



**OFF-SITE DELIVERY OF AN EXISTING PROGRAM FORM**

**Sponsoring Institution (s):** Northwest Missouri State University – Northwest Kansas City  
Name of Institution (Campus or off-campus residential center in the case of multi-campus institutions).

**Program Title:** Psychology  
**Degree/Certificate:** Bachelor of Science  
**Institution Granting Degree:** Northwest Missouri State University  
**Delivery Site(s):** Northwest Kansas City - Gladstone, MO  
**Mode of Program Delivery:** on-site delivery

**Geographic Location of Student Access:** 6889 North Oak Traffic way, Gladstone, MO

**CIP Classification:** 420101 (Please provide CIP code)

**Implementation Date:** Fall Of 2017

**Semester and Year**

**Cooperative Partners:** [Click here to enter text.](#)

**AUTHORIZATION**

Dr. Jamie Hooyman

Name/Title of Institutional Officer

Signature

11/28/16

Date

Dr. Jamie Hooyman

Person to Contact for More Information

660-562-1277

Telephone



**STUDENT ENROLLMENT PROJECTIONS**

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Year	1	2	3	4	5
Full Time	15	32	32	40	40
Part Time	5	8	8	10	10
Total	20	40	50	50	50

Please provide a rationale regarding how student enrollment projections were calculated:

Student projections are based on a consistent flow of inquiries from community college students expressing interest in the program. Growth patterns of other programs delivered by Northwest at the same location were also considered.

Provide a **rationale** for proposing this program, including **evidence of market demand and societal need supported by research**:

Market researcher indicates that there are limited opportunities to pursue a bachelor's degrees in Psychology in the Kansas City area (Avila, Calvary Bible College, Park University, Rockhurst University, UMKC, William Jewell College. Northwest would offer the degree at a significant cost savings to students and would target those transitioning from community college to a Bachelor's program. The Job market is strong with 194 psychology job postings for KCMO and 195 postings for KCKS in November of 2016. Furthermore, the Missouri Department of Mental Health currently faces a workforce crisis that prevents individuals with developmental disabilities, mental illness, or substance abuse disorders from accessing quality treatment in a timely manner. The most recent MERIC survey has demonstrated a projected shortage of workers for mental health related occupations from 2012 to 2022. This prediction appears to be accurate, as the Health Resources Services Administration has indicated that 95 (83%) of Missouri's counties currently face a significant shortage of "core mental health professionals". Direct care staff is a particularly challenging area, as demonstrated by the DMH annual turnover rate of 42%.

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Nationally, the projected change in percentage of employment from 2014 to 2024 is 19% for psychologists, 10% for social and community case managers, and 12% for social workers, all of which are above the 7% national average, as reported by the bureau of labor statistics. The combination of growing job markets, workforce shortages, and limited opportunity for cost effective education indicate that there is significant need for the proposed program.



PROGRAM STRUCTURE

A. Total credits required for graduation: 124

B. Residency requirements, if any: none

C. General education: Total credits: 50

Courses (specific courses OR distribution area and credits):

Course Number	Credits	Course Title
77101	3	University Seminar
1 course	3	ORAL COMMUNICATION (e.g., fundamentals of oral communication).
2 courses	6	WRITTEN COMMUNICATION (comp I, comp II)
1 course	3	MATHEMATICAL REASONING (general statistics required for psych majors)
1 course	3	DIGITAL LITERACY (foundations of computing, IT and culture)
1 course	3	GLOBAL EXPERIENCES (the eastern world, peoples & cultures of the world)
1 course	3	WESTERN EXPERIENCES (western civ I, western civ II, professional ethics)
1 Course	3	AMERICA HISTORY (the U.S. to 1877, the U.S. since 1877)
1 Course	3	POLITICAL SCIENCE (Intro to American govt. and politics)
1 Course	3	LITERATURE (introduction to literature)
1 Course	3	FINE ARTS (art appreciation, enjoyment of music, theatre appreciation)
2 Courses	6	SOCIAL AND BEHAVIORAL SCIENCES
1 Course & lab	4	LIFE SCIENCES (plant science, general biology)
1 Course & lab	4	PHYSICAL SCIENCES (chemistry, physics, geology, earth science)

D. Major requirements: Total credits: 36

Course Number	Credits	Course Title
PSYC 08234	3	Introduction to Psychological Experimentation
PSYC 08310	3	Cognitive Psychology
PSYC 08333	3	Developmental Psychology
PSYC 08343	3	Biological Psychology
PSYC 08334	3	Experimental Psychology
PSYC 08353	3	Psychology of Race and Gender
PSYC 08363	3	Psychology of Personality
PSYC 08365	3	Social Psychology
PSYC 08423	3	History and Systems of Psychology
PSYC Elective	3	Elective – e.g., abnormal psychology
PSYC Elective	3	Elective – e.g., Personal Adjustment
PSYC Elective	3	Elective – e.g., psychology of groups and teams

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E. Free elective credits:

38

(Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience:

None

G. Any unique features such as interdepartmental cooperation:

This program is to be delivered at the Northwest Kansas City location. It is identical to the existing Bs in Psychology offered on-site at the Maryville campus. The program also requires a minor, which will also be delivered through the Kansas City facility – minor options include sociology, business, communication, and health.



## PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

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Institution Name Northwest Missouri State University  
Program Name Bachelor of Science in Psychology  
Date Fall of 2017

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

### 1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.  
This program is designed to cater to students who have completed or are near completing core (general education) requirements through a Community College system; however, no formal completion requirement prior to admission will be enforced.
- Characteristics of a specific population to be served, if applicable.  
As noted, the program caters to community college students who wish to pursue a Bachelor's degree after completing an Associates degree. Northeast Core requirements can be completed on-line in instances where students still need to complete a portion of the core curriculum (i.e., general education requirements).

### 2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.  
Policies regarding requirements for assignment of teaching will be consistent with those implemented on the Northeast Campus.
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.  
Initially, this program will rely on adjunct instructors with mentoring from full time faculty who teach at the Maryville campus. Our goal is to grow program enrollment to a point that would support the assignment of at least one full time faculty for this program that would be permanently assigned to the Northwest Kansas City program for advising and instruction.



- Expectations for professional activities, special student contact, teaching/learning innovation.  
Adjunct instructors will will participate in regular training sessions regarding course development and delivery. Furthermore, full time faculty from the Maryville campus will collaborate with adjuncts to ensure curricular consistency across both locations and adherence to approved curricular structure and content. Northwest Kansas City staff will provide direct technical and logistical support to both instructors and students.

### 3. Enrollment Projections

- Student FTE majoring in program by the end of five years.  
50
- Percent of full time and part time enrollment by the end of five years.  
80% of students in this program are expected to pursue the degree full time. Inevitably, some students will not be able to pursue their course work full time; however, it is expected that the vast majority of students will be enrolled full time and the program is designed to accommodate full times students.

### 4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.  
Students entering the program with an associates degree and attending full time should complete their degree in two years. At the three year mark, our first cohort of 15 full time students and a second cohort of an additional 15 full time students should have completed the program (n = 21 graduates by the end of year 3). At the three year mark, total active students should be at approaching 40 (2 cohorts of 20, with some part time). By the 5th year, we hope to obtain a total student FTE of 40. In all, we are targeting 49 graduates by the 5 year mark based upon a prediction of 70% completion rate.
- Special skills specific to the program.  
none
- Proportion of students who will achieve licensing, certification, or registration.  
No specific license or certification is associated with a Bachelor's degree in psychology.
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.

Currently, the ACAT test is used as an exit exam and program evaluation tool for the Maryville campus Psychology program. Students are required to take the exam, but no threshold is set for successful completion. Limitations associated with the ACAT led to the recent decision to identify a new tool for program evaluation. Alternative tools are currently being vetted. The new exam will be implemented in fall 2017. The same approach will be taken in that students will be required to complete the exam, but no threshold for successful completion will be established or enforced. The new exam will be used for both the Maryville and the Gladstone (if approved) program locations.

- Placement rates in related fields, in other fields, unemployed.  
Campus placement rates for the psychology program have traditionally been at 95% or higher. Our expectation that the Kansas City program will achieve this same level of success (95% overall placement rate).
- Transfer rates, continuous study.  
Because the program is for students who have already succeeded within the college setting and who have a specified career goal, we don't expect transfer rates to be high. The program is susceptible to interruptions to continuous study (based on observations with other similar programs). The student population to be served often work full time or otherwise long hours to support their academic expenses. For some, a 12 hour load is difficult. Advisement will be critical in helping them navigate the academic and financial landscape.

## 5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**  
Currently, the Psychology program at Northeast Missouri State University does not hold a specialized accreditation. They are currently seeking accreditation for their "Human Services" bachelor's degree and are exploring the benefits of accreditation for the undergraduate psychology degree. Graduate programs in Psychology are already accredited by their respective accrediting agencies.

## 6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys.*  
Satisfaction rates reported by NWMSU psychology alumni in the past have indicated high satisfaction with curriculum and advising. Analogous surveying methods will be used at the KC center and similar results are expected.
- Expected satisfaction rates for employers, including timing and method of surveys.  
Employer satisfaction surveys will be developed specifically for the Kansas City Center program and administered 3 to 6 months after students report employment.

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## **7. Institutional Characteristics**

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.

Northwest Missouri State University has made a significant investment to ensure the success of programs delivered at the Northeast Kansas City location in Gladstone. The development of a state of the art learning facility and the full staffing of this facility provide the framework for successful program delivery. In addition, the curriculum to be delivered has been vetted through traditional curricular checks and balances and has been implemented successfully at Northwest's Maryville campus. Faculty and staff are committed to replicating the quality of this program at the Gladstone location.