



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

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Please use this form as a worksheet. New programs should be submitted through the Academic Program Actions Portal:

<https://web.dhewd.mo.gov/academicprogramaction/login.faces>

NEW PROGRAM PROPOSAL FOR ROUTINE REVIEW

Sponsoring Institution: University of Missouri-Columbia

Program Title: Psychology

Degree/Certificate: BA-Bachelor of Arts If other, please list: _____

Options: _____

Delivery Site(s): This program will be offered 100% online and is affiliated with the main campuses

CIP Classification: _____

**CIP Code can be cross-referenced with programs offered in your region on MDHE's program inventory.*

[Click here for link to NCES CIP site.](#)

Implementation Date 08/22 please use MM/YY date format.

Is this a new off-site location? No Yes

If yes, is the new off-site location within your institution's current CBHE-approved service region? Yes

**If no, public institutions should consult the comprehensive review process.*

Is this a collaborative program? Yes No *If yes, please complete the collaborative programs form on page 6.*

CERTIFICATIONS:

- The program is within the institution's CBHE approved mission. *(public institutions only)*
- The program will be offered within the institution's CBHE approved service region. *(public institutions only)*
- The program builds upon existing programs and faculty expertise.
- The program does not unnecessarily duplicate an existing program in the geographically applicable area.
- The program can be launched with minimal expense and falls within the institution's current operating budget. *(public institutions only)*

AUTHORIZATION:

Name/Title of Institutional Officer

Signature

Date

PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Although the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below.

Qualifications of performance goals should be included wherever possible.

If you need more than one line of text to answer questions 1–5, please attach a Word .doc.

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.

There are no admission procedures or qualifications that exceed regular university admission standards.

- Characteristics of a specific population to be served, if applicable.

There is no specific target population for the joint program. Psychology already attracts a diverse body of students. The online degree program may allow us to attract more non-traditional students (e.g., military and working adults).

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.

Instructors must have a graduate degree (preferably a PhD/PsyD) and complete Missouri Online training.

- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term “full time faculty” (and not FTE) in your descriptions here.

We anticipate 90% of credit hours to be taught by full-time faculty members.

- Expectations for professional activities, special student contact, teaching/learning innovation.

Instructors are expected to be certified in online teaching principles and renew this certification on a regular basis.

3. Enrollment Projections

- Student FTE majoring in program by the end of five years.

84 FTE

- Percent of full time and part time enrollment by the end of five years.

We expect students to take between 9-10 credit hours per semester, on average, based on Missouri Online projections.

STUDENT ENROLLMENT PROJECTIONS

YEAR	1	2	3	4	5
FULL TIME	10	40	74	92	96
PART TIME	0	0	0	0	0
TOTAL	10	40	74	92	96

4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.

15 graduates in Year 3 and 30 in Year 5

- Special skills specific to the program.

Communication, information competency, critical thinking, and cultural competency

- Proportion of students who will achieve licensing, certification, or registration.

Not applicable

- Performance on national and/or local assessments, e.g. percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.

Not applicable

- Placement rates in related fields, in other fields, unemployed.

90% or greater within 6 months of graduation

- Transfer rates, continuous study.

N/A

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide a rationale

This program does not require any special accreditation.

6. Program Structure

A. Total credits required for graduation: ¹²⁰ _____

B. Residency requirements, if any: ^{N/A} _____

C. General education: Total credits: ⁴² _____

Courses (specific courses OR distribution area and credits)

Course Number	Credits	Course Title
UMSL		
	9	Humanities and Fine Arts
	9	Social Sciences
	9	Math and Sciences
	6	First Year Writing and Communication Proficiency
	6	Mathematics and Information Literacy
	3	US History and Government
MU		
	9	Humanities and Fine Arts
	9	Behavioral and Social Sciences
	9	Math and Sciences
	6	First Year Writing and English Exposition
	3	Math and Quantitative Reasoning
	3	US History and Government

D. Major requirements: Total credits: ²⁷ _____

Course Number	Credits	Course Title
PSYCH 1000/1003	3	General Psychology (MU/UMSL)
PSYCH 1001	3	Choosing a Career in Psychology (UMSL)
STAT 1200/PSY 2201	3	Statistics (MU/UMSL)
PSYCH 3010/2219	3	Research Methods I (MU/UMSL)
PSYCH 3020	3	Research Methods II (MU)
PSYCH 4999	2	Capstone: Integrated Psychology (UMSL)
DISTR. REQS,	12	
	6	Clinical, Social, Developmental Psychology
	6	Cognitive/Neuroscience Psychology
		(see attachment for all courses included in distribution requirements)

E. Free elective credits: ⁶ _____
(sum of C, D, and E should equal A)

F. Requirements for thesis, internship or other capstone experience: PSYCH 4999 _____

G. Any unique features such as interdepartmental cooperation: Fully online joint degree program _____

7. Need/Demand

Student demand

Market demand

Societal need

I hereby certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful.

On July 1, 2011, the Coordinating Board for Higher Education began provisionally approving all new programs with a subsequent review and consideration for full approval after five years.

COLLABORATIVE PROGRAMS

Sponsoring Institution One: _____

Sponsoring Institution Two: _____

Other Collaborative Institutions: _____

Length of Agreement: _____

If you need more than two lines of text to answer questions 1–5, please attach a word .doc.

1. Which institution (s) will have degree-granting authority?

2. Which institution (s) will have the authority for faculty hiring, course assignment, evaluation and reappointment decisions?

3. What agreements exist to ensure that faculty from all participating institutions will be involved in decisions about the curriculum, admissions standards, exit requirements?

4. Which institution(s) will be responsible for academic and student-support services, e.g., registration, advising, library, academic assistance, financial aid, etc.?

5. What agreements exist to ensure that the academic calendars of the participating institutions have been aligned as needed?



COLLABORATIVE PROGRAMS

Sponsoring Institution One: University of Missouri - Columbia

Sponsoring Institution Two: University of Missouri - St. Louis

Other Collaborative Institutions:

Length of Agreement: Indefinite, following 2-year pilot period

1. Which institution (s) will have degree-granting authority?

Both MU and UMSL will have degree-granting authority.

2. Which institution (s) will have the authority for faculty hiring, course assignment, evaluation and reappointment decisions?

Both MU and UMSL will have the authority for faculty hiring, course assignment, evaluation and reappointment decisions.

3. What agreements exist to ensure that faculty from all participating institutions will be involved in decisions about the curriculum, admissions standards, exit requirements?

An MOU has been developed between the institutions that provides a governance structure for the joint program. The governance committee includes representatives from both universities and is responsible for decisions regarding curriculum, admissions standards, and exit requirements.

4. Which institution(s) will be responsible for academic and student-support services, e.g., registration, advising, library, academic assistance, financial aid, etc.?

Both MU and UMSL will be responsible for providing these services to students, based on the institution the student chooses at their home institution. Missouri Online will also provide some support at the system-level.

5. What agreements exist to ensure that the academic calendars of the participating institutions have been aligned as needed?

Given both MU and UMSL operate within the University of Missouri System, their academic calendars are closely aligned. The Governance Committee outlined in the MOU, with support from the registrars that have been closely engaged in the development of this proposal, are charged with working through any issues pertaining to the academic calendar.



Memorandum of Understanding
100% Online Joint B.A. in Psychology (MU/UMSL)

Overview and Purpose

This agreement is made between Missouri Online | Office of eLearning and University of Missouri – Columbia (MU) and the University of Missouri – St. Louis (UMSL) for the joint development, marketing, delivery, and maintenance of a fully online baccalaureate program in psychology.

By promoting cooperation between MU and UMSL’s Psychology departments, course offerings for undergraduate students are expanded, increasing flexible pathways to degree completion in alignment with the Missouri Compact for Student Success. This program is intended to attract and serve a new population of students, while continuing to provide the high-quality, face-to-face programs in psychological sciences offered separately by both institutions.

Basic Program Information

- Official Degree Name: Bachelor of Arts in Psychology
- Launch Term: Fall 2022/Spring 2023
- Level: Bachelor’s Degree
- Modality: 100% Online

Academic Unit Information

This section will be regularly reviewed and updated to reflect current chairs and program directors.

- University of Missouri – Columbia
 - College of Arts and Science Department of Psychological Sciences
 - Chair: Debora Bell, Professor
 - Program Director: Dennis Miller, Associate Professor
- University of Missouri – St. Louis
 - College of Arts and Sciences Department of Psychological Sciences
 - Chair: Michael Griffin, Associate Professor
 - Program Director: Ann Steffen, Professor

Term

It is mutually understood that this agreement shall become effective July 1, 2022 and remain in effect until June 30, 2024. This agreement may be modified at any time by mutual written consent of both parties. The terms of this agreement will be reviewed at the end of three years using the following analysis points:

- SCH distribution between MU and UMSL
- Distribution of course offerings between MU and UMSL
- Revenue generation and distribution between MU and UMSL
- Total number of degrees awarded
- Online program growth relative to historical growth and growth of on-ground programs

The remainder of this document describes specific general requirements to be fulfilled by students admitted to the Joint Cooperative Program. The Appendix contains a summary of the degree requirements and any updated agreements.

Guiding Principles

The following principles will guide this collaborative degree program:

- **Student Focused:** Provide students with flexible options, with a larger catalog of courses than either MU or UMSL can offer independently.
- **Collaboration:** Enhance the collaborative relationship between MU and UMSL's departments of psychological sciences, with both having an equal say in the management and delivery of the program and both sharing in subsequent success of the program
- **Consistency:** Course-level outcomes and quality will remain the same across institutions and instructors, providing students with a reliable and high-quality experience
- **Do No Harm:** The new degree offering should not compete with MU and UMSL's existing on-ground psychology offerings

Program Overview and Administration

This document contains a description of and guidelines governing the MU/UMSL joint B.A. in Psychology intended to allow undergraduate students to obtain a B.A. degree in Psychology while performing their undergraduate course work at both universities. The program is slated to be approved by the Coordinating Board for Higher Education in Summer 2022 and, pending appropriate approvals, may award its first joint degree during Academic Year 2022-2023. The approval of the joint online BA in Psychology will coincide with the re-naming of the existing on-campus programs, which will be titled Psychological Sciences, as well as the removal of 100% online modalities for those programs. The primary goal of the program is to take advantage of the combined expertise of the faculty in the MU Department of Psychological Sciences and in the UMSL Department of Psychological Sciences.

Students admitted to the joint BA program will apply to either MU or UMSL and must meet the admission requirement for that university. Students admitted to either institution will be able to take online courses offered by either university through intercampus course sharing. Seats in courses associated with the joint degree program will be made available to students in the on-campus programs as program policies and resources allow.

The joint BA degree is granted by the University of Missouri Board of Curators, with the diploma will be signed by the MU President and the UMSL Chancellor. Graduating students will participate in the commencement exercises of their home institution (i.e., the university to which they applied and were accepted). Aside from the aforementioned details, all standard elements of a diploma for the student's home institution shall be used for the purposes of a student graduating from the joint degree program.

Governance Committee

A Program Governance Committee, consisting of department chairs, program directors, and other relevant stakeholders will oversee administration of the joint program, including enrollment policies, curricular offerings, cost and resource sharing, and program outcomes evaluation. General education courses and any other courses outside of the department that are required for the program will be monitored, coordinated, and offered by the college deans' offices at reasonable intervals.

To help ensure the faculty from both universities own the curricular decisions for this program, a group of faculty members will help to provide oversight. This governance committee will be composed of the following group. This roster will be updated and revised as needed by the committee.

Voting Members

1. MU Program Director (will serve as acting committee chair in rotation with UMSL)
2. UMSL Program Director (will serve as acting committee chair in rotation with MU)
3. MU Psychological Sciences Department Chair
4. UMSL Psychological Sciences Department Chair

Non-Voting Members

1. MU Advisor
2. UMSL Advisor
3. MU Business Manager
4. UMSL Business Manager
5. Alternating Dean or Designee
6. Missouri Online Representative
7. UM Academic Affairs Representative

The Governance Committee will:

1. Hold meetings at least once per semester to check in and ensure things are running smoothly. This can include consultation with Undergraduate Deans at each campus to coordinate enrollment in non-psychology courses required for graduation (e.g., general education and college requirements).
2. Voting members are appointed by the deans from each university and a Governance Committee Chair is appointed every two years in an UMSL and MU rotation
3. Issues that cannot be resolved by the Governance Committee will be referred to the MU and UMSL deans of the appropriate colleges to resolve the issue. Any issue that cannot be resolved at the dean-level will be referred to the provosts, and, further, the UM Office of Academic Affairs and the Council of Chancellors for final resolution.
4. Major-specific student academic exemptions or course substitutions will be handled by the chair of the Governance Committee with consultation from the full committee or advisors as needed.
5. The committee will address issues of curriculum changes, student waivers, admission requirements, and other academic items as needed.
6. Issues governance will handle include any curriculum changes, student waivers, admission requirements, or any other academic items as appropriate.

Intercampus Course Sharing and Reporting

The joint BA program will align with existing intercampus course sharing policies. Student credit hours and overall enrollment numbers for students enrolled in courses shared between the two departments will be counted by the instructor of record, or the department offering the course. The teaching institution will receive 50% of the course revenue for students from a different university enrolled in its course, and 100% of the revenue for students for whom the home and teaching institutions are the same. For example, UMSL will receive 50% of the revenue for MU students enrolled in its courses; and 100% of the revenue for UMSL students enrolled in its courses. The Governance Committee is responsible for determining which courses will be shared outside of the 15-credit-hour core curriculum.

After a period of two years, or four consecutive semesters, this agreement will be reviewed by both university CFOs in collaboration with the Governance Committee and Deans to determine if the course sharing revenue split should be used moving forward. CFOs will annually review SCH/revenue and adjust accordingly if distribution is weighted higher at one campus versus another.

Each department is to be reviewed on its individual merits for university/CBHE program review purposes. To facilitate the five-year review process, individual department reviews for the two departments will be scheduled to occur in the same year of the review cycle whenever feasible. Review of the joint BA program should include information regarding the number of students admitted to the program, the percentage of courses and SCHs offered by each department, the number of degrees granted, the average number of years required to achieve the degree, the

number of faculty from both departments who have participated in the program directly as an instructor, co-advisor, or committee member, as well as any additional evidence of cooperative educational or research activities between the two departments that have occurred as a result of or have been facilitated by the program.

A joint degree program does not require Higher Learning Commission (HLC) approval; however, HLC should be kept well informed when such arrangements are developed, and participating institutions should disclose these arrangements and the processes followed to assure quality in future HLC evaluation documents (e.g., Assurance Arguments). Missouri Online and the UM System Office of Academic Affairs will collect and submit the initial report to HLC on how this joint program was developed.

For purposes of external reporting, departments will report headcount and graduates based on students' home institution in accordance with existing policies and practices. For purpose of internal reporting, in collaboration with the MU and UMSL Registrars, a Cognos report will be prepared each semester to report overall, non-duplicated headcount in the program. As the program matures, the Governance Committee may work with the Registrars to discuss additional data needs and assess feasibility and appropriateness of collecting these data. The Registrars will provide guidance to the departments regarding how these data should and should not be utilized.

Revenue Allocation and Hold Harmless Clause

As students determine the type of program that best suits their needs, it is anticipated that there will be enrollment shifts between the on-ground programs and the joint online program for both departments. To give the joint program a chance to grow and enrollments to naturally settle based on student preference, university administrators will hold the college and departments harmless with respect to budget allocations and other resource supports for shifts in modality and enrollments during the initial two-year period.

- Both college and department level annual budget allocations will not be decreased as a result of perceived drops in student enrollment to the psychology major during the first two years of the program
- Advisors dedicated to the on-ground MU & UMSL psychological sciences programs will not be decreased because of perceived drops in student enrollment during the first two years of the program
- Departments will not be expected to address increased need for advisor and/or administrative support without additional resource allocation from online program net revenue, Missouri Online, or the university.

Additional investments will be needed for this program to grow. The Deans, CFOs, and Provosts commit to providing the service supports necessary to sustain and meet current and emerging needs of the program.

Supported services include the following:

- Advising (Academic & Departmental)
 - Ensure advising load meets industry standard of 275 students per academic advisor across all programs the advisor is overseeing
- Adjunct/Instructor support
- GTA support
- Marketing support

The revenue will be split based on the course share program, see above. If there are cost escalations, this will be handled by each university through their normal allocation process.

Course Requirements

Unless exempted due to previous undergraduate-level course work, all students in the Joint Cooperative Program are required to take a set of core courses, and electives as described in Appendix A. These courses, to be listed and offered to students of the Joint Cooperative Program, may be revised with the approval of both departments.

Advising

The MU College of Arts and Science will provide initial academic advising support, above advising resources currently provided for the on-campus degrees, with these costs factored into differential campus investment and thus corresponding to different allocation needs, for a period of four semesters or until enrollment reaches a point where additional academic advisors are needed, at which point program net revenues will be used to support an additional advisor.

The UMSL College of Arts and Sciences and the UMSL Office of the Provost will work with the department to assess advising needs and make additional investments in advising as deemed appropriate based on program growth.

Missouri Online | Office of eLearning services available:

- Dedicated program coordinator, who serves as liaison to assist in logistical and coordination efforts for the program,
- Online new program development
- Online program growth and planning support
- Market research
- Instructional design and development support
- Missouri Online Brand awareness marketing for all online programs
- Program-specific advertising promoting the psychology bachelor's offering including a digital media mix of targeted paid social media, paid search and display utilizing

keywords, audience demographics, industry, behavioral and retargeting to designated markets. Timing is dependent on official program approvals.

- Video and multimedia production for advertising
- Media strategy, planning, and placement
- Ad campaign creative and visual design; copywriting and content development
- Individual program pages on Missouri Online website
- Academic Technology tools
- Student support and referrals for questions pertaining to enrollment, financial aid, billing, etc.
- Course exam proctoring, including online support
- State authorization support

Program Review & Evaluation

The Governance Committee will meet annually to review the program. Every five years the program will be reviewed in accordance with the normal university five-year review cycles.

UMSL Program Director

Signature: Ann Steffen

Printed: Ann Steffen

Date: 4/18/2022 | 4:58 PM CDT

MU Program Director

Signature: Dennis Miller

Printed: Dennis Miller

Date: 4/18/2022 | 6:27 PM CDT

UMSL Department Chair

Signature: Michael Griffin

Printed: Michael Griffin

Date: 4/19/2022 | 11:47 AM CDT

MU Department Chair

Signature: Debora Bell

Printed: Debora Bell

Date: 4/18/2022 | 4:41 PM CDT

UMSL Dean

Signature: Andrew Kersten

Printed: Andrew Kersten

Date: 4/19/2022 | 1:05 PM CDT

MU Dean

Signature: Cooper Drury

Printed: Cooper Drury

Date: 4/20/2022 | 8:54 AM CDT

UMSL Chief Financial Officer

Signature: DocuSigned by:
Tanika Busch
0151F00CF8E5421

Printed: Tanika Busch

Date: 4/21/2022 | 11:04 AM CDT

MU Chief Financial Officer

Signature: DocuSigned by:
Rhonda Gibler
BAE02BEE55153450

Printed: Rhonda Gibler

Date: 5/6/2022 | 11:09 AM CDT

UMSL Provost

Signature: DocuSigned by:
Steve Berberich
E002D05F103417

Printed: Steve Berberich

Date: 5/10/2022 | 11:32 AM CDT

MU Provost

Signature: DocuSigned by:
Latha Ramchand
BAE02BEE55153450

Printed: Latha Ramchand

Date: 5/6/2022 | 1:15 PM CDT

UM Chief Online Learning Officer

Signature: DocuSigned by:
Stephanie McClelland
DEP574F10B0C47

Printed: Stephanie McClelland

Date: 5/10/2022 | 2:40 PM CDT

Appendix – Degree Curriculum and Requirements

- Core Requirements – 15 credit hours
- Distribution Requirements – 12 credit hours¹
 - 6 credit hours of Clinical/Social/Developmental Psychology
 - 6 credit hours of Cognitive/Neuroscience Psychology
- Electives – 6 credit hours

Courses will be offered in an asynchronous, online format. The annual schedule of courses, supported by course sharing, will be determined by the Governance Committee.

Core Requirements (15 credit hours)

Both MU and UMSL contribute 12 credits worth of coursework to the core, though the actual distribution from semester to semester will vary.

Course	Credits	MU Course	UMSL Course	Notes
General Psychology	3	PSYCH 1000	PSYCH 1003	May be transferred in.
Choosing a Career in Psychology	1	X	PSYCH 1001	MU may offer this course in the future.
Statistics	3	STAT 1200	PSYCH 2201	UMSL will remove 1cr lab
Research Methods I	3	PSYCH 3010	PSYCH 2219	Statistics is a pre-or-co-requisite for this course
Research Methods II	3	PSYCH 3020	X	
Capstone: Integrated Psychology	2	X	PSYCH 4999	

Distribution – Cognitive/Neuroscience (6 credit hours required)

Course	Credits	MU Course	UMSL Course	Notes
Biological Psychology / Mind, Brain and Behavior	3	PSYCH 2210	PSYCH 2211	UMSL to consider renaming course.
Addiction, Drugs and Behavior	3	PSYCH 2220	PSYCH 2200	
Physiological Psychology	3	PSYCH 4210	X	
Sleep Disorders	3	PSYCH 3870	X	

¹ At least 12 credit hours of the distribution requirements and electives must be at the 3000-4000 level.

Distribution – Clinical/Social/Developmental Psychology (6 credit hours required)

Course	Credits	MU Course	UMSL Course	Notes
Social Psychology	3	PSYCH 2310 (8-week)	PSYCH 2520	
Introduction to Addiction Science	3	PSYCH 2520	X	
Positive Motivation	3	PSYCH 3003 (8-week)	X	
Psychology of Gender	3	PSYCH 3003 (8-week)	X	
Psychology of Women	3	PSYCH 4830		
Lifespan Development	3	X	PSYCH 2268	
Developmental Psychology	3	PSYCH 2410	PSYCH 2270	
Abnormal Psychology	3	PSYCH 2510	PSYCH 2270	
Psychology of Trauma	3	X	PSYCH 3232	
Psychology of Death and Dying	3	X	PSYCH 3280	
Clinical Psychology	3	PSYCH 3510	PSYCH 3346	
Psychology Testing and Assessment	3	X	PSYCH 4365	
Mental Health and Aging	3	X	PSYCH 4376	
Drugs & Addiction: People, Policy, & Practice	3	X	PSYCH 4250	
Military and Veteran Psychology	3	PSYCH 2511	X	
Science of Mindfulness	3	PSYCH 3370	X	
Health Psychology	3	PSYCH 3830	PSYCH 3500	Currently offered hybrid at UMSL, could be ported.