



- PUBLIC
- INDEPENDENT

NEW PROGRAM PROPOSAL FOR ROUTINE REVIEW

When finished, please save and email to: he.academicprogramactions@dhe.mo.gov

Sponsoring Institution:

Program Title: Master of Business Administration with an Emphasis in Real Estate Management

Degree/Certificate:

If other, please list:

Options:

Delivery Site: Online, Day Campus, Fort Leonard Wood location, Jefferson City location, Kansas City location, Lake of the Ozarks location, Rolla location, Springfield location, St. Louis location, Waynesville location

CIP Classification: 51.1501

Implementation Date: 1/1/2020

Is this a new off-site location? Yes No

If yes, is the new location within your institution's current CBHE-approved service region?

**If no, public institutions should consult the comprehensive review process*

Is this a collaborative program? Yes No

**If yes, please complete the collaborative programs form on last page.*

Please list similar or comparable programs at Missouri public institutions of higher education.

**For public institutions only*

CERTIFICATIONS:

- The program is within the institution's CBHE approved mission. *(public only)*
- The program will be offered within the institution's CBHE approved service region. *(public only)*
- The program builds upon existing programs and faculty expertise
- The program does not unnecessarily duplicate an existing program in the geographically-applicable area.
- The program can be launched with minimal expense and falls within the institution's current operating budget. *(public only)*

AUTHORIZATION

Dr. Piyusha Singh, Provost and Vice President for Academic Affairs		12/11/19
Name/Title of Institutional Officer	Signature	Date

Re 12-11-19

PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below.

Quantification of performance goals should be included wherever possible.

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.
Admissions procedures and student qualifications do not exceed regular College standards.
- Characteristics of a specific population to be served, if applicable.
Columbia College serves traditional students in the Day Program and specializes in adult education and military education. Columbia College serves nearly 20,000 students each year in more than 30 locations. Columbia College will serve as the exclusive higher educational partner for National Associate of Realtors approximate 1.3 million members with a goal of helping professionalize the real estate field.

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.
Columbia College adheres to the credential requirements set forth by HLC for all faculty members. Columbia College requires instructors to have at least a master's degree from a regionally accredited institution in the subject to be taught, with relevant coursework and/or professional experience directly related to the course.
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.
The program will be taught by adjunct faculty which will teach no more than 9 credit hours in a given session, and no more than 6 in-seat credit hours a session. Additionally, once a fulltime faculty member is hired, he or she will teach in this program with a load of 4 courses per academic semester and oversee it.
- Expectations for professional activities, special student contact, teaching/learning innovation.
All online faculty are required to take and pass a new instructor training course prior to being allowed to teach online for Columbia College. Adjunct faculty members are expected to receive training, including training on the incorporation of new technologies in the classroom for teaching/learning and innovation. They are also required to provide their contact information to students and meet performance expectations related to course log-ins, discussion participation, and grading timeliness. These expectations are monitored and enforced by Online Education staff.

3. Enrollment Projections

- Student FTE majoring in program by the end of five years.
121 FTE after five years
- Percent of full time and part time enrollment by the end of five years.
Percent enrolled full time: 32%
Percent enrolled part time: 68%

STUDENT ENROLLMENT PROJECTIONS

YEAR	1	2	3	4	5
Full Time	32	39	31	36	39
Part Time	33	40	63	72	82
Total	65	79	94	108	121

4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.
28 Graduates per annum at year 3
36 Graduates per annum at year 5
- Special skills specific to the program.
N/A
- Proportion of students who will achieve licensing, certification, or registration.
N/A
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.
Columbia College's goal is to have all students score at least in the 75th percentile on all tests
- Placement rates in related fields, in other fields, unemployed.
N/A
- Transfer rates, continuous study.
N/A

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide rationale.
The Business School intends to seek specialized accreditation for all business programs.

6. Program Structure

- A. Total credits required for graduation: 36
- B. Residency requirements, if any: 27 (Cannot transfer more than 9 credits)
- C. General education: Total credits:
12 Foundational credits

Courses (specific courses OR distribution area and credits)

Course Number	Credits	Course Title
Required Graduate Foundation Courses		
BUSI 508	3	Decision Science for Business
BUSI 510	3	Managerial Economics

E. Free elective credits: *0 semester hours*
(*sum of C, D, and E should equal A*)

F. Requirements for thesis, internship or other capstone experience:
None

G. Any unique features such as interdepartmental cooperation:
None

7. Need/Demand

Student demand

Market demand

Societal demand

I hereby certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful.

On July 1, 2011, the Coordinating Board for Higher Education began provisionally approving all new programs with a subsequent review and consideration for full approval after five years.