



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Date Submitted:

03/30/2021

Institution

Missouri Western State University

Site Information

Implementation Date:

8/1/2021 12:00:00 AM

Added Site(s):

Selected Site(s):

Missouri Western State University, 4525 Downs Drive, St. Joseph, MO, 64507

CIP Information

CIP Code:

500409

CIP Description:

A program that prepares individuals to apply artistic and computer techniques to the interpretation of technical and commercial concepts. Includes instruction in computer-assisted art and design, printmaking, concepts sketching, technical drawing, color theory, imaging, studio technique, still and life modeling, multimedia applications, communication skills and commercial art business operations.

CIP Program Title:

Graphic Design

Institution Program Title:

Graphic Design

Degree Level/Type

Degree Level:

Bachelor's Degree

Degree Type:

Bachelor of Fine Arts

Options Added:

Collaborative Program:

N

Mode of Delivery

Current Mode of Delivery

Classroom

Student Preparation

Special Admissions Procedure or Student Qualifications required:

None



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Specific Population Characteristics to be served:
n/a

Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:
Terminal Degree, Applied experience in the Field

Estimate Percentage of Credit Hours that will be assigned to full time faculty:
90%

Expectations for professional activities, special student contact, teaching/learning innovation:
Institutional expectations and requirements for tenure and promotion.

Student Enrollment Projections Year One-Five

Year 1	Full Time: 68	Part Time: 0	
Year 2	Full Time: 70	Part Time: 0	
Year 3	Full Time: 73	Part Time: 0	Number of Graduates: 10
Year 4	Full Time: 75	Part Time: 0	
Year 5	Full Time: 78	Part Time: 0	Number of Graduates: 12

Percentage Statement:
n/a

Program Accreditation

Institutional Plans for Accreditation:
none

Program Structure

Total Credits:
120

Residency Requirements:
n/a

General Education Total Credits:
42

Major Requirements Total Credits:
75

Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
Art 170	3	Three-Dimensional Design

Free Elective Credits:
3



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Internship or other Capstone Experience:

ART 488 Final Portfolio, ART 493 Internship

Assurances

I certify that the program is clearly within the institution's CBHE-approved mission. The proposed new program must be consistent with the institutional mission, as well as the principal planning priorities of the public institution, as set forth in the public institution's approved plan or plan update.

I certify that the program will be offered within the proposing institution's main campus, CBHE-approved service region or CBHE-approved off-site location.

I certify that the program will not unnecessarily duplicate an existing program within the geographically applicable area.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the program can be launched with minimal expense and falls within the institution's current operating budget.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

First and Last Name: YEN

TO

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Degree/Program:	B.F.A. - Art
Major:	Graphic Design
Catalog Year: 2020-2021	Expires: 2025-2026

Degree/Program	B.F.A. - Art
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DEGREE REQUIREMENTS

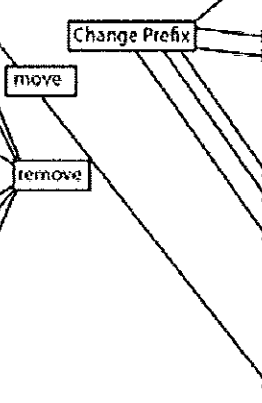
- Earn a minimum of 120 credit hours (100 level and above, maximum of 6 CED credit hours applicable)
- Earn a minimum of 25 credit hours in upper division courses. Lower division transfer courses accepted as meeting upper division departmental course requirements cannot be used to fulfill this requirement.
- Earn 30 of the last 45 credit hours at MWSU in institutional course work (exclusive of credit by examination).
- Participate in required departmental and campus wide assessments.
- Earn a grade of C or higher in all major coursework.
- Earn an overall GPA of at least 2.0 and a major GPA of at least 2.0.
- Fulfill the Missouri Constitution requirement.
- Successfully pass the Missouri Higher Education Civics Achievement exam.

DEGREE REQUIREMENTS

- Earn a minimum of 120 credit hours (100 level and above, maximum of 6 CED credit hours applicable).
- Earn a minimum of 30 credit hours in upper division courses. Lower division transfer courses accepted as meeting upper division departmental course requirements cannot be used to fulfill this requirement.
- Earn 30 of the last 45 credit hours at MWSU in institutional course work (exclusive of credit by examination).
- Participate in required departmental and campus wide assessments.
- Earn a grade of C or higher in all major coursework.
- Earn an overall GPA of at least 2.0 and a major GPA of at least 2.0.
- Fulfill the Missouri Constitution requirement.
- Successfully pass the Missouri Higher Education Civics Achievement exam.

MAJOR REQUIREMENTS		(78 Credits)	
		Credit	Grade
ART 110	Beginning Drawing I	3	
ART 120	Two-Dimensional Design	3	
ART 130	Introduction to Tools and Techniques	2	
ART 140	Ceramics I	OR	
*ART 379	Sculpture I	3	
*ART 160	Beginning Drawing II	3	
*ART 170	Three-Dimensional Design	3	
ART 205	Survey of Art History I	3	
*ART 229	Design Software Applications	3	
*ART 250	Vector Graphics	OR	
*ART 388	Interactive Design II	3	
*ART 255	Survey of Art History II	3	
*ART 310	Intermediate Drawing	OR	
*ART 340	Typography II	OR	
*ART 360	Photography II	OR	
*ART 370	Printing II	OR	
*ART 375	Illustration II	3	
*ART 315	Illustration I	3	
*ART 329	Graphic Design I	3	
*ART 333	Typography	3	
*ART 339	Printing I	3	
*ART 349	Interactive Design I	3	
*ART 359	Photography I	OR	
*ART 360	Photography II	3	
*ART 369	Printing I	3	
*ART 395	Graphic Design I	3	
*ART 488	Final Portfolio	3	
*ART 492	Graphic Design III	3	
*ART 493	Internship	3	
*ART 494	Senior Seminar and Exhibit	1	
*ART 455	Graphic Design IV	3	
TOTAL		69	
PLUS 3 credits guided art elective		3	
PLUS 6 additional credits "Art History"		3	
TOTAL		78	

MAJOR REQUIREMENTS		(75 Credits)	
		Credit	Grade
ART 110	Beginning Drawing I	3	
ART 120	Two-Dimensional Design	3	
*ART 160	Beginning Drawing II	3	
*ART 170	Three-Dimensional Design	3	
*ART 129	Design Software Applications	3	
ART 192	Digital Imaging	3	ADD
*ART 255	Survey of Art History II	3	
ART 205	Survey of Art History I	3	
*ART 250	Graphic Design I	3	
*ART 292	Graphic Design II	3	
*ART 315	Illustration	3	
*ART 333	Typography	3	
*ART 344	User Experience Design	3	ADD
*ART 349	Interactive Design I	3	
*ART 359	Photography I	3	
*ART 390	Graphic Design III	3	
*ART 419	Interactive Design II	3	
*ART 488	Final Portfolio	3	
*ART 490	Graphic Design IV	3	
*ART 493	Internship	3	
PLUS 6 credits advanced graphic design electives			
	ART 333, ART 292, ART 390, ART 490	6	ADD
PLUS 3 credits guided elective			
	ART 250, ART 371, ART 372, ART 471, ART 472, ART 493, COM 205, JOU 204, JOU 227, MKT 301, ART 370, MKT 381	OR OR 3	
PLUS 6 additional credits in Art History*			
TOTAL		75	



*Indicates prerequisite

TR beside grade denotes that transfer work fulfills course requirements.

A grade of C or higher must be earned in all classes required of the major.

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TR beside grade denotes that transfer work fulfills course requirements.

A grade of C or higher must be earned in all classes required of the major.

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