

## Specific Format Required for a Complete Proposal

A complete proposal should contain the following information in this order and numbered this way:

1. New Program Proposal Form

### Form NP NEW PROGRAM PROPOSAL FORM

Sponsoring Institution(s): Southeast Missouri State University

Program Title: Bachelor of Arts in Psychology

Degree/Certificate: Bachelor of Arts

Options: \_\_\_\_\_

Delivery Site(s): Online

CIP Classification  
(provide a CIP code): 42.01

Implementation Date: Fall 2015

Cooperative Partners: None

Expected Date of First Graduation: Spring 2020

#### AUTHORIZATION

Dr. William Eddleman, Provost  
Name/Title of Institutional Officer

William R. Eddleman 6-27-14  
Signature Date

Dr. Leslee K. Pollina  
Person to Contact for More Information

573-651-2835  
Telephone

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<u>Dr. Leslee K. Pollina</u>	<u>573-651-2835</u>	_____
Person to Contact for More Information	Telephone	

2. Need:

A. Student Demand:

- i. Estimated enrollment each year for the first five years for full-time and part-time students

**Form SE**  
**STUDENT ENROLLMENT PROJECTIONS**

Year	1	2	3	4	5
Full-Time	5	15	30	45	60
Part-Time	0	0	5	5	5
TOTAL	5	15	35	50	65

- ii. Will enrollment be capped in the future?  
If demand exceeds instructional capacity.

B. Market Demand:

- i. National, state, regional, or local assessment of labor need for citizens with these skills According to the U.S. Bureau of Labor Statistics (Career Information for Students, 2013), graduates with a Bachelor’s Degree in Psychology find employment in business administration, sales, education, criminal justice, human resources, and technical/science writing careers. The demand for direct-service workers with degrees in psychology/social services is predicted to increase by 25% between 2010 and 2020, which is faster than the average for all occupations; this is driven by demand in the health care and social service areas. Psychology technicians are employed at 2.8 times the national rate in the St. Louis area.

C. Societal Need:

- i. General needs which are not directly related to employment  
The societal needs for many more people with expertise in mental health care are evident. Aside from that, psychology majors develop skills in analysis, communication, interacting with people, and problem-solving that are badly needed in many arenas. This online-only program will serve not only “traditional” college students who may be place-bound, but also

adult learners, returning military personnel, and others who may be unable to attend a traditional 4-year institution.

D. Methodology used to determine "B" and "C" above.

U.S. Bureau of Labor Statistics (2013)

3. Duplication and Collaboration: If similar programs currently exist in Missouri, what makes the proposed program necessary and/or distinct from the others at public institutions, area vocational technical schools, and private career schools? This is a fully on-line program.

Does delivery of the program involve a collaborative effort with any external institution or organization? If yes, please complete Form CL. No.

4. Program Structure:

**Form PS  
PROGRAM STRUCTURE**

- A. Total credits required for graduation: 120
- B. Residency requirements, if any: \_\_\_\_\_
- C. General education (total credits): University Studies (51)

General education courses (specific courses OR distribution area and credits):

<u>UI100</u>	<u>3</u>	<u>cr.</u>	<u>Written Exp</u>	<u>3</u>	<u>cr.</u>	<u>Major Civ</u>	<u>3</u>	<u>cr.</u>
<u>Artistic Exp</u>	<u>3</u>	<u>cr.</u>	<u>Behav Syst</u>	<u>3</u>	<u>cr.</u>	<u>Econ Syst</u>	<u>3</u>	<u>cr.</u>
<u>Literary Exp</u>	<u>3</u>	<u>cr.</u>	<u>Living Syst</u>	<u>3</u>	<u>cr.</u>	<u>Polit Syst</u>	<u>3</u>	<u>cr.</u>
<u>Oral Exp</u>	<u>3</u>	<u>cr.</u>	<u>Logical Syst</u>	<u>3</u>	<u>cr.</u>	<u>Interdisc.</u>	<u>9*</u>	<u>cr.</u>
<u>Social Systems</u>	<u>3</u>	<u>cr.</u>	<u>Physical Systems</u>	<u>3</u>	<u>cr.</u>	<u>EN100</u>	<u>3</u>	<u>cr.</u>

Total General Education credits= 51

\*Interdisciplinary Courses should include UI300, UI354, and a 400-level UI course

- D. Major requirements (total credits): 54
- | Required (36 hrs.) |   | Electives (18 hrs.) (choose 6 courses) |   |
|--------------------|---|--|---|
| PY101              | 3 | PY120 or PY222                         | 3                                       |
| PY220              | 3 | PY251                                  | 3                                       |
| PY250              | 3 | PY301                                  | 3                                       |
| PY271              | 3 | PY325                                  | 3                                       |
| PY358              | 3 | PY353/359                              | 3                                       |
| PY362              | 3 | PY441                                  | 3                                       |
| PY432              | 3 | PY444                                  | 3                                       |
| PY440              | 3 | PY495                                  | 3 *permission of internship coordinator |
| PY460              | 3 | PY525                                  | 3                                       |
| PY466              | 3 |  |   |
| PY497              | 3 |  |   |
| PY531              | 3 |  |   |
- E. Free elective credits (supplementary requirements)  
(sum of C, D, & E should equal A): 6 hrs. from the following: UI309, SO102, FN235, SW207. AN181, AN100, BS103 plus 9 hrs, free electives from any discipline
- F. Requirements for thesis, internship or other capstone experience: none
- G. Any unique features such as interdepartmental cooperation: none



- Transfer rates, continuous study  
<10%

#### Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide reasons.  
There is no accrediting body for undergraduate programs in psychology.

#### Alumni and Employer Survey

- Expected satisfaction rates for alumni, including timing and method of surveys  
90%, 1 and 5 years
- Expected satisfaction rates for employers, including timing and method of surveys  
90%, 1 and 5 years

7. Accreditation: If accreditation is not a goal for this program, provide a brief rationale for your decision. If the institution is seeking program accreditation, provide any additional information that supports your program.  
There is no accrediting body for undergraduate psychology programs.
8. Institutional Characteristics: Please describe succinctly why your institution is particularly well equipped or well suited to support the proposed program.  
This program offers an affordable path to employment for students in the region, as well as those in other areas.
9. Any Other Relevant Information:  
Because psychology is a very popular major nation-wide, this program will enhance the visibility of Southeast Missouri State University.