



- PUBLIC
- INDEPENDENT

**NEW PROGRAM PROPOSAL FOR ROUTINE REVIEW**

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*When finished, please save and email to: [he.academicprogramactions@dhe.mo.gov](mailto:he.academicprogramactions@dhe.mo.gov)*

**Sponsoring Institution:**

**Program Title:** Defense and Strategic Studies

**Degree/Certificate:**

**If other, please list:**

**Options:**

**Delivery Site:** University of Missouri – Columbia – This is a fully-online program

**CIP Classification:** 45.0902

**Implementation Date:** Fall 2021

**Is this a new off-site location?**  Yes  No

**If yes, is the new location within your institution's current CBHE-approved service region?**

*\*If no, public institutions should consult the comprehensive review process*

**Is this a collaborative program?**  Yes  No

*\*If yes, please complete the collaborative programs form on last page.*

**Please list similar or comparable programs at Missouri public institutions of higher education.**

*\*For public institutions only*

Missouri State University has an MA in Defense and Strategic Studies, but this is a classroom-based program offered at its Washington, DC area campus. This is a fully-online program.

**CERTIFICATIONS:**

- The program is within the institution's CBHE approved mission. *(public only)*
- The program will be offered within the institution's CBHE approved service region. *(public only)*
- The program builds upon existing programs and faculty expertise
- The program does not unnecessarily duplicate an existing program in the geographically-applicable area.
- The program can be launched with minimal expense and falls within the institution's current operating budget. *(public only)*

**AUTHORIZATION**

Name/Title of Institutional Officer	Signature	Date

## **PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS**

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Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below.

Quantification of performance goals should be included wherever possible.

### **1. Student Preparation**

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.  

The program is designed as an executive-style graduate program for working professionals. We expect that students will either be currently serving as officers in the US military, or are civilians that are currently working in a position related to strategic studies and international relations. In lieu of career experience, students with a BA or BS in political science or a closely related field could also be accepted into the program, particularly with a strong application. Transcripts and letters of reference and support from employers will also be considerations for admission.
  
- Characteristics of a specific population to be served, if applicable.  

Working professionals and members of the military; however, the program is open to all and can also be accessible to civilians

### **2. Faculty Characteristics**

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.  

Faculty should have at least a Master's degree (PhD preferred) in a related field and have a minimum of 15 years' experience as a military officer or in a civilian field related to national security.
  
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.  

Greater than or equal to 50%
  
- Expectations for professional activities, special student contact, teaching/learning innovation.  

N/A

### **3. Enrollment Projections**

- Student FTE majoring in program by the end of five years.  

37
  
- Percent of full time and part time enrollment by the end of five years.  

Full-time: 59%; Part-time: 41%

## STUDENT ENROLLMENT PROJECTIONS

YEAR	1	2	3	4	5
Full Time	15	23	30	37	37
Part Time	5	12	17	23	26
Total	20	25	47	60	63

### 4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.  
Year 3: 34 degrees awarded; Year 5: 50 degrees awarded annually
  
- Special skills specific to the program.
  - An understanding of military history, particularly related to the Napoleonic revolution in warfare, World War I, World War II, and modern wars in the Middle East and Asia.
  - The causes of international conflict, including topics such as power, territory, alliances, and the democratic peace.
  - Civil war and insurgency, including the onset, dynamics, and legacies of violence in intrastate conflict.
  - The process and history of American foreign policy.
  - The history and applications of strategic theory, from classical theorists such as Sun Tzu and Clausewitz to modern theorists.
  - Strategic threats and opportunities around the world, including in the South China Sea, Korean Peninsula, and the Middle East.
  - Understanding the patterns, causes, and effects of military innovation in both peacetime and warfare.
  
- Proportion of students who will achieve licensing, certification, or registration.  
N/A
  
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.  
N/A
  
- Placement rates in related fields, in other fields, unemployed.  
N/A
  
- Transfer rates, continuous study.  
N/A

### 5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide rationale.

At present, there is no accreditation of graduate programs in Strategic Studies.

**6. Program Structure**

A. Total credits required for graduation: 30

B. Residency requirements, if any:

Entirely online; none

C. General education: Total credits:

N/A – Graduate program

*Courses (specific courses OR distribution area and credits)*

Course Number	Credits	Course Title

D. Major requirements: Total credits: 15

Course Number	Credits	Course Title
POL_SC 8400	3	International Relations Theory
POL_SC 8450	3	International Conflict
POL_SC 8470	3	Theories of Civil War
POL_SC 8550	3	Strategic Studies
POL_SC 8560	3	Military Innovation in Peace and War

E. Free elective credits: 15

*(sum of C, D, and E should equal A)*

F. Requirements for thesis, internship or other capstone experience:

N/A

G. Any unique features such as interdepartmental cooperation:

N/A

## 7. Need/Demand

**Student demand** – Program is clearly targeted toward military professionals and is designed to align with their officer training during which students often have approximately one-year to do some kind of continuing education. By granting up to 12 credits for prior learning for officers having completed the Intermediate Level Education (ILE), this program is well-suited to these needs.

**Market demand** – Civilian jobs related to the program include Military Analyst, Intelligence Officer, Project Manager, Strategic Planner, Policy Analyst, and Research Associate. Burning Glass Program Insight suggests strong demand and salaries for these positions.

**Societal demand** – This program is a unique mix focusing both on diplomacy and military strategy. Given the novel and varied geopolitical landscape, this is an excellent time to begin training future professionals in these areas.

I hereby certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful.

*On July 1, 2011, the Coordinating Board for Higher Education began provisionally approving all new programs with a subsequent review and consideration for full approval after five years.*

## COLLABORATIVE PROGRAMS

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- **Sponsoring Institution One:**
- **Sponsoring Institution Two:**
- **Other Collaborative Institutions:**
- **Length of Agreement:**
- **Which institution(s) will have degree-granting authority?**
- **Which institution(s) will have the authority for faculty hiring, course assignment, evaluation and reappointment decisions?**
- **What agreements exist to ensure that faculty from all participating institutions will be involved in decisions about the curriculum, admissions standards, exit requirements?**
- **Which institution(s) will be responsible for academic and student-support services, e.g., registration, advising, library, academic assistance, financial aid, etc.?**
- **What agreements exist to ensure that the academic calendars of the participating institutions have been aligned as needed?**

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