



New Program Report

Date Submitted:

10/28/2022

Institution

St. Charles Community College

Site Information

Implementation Date:

10/28/2022 12:00:00 AM

Added Site(s):

Selected Site(s):

St. Charles Community College, 4601 Mid Rivers Mall Drive, St. Peters, MO, 63376

CIP Information

CIP Code:

500402

CIP Description:

A program in the applied visual arts that prepares individuals to use artistic techniques to effectively communicate ideas and information to business and consumer audiences via illustrations and other forms of digital or printed media. Includes instruction in concept design, layout, paste-up, and techniques such as engraving, etching, silkscreen, lithography, offset, drawing and cartooning, painting, collage, and computer graphics.

CIP Program Title:

Commercial and Advertising Art

Institution Program Title:

Graphic Design

Degree Level/Type

Degree Level:

Associate Degree

Degree Type:

Associate of Fine Arts

Options Added:

Collaborative Program:

N

Mode of Delivery

Current Mode of Delivery

Classroom

Student Preparation

Special Admissions Procedure or Student Qualifications required:

This long-standing degree has historically been an option under our general AFA degree. We would like to have this degree stand on its own going forward.



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Specific Population Characteristics to be served:

This long-standing degree has historically been an option under our general AFA degree. We would like to have this degree stand on its own going forward.

Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:

This long-standing degree has historically been an option under our general AFA degree. We would like to have this degree stand on its own going forward. All current faculty will continue to teach as they have.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:

This long-standing degree has historically been an option under our general AFA degree. We would like to have this degree stand on its own going forward. Full-time faculty will continue to teach as they have.

Expectations for professional activities, special student contact, teaching/learning innovation:

This long-standing degree has historically been an option under our general AFA degree. We would like to have this degree stand on its own going forward.

Student Enrollment Projections Year One-Five

Year 1	Full Time: 100	Part Time: 100	
Year 2	Full Time: 100	Part Time: 100	
Year 3	Full Time: 100	Part Time: 100	Number of Graduates: 30
Year 4	Full Time: 100	Part Time: 100	
Year 5	Full Time: 100	Part Time: 100	Number of Graduates: 30

Percentage Statement:

n/a

Program Accreditation

Institutional Plans for Accreditation:

This is a long-standing degree that is accredited through our institutional accreditation with HLC.

Program Structure

Total Credits:

62

Residency Requirements:

15

General Education Total Credits:

26

Major Requirements Total Credits:

36

Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
art 2100	3	History of graphic design



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Free Elective Credits:

0

Internship or other Capstone Experience:

Program requires a capstone course.

Assurances

I certify that the program is clearly within the institution's CBHE-approved mission. The proposed new program must be consistent with the institutional mission, as well as the principal planning priorities of the public institution, as set forth in the public institution's approved plan or plan update.

I certify that the program will be offered within the proposing institution's main campus or CBHE-approved off-site location.

I certify that the program will not unnecessarily duplicate an existing program of another Missouri institution in accordance with 6 CSR 10-4.010, subsection (9)(C) Submission of Academic Information, Data and New Programs.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the program can be launched with minimal expense and falls within the institution's current operating budget.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

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Studio Art or Graphic Design Transfer AFA

Subject	Course	Title	Credits
General Education Requirements (26 credits)			
Communication	ENG 101	English Composition I	3
		Any COM MOTR course (minus 200-level)	3
Mathematics	MAT 155	Contemporary College Math or higher	4
	HIS 101 or	U.S. History to 1877	
	HIS 102 or	U.S. History Since 1877	
Social Science	HIS 103 or	African-American History to 1877	3
	HIS 104 or	African-American History Since 1877	
	POL 101 or	American Government	
Natural Science		Any CORE 42 BIO, CHM, or PHY	3
	ART 1200	2D Design	3
Humanities	ART 1500	Survey of Western Art History I	3
	ART 1505	Survey of Western Art History II	3
	COL 101	College Success Seminar	1
Core Course Requirements (18 credits)			
	ART 1105*	Digital Art Studio	3
	ART 1205	Color Theory	3
	ART 1300	3-D Design	3
	ART 1400	Drawing I	3
	ART 1405	Drawing II	3
	ENG 102	English Composition II	3
Studio Art Electives (18 credits)			
	5 additional studio art courses reflecting a breadth of studio experiences. Studio Art Option majors must take at least one art elective from each of the three groups of art electives as follows:		
Group 1	ART 2300 or ART 2310 or ART 2400 or ART 2900	Drawing III, or Figure Drawing I, or Painting I or Illustration I	3
Group 2	ART 2500 or ART 2550 or ART 2600	Ceramics I, or Jewelry I, or Sculpture I	3
Group 3	ART 2700 or ART 2750 or ART 2800 or ART 2810	Intro to Printmaking, or Fibers or B&W Photography I or Digital Photography I	3
2 additional Art Electives	The additional 2 art electives can be from whichever area the student has the most interest, or another area they have not yet tried including Graphic Design courses.		
	ART 2999****	Sophomore Studio Art Seminar	3
Graphic Design Electives - (18 credits)			
	ART 2100	History of Graphic Design	
	ART 2110	Visualization & Layout	
*Electives - Choose 5 courses from the following:	ART 2120	Typography	
	ART 2130	Digital Imaging & Illustration	
	ART 2140	Web Design	15
	ART 2810	Digital Photo I	
	ART 2160	Animation & Motion Graphics	
	ART 2170	Video Production	
Capstone	ART 2199	Portfolio Design & Professional Practices	3

* Graphic Design students may also choose Studio Art courses but should consult with the Graphic Design Chair for advising.

** ART 1105 also fulfills the SCC computer literacy requirement.

Total Required Hours: 62 credits