



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Date Submitted:

02/28/2022

Institution

Southeast Missouri State University

Site Information

Implementation Date:

8/15/2022 12:00:00 AM

Added Site(s):

Selected Site(s):

Southeast Missouri State University, One University Plaza, Cape Girardeau, MO, 63701

CIP Information

CIP Code:

500408

CIP Description:

A program in the applied visual arts that prepares individuals to apply artistic principles and techniques to the professional planning, designing, equipping, and furnishing of residential and commercial interior spaces. Includes instruction in computer applications, drafting, and graphic techniques; principles of interior lighting, acoustics, systems integration, and color coordination; furniture and furnishings; textiles and their finishing; the history of interior design and period styles; basic structural design; building codes and inspection regulations; and applications to office, hotel, factory, restaurant and housing design.

CIP Program Title:

Interior Design

Institution Program Title:

Interior Design

Degree Level/Type

Degree Level:

Bachelor's Degree

Degree Type:

Bachelor of Fine Arts

Options Added:

Collaborative Program:

N

Mode of Delivery

Current Mode of Delivery

Classroom

Student Preparation



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Special Admissions Procedure or Student Qualifications required:
There are no special admission requirements.

Specific Population Characteristics to be served:
n/a

Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:
Degree requirements are based on HLC faculty qualification criteria and accreditation requirements.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:
100%

Expectations for professional activities, special student contact, teaching/learning innovation:
University expectations of all faculty related to teaching, scholarship and service.

Student Enrollment Projections Year One-Five

Year 1	Full Time: 55	Part Time: 1	
Year 2	Full Time: 58	Part Time: 1	
Year 3	Full Time: 62	Part Time: 1	Number of Graduates: 18
Year 4	Full Time: 66	Part Time: 2	
Year 5	Full Time: 70	Part Time: 2	Number of Graduates: 20

Percentage Statement:
n/a

Program Accreditation

Institutional Plans for Accreditation:
The current BS in interior design is CIDA and NASAD accredited. These will be maintained with the BFA.

Program Structure

Total Credits:
120

Residency Requirements:
30 hours per university policy <https://semo.edu/student-support/academic-support/registrar/bulletin/policies.html#degree>

General Education Total Credits:
42

Major Requirements Total Credits:
87

Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
See Attached	3	

Free Elective Credits:
0



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Internship or other Capstone Experience:

3 credit hours of Internship required.

Assurances

I certify that the program is clearly within the institution's CBHE-approved mission. The proposed new program must be consistent with the institutional mission, as well as the principal planning priorities of the public institution, as set forth in the public institution's approved plan or plan update.

I certify that the program will be offered within the proposing institution's main campus or CBHE-approved off-site location.

I certify that the program will not unnecessarily duplicate an existing program of another Missouri Institution in accordance with 6 CSR 10-4.010, subsection (9)(C) Submission of Academic Information, Data and New Programs.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the program can be launched with minimal expense and falls within the institution's current operating budget.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

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Koch

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**BS in Interior Design
Proposed Curriculum Changes**

Sample file showing both the current and proposed curriculum structure with revisions marked. Use:

Deletions of Courses, New Courses, Revised Courses, Existing Courses Added

Current Program (BS)		Proposed Program (BFA)	
Required Courses (69 hours)	Cr Hrs	Required Courses (87 hours)	Cr Hrs
DS 001 Portfolio Review	0	Art & Design Foundations (15 hours)	
DS 104 Exploring Interior Design	3	AR 100 Drawing I (Gen Ed Hum & Fine Ar)	3
DS 111 Technical Drafting for Designers	3	AR 104 2D Design	3
DS 205 History of Interiors I	3	AR 106 3D Design	3
DS 206 History of Interiors II	3	AH 210 Art History II (Gen Ed Hum & Fine Ar)	3
DS 207 Interior Systems	3	AR 180 Introduction to Design Software	3
DS 209 Construction Codes for Designers	3	Interior Design BFA (72 hours)	
DS 211 Basic Kitchen & Bath Design	3	DS 001 Portfolio Review	0
DS 218 Form and Space for Designers	3	DS 104 Exploring Interior Design (Gen Ed. Hum & Fine Ar)	3
DS 220 Design Communications	3	DS 111 Technical Drafting for Designers	3
DS 313 Sustainable Design I	3	DS 205 History of Interiors I	3
DS 314 Multicultural Design	3	DS 206 History of Interiors II	3
DS 315 Sustainable Design II	3	DS 207 Interior Systems	3
DS 320 Advanced Design Communications	3	DS 209 Construction Codes for Designers	3
DS 330 Lighting & Electrical Systems	3	DS 211 Basic Kitchen & Bath Design	3
DS 332 Materials for Interior Environments	3	DS 218 Form and Space for Designers	
DS 409 Healthcare Design I	3	DS 220 Design Communications	3
DS 410 Hospitality Design I	3	DS 313 Sustainable Design	3
DS 411 Advanced Kitchen & Bath Design	3	DS 314 Multicultural Design	3
DS 414 Hospitality Design II	3	DS 315 Sustainable Design II	
DS 415 Healthcare Design II	3	DS 320 Advanced Design Communications	
DS 440 Internship in Interior Design	3	DS 330 Lighting & Electrical Systems	3
DS 450 Professional Practice in Int. Design I	3	DS 332 Materials for Interior Environments	3
DS 451 Professional Practice in Int. Design II	3	DS 409 Healthcare Design I	3
Additional Requirements (18 hours)		DS 410 Hospitality Design I	3
AH 210 Art History II	3	DS 411 Advanced Kitchen & Bath Design	3
AR 100 Drawing 1	3	DS 414 Hospitality Design II	3
CM 126 Computer Aided Drafting	3	DS 415 Healthcare Design II	3
CM 226 Residential Arch. Drafting & Design	3	DS 440 Internship in Interior Design	3
CM 322 Commercial Arch. Drafting & Design	3	DS 450 Professional Practice in Int. Design I	3
Choose 3 Hours	3	DS 451 Professional Practice in Int. Design II	3
DS 340 Housing Perspectives		CM 126 Computer Aided Drafting	3
AR 337 Issues in Modern Architecture		CM 226 Residential Arch. Drafting & Design	3
DS 401 American Cultural Landscapes		CM 322 Commercial Arch. Drafting & Design	3
Total Hours	87	Elective Course (choose 3 hours)	
		DS 340 Housing Perspectives	3
		AR 337 Issues in Modern Architecture	
		DS 401 American Cultural Landscapes	
		Total Hours	87

List Gen Ed Requirements: Natural and Mathematical Sciences (7); Mathematics (3); Social & Behavioral Sciences (6); Civics Requirement (3); Written Communication (6); Oral Communication (3); UI 100 (1); Extra Credits earned in other categories (4)



BOARD OF GOVERNORS

MOTION CONSIDERATION FORM

February 25, 2022

Open Session

I. Motion to be Considered:

Authorize and approve the change of the BS in Interior Design to a Bachelor of Fine Arts (BFA) in Interior Design.

II. Background:

Justification: As part of the program prioritization process, the transition of Interior Design from a BS to a BFA better aligns the degree with other degrees and disciplines within the Holland College of Arts & Media. It is anticipated that these changes will increase enrollment and the marketability of the program while better aligning it with accreditation requirements and competing programs (see Table 3).

Need: The BFA is a professional degree with intensive study in interior design. Earning this type of professional degree will benefit students when seeking employment in the interior design industry. It is anticipated that employers will be more likely to hire graduates with a BFA professional degree. Additionally, the proposed changes will benefit students who take the Council for Interior Design Qualifications' (CIDQ) interior design certification exam. According to CIDQ, certified interior designers earn an estimated \$10,000 more than non-certified interior designers and employers are more likely to hire certified designers.

Program Summary: Total credit hours required will remain at 120. The curriculum has been redesigned to include a 15-hour art and design foundation core. These curricular changes have reduced duplication of courses between Art & Design and Interior Design and improves compliance with accreditation standards.

Recommended By:

Student Government _____
Faculty Senate _____
Administrative Council _____
VP, Enroll. Man. & Stu. Suc. _____
VP, Finance & Admin. _____
VP, University Advancement _____

Chairperson _____
Dean _____
Academic Council _____
Provost *[Signature]* _____
President *[Signature]* _____

Board Action on: _____
Motion By: _____
Second By: _____
Vote: Yeas: _____ Nays: _____
Abstentions: _____

Postpone: _____
Amend: _____
Disapprove: _____
Approve: _____
Secretary: _____

Current: BS in Interior Design

Proposed: BFA in Interior Design

Table 1.

BS in Interior Design	Enrollment Fall 2017	Enrollment Fall 2018	Enrollment Fall 2019	Enrollment Fall 2020	Enrollment Fall 2021
	51	50	50	50	56

Table 2.

BS in Interior Design	Degrees Awarded 2016-2017	Degrees Awarded 2017-2018	Degrees Awarded 2018-2019	Degrees Awarded 2019-2020	Degrees Awarded 2020-2021
	2	7	6	11	12

Table 3.

BS in Interior Design (current)	BFA in Interior Design (proposed)
Curriculum	
120 credit hours <ul style="list-style-type: none"> • CIDA accredited • NASAD accredited • Fewer art courses 	120 credit hours <ul style="list-style-type: none"> • CIDA accredited • NASAD accredited • New art/design foundation core • Eliminates overlap in art/design courses • Allows for integration and collaboration with art and design students • Improves compliance with accreditation standards <ul style="list-style-type: none"> ○ During the 2016 CIDA accreditation visit, several weaknesses were noted within the "space and form" standard, which relates to 2D and 3D design work. The new BFA curriculum includes AR 104: 2D design, AR 106: 3D design, and AR 180: Introduction to Design Technology. ○ It is anticipated that the addition of these art and design courses will strengthen the student work within this CIDA accreditation standard.

Table 3. (continued)

Department and College Alignment	
<p>This BS degree was part of the Department of Human Environmental Studies in the College of Health and Human Services prior to the 2018 reorganization</p>	<p>A BFA aligns better with the newly formed Department of Art + Design and Holland College of Arts & Media</p> <ul style="list-style-type: none"> • A BFA aligns better with the NASAD accreditation standards and the new statewide mission as a campus dedicated to the visual and performing arts • A BFA aligns better with the proposed interior design curriculum due to large percentage of art/design content (BFA 65% major content; BA/BS 45% major content)
Career Outcomes	
<p>Viewed as a “liberal arts” degree by art and design professionals (generally 45% art and design major content)</p> <ul style="list-style-type: none"> • Employers interviewing graduates with a BS may hire a student with a BFA instead if they view this as a more professional degree 	<p>Viewed as a “professional degree” by art and design professionals (contains at least 65% art and design major content)</p> <ul style="list-style-type: none"> • Employers who review applicants with BFA degrees can be assured that the student has completed a professional degree with a large percentage of art/design content, unlike a BS degree where the art/design content may be less than 65% • A BFA aligns better with competitors in the state of Missouri <ul style="list-style-type: none"> ○ UCM; CIDA/NASAD; BFA degree ○ Maryville University; CIDA/NASAD; BFA degree • Having a BFA degree would allow SEMO graduates to have an equal opportunity in the job search process (CIDA/NASAD; BFA degree)