



**NEW PROGRAM PROPOSAL FORM**

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**Sponsoring Institution(s):** Stephens College

**Program Title:** Theatre Management

**Degree/Certificate:** Bachelor of Fine Arts

**Options:**

**Delivery Site(s):** on campus

**CIP Classification:** 50.1004

\*CIP code can be cross-referenced with programs offered in your region on MDHE's program inventory [highered.mo.gov/ProgramInventory/search.jsp](http://highered.mo.gov/ProgramInventory/search.jsp)

**Implementation Date:** 2004

**Cooperative Partners:**

\*If this is a collaborative program, form CL must be included with this proposal

**AUTHORIZATION:**

Suzan Harkness, Ph.D., Vice President for Academic Affairs

Name/Title of Institutional Officer

Signature

Date

Linda S. Sharp, Registrar

(573) 876-7277

Person to Contact for More Information

Telephone



**STUDENT ENROLLMENT PROJECTIONS**

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Year	1	2	3	4	5
Full Time	3	2	3	2	6
Part Time					
Total	3	2	3	2	6

Please provide a rationale regarding how student enrollment projections were calculated:

The numbers listed above are actual enrollment numbers for the past 5 years.

Provide a **rationale** for proposing this program, including **evidence of market demand and societal need supported by research**:

The BFA in Theatre Management started in 2004. No data was available.



PROGRAM STRUCTURE

A. Total credits required for graduation: 120

B. Residency requirements, if any: 7 semesters

C. General education: Total credits: 31

Courses (specific courses OR distribution area and credits):

Course Number	Credits	Course Title
ENG 107	3	COMPOSITION I
ENG 109	1	RESEARCH
ARTS	3	ARTS ARRAY
HIS	3	HISTORY ARRAY
INT	3	INTERCULTURAL ARRAY
LIT	3	LITERATURE ARRAY
MAT	3	QUANTITATIVE ANALYSIS
NSC	3	NATURAL SCIENCE
SOPH	3	SOPHOMORE SEMINAR
WST	3	WOMENS STUDIES
GLS	3	GLOBAL ETHICS

D. Major requirements: Total credits: 72

Course Number	Credits	Course Title
THA 122	2	Acting I
THA 124	2	Acting II
THA 205	1.5	Makeup for Theatre
THA 213	1.5	Introduction to Stagecraft
THA 216	3	Scenic Design I
THA 218	3	Theatrical Lighting I
THA 227	1.5	Introduction to Stage Management
THA 232	3	Directing I
THA 251	1.5	Costuming
THA 313	3	Theatre History I
THA 314	3	Theatre History II
THA 425	3	Senior Production Seminar
ENG 345	3	Shakespeare
	3	From list of major elective coursework
BUS 171	3	Foundations of Business
BUS 225	3	Principles of Management

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BUS 230	3	Foundations of Financial Management
BUS 250	3	Principles of Marketing
BUS 364	3	Organizational Behavior
	11	From list of major elective coursework
THA 360	6	Acting Workshop II
THA 361	3	Production Workshop II
THA 363	3	Theatre Management II

E. Free elective credits:

17

(Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience:

Yes

G. Any unique features such as interdepartmental cooperation:

Yes



## PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

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Institution Name      Stephens College  
Program Name          Theatre Management  
Date      6/25/2015

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

### 1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.  
No special admissions criteria
- Characteristics of a specific population to be served, if applicable.  
None.

### 2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.  
Terminal degree in a relevant discipline
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.  
12 credit hours
- Expectations for professional activities, special student contact, teaching/learning innovation.  
Faculty are expected to balance innovative pedagogy, high contact, experiential learning and advising.

### 3. Enrollment Projections

- Student FTE majoring in program by the end of five years.  
5 FTE counting each student as a 1.0 FTE
- Percent of full time and part time enrollment by the end of five years.  
100% full time Residency program.

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#### 4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.  
3, 6
- Special skills specific to the program.  
No data available.
- Proportion of students who will achieve licensing, certification, or registration.  
9.4 % of programs require licensing, certification or registration
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.  
No data available
- Placement rates in related fields, in other fields, unemployed.  
No data available
- Transfer rates, continuous study.  
The Residential programs average transfer rate is 45.73%.

#### 5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**  
Higher Learning Commission

#### 6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys*.  
No data available
- Expected satisfaction rates for employers, including timing and method of surveys.  
No data available

#### 7. Institutional Characteristics

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.  
Historically committed to meeting the changing needs of women, Stephens College prepares students to become leaders and innovators in a rapidly changing world. Stephens engages lifelong learners in an educational experience characterized by intellectual rigor, creative expression and

professional practice, in an environment supported by accomplished faculty and dedicated alumnae. Graduates of Stephens are educated in the liberal arts, professionally prepared and inspired by our tradition of the Ten Ideals as core values that enrich women's lives.

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