



**NEW PROGRAM PROPOSAL FORM**

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**Sponsoring Institution(s):** Stephens College

**Program Title:** Digital Filmmaking

**Degree/Certificate:** Bachelor of Fine Arts

**Options:** Narrative Track or Documentary Track

**Delivery Site(s):** On campus

**CIP Classification:** 50.0601

\*CIP code can be cross-referenced with programs offered in your region on MDHE's program inventory [highered.mo.gov/ProgramInventory/search.jsp](http://highered.mo.gov/ProgramInventory/search.jsp)

**Implementation Date:** 2008

**Cooperative Partners:**

\*If this is a collaborative program, form CL must be included with this proposal

**AUTHORIZATION:**

Suzan Harkness, Ph.D., Vice President for Academic Affairs

Name/Title of Institutional Officer

Signature

Date

Linda S. Sharp, Registrar

(573) 876-7277

Person to Contact for More Information

Telephone



**STUDENT ENROLLMENT PROJECTIONS**

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Year	1	2	3	4	5
Full Time	26	25	25	15	23
Part Time					
Total	26	25	25	15	23

Please provide a rationale regarding how student enrollment projections were calculated:

This program has been in place since 2004. The numbers above represent the last 5 years of enrollment at Stephens College.

Provide a **rationale** for proposing this program, including **evidence of market demand and societal need supported by research**:

From the original degree proposal in 2004: The Internet with its continual invention of news to communicate has opened up the second half of moviemaking: getting the movie to the audience. There's no film in filmmaking anymore. Digital technology is changing the way films are made and the skills needed to make them. Without those skills, your career in filmmaking could end up on the cutting room floor. And if you want to be a successful director, writer, producer or editor, you need more than those technical skills. You need to understand how to tell a great story. You need to understand how to make a film visually appealing. And you need to understand the business of film. More and more women are choosing careers in film, and their work is being recognized like never before. Three of the five best actress nominees in this year's Academy Awards came from films directed by women. And women directors



like Sophia Coppola, Jane Campion and Kasi Lemmons are among the best in the business.

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Form SE - Student Enrollment Projections



PROGRAM STRUCTURE

A. Total credits required for graduation: 120

B. Residency requirements, if any: 7 semesters

C. General education: Total credits: 31

Courses (specific courses OR distribution area and credits):

Course Number	Credits	Course Title
ENG 107	3	COMPOSITION I
ENG 109	1	RESEARCH
ARTS	3	ARTS ARRAY
HIS	3	HISTORY ARRAY
INT	3	INTERCULTURAL ARRAY
LIT	3	LITERATURE ARRAY
MAT	3	QUANTITATIVE ANALYSIS
NSC	3	NATURAL SCIENCE
SOPH	3	SOPHOMORE SEMINAR
WST	3	WOMENS STUDIES
GLS	3	GLOBAL ETHICS

D. Major requirements: Total credits: \_\_\_\_\_

Course Number	Credits	Course Title
DFM 101	3	introduction to Digital Media
DFM 108	3	Digital Photography
DFM 125	3	Filmmaking I
DFM 140	3	Film History I
DFM 150	3	Film History II
DFM 175	3	Stephens Film Institute
DFM 225	3	Filmmaking II
DFM 230	3	Screenwriting I
DFM 250	3	Citizen Jane Practicum
DFM 325	3	Filmmaking III
DFM 340	3	The Business of Film
DFM 362	3	Women in Film
DFM 375	3	Stephens Film Institute
DFM 410	3	Senior Project I
DFM 420	3	Senior Project II
DFM 450	3	Citizen Jane Practicum II

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DFM 490	3	Senior Portfolio
	9	From list of major elective filmmaking coursework
	6	From list of major elective film history/theory coursework

E. Free elective credits:

23

(Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience:

Yes

G. Any unique features such as interdepartmental cooperation:

Yes



## PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

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Institution Name      Stephens College  
Program Name          Digital Filmmaking  
Date      6/24/2015

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

### 1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.  
No special admissions criteria
- Characteristics of a specific population to be served, if applicable.  
None.

### 2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.  
Terminal degree in a relevant discipline
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.  
12 credit hours
- Expectations for professional activities, special student contact, teaching/learning innovation.  
Faculty are expected to balance innovative pedagogy, high contact, experiential learning and advising.

### 3. Enrollment Projections

- Student FTE majoring in program by the end of five years.  
Average: 20 FTE with each student counting as 1.0 FTE
- Percent of full time and part time enrollment by the end of five years.  
100% full time – is a residential program.

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#### 4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.  
7, 4
- Special skills specific to the program.  
None
- Proportion of students who will achieve licensing, certification, or registration.  
9.4 % of programs require licensing, certification or registration
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.  
No data available
- Placement rates in related fields, in other fields, unemployed.  
No data available
- Transfer rates, continuous study.  
The Residential programs average transfer rate is 45.7%.

#### 5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**  
Higher Learning Commission

#### 6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys.*  
No data available
- Expected satisfaction rates for employers, including timing and method of surveys.  
No data available

#### 7. Institutional Characteristics

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.  
Historically committed to meeting the changing needs of women, Stephens College prepares students to become leaders and innovators in a rapidly changing world. Stephens engages lifelong learners in an educational experience characterized by intellectual rigor, creative expression and

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professional practice, in an environment supported by accomplished faculty and dedicated alumnae. Graduates of Stephens are educated in the liberal arts, professionally prepared and inspired by our tradition of the Ten Ideals as core values that enrich women's lives.

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Form PG – Program Characteristics and Performance Goals