



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Date Submitted:

12/06/2021

Institution

Northwest Missouri State University

Site Information

Implementation Date:

8/1/2022 12:00:00 AM

Added Site(s):

Selected Site(s):

Kansas City Center, 6889 North Oak Trafficway, Gladstone, MO, 64118

Northwest Missouri State University, 800 University Drive, Maryville, MO, 64468-6001

CIP Information

CIP Code:

520201

CIP Description:

A program that generally prepares individuals to plan, organize, direct, and control the functions and processes of a firm or organization. Includes instruction in management theory, human resources management and behavior, accounting and other quantitative methods, purchasing and logistics, organization and production, marketing, and business decision-making.

CIP Program Title:

Business Administration and Management, General

Institution Program Title:

Business Administration

Degree Level/Type

Degree Level:

Bachelor's Degree

Degree Type:

Bachelor of Science

Options Added:

Collaborative Program:

N

Mode of Delivery

Current Mode of Delivery

Classroom

Online

Student Preparation



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Special Admissions Procedure or Student Qualifications required:

To ensure a common professional foundation among all business programs, students majoring in Business Administration are required to fulfill the following common professional component requirements. A minimum grade of C is mandatory for each of the Common Professional Component and required courses.

Specific Population Characteristics to be served:

n/a

Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:

No special requirements beyond current requirements for other programs in the business school.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:

50%

Expectations for professional activities, special student contact, teaching/learning innovation:

No expectations beyond our current expectations for faculty per their current faculty appointment.

Student Enrollment Projections Year One-Five

Year 1	Full Time: 20	Part Time: 0	
Year 2	Full Time: 30	Part Time: 0	
Year 3	Full Time: 40	Part Time: 0	Number of Graduates: 10
Year 4	Full Time: 40	Part Time: 0	
Year 1	Full Time: 20	Part Time: 0	
Year 2	Full Time: 30	Part Time: 0	
Year 3	Full Time: 40	Part Time: 0	Number of Graduates: 10
Year 4	Full Time: 40	Part Time: 0	
Year 5	Full Time: 50	Part Time: 0	Number of Graduates: 25

Percentage Statement:

n/a

Program Accreditation

Institutional Plans for Accreditation:

The program will be accredited by our current secondary business accrediting body, ACBSP. The program will undergo their normal vetting for additional programs.

Program Structure

Total Credits:

120



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Residency Requirements:

n/a

General Education Total Credits:

45

Major Requirements Total Credits:

75

Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
see	0	attached

Free Elective Credits:

0

Internship or other Capstone Experience:

No thesis or capstone required.

Assurances

I certify that the program is clearly within the institution's CBHE-approved mission. The proposed new program must be consistent with the institutional mission, as well as the principal planning priorities of the public institution, as set forth in the public institution's approved plan or plan update.

I certify that the program will be offered within the proposing institution's main campus or CBHE-approved off-site location.

I certify that the program will not unnecessarily duplicate an existing program of another Missouri institution in accordance with 6 CSR 10-4.010, subsection (9)(C) Submission of Academic Information, Data and New Programs.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the program can be launched with minimal expense and falls within the institution's current operating budget.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

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JOHNSON

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Bachelor of Science in Business Administration (75 hours)

Common Professional Component

To ensure a common professional foundation among all business programs, students majoring in Business Administration are required to fulfill the following common professional component requirements. A minimum grade of C is mandatory for each of the Common Professional Component and required courses.

Non-Business Courses (9 hours)

- MATH - 17114 - General Statistics - 3 credits
- MATH - 17116 - Mathematical Modeling - 3 credits
- CSIS - 44130 - Computers and Information Technology - 3 credits

Business Courses (39 hours)

- ACCT - 51201 - Accounting I - 3 credits
- ACCT - 51202 - Accounting II - 3 credits
- ECON - 52150 - Principles of Macroeconomics - 3 credits
- ECON - 52151 - Principles of Microeconomics - 3 credits
- FIN - 53311 - Business Law I - 3 credits
- FIN - 53324 - Fundamentals of Business Finance - 3 credits
- MGMT - 54310 - Managerial Communication - 3 credits
- MGMT - 54313 - Principles of Management - 3 credits
- MGMT - 54315 - Operations Management - 3 credits
- MGMT - 54417 - Organizational Policy and Decision Making - 3 credits
- MKTG - 55330 - Principles of Marketing - 3 credits
- MKTG - 55438 - International Business - 3 credits
- CSIS - 44317 - Management Information Systems - 3 credits

Business Administration Major (27 hours)

Students must complete nine hours per specializations, with two classes at the 300 level and at least one class at the 400 level or above, in three of the following:

- Accounting 51300-51499
- Economics 52300-52499
- Finance 53300-53499
- Human Resource Management 54321-54325 and 54520
- Management 54300-54499
- Marketing 55300-55499