved private institution" ending its participation in all state student aid programs.

Questions or Discussion

BUDGET & FINANCIAL AID COMMITTEE

Coordinating Board for Higher Education December 9, 2020

CRF and GEER Update

Information Item

Gerren McHam Special Assistant for External Relations



TAB 15

Coordinating Board for Higher Education

CRF Spending – Institution Funding

 \$80 million: Safe Return to In-Person Instruction (Response and Reopening) — Public Institutions

- \$10 million: Expansion of Remote Learning Capabilities — Public Institutions
- **\$10 million: Safe Reopen and Remote Learning** *Private/Independent Institutions*



BUDGET & FINANCIAL AID COMMITTEE

Coordinating Board for Higher Education December 9, 2020

CRF Spending – Workforce and Job Development Funding

- \$1 million for safe resumption of in-person service: Supporting Missourians safely resuming in-person job search assistance at Job Centers across the state
- **\$6.7 million for LWDB:** Assisting dislocated workers who were displaced or otherwise affected by COVID-19
- **\$2 million for training opportunities:** Training Missourians for high-demand positions in information technology through the platforms CompTIA and Coursera



BUDGET & FINANCIAL AID COMMITTEE

Coordinating Board for Higher Education December 9, 2020

GEER Spending

- **GEER funding for higher education**
 - \$23.6 million to public institutions to address the ongoing functionality and needs of institutions due to COVID-19
 - \$1 million for the Fast Track Workforce Incentive Grant to support the ongoing growth of the program



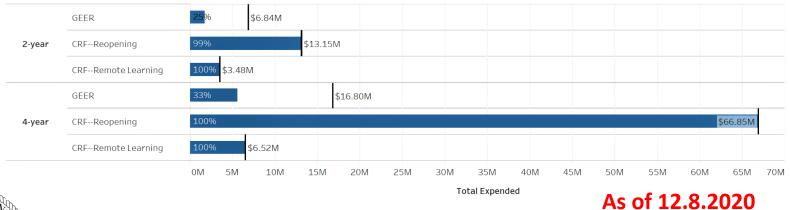
BUDGET & FINANCIAL AID COMMITTEE

Coordinating Board for Higher Education December 9, 2020

CARES Act Funding for Public Institutions



Total Allocation and Percent Expended by Institution Type



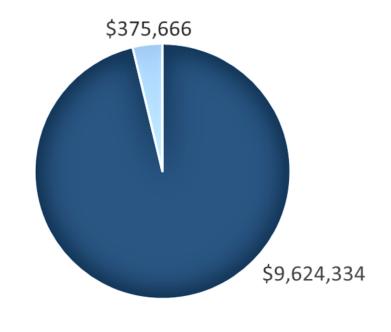


BUDGET & FINANCIAL AID COMMITTEE

Coordinating Board for Higher Education December 9, 2020

CRF Private and Independent Institutions

Tracking	Totals
Total Expended	\$9,624,333
Amount Unobligated	\$375,667
Percent Spent	96.2%
Amount Allocated	\$10,000,000



Total Expended Amount Unobligated

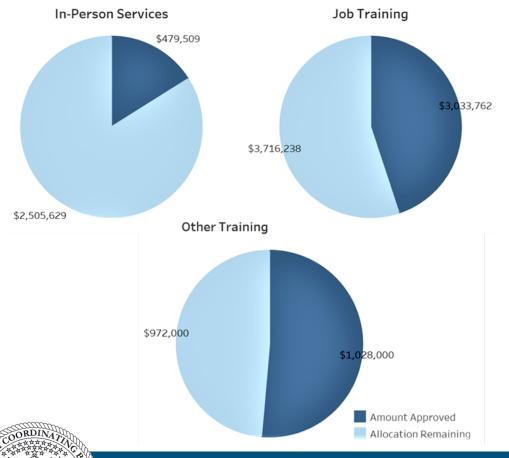


BUDGET & FINANCIAL AID COMMITTEE

Coordinating Board for Higher Education December 9, 2020 **TAB** 15

As of 12.8.2020

CRF Funding Workforce and Job Development Funding



Job Training Funds by Region

Central	\$227,631
East Jackson	\$99,735
Jefferson Franklin	\$261,319
Kansas City	\$441,130
Northeast	\$190,597
Northwest	\$106,205
Ozark	\$658,568
South Central	\$174,970
Southeast	\$234,157
Southwest	\$199,745
St Louis County	\$251,035
St. Charles County	\$82,174
St. Louis City	\$32,285
West Central	\$74,211

As of 12.8.2020

BUDGET & FINANCIAL AID COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Questions or Discussion



BUDGET & FINANCIAL AID COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Academic Affairs & Workforce Needs Committee



Coordinating Board for Higher Education

Metropolitan Community College Proposal to Offer a Bachelor's Degree in Respiratory Therapy

Action Item

Dr. Mara Woody Assistant Commissioner for Postsecondary Policy



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE TAB 17

Coordinating Board for Higher Education

Initial request submitted as part of joint proposal with seven other community colleges in September 2020.

- St. Louis Community College, individually
- Ozarks Technical Community College, individually
- Respiratory Therapy Consortium
 - East Central College
 - Moberly Area Community College
 - State Fair Community College
 - North Central Missouri College
 - Three Rivers College

ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

CBHE requested additional information from institutions, asking them to delineate which institutions were separate and which were part of consortia.

MCC provided additional documentation for its singular proposal, which was posted for public comment through November 18, 2020.

Comprehensive review process is triggered because proposal is outside of the community college's CBHE-approved mission to offer associate degrees, except as approved by the CBHE.



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Proposal seeks to establish a new bachelor's program to be located in their existing Health Sciences Institute.

Refer to attached checklist in board books. MCC meets criteria to move forward to Phase II review.

Next steps include:

- If approved, working with MCC to develop Phase II proposal
- Continue working with STLCC and OTC on Phase II

ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

TAB 17

Coordinating Board for Higher Education

One response was received from University of Missouri system, supporting the move to Phase II with some feedback for consideration in the Phase II proposal to include more information regarding:

- Program expenditures (equipment, supplies, and faculty and staff requirements)
- Program revenue (projecting student enrollments and future revenue)

ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Recommendation

Staff recommend that the Coordinating Board approve Metropolitan Community College to move to Phase II review.

Questions or Discussion



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Comprehensive Review Update

Information Item

Dr. Mara Woody Assistant Commissioner for Postsecondary Policy



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE TAB 19

Coordinating Board for Higher Education

Updates on Proposals Not on Today's Agenda

Institution	Proposal	Status	CBHE Board Meeting
St. Charles Community	Bachelor's Degree in	Proposal under	TBD
College and Missouri State	Occupational	department review	
University Collaboration	Therapy Assistant		
St. Louis Community College	Bachelor's Degree in	Phase II proposal in	Tentatively March
	Respiratory Care	progress	2021
Ozarks Technical Community	Bachelor's Degree in	Phase II proposal in	Tentatively March
College	Respiratory Care	progress	2021
Missouri Health Pathways	Bachelor's Degree in	Proposal withdrawn to	N/A
Consortium (East Central	Respiratory Care	evaluate all possible	
College, Moberly Area		structures to meet local	
Community College, Three		RT need.	
Rivers College, North Central			
Missouri College, State Fair			
Community College)			



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Questions or Discussion



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Notification of a Steering Committee for Great Rivers Community College District

Information Item

Dr. Mara Woody

Assistant Commissioner for Postsecondary Policy



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE TAB 20

Coordinating Board for Higher Education

CBHE Responsibility

Applicable Statute and Rule

§§ 178.780 and 178.800-178.800, RSMo, and the administrative rule located at 6 CSR 10-6.010 set forth requirements for the process

Received a letter of intent on October 16, 2020, of the formation of a steering committee to organize the Great River Community College District

Next step is to work with the CBHE to develop required materials for proposal

ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Questions or Discussion



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Fall Enrollment Report

Information Item

Veronica Gielazauskas

Assistant Commissioner for Performance & Strategy

Jeremy Kintzel Director of Education Research



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE TAB 21

Coordinating Board for Higher Education

Fall Enrollment Data Collection

• Reported annually by public and comprehensive independent institutions

 Calculated from student-level data for public and about half of independent institutions

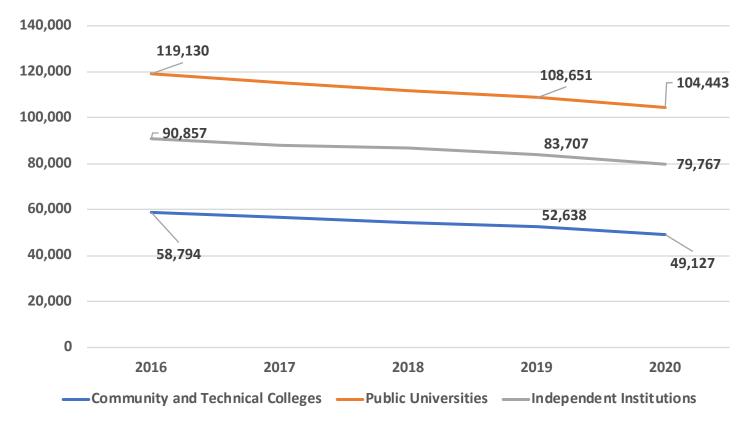
• Collected via aggregate (non-student-level) surveys from remaining independents



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Full Time Equivalent Enrollment





ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education

Full Time Equivalent Enrollment

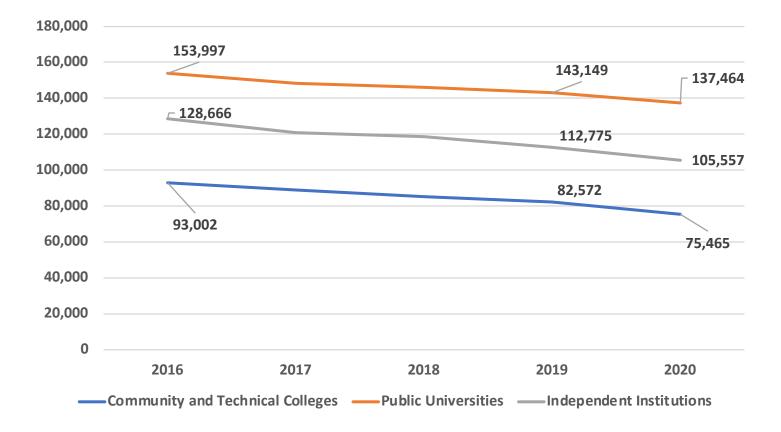
	Since	Since
	2015	2019
Public Universities	-13.5%	-3.9%
Community and Technical		
Colleges	-17.6%	-6.7%
Independent Institutions	-15.7%	-4.7%
All Sectors	-15.2%	-4.8%



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Headcount Enrollment





ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education

Headcount Enrollment

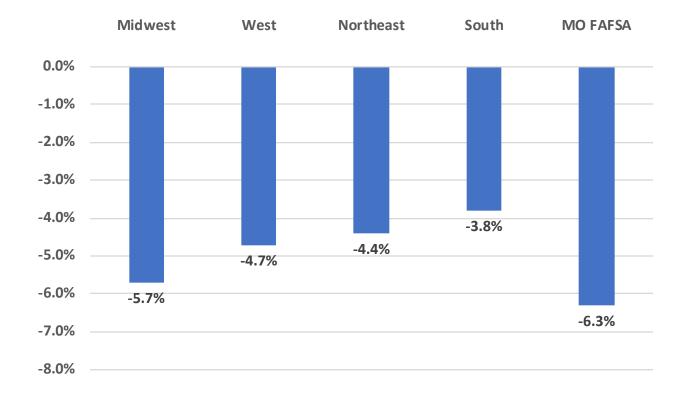
	Since	Since
	2015	2019
Public Universities	-11.1%	-4.0%
Community and Technical		
Colleges	-19.3%	-8.6%
Independent Institutions	-19.1%	-6.4%
All Sectors	-15.9%	-5.9%



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

NSC and FAFSA Filing Since 2019

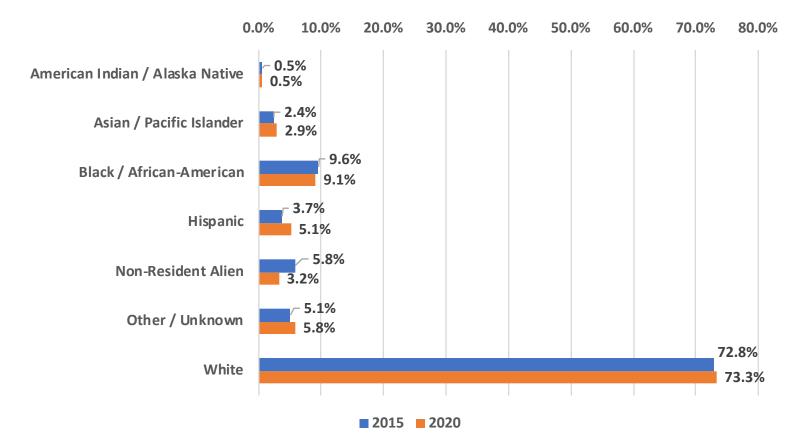




ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

TAB 21

Demographic Changes



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

TAB 21

Coordinating Board for Higher Education

Conclusions

Ongoing demographic challenges and COVID-19 impacted enrollment, but:

- Not out of line with the rest of the Midwest
- Not the worst-case scenario
- In line with FAFSA filing, although many students appeared to wait to decide
- Demographic make-up hasn't changed a lot, at least statewide



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Questions or Discussion



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Job Centers of the Future

Information Item

Dr. Mardy Leathers Director of Workforce Development



Coordinating Board for Higher Education

JCF Guiding Principles

JCF is designed to reengineer Missouri Public Workforce System by redesigning the service and delivery model of workforce programs.

JCF will engage in customer journey mapping to best understand the pinch points and successes for job seekers and employers.

JCF will follow Talent for Tomorrow by benchmarking Missouri's Public Workforce System against 13 Midwestern states and establish performance goals to lead our state to the top of the list.



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

JCF Guiding Principles

JCF will provide specific policy and technological recommendations necessary to modernize Missouri's Public Workforce System.

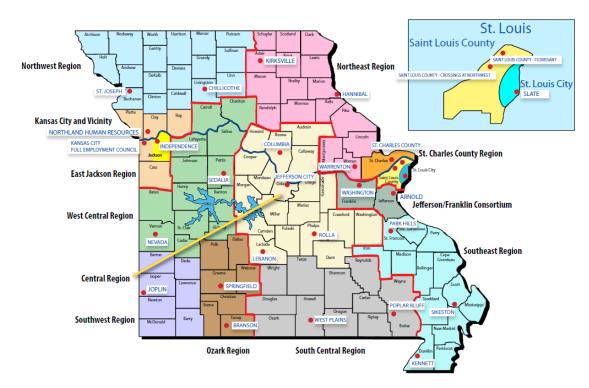
JCF will provide a marketing and outreach plan by which Missouri's Public Workforce System will no longer be our state's best kept secret.

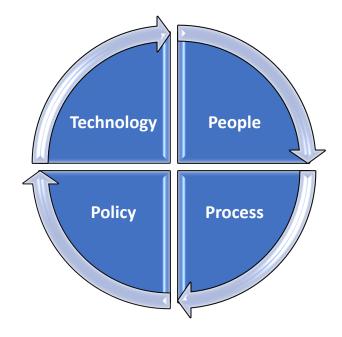


ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

JCF Scope







ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education

December 9, 2020

JCF Outcome Envisioned

- Omnichannel—diverse and multiple access or entry points to obtain Job Center services
- Flexible delivery model for services; no wrong door
- Leverages a variety of mechanisms, processes, and tools to access business and job seeker services
- Multiple platforms and interactive



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Employer Focus Group Feedback

- User-friendly system to connect with potential candidates, and "cross-sharing" with services
- "Love it" that the state government is seeking our feedback and advice
- "The Job Centers are great connectors of our community"
- Job Center is not keeping up with the current technology, "a little antiquated"

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TAB 22

Job Seeker Interview Themes

- If an individual has a "real interest" in working, the Job Center can absolutely work
- 5 Stars and an "At a Girl" for the Intake Worker assigned to assist with training & employment
- Online platform is not very user friendly
- Links do not connect to pages as described
- Lack of follow up from Job Center

ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Questions or Discussion



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education December 9, 2020

Equity in Missouri Higher Education Report

Information Item

Dr. Mara Woody Assistant Commissioner for Postsecondary Policy



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE TAB 23

Coordinating Board for Higher Education

Critical Findings

- Missouri credential completion increased 28 percent from 2009 to 2018.
- Graduation rates of low-income students increased, regardless of sector or selectivity.
- The completion gap persisted between low- and highincome students and between students of color, particularly Black and Hispanic students, and their White peers.



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Critical Findings Continued

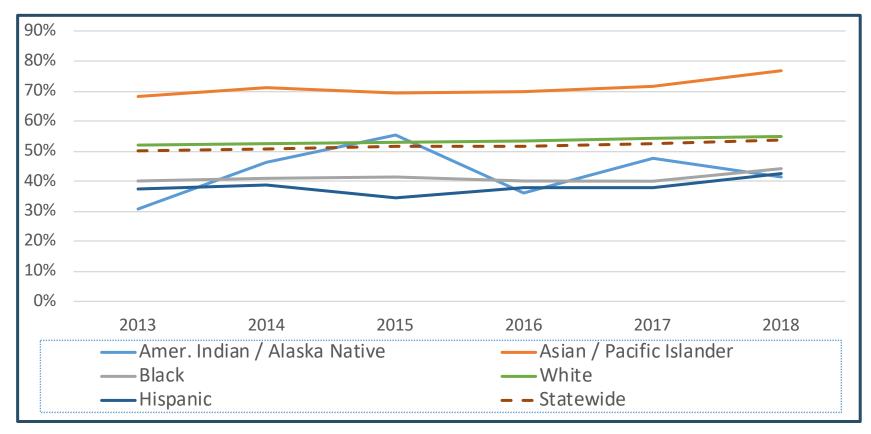
- Black students were vastly underrepresented in graduates from STEM and Education programs.
- There are substantial gaps in the wage premium between students from low- and high-income backgrounds, as well as earnings of Black and Hispanic graduates in comparison to White graduates.
- Income levels and parental education levels influence student success much more than geography, regardless of whether students are from rural or urban areas.



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Coordinating Board for Higher Education December 9, 2020

Attainment by Race/Ethnicity

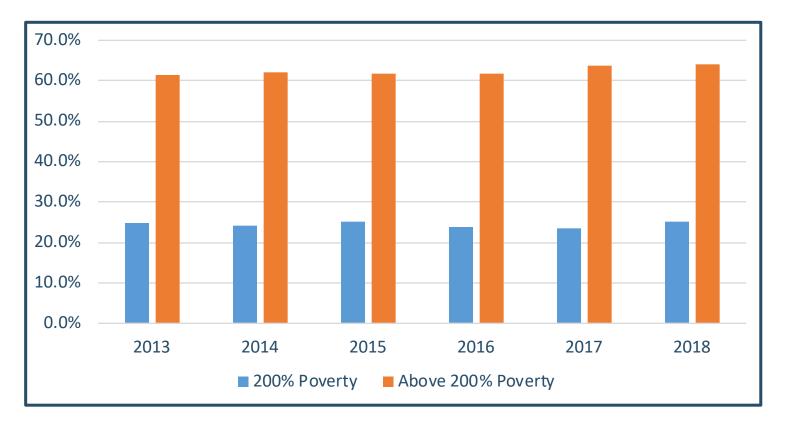




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Coordinating Board for Higher Education

Attainment by Income Levels





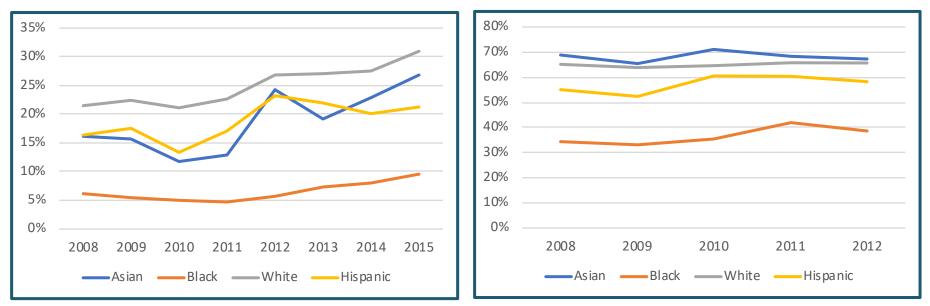
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Coordinating Board for Higher Education

Undergraduate Completions

150% Grad Rates, 2Y

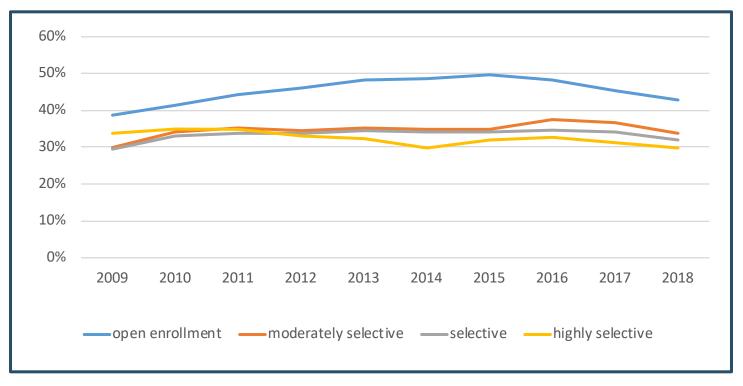
150% Grad Rates, 4Y



- Black students were four times less likely to graduate on-time at public two-year institutions and almost 2.5 times less likely to graduate on-time at public four-year institutions.
- While Hispanic students had the largest increase in graduation rates at the two-year sector, they only saw slight improvements at the four-year sector.

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Completion: Students At or Below 200% Poverty, by Selectivity

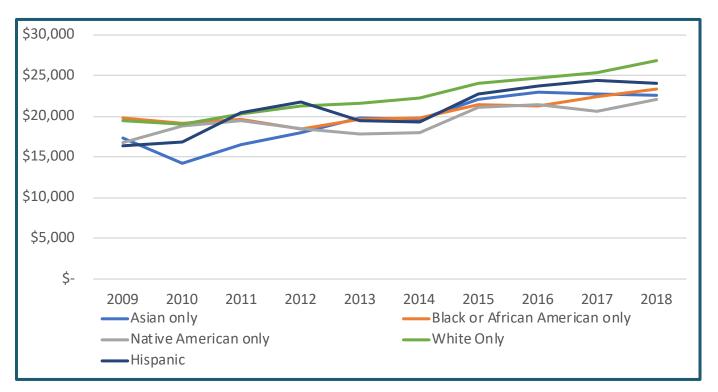




ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

TAB 23

Post-Completion: Median Wages, by Race



- The median earnings for black graduates has increased by 17.8 percent for AY2018 graduates, but has increased 38.5 percent for white graduates.
- The annual median earnings for white graduates is nearly \$3,500 greater than
 those for black graduates.

ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

TAB 23

Questions or Discussion



ACADEMIC AFFAIRS & WORKFORCE NEEDS COMMITTEE

Coordinating Board for Higher Education

TAB 23

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Adjourn Public Session



Coordinating Board for Higher Education

Coordinating Board for Higher Education Public Meeting

To request a copy of this presentation, contact Alyssa McLeod at alyssa.mcleod@dhewd.mo.gov

