



FORM NP -
NEW PROGRAM PROPOSAL FORM

Sponsoring Institution(s): Maryville University

Program Title: General Studies with a Concentration in Health Care

Degree/Certificate: B.A. in General Studies with a Concentration in Health Care

Options: Click here to enter text.

Delivery Site(s): Maryville University main campus and online through Maryville's School of Adult and Online Education

CIP Classification: 51.0000

*CIP code can be cross-referenced with programs offered in your region on MDHE's program inventory highered.mo.gov/ProgramInventory/search.jsp

Implementation Date: August 2014

Cooperative Partners: Click here to enter text.

*If this is a collaborative program, form CL must be included with this proposal

AUTHORIZATION:

Dr. Mary Ellen Finch – VP, Academic Affairs	<i>Mary Ellen Finch</i>	9/18/14
_____ Name/Title of Institutional Officer	_____ Signature	_____ Date

Dr. Chuck Gulas – Dean, College of Health Professions	314-529-9625
_____ Person to Contact for More Information	_____ Telephone



1. New Program Proposal Form (Form NP): **See Form NP – Undergraduate – attached for General Studies with a Concentration in Health Care (BA)**
2. Rationale for the program: **Included on Form SE – undergraduate – attached**
3. Student enrollment projections (Form SE), including a rationale for how projections were calculated: **See Form SE – attached**
4. Evidence of Market demand / Societal need supported by research: **Included on form SE – attached**
5. Address program duplication and opportunities for collaboration (*should include Form CL for collaboration*): **This program will not be delivered in collaboration with other institutions.**
6. Details on Program Structure (Form PS): **All program structure details are included on Form PS – undergraduate - attached.**
7. Financial Projections (Form FP) for public institutions only: **Not Applicable**
8. Program Characteristics and Performance Goals (Form PG): **See Form PG – undergraduate – attached.**
9. Plans for accreditation, including a rationale if it is not a goal for this program: **The undergraduate program will not be seeking accreditation by any specialized accrediting body.**
10. Institutional Characteristics demonstrating why your institution is particularly well equipped to support the program: **The program will be housed within the College of Health Professions, which is already known for exemplary academic programs, and will service Adult and Online Education division students desiring to work in the health professions arena but who are unsure of the optimal career path to achieve their end goals. Many requirements of the program also serve as preparation for the Nursing degree, which makes enrolling in this degree program ideal as an option prior to fully committing to the Nursing profession.**



**FORM SE -
STUDENT ENROLLMENT PROJECTIONS**

Year	1	2	3	4	5
Full Time					
Part Time	50	100	150	200	200
Total	50	100	150	200	200

Please provide a rationale regarding how student enrollment projections were calculated:

Enrollment projections are based on available historical enrollment trends at the university for students who have been undecided about a major but express interest in health professions and those students who aspire to participate in the Nursing (BSN) program. The General Studies with a concentration in Healthcare degree offers a path for those students initially pursuing admission to the Nursing program and an exit strategy should they decide they no longer wish to go into Nursing. Maryville has not targeted General Studies – Healthcare as a growth program, but as an academic track to ensure that students are making academic progress toward a degree during their pursuit of admission to the Nursing program and/or while they consider other degree options related to health professions. Maryville anticipates most entering students with an interest in Nursing will gravitate toward General Studies as it closely aligns with the required Nursing curriculum. The university will begin to recommend this program to new students in Fall 2014 and offer this path as an option to current students as they meet with their advisers. Maryville predicts that initial enrollment in this program will be new students with additional numbers from current students who have either not qualified for Nursing or decided against pursuing the clinical path. The enrollment numbers are based on the typical number of new students, 50, who have expressed interest in healthcare and Nursing annually over the past few years. The subsequent growth in years two through five accounts for both new student enrollments and current students transitioning into the program.



Provide a **rationale** for proposing this program, including **evidence of market demand and societal need supported by research**:

The BA in General Studies with a Concentration in Health Professions is designed to prepare the student with a broad range of courses in liberal arts and a foundation in health care and health care services with an emphasis on the older adult. The first two years of the program will also prepare interested students to apply for the Maryville University Nursing BSN degree offered through our Adult and Online Education division (formerly Weekend and Evening College). The rationale for developing the program is two-fold. First, Maryville has a large number of students enrolling through the Adult and Online Education division who hope to attain a degree in a health professions field but are unsure what area or how long it will take to meet basic requirements for those programs. This degree offer those students a structured place to start, taking courses needed as prerequisites and allowing ample time to gain awareness of their own goals and career preferences. Secondly, this major offers opportunity to increase cognizance of the health care needs of older adults (the fastest growing subpopulation and most likely place for job expansion opportunities). Options for a wide variety of career choices and graduate educational pursuits stem from this degree by granting students an in-depth perspective on the medical, social, and behavioral aspects of the older adult. General Studies with a concentration in Healthcare was designed to meet the needs of part time adult students interested in working in non-clinical, healthcare settings. Students pursuing this major at Maryville will likely either be interested in completing their degree with a broad interest in healthcare, or more likely, transition to this degree due to an initial interest in Nursing. Because Nursing is a rigorous and competitive program with capacity, many students will either determine that Nursing is no longer a fit (often based on their experience in the required science courses), or are not admitted to the program based on academic performance.



**FORM PS -
PROGRAM STRUCTURE**

A. Total credits required for graduation: 130

B. Residency requirements, if any: There are two main residency requirements: 1) At least 30 hours must be earned at Maryville and 2) one half of the major must be taken at Maryville

C. General education: Total credits: 36

Courses (specific courses OR distribution area and credits):

Course Number	Credits	Course Title
ENG 101	3	Composition: Theme Writing
ENG 104	3	Composition: The Essay
MATH 115	3	Contemporary Mathematics
ADAH 100	3	World Arts & Ideas
SPAN 101	3	Elementary Spanish I or Spanish for Health Care Practice
PHIL ***	3	Philosophy Elective
Humanities	6	6 hours of electives (2 courses)
HIST/PSCI	6	6 hours of electives (2 courses)
PSYC 101	3	General Psychology
SOC 101	3	Introduction to Sociology

D. Major requirements: Total credits: 91

Course Number	Credits	Course Title
PSYC310	3	Psychology of Stress and Health
ENGL 3**	3	English Literature Elective
HIST303	3	America and the Contemporary World
PSYC301	3	Introduction to Rehabilitation
PSYC328	3	Mental Illness and Society
PSYC 305	3	Psychology of Adjustment
PSYC 330	3	Human Sexuality
PSYC 352	3	Counseling
PSYC 321	3	Abnormal psychology
BIO101	4	A&P I

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BIO102	4	A & P II
PSYC341	3	Understanding Statistical Inference
CHEM120	3	General, Organic and Biochemistry
PSYC254	3	Human Development Thru Lifespan
BIO104	4	Introduction to Microbiology
HEPR 107	3	Fundamentals of Health Care
HEPR 108	3	Medical Terminology
HEPR 150	3	Introduction to Gerontology
HEPR 160	3	Services and Programs for Older Adults
HEPR 200	3	Alzheimer Patient & Caregiver
HEPR 204	3	Introduction to Sign Language
HEPR 210	3	Issues in Aging
HEPR 230	3	Interdisciplinary and Team Care of Older Adults
HEPR 299	3	Exercise & Rehabilitation in the Aged
HEPR 298	3	Pharmacological and the Elderly
HEPR 300	3	Cultural Diversity in Health Care
HEPR 400	3	Health Care Ethics
HEPR 440	3	Health Care Systems
HEPR 491	4	Health Care Capstone

E. Free elective credits:

3

(Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience:

The program has a required capstone course (HEPR 491 - 4 credits).

G. Any unique features such as interdepartmental cooperation:

The General Studies with a Concentration in Health Care major is an interdisciplinary program blending Arts and Sciences courses with a primarily social, behavioral, and science/math basis with those from the College of Health Professions to provide students with a solid foundation from which they can pursue varying career paths.

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Form PS – Program Structure



**FORM PG -
PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS**

Institution Name Maryville University
Program Name General Studies with a concentration in Health Care
Date June 30, 2014

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.
No special preparation is required.
- Characteristics of a specific population to be served, if applicable.
The General Studies with a concentration in Health Care is intended for Maryville's Adult and Online Education students. Within that population, those participating in this degree will tend to be working adults with, typically, an interest in being a nurse or other health care professional.

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.
Faculty members will have a minimum of a Master's Degree, doctorate preferred, in an appropriate field associated with course content.
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.
25%
- Expectations for professional activities, special student contact, teaching/learning innovation.
Faculty will be expected to advise students, provide mentorship to students during capstone experiences and to provide service to the department, university and/or community.

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3. Enrollment Projections

- Student FTE majoring in program by the end of five years.
25
- Percent of full time and part time enrollment by the end of five years.
100% Part-time enrollment

4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.
50
- Special skills specific to the program.
none
- Proportion of students who will achieve licensing, certification, or registration.
Not applicable to this program.
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.
No standard exams.
- Placement rates in related fields, in other fields, unemployed.
To be determined with future graduates and the career paths they pursue.
- Transfer rates, continuous study.
Typically, students anticipated to transfer into this degree program will be from other Maryville majors rather than external to the college, unless they are adult students seeking a general bachelor's degree without a specific health care profession in mind.

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**
No plans to seek specialized accreditation as there is not one offered for a generalist health profession major.

6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys.*



All students will participate in an exit interview at graduation. Alumni surveys will be sent 12 months after graduation and expected satisfaction rates are 75% or higher. Questions regarding satisfaction will also be included in Maryville University Alumni surveys on an ongoing basis.

- Expected satisfaction rates for employers, including timing and method of surveys. An annual focus group will be conducted to gain feedback from employers. Expected satisfaction rates will be 75% or higher from those participating in the focus group.

7. Institutional Characteristics

- Characteristics demonstrating why your institution is particularly well-equipped to support the program. Maryville is well-equipped to support this program because the institution has strong programs with long-standing reputations in both the liberal arts and health professions. Maryville also has a wide variety of committed partners who seek to offer educational experiences and career opportunities for our students and graduates. As well, Maryville has been and remains a leader in Weekend and Evening programming for adult students within the St. Louis metropolitan area.