



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Date Submitted:

03/30/2021

Institution

Missouri Western State University

Site Information

Implementation Date:

8/1/2021 12:00:00 AM

Added Site(s):

Selected Site(s):

Missouri Western State University, 4525 Downs Drive, St. Joseph, MO, 64507

CIP Information

CIP Code:

500901

CIP Description:

A general program that focuses on the introductory study and appreciation of music and the performing arts. Includes instruction in music, dance, and other performing arts media.

CIP Program Title:

Music, General

Institution Program Title:

Musical Arts

Degree Level/Type

Degree Level:

Bachelor's Degree

Degree Type:

Bachelor of Music

Options Added:

Collaborative Program:

N

Mode of Delivery

Current Mode of Delivery

Classroom

Student Preparation

Special Admissions Procedure or Student Qualifications required:

Students will be required to audition, but only as a diagnostic. It will not be a barrier for entry.

Specific Population Characteristics to be served:

n/a

Faculty Characteristics



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Special Requirements for Assignment of Teaching for this Degree/Certificate:
Advanced training in music beyond the Bachelorette.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:
90%

Expectations for professional activities, special student contact, teaching/learning innovation:
Faculty should provide students significant applied learning opportunities through internships, class projects, etc.; faculty should be active musicians or music scholars in their field; faculty should provide significant one-on-one interactions with students in keeping with MWSU's mission.

Student Enrollment Projections Year One-Five

Year 1	Full Time: 50	Part Time: 0	
Year 2	Full Time: 55	Part Time: 0	
Year 3	Full Time: 65	Part Time: 0	Number of Graduates: 10
Year 4	Full Time: 70	Part Time: 0	
Year 5	Full Time: 75	Part Time: 0	Number of Graduates: 15

Percentage Statement:

n/a

Program Accreditation

Institutional Plans for Accreditation:

We plan to submit this program for approval by our accrediting body NASM (National Association of Schools of Music). They should approve our curriculum ASAP, particularly given our good standing with them at the moment, but the final approval occurs following three successful graduations from the program.

Program Structure

Total Credits:

120

Residency Requirements:

n/a

General Education Total Credits:

42

Major Requirements Total Credits:

79

Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
Mus 366	3	Musicianship 3

Free Elective Credits:

11



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Internship or other Capstone Experience:

Students will be strongly encouraged to pursue internships as part of the music electives. Students will be required to pursue a senior recital or capstone project depending on their course of study as a capstone experience.

Assurances

I certify that the program is clearly within the institution's CBHE-approved mission. The proposed new program must be consistent with the institutional mission, as well as the principal planning priorities of the public institution, as set forth in the public institution's approved plan or plan update.

I certify that the program will be offered within the proposing institution's main campus, CBHE-approved service region or CBHE-approved off-site location.

I certify that the program will not unnecessarily duplicate an existing program within the geographically applicable area.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the program can be launched with minimal expense and falls within the institution's current operating budget.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

First and Last Name: YEN TO

Email: yto@missouriwestern.edu

Phone: 816-271-4548

MISSOURI WESTERN STATE UNIVERSITY

Major Declaration Form

Student Name _____

Address _____

Street

Address _____

City

State

ZIP

Telephone _____ G# _____

Advisor _____ Department _____

SIGNATURES REQUIRED:

Student _____ Date _____

Advisor _____ Date _____

Chairperson _____ Date _____

Dean _____ Date _____

Registrar _____ Date _____

Degree/ Program:	B.M. – Music
Major:	Music
Concentration:	Technology and Industry
Catalog Year: 2020-2021	Expires: 2025-2026

DEGREE REQUIREMENTS

- Earn a minimum of 120 credit hours (100 level and higher, maximum of 6 CED credit hours applicable).
- Earn a minimum of 30 credit hours in upper division courses. Lower division transfer courses accepted as meeting upper division departmental course requirements cannot be used to fulfill this requirement.
- Earn 30 of the last 45 credit hours at MWSU in institutional course work (exclusive of credit by examination).
- Participate in required departmental and campus wide assessments.
- Earn an overall GPA of at least 2.0 and a major GPA of at least 2.0.
- Fulfill the Missouri Constitution requirement.
- Successfully pass the Missouri Higher Education Civics Achievement exam.

GENERAL STUDIES REQUIREMENTS

General Education focuses on a broad range of courses that help students acquire academic skills and knowledge necessary for understanding, communicating and performing in a diverse and complex world. Bachelor degrees require a general studies curriculum with a minimum of 42 credit hours. Specific course options can be found through the student's GPS record in Goldlink or at missouriwestern.edu/registrar/gened.

MAJOR REQUIREMENTS		(66 Credits)	
CORE		Credit	Grade
MUS 100	Concert/Recital Attendance (6 sem.)	0	
MUS 103	Fundamentals of Music	2	
MUS 106	Basic Keyboard Skills I	2	
MUS 108	Basic Keyboard Skills II	2	
MUS 115	Musicianship I	3	
MUS 116	Musicianship I Lab	1	
MUS 210	Introduction to Music Technology	2	
MUS 215	Musicianship II	3	
MUS 216	Musicianship II Lab	1	
MUS 300	Notation and Sequencing	2	
MUS 305	Entrepreneurship in Music	3	
MUS 348	Music of World Cultures	1	
MUS 1XX	Applied Lessons	3	
MUS 2XX	Applied Lessons	1	
MUS XXX	Large Ensembles	2	
MUS XXX	Chamber Ensembles	2	
TOTAL CORE		30	

*Music Technology and Industry majors must complete 2 semesters of MUS 352 Commercial Music Ensemble.

TECHNOLOGY AND INDUSTRY CONCENTRATION			
MUS 109	Functional Voice Class	2	
MUS 286	Music Industry Internship Fieldwork	1	
MUS 324	Live Sound Reinforcement	3	
MUS 327	Seminar in Music Business Practices	3	
MUS 359	History of Popular Music	3	
MUS 386	Sound Synthesis	3	
MUS 400	Audio Recording and Analysis I	2	
MUS 403	Music Techniques of Film and TV	2	
MUS 415	History of Jazz	2	
MUS 440	Commercial Music Practicum	4	
MUS 451	Audio Recording and Analysis II	3	
MUS 486	Multi-media and Internet Applications	3	
MUS 490/491	Senior Recital	OR	
MUS 495	Music Capstone Project	1	
MUS 3XX	Applied Lessons (2 Semesters)	2	
MUS 4XX	Applied Lessons (2 Semesters)	2	
TOTAL CONCENTRATION		36	
TOTAL		66	

All students should seek the advice of an MWSU advisor. The student is responsible for knowing the regulations and policies in the current University Catalog and Student Handbook and for meeting the requirements for a degree or certificate.

MISSOURI WESTERN STATE UNIVERSITY

Major Declaration Form

Student Name _____

Address _____
Street _____

Address _____
City _____ State _____ ZIP _____

Telephone _____ G# _____

All students should seek the advice of an MWSU advisor. The student is responsible for knowing the regulations and policies in the current University Catalog and Student Handbook and for meeting the requirements for a degree or certificate.

Advisor _____ Department _____

SIGNATURES REQUIRED:

Student _____ Date _____

Advisor _____ Date _____

Chairperson _____ Date _____

Registrar _____ Date _____



Transfer students using the CORE 42 general education curriculum should access requirements and courses that count through Griffon GPS or at <https://main.missouriwestern.edu/registrar/core42>.

PREPARATORY COURSES

MAT083 ___ ENG100 ___ RDG095 ___

GENERAL STUDIES (42-47 credits)

CATEGORY ONE: BASIC SKILLS (12-14 credits) Grade

- | | | |
|---|-------|-------|
| 1. MAT110 or MAT110E or MAT111 or MAT111E or MAT112 or MAT116 or MAT147 or MAT165 or MAT167 | 3/4/5 | _____ |
| 2. ENG104 and 108 or ENG112 | 6 | _____ |
| 3. COM104 | 3 | _____ |

CATEGORY TWO: NATURAL SCIENCES (8-10 credits)

Minimum of 8 credits with lab from two of the following groups.

- | | | |
|--|-----|-------|
| 1. BIO101 or 105 | 4 | _____ |
| 2. CHE101(4) or 104(5) or 111(5) | 4/5 | _____ |
| 3. ESC111 | 4 | _____ |
| 4. PHY101(4) or 107(4) or 110(4) or 210(5) | 4/5 | _____ |
| 5. PHY104 | 4 | _____ |
| 6. GEO160 | 4 | _____ |

CATEGORY THREE: SOCIAL SCIENCES (9 credits)

Minimum of 9 credits with at least one course from each of the two following groups.

- | | | |
|--|---|-------|
| 1. ECO101 or 260 or 261 or GEO100 or PSY101 or SOC110 or 120 | 3 | _____ |
| 2. HIS140 or 150 or PSC101 | 3 | _____ |
| 3. Additional course from group 1 or 2 | 3 | _____ |

CATEGORY FOUR: HUMANITIES (9 credits)

One course each from three of the following four groups.

- | | | |
|---|---|-------|
| 1. HIS200 or 210 or 230 or HUM203 or 204 or 205 | 3 | _____ |
| 2. ENG210 or 220 or PHL210 or 230 or 231 or 232 or REL250 or 251 or 252 | 3 | _____ |
| 3. ART100 or MUS101 or THR113 | 3 | _____ |
| 4. Any 3-credit hour 100-level or higher foreign language course | 3 | _____ |

CATEGORY FIVE: PHYSICAL HEALTH (4 credits)

- | | | |
|--|-----|-------|
| 1. PED101 | 3 | _____ |
| 2. One approved physical activity course | 1-2 | _____ |

This form is not official until signed by the Registrar.

Degree/Program:	B.M.A. – Bachelor of Musical Arts
Major:	Music
Catalog Year: 2021-2022	Expires: 2027-2028

DEGREE REQUIREMENTS

--- Earn a minimum of 120 credit hours (100 level and above, maximum of 6 CED credit hours applicable).

--- Earn a minimum of 30 credit hours in upper division courses. Lower division transfer courses accepted as meeting upper division departmental course requirements cannot be used to fulfill this requirement.

--- Earn 30 of the last 45 credit hours at MWSU in institutional course work (exclusive of credit by examination).

--- Participate in required departmental and campus wide assessments.

--- Earn a grade of C or higher in all major coursework.

--- Earn an overall GPA of at least 2.0 and a major GPA of at least 2.0.

--- Fulfill the Missouri Constitution requirement.

--- Successfully pass the Missouri Higher Education Civics Achievement exam.

MAJOR REQUIREMENTS (69-79 Credits)***

CORE		Credit	Grades
MUS 100	Concert/Recital Attendance (6 sem)	0	
MUS 103**	Fundamentals of Music	3	
MUS 106	Basic Keyboard Skills 1	2	
MUS 108	Basic Keyboard Skills 2	2	
MUS 109 or 201	Funct. Voice Class (Instr. Only) Diction for Singers (Vocalists Only)	2-3	
MUS 115	Musicianship 1	3	
MUS 116	Musicianship 1 Lab	1	
MUS 215	Musicianship 2	3	
MUS 216	Musicianship 2 Lab	1	
MUS 302**	Technology Tools for Musicians	2	
MUS 348	Music of World Cultures	1	
MUS 366	Musicianship 3	3	
MUS 367	Musicianship 3 Lab	1	
<i>Music History Requirement</i>			
MUS 362 or MUS 363	Music History 1 or 2	3	
MUS 362, MUS 363, MUS 359, OR MUS 415**	Music History 1 Music History 2, History of Popular Music, or Jazz History	3	
TOTAL		30-31	
MUSIC ELECTIVES (CHOOSE 5 COURSES; AT LEAST 4 MUST BE 300+)			
MUS 206 OR 208	Keyboard Proficiency for Instr. OR Keyboard Proficiency for Vocalists	2-3	
MUS 210	Introduction to Music Technology	2	
MUS 305	Entrepreneurship in Music	3	
MUS 320	Elementary Methods and Materials	3	
MUS 324	Live Sound Reinforcement	3	
MUS 327	Seminar in Music Business Practices	3	
MUS 328, 312-317	Song and Choral Lit (Vocalists) OR Topics in Lit (Instr.)	2	
MUS 357	Musicianship 4	2	
MUS 330-335	Pedagogical Practices	1-2	
MUS 307, MUS 308, MUS 325, MUS 337, OR MUS 353	Percussion, String, Marching Band, Brass, or Woodwind Methods	2	
MUS 400**	Recording Techniques	3	
MUS 441 / MUS 442	Choral Conducting OR Instrumental Conducting	3	
MUS 452*	Seminar in Music Technology	3	
MUS 467 / MUS 468	Middle and High School Choral or Instrumental Methods	3	
TOTAL		9-15	

PERFORMANCE/COMPOSITION STUDIES		
MUS 1xx	Applied Lessons	3
MUS 2xx	Applied Lessons	1
MUS 3xx	Applied Lessons	2
MUS 4xx	Applied Lessons	1
MUS 490/1, MUS 495	Senior Recital OR Music Capstone Project	1
Ensembles (at least 2 must be 300+)		
MUS xxx	Large Ensembles	2
MUS xxx	Small/Chamber Ensembles	2
TOTAL		12
CHOOSE SECOND MAJOR, MINOR, OR APPROVED COURSE OF STUDY		
Choose either a university-approved minor or a course of study in consultation with your advisor that develops a particular discrete competence. At least 3 credits of this must be a 300-level or above course.		18-21
TOTAL		18-21

* Indicates newly created course

** Indicates reimagining of previous course

*** Note that MUS 103 (3), Ensembles (3), & Histories of Music (6) double count as General Studies under Core 42, bringing the total credit hours to 99-109 hours.

MISSOURI WESTERN STATE UNIVERSITY

Major Declaration Form

Student Name _____

Address _____

Street

Address _____

City

State

ZIP

Telephone _____ G# _____

Advisor _____ Department _____

SIGNATURES REQUIRED:

Student _____ Date _____

Advisor _____ Date _____

Chairperson _____ Date _____

Dean _____ Date _____

Registrar _____ Date _____

Degree/Program:	B.M. – Music
Major:	Music
Concentration:	Performance and Industry
Catalog Year: 2020-2021	Expires: 2025-2026

DEGREE REQUIREMENTS

- Earn a minimum of 120 credit hours (100 level and higher, maximum of 6 CED credit hours applicable).
- Earn a minimum of 30 credit hours in upper division courses. Lower division transfer courses accepted as meeting upper division departmental course requirements cannot be used to fulfill this requirement.
- Earn 30 of the last 45 credit hours at MWSU in institutional course work (exclusive of credit by examination).
- Participate in required departmental and campus wide assessments.
- Earn an overall GPA of at least 2.0 and a major GPA of at least 2.0.
- Fulfill the Missouri Constitution requirement.
- Successfully pass the Missouri Higher Education Civics Achievement exam.

GENERAL STUDIES REQUIREMENTS

General Education focuses on a broad range of courses that help students acquire academic skills and knowledge necessary for understanding, communicating and performing in a diverse and complex world. Bachelor degrees require a general studies curriculum with a minimum of 42 credit hours. Specific course options can be found through the student's GPS record in Goldlink or at missouriwestern.edu/registrar/gened.

MAJOR REQUIREMENTS		(65-66 Credits)	
CORE		Credit	Grade
MUS 100	Concert/Recital Attendance (6 sem.)	0	
MUS 103	Fundamentals of Music	2	
MUS 106	Basic Keyboard Skills I	2	
MUS 108	Basic Keyboard Skills II	2	
MUS 115	Musicianship I	3	
MUS 116	Musicianship I Lab	1	
MUS 210	Introduction to Music Technology	2	
MUS 215	Musicianship II	3	
MUS 216	Musicianship II Lab	1	
MUS 300	Notation and Sequencing	2	
MUS 305	Entrepreneurship in Music	3	
MUS 348	Music of World Cultures	1	
MUS 1XX	Applied Lessons	3	
MUS 2XX	Applied Lessons	1	
MUS XXX	Large Ensembles	2	
MUS XXX	Chamber Ensembles	2	
TOTAL CORE		30	

PERFORMANCE AND INDUSTRY CONCENTRATION			
MUS 109	Funct. Voice Class (Instr. Only)** (2)	OR	
MUS 201	Diction for Singers (Vocalists Only)** (3)	2-3	
MUS 206	Keyboard Proficiency for Inst.	OR	
MUS 208	Keyboard Proficiency for Vocalists	2	
MUS 362	History of Western Music I	3	
MUS 363	History of Western Music II	3	
MUS 366	Musicianship III	3	
MUS 367	Musicianship III Lab	1	
MUS 368	Musicianship IV	2	
MUS 390	Junior Recital	1	
MUS 292	Piano Pedagogy I	OR	
MUS 330-335	Pedagogical Practices	2	
MUS 328	Song and Choral Lit (Vocalists)	OR	
MUS 312-318	Topics in Literature	2	
MUS 441	Choral Conducting	OR	
MUS 442	Instrumental Conducting	3	
MUS 491	Senior Recital	1	
MUS XXX	Large Ensembles	4	
MUS 3XX	Applied Lessons	3	
MUS 4XX	Applied Lessons	3	
TOTAL CONCENTRATION		35-36	
TOTAL		65-66	

* At least one semester of orchestra and one of a jazz ensemble are required of instrumentalists. Commercial Music ensemble may substitute for one small ensemble for keyboards and strings.

** At least two semesters of a language are encouraged.

Classically inclined vocalists are highly encouraged to take 4 semesters of German or French or 2 semesters each of German & French.



PUBLIC

INDEPENDENT

NEW PROGRAM PROPOSAL FOR ROUTINE REVIEW

When finished, please save and email to: he.academicprogramactions@dhe.mo.gov

Sponsoring Institution:

Program Title: Bachelor of Musical Arts

Degree/Certificate:

If other, please list: BMA--Bachelor of Musical Arts

Options:

Delivery Site: Missouri Western State University

CIP Classification: 50.0901

Implementation Date: 8/1/2021

Is this a new off-site location? Yes No

If yes, is the new location within your institution's current CBHE-approved service region?

**If no, public institutions should consult the comprehensive review process*

Is this a collaborative program? Yes No

**If yes, please complete the collaborative programs form on last page.*

Please list similar or comparable programs at Missouri public institutions of higher education.

**For public institutions only*

No other Missouri school implements this degree

CERTIFICATIONS:

- The program is within the institution's CBHE approved mission. *(public only)*
- The program will be offered within the institution's CBHE approved service region. *(public only)*
- The program builds upon existing programs and faculty expertise
- The program does not unnecessarily duplicate an existing program in the geographically-applicable area.
- The program can be launched with minimal expense and falls within the institution's current operating budget. *(public only)*

AUTHORIZATION

<input type="text"/>	<input type="text"/>	<input type="text"/>
----------------------	----------------------	----------------------

Name/Title of Institutional Officer

Signature

Date

PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below.

Quantification of performance goals should be included wherever possible.

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.

Students will be required to audition, but only as a diagnostic. It will not be a barrier for entry.

- Characteristics of a specific population to be served, if applicable.

[Click here to enter text](#)

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.

Advanced training in music

- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here

90%

- Expectations for professional activities, special student contact, teaching/learning innovation.

Faculty should provide students significant applied learning opportunities through internships, class projects, etc.; faculty should be active musicians or music scholars in their field; faculty should provide significant one-on-one interactions with students in keeping with MWSU's mission.

3. Enrollment Projections

- Student FTE majoring in program by the end of five years.
75-80
- Percent of full time and part time enrollment by the end of five years.
100% full time

STUDENT ENROLLMENT PROJECTIONS

YEAR	1	2	3	4	5
Full Time	50	55	65	70	75
Part Time					
Total	50	55	65	70	75

4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.
10+ graduates

- Special skills specific to the program.

Musical instrument or composition skills. However, we are willing to train those in students with no experience.

- Proportion of students who will achieve licensing, certification, or registration.

0% (not needed for this career path)

- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.

N/A given our open-enrollment status.

- Placement rates in related fields, in other fields, unemployed.

We intend to have a 100% placement rate in a student's chosen field of study.

- Transfer rates, continuous study.

We hope to limit transfers as much as possible.

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide rationale.

We plan to submit this program for approval by our accrediting body NASM (National Association of Schools of Music). They should approve our curriculum ASAP, particularly given our good standing with them at the moment, but the final approval occurs following three successful graduations from the program.

6. Program Structure

A. Total credits required for graduation: 120

B. Residency requirements, if any:

None

C. General education: Total credits:

42

Courses (specific courses OR distribution area and credits)

Course Number	Credits	Course Title
Social & Behavioral Science	9	
Mathematical Sciences	3	
Written Communications	6	
Oral Communications	3	
Natural Sciences	7	
Humanities & Fine Arts	9	
Other	5	

D. Major requirements: Total credits: 69–79

Course Number	Credits	Course Title
Core (30–31 credits)		
MUS 100	0	Concert/Recital Attendance (6 sem)
MUS 103	3	Fundamentals of Music
MUS 106	2	Basic Keyboard Skills 1
MUS 108	2	Basic Keyboard Skills 2
MUS 109 or 201	2–3	Funct. Voice Class (Instr. Only) Diction for Singers (Vocalists Only)
MUS 115	3	Musicianship 1
MUS 116	1	Musicianship 1 Lab
MUS 215	3	Musicianship 2
MUS 216	1	Musicianship 2 Lab
MUS 320	2	Technology Tools for Musicians
MUS 348	1	Music of World Cultures
MUS 366	3	Musicianship 3
MUS 367	1	Musicianship 3 Lab
<i>Music History Requirement</i>		
MUS 362 or MUS 363	3	Music History 1 or 2
MUS 362, MUS 363, MUS 359, or MUS 415	3	Music History 1 Music History 2, History of Popular Music, or Jazz History
MUSIC ELECTIVES (CHOOSE 5 COURSES; AT LEAST 4 MUST BE 300+) (9–15 Credits)		
MUS 206 OR 208	2–3	Keyboard Proficiency for Instr. OR Keyboard Proficiency for Vocalists
MUS 210	2	Introduction to Music Technology
MUS 305	3	Entrepreneurship in Music
MUS 320	3	Elementary Methods and Materials
MUS 324	3	Live Sound Reinforcement
MUS 327	3	Seminar in Music Business Practices
MUS 328, 312-317	2	Song and Choral Lit (Vocalists) OR Topics in Lit (Instr.).
MUS 357	2	Musicianship 4
MUS 330–335	1–2	Pedagogical Practices
MUS 307, MUS 308, MUS 325, or MUS 337	2	Percussion, String, Marching Band, or Brass Methods
MUS 400	3	Recording Techniques
MUS 441 / MUS 442	3	Choral Conducting OR Instrumental Conducting
MUS 452	3	Seminar in Music Technology
MUS 467 / MUS 468	3	Middle and High School Choral or Instrumental Methods
PERFORMANCE/COMPOSITION STUDIES (12 Credits)		
MUS 1xx	3	Applied Lessons
MUS 2xx	1	Applied Lessons
MUS 3xx	2	Applied Lessons
MUS 4xx	1	Applied Lessons
MUS 490/1 OR 495	1	Senior Recital or Music Capstone Project
<i>Ensembles (at least 2 must be 300+)</i>		
MUS xxx	2	Large Ensembles
MUS xxx	2	Small/Chamber Ensembles
CHOOSE SECOND MAJOR, MINOR, OR APPROVED COURSE OF STUDY (18–21 Credits)		
Choose either a university-approved minor or a course of study in consultation with your advisor that develops a particular discrete competence. At least 3 credits of this must be a 300-level or above course.		

- E. Free elective credits: Because MUS 103 (3), Ensembles (3), & Histories of Music (6) double count as General Studies under Core 42, students may have 11–21 credit hours for free electives depending on how they choose to navigate the degree.
(sum of C, D, and E should equal A)
- F. Requirements for thesis, internship or other capstone experience:
- Students will be strongly encouraged to pursue internships as part of the music electives
 - Students will be required to pursue a senior recital or capstone project depending on their course of study as a capstone experience.
- G. Any unique features such as interdepartmental cooperation:
 Elective-based course of study creates a student-centered degree plan tailored to a student’s unique career aspirations. The interdisciplinary “minor,” in particular, represents a unique way for students to pursue a discrete competence of their choosing that is applicable to their careers in consultation with their advisor.

7. Need/Demand

Student demand:

Since the beginning of the fall 2020 semester, we have received well over 100 inquiries from prospective students about the proposed degree. This trend is likewise supported by our own informal polling of students we have visited with while recruiting in schools. This degree will also capture current students in the phased out Bachelor of Music degrees, who are excited about the flexibility of the BMA. Its design will also provide a quick pathway to graduation for students who elect not to finish the BME degree, instead of losing them to a BGS. Additionally, the fact that we will have the only such degree in the surrounding states region will be a boon in recruiting students who are searching for this kind of utility in a music program.

Market demand

This degree would address nearly 100 NAICS codes encompassing industries as varied as music video production, music instruction, live music theater, and independent musicians (see JobsEQ reporting). Many of these industries such as the motion picture and video production industry have shown consistent growth over the last 10 years. This industry, in particular, would make an interesting niche for our school given that we hope to encourage interdisciplinary study with MWSU’s Cinema program, through their minor. Indeed, while the motion picture audio industry is creating opportunities for music and audio specialists of all kinds, no postsecondary program in Missouri allows students to specialize in film music and production (see JobsEQ for Motion Picture and Video Production). That is only one of many such sub-disciplines our students could target with this degree. This degree is also of note because music/humanities degrees are a popular choices for students pursuing careers as doctors and lawyers. This degree would allow students to gain a music education while providing skill sets in thinking outside the box, in addition to pursuing prerequisites for medical or law school.

Societal demand

Music and the arts will always be in demand. If we are to continue supporting the BME degree, along with our marching band and ensembles, we will need to diversify and include all types of music study. Very few, if any competing programs in the region have demonstrated this kind of forward thinking and vision; we have an excellent opportunity in front of us to capitalize on this market demand.

I hereby certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful.

On July 1, 2011, the Coordinating Board for Higher Education began provisionally approving all new programs with a subsequent review and consideration for full approval after five years.