



NEW PROGRAM PROPOSAL FORM

Sponsoring Institution(s): Stephens College

Program Title: Apparel Studies

Degree/Certificate: Bachelor of Arts

Options:

Delivery Site(s): On campus only

CIP Classification: 19.0901

*CIP code can be cross-referenced with programs offered in your region on MDHE's program inventory higher.mo.gov/ProgramInventory/search.jsp

Implementation Date: 2013

Cooperative Partners:

*If this is a collaborative program, form CL must be included with this proposal

AUTHORIZATION:

Suzan Harkness, Ph.D.

Name/Title of Institutional Officer

 6/29/15

Signature Date

Linda S. Sharp, Registrar

(573) 876-7277

Person to Contact for More Information

Telephone



STUDENT ENROLLMENT PROJECTIONS

| | | | | | |
|-----------|---|---|---|---|----|
| Year | 1 | 2 | 3 | 4 | 5 |
| Full Time | 2 | 4 | 5 | 7 | 10 |
| Part Time | | | | | |
| Total | 2 | 4 | 5 | 7 | 10 |

Please provide a rationale regarding how student enrollment projections were calculated:

This degree offers Fashion Design students an option for a degree with more flexibility in fashion and design without the rigid schedule for the FDP majors.

Provide a **rationale** for proposing this program, including **evidence of market demand and societal need supported by research**:

This degree offers a set of courses providing a foundation in the study of apparel as related to the fashion industry. Degree flexibility with elective or choice classes allows for more focused study in FAS or DES.



PROGRAM STRUCTURE

A. Total credits required for graduation: 120

B. Residency requirements, if any: 7 semesters

C. General education: Total credits: 31

Courses (specific courses OR distribution area and credits):

| Course Number | Credits | Course Title |
|---------------|---------|-----------------------|
| ENG 107 | 3 | COMPOSITION I |
| ENG 109 | 1 | RESEARCH |
| ARTS | 3 | ARTS ARRAY |
| HIS | 3 | HISTORY ARRAY |
| INT | 3 | INTERCULTURAL ARRAY |
| LIT | 3 | LITERATURE ARRAY |
| MAT | 3 | QUANTITATIVE ANALYSIS |
| NSC | 3 | NATURAL SCIENCE |
| SOPH | 3 | SOPHOMORE SEMINAR |
| WST | 3 | WOMENS STUDIES |
| GLS | 3 | GLOBAL ETHICS |
| | | |
| | | |
| | | |
| | | |

D. Major requirements: Total credits: 43

| Course Number | Credits | Course Title |
|---------------|---------|---|
| BUS 171 | 3 | Foundations of Business in the 21 st Century |
| BUS 250 | 3 | Principles of Marketing |
| FAS 170 | 3 | Fashion Perspectives |
| FAS 201 | 3 | Creative Process |
| FAS 203 | 3 | Textiles |
| FAS 232 | 3 | Technology for Fashion Presentation |
| FAS 303 | 3 | Product Development |
| FAS 315 | 3 | Fashion History and Culture |
| FAS 375 | 3 | 20th Century Costume |
| FAS 492 | 1 | Fashion Industry Internship |
| FAS 493 | 3 | Current Issues in the Global Fashion Industry |
| FAS 496 | 1 | Post-Internship Seminar |
| INT 210 | 1 | Internship Development |
| | 10 | List from major elective coursework |
| | | |
| | | |

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E. Free elective credits:

46

(Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience:

Yes

G. Any unique features such as interdepartmental cooperation:

Yes



PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Institution Name Stephens College
Program Name Apparel Studies
Date 6/23/2015

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.
No special admissions criteria
- Characteristics of a specific population to be served, if applicable.
None.

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.
Terminal degree in a relevant discipline
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.
12 credit hours
- Expectations for professional activities, special student contact, teaching/learning innovation.
Faculty are expected to balance innovative pedagogy, high contact, experiential learning and advising.

3. Enrollment Projections

- Student FTE majoring in program by the end of five years.
5 with each student counting as 1.0 FTE
- Percent of full time and part time enrollment by the end of five years.
100% full time due to nature of program.

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4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.
3, 5
- Special skills specific to the program.
No data available
- Proportion of students who will achieve licensing, certification, or registration.
9.4 % of programs require licensing, certification or registration
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.
No data available
- Placement rates in related fields, in other fields, unemployed.
No data available
- Transfer rates, continuous study.
The undergraduate programs average transfer rate is 45.7%.

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**
Higher Learning Commission

6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys.*
No data available
- Expected satisfaction rates for employers, including timing and method of surveys.
No data available

7. Institutional Characteristics

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.
Historically committed to meeting the changing needs of women, Stephens College prepares students to become leaders and innovators in a rapidly changing world. Stephens engages lifelong learners in an educational experience characterized by intellectual rigor, creative expression and

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Form PG – Program Characteristics and Performance Goals

professional practice, in an environment supported by accomplished faculty and dedicated alumnae. Graduates of Stephens are educated in the liberal arts, professionally prepared and inspired by our tradition of the Ten Ideals as core values that enrich women's lives.

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