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Academic Program Actions:

New Program Proposal

Institution: Missouri Southern State University

Site Information

Implementation date: 08/01/2021

Selected sites: Missouri Southern State University, 3950 E. Newman Road, Joplin, MO 64801-1595

CIP Information

CIP Code: 230101

CIP Program Title: English Language and Literature, General

CIP Program Description: A general program that focuses on the English language, including its history, structure and related communications skills; and the literature and culture of English-speaking peoples.

Institution Program Title: English

Change Degree Type

Degree Level: Bachelor's Degree

Degree Type: Bachelor of Science

Options Added: Professional and Technical Writing
Literary Studies

Collaborative Program: N

Mode of Delivery

Mode of Delivery: Classroom
Online
Hybrid

Student Preparation

List any special admissions procedures or student qualifications required for this program which exceed regular university admissions and standards:

No special preparation is required; typical university admissions standards will be followed.

List characteristics of a specific population to be served, if applicable:

N/A

Faculty Characteristics

List special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate:

All assigned faculty meet HLC standards for faculty qualifications.

Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term 'full time faculty' (and not FTE) in your descriptions here:

100% of required program credit hours will be taught by full-time faculty.

Expectations for professional activities, special student contact, teaching/learning innovation:

Faculty are expected to meet university standards for research, teaching, and service.

Student Enrollment Projections

Year One - Five Projections

Full Time:	10	Part Time:	1	
Full Time:	12	Part Time:	2	
Full Time:	14	Part Time:	3	Number of Graduates: 10
Full Time:	16	Part Time:	4	
Full Time:	20	Part Time:	5	Number of Graduates: 15

Percentage Statement:

N/A

Program Accreditation

List Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide rationale:

There are no program accreditors in this area; therefore, we will not seek specialized accreditation.

Program Structure

Total Credits: 120

Residency Requirements: Standard university residency requirements will be followed.
Residence: The following minimum requirements must be met in residence at Missouri Southern: (1) 30 hours completed with MSSU; (2) one-half of the credit both required for the major and in the major department. Courses required for the major but not offered in the major department are not included; (3) one-half of the upper division credit both required for the major and in the major department.

General Education Total Credits: 42

Program Structure (continued)

Major Requirements Total 45

Credits:

Courses Added:

ENG 0202 3 Writing & Research in English
 ENG 0301 3 Intro to English Linguistics
 ENG 0400 3 History of the English Language
 ENG 0310/0216/0315 3 Professional Writing or Creative Writing or
 Advanced Essay Writing
 ENG 216/312/313/315/0491 3 Creative Writing/Advanced
 Professional Writing/Technical Writing/Advanced Essay
 Writing/Writing Internship
 COMM 300/305/360 3 Organizational Communication/Interpersonal
 Communication/Visual Communication
 ENG 261/262 3 World Literature I/World Literature II
 ENG 271 3 British Literature I
 ENG 272 3 British Literature II
 ENG 281 3 American Literature I
 ENG 282 3 American Literature II
 ENG 301 3 Intro to English Linguistics
 ENG 319 3 Teaching Writing in Middle & Secondary School
 ENG 330 3 Young Adult Literature
 ENG 333 3 Literary Paris
 ENG 361 3 Studies in World Literature
 ENG 371 3 Studies in British Literature
 ENG 450 3 Shakespeare
 ENG 480 3 Literary Theory & Criticism

Enter free elective credits: 33

Internship or other capstone experience: See attached plans of study for both degree options.

Assurances

I certify that the program is clearly within the institution's CBHE-approved mission. The proposed new program must be consistent with the institutional mission, as well as the principal planning priorities of the public institution, as set forth in the public institution's approved plan or plan update.

I certify that the program will be offered within the proposing institution's main campus, CBHE-approved service region or CBHE-approved off-site location.

I certify that the program will not unnecessarily duplicate an existing program within the geographically applicable area.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the program can be launched with minimal expense and falls within the institution's current operating budget.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

12/11/2020

Academic Program Actions

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MISSOURI SOUTHERN STATE UNIVERSITY
School Curriculum Oversight Committee/Academic Policies Committee
Report for a NEW MAJOR or CERTIFICATE

1. School: Arts and Sciences _____ Department: English and Philosophy
 _____ Date: 9/10/20 _____
2. Title: _____ Course #: _____ CIP Code: _____
3. New Major or Certificate: BS in English with an emphasis in Literary Studies
4. Date first offered: 8/1/21 .

Attach information for items 5-12 as needed.

5. Describe the need for this new major including evidence of student demand for the program and market or societal need for the skills being developed.

The versatility of the English Literary Studies (EN03) major is well known. The broad mix of reading, writing, and analytical skills our students build prepares them for careers in law, entertainment, politics, education, and beyond. By focusing even more on the scientific study of language and freeing up hours for earning certificates, this new BS in English will allow students to expand further the utility of their knowledge. Students in the program will be advised to select certificate programs that will shape their career goals.

English also hosts a good number of Secondary Education students. There are students who realize late in that program that teaching is not the right choice for them —student teaching or high stakes exams stop some students from graduating with their intended degree. This BS will make it much easier for those students to graduate with a degree in English, which will give them more opportunities after graduation than either the BGS degree or simply not finishing. Likewise, our BA programs lose graduates in their final semesters to the BGS; the flexibility of the proposed BS would give those students a better option.

6. Is the major interdisciplinary? Yes __, No x. If so, has it been approved by all departments concerned? Yes __, No __. If interdisciplinary, how will coordination between the departments be accomplished?
7. Are there similar programs offered at other Missouri institutions? Yes x, No ____.
 If so, how is this program unique or different from existing programs?

MDHEWD's college and degree search site lists five institutions in Missouri offering a BS in English, but a search of their current catalogs indicates that only Missouri Baptist University and Missouri State University have one on the books today. Our program differs from Missouri Baptist's our lack of a religious studies component. Ours differs from Missouri State's in our greater focus on scientific study of the language.

8. Describe the curriculum requirements for the major.

See attached plan of study

9. What are the student learning objectives for the program?

The successful student in the English BS program will display effective critical thinking skills.

The successful student in the English BS program will display clear communication skills through writing.

The successful student in the English BS program will read and correctly comprehend original texts.

The successful student in the English BS program will apply scientific knowledge of language to texts.

10. How will the objectives be assessed?

The objectives will be assessed through an electronic portfolio, which will contain both student work and comprehensive reflection on that work.

11. If this major is approved –

- a. Will additional staff be needed? Yes , No . If yes, describe.
- b. Will additional space, equipment, special library materials, or any major expense be involved? Yes , No . If yes, specify program needs.

12. Include any additional information about the program that would be helpful.

APPROVED

Zak Watson

Department Chair

Date: 10/9/20

School Dean

Date: _____

For office use only. Dates Approved: _____ School Curriculum Oversight Committee _____

Academic Policies _____ Faculty Senate _____ Board of Governors _____

English Major, BS, EN05

Major Code: EN05

General Education Requirements 42 hours: 36 Hours*

See Baccalaureate Degree General Education Curriculum Requirements.

English Requirements: 48-55 Hours**

Foundations of English Study: 3 Hours

ENG 0202 - Writing and Research in English 3

Study of the English Language: 6 Hours

ENG 0301 - Introduction to English Linguistics 3

AND

ENG 0400 - History of the English Language 3

Advanced Writing: 6 Hours

ENG 0310 - Professional Writing 3

Choose one course from the following:

ENG 0216 - Creative Writing 3

OR

ENG 0312 - Advanced Professional Writing 3

OR

ENG 0313 - Technical Writing 3

OR

ENG 0315 - Advanced Essay Writing 3

Literature Surveys: 15 Hours

World Literature:

ENG 0261 - World Literature I 3

OR

ENG 0262 - World Literature II 3

British Literature:

ENG 0271 - British Literature I 3

AND

ENG 0272 - British Literature II 3

American Literature:

ENG 0281 - American Literature I 3

AND

ENG 0282 - American Literature II 3

Upper Division Literature: 15 Hours

Select 5 from the following courses:

ENG 0301 – Introduction to English Linguistics 3 (counts only for students enrolled in the Teacher Education program)

ENG 0319 – Teaching Writing in Middle & Secondary School 3 (counts only for students enrolled in the Teacher Education program)

ENG 0330 – Young Adult Literature 3 (counts only for students enrolled in the Teacher Education program)

ENG 0333 - Literary Paris 3

ENG 0361 - Studies in World Literature 3

ENG 0371 - Studies in British Literature 3

ENG 0381 - Studies in American Literature 3

ENG 0450 - Shakespeare 3 (recommended for students in Secondary Teacher Education)

ENG 0480 - Literary Theory and Criticism 3

Capstone Course: 3-10 Hours

Select from the following courses:

EDUC 432 – Student Teaching 2 (counts only for students enrolled in the Teacher Education program)

EDUC 462 – Student Teaching 10 (counts only for students enrolled in the Teacher Education program)

ENG 0495 - Senior Seminar 3

Electives: 29-36 Hours

Electives as needed to satisfy 39 upper division hours and to meet 120 total hours.

Consider adding a certificate. Click on "Return to Academic Programs" at the top or bottom of the page.

Total Hours: 120***

*Two literature surveys meet six hours Area 5A Humanities of General Education Requirements.

**ENG 0361 , ENG 0371 and ENG 0381 are special topic courses that may be taken more than once as different topics..

***Must include at least 39 Upper Division (300-400 level) hours.

MISSOURI SOUTHERN STATE UNIVERSITY
School Curriculum Oversight Committee/Academic Policies Committee
Report for a NEW MAJOR or CERTIFICATE

1. School: Arts and Sciences Department: English & Philosophy Date: 10/1/20
2. Title: _____ Course #: _____ CIP Code: _____
3. New Major or Certificate: BS in English Professional and Technical Writing
4. Date first offered: Fall 2021

Attach information for items 5-12 as needed.

5. Describe the need for this new major including evidence of student demand for the program and market or societal need for the skills being developed.

A Bachelor of Science degree in Professional/Technical Writing creates a degree that marks its particular technical orientation within the broader field of English, and which better reflects its existing requirement of experiential learning. Thus it serves those students interested in English as a major, but who prefer a version of the degree more overtly linked to writing as a profession. A BS in Professional/Technical Writing can also serve well those students seeking graduate training in this area. Most Masters programs in Professional Writing, for example, are located in Communication, Rhetoric/Literacy, or independent programs which do not require the same hours/emphasis in literature or language credits as more traditional BAs in English do. While we've had several students go onto graduate work in professional writing, we anticipate the BS will be a degree that will qualify even more students to do so. Finally, a BS in Professional/Technical Writing would allow us to retain a number of students who begin Writing degrees but who revert to General Studies majors late in their degree progress as a direct consequence of their issues completing the BA language requirement. The similarities shared by the BA and BS in Professional/Technical Writing would allow for an easier shift in major tracks and would keep completers within our department, where they'll have done most of their course work. Thus this degree addresses an internal demand to allow those English majors to remain English majors through graduation.

6. Is the major interdisciplinary? Yes , No . If so, has it been approved by all departments concerned? Yes , No .
7. Are there similar programs offered at other Missouri institutions? Yes , No . If so, how is this program unique or different from existing programs?

Missouri State University offers a BS in English with an Emphasis in Professional Writing. However, unlike the MSSU degree, the MSU BS focuses heavily on writing for technical fields, with the majority of UD writing courses related to technical writing and requiring the internship be in a technical writing setting. The MSSU BS, like the already-existing BA, provides a broader view of the applications of professional writing and allows students to apply for internships in technical, corporate, or non-profits settings.

8. Describe the curriculum requirements for the major.

Post-Composition Core (3 hours):

ENG 216 Creative Writing OR

ENG 315 Advanced Essay;

Writing Core (15-18 hours):

ENG 310 Professional Writing

ENG 312 Advanced Professional Writing

ENG 313 Technical Writing

ENG 491 Writing Internship (at least 3 cr. hours; can be repeated for up to 6 cr. hrs);

and 1 of the following: COMM 300 Organizational Communication, COMM 305 Interpersonal Communication,
OR COMM 360 Visual Communication;

English Language Core (6 hours):

ENG 301 Linguistics

ENG 400 History of the English Language;

Literature Core (9 hours):

3 of the following: ENG 261 World Lit I, ENG 262 World Lit II, ENG 271 British Lit I, ENG 272 British Lit II, ENG 281
American Lit I, ENG 282 American Lit II;

English Electives: 6-9 hours.

9. What are the student learning objectives for the program?

The four core courses of this degree (ENG 310, 312, 313, and 491) share the objectives that students analyze and evaluate their own and others' writing; conceive of writing as a recursive process that involves many strategies; make formal written and oral presentations using correct diction, syntax, usage, grammar, and mechanics. Within these objectives, stress is placed on writing efficiently, fluently, and with clarity.

10. How will the objectives be assessed?

11. If this major is approved –

- a. Will additional staff be needed? Yes , No . If yes, describe.
- b. Will additional space, equipment, special library materials, or any major expense be involved? Yes , No . If yes, specify program needs.

12. Include any additional information about the program that would be helpful.

APPROVED

Zak Watson Date: 10/9/20 _____ Date: _____
Department Chair School Dean

For office use only. Dates Approved:	School Curriculum Oversight Committee _____
Academic Policies _____	Faculty Senate _____ Board of Governors _____

English Major, BS, EN06 (emphasis in Professional and Technical Writing)

Major Code: EN06

General Education Requirements 42 hours: 36 Hours*

See Baccalaureate Degree General Education Curriculum Requirements.

English Requirements: 45 Hours**

Foundations of English Study: 3 Hours

ENG 0202 - Writing and Research in English 3

English Language Core: 6 Hours

ENG 0301 - Introduction to English Linguistics 3

AND

ENG 0400 - History of the English Language 3

Post-Composition Core: 3 Hours

ENG 0216 - Creative Writing 3

OR

ENG 0315 - Advanced Essay Writing 3

Writing Core: 15-18 Hours

ENG 310 – Professional Writing

ENG 312 – Advanced Professional Writing

ENG 313 – Technical Writing

ENG 491 – Writing Internship (at least 3 cr. hours; can be repeated for up to 6 cr. hrs)

One of the following: COMM 300 Organizational Communication, COMM 305 Interpersonal Communication, OR COMM 360 Visual Communication

Literature Surveys: 9 Hours

Select three from the following courses:

ENG 0261 - World Literature I 3

ENG 0262 - World Literature II 3

ENG 0271 - British Literature I 3

ENG 0272 - British Literature II 3

ENG 0281 - American Literature I 3

ENG 0282 - American Literature II 3

Upper Division Literature: 6-9 Hours

Select two or three from the following courses:

ENG 0333 - Literary Paris 3

ENG 0361 - Studies in World Literature 3

ENG 0371 - Studies in British Literature 3

ENG 0381 - Studies in American Literature 3

ENG 0450 - Shakespeare 3

ENG 0480 - Literary Theory and Criticism 3

Electives: 39 Hours

Electives as needed to satisfy 39 upper division hours and to meet 120 total hours.

Consider adding a certificate. Click on "Return to Academic Programs" at the top or bottom of the page.

Total Hours: 120***

*Two literature surveys meet six hours Area 5A Humanities of General Education Requirements.

**ENG 0361 , ENG 0371 and ENG 0381 are special topic courses that may be taken more than once as different topics..

***Must include at least 39 Upper Division (300-400 level) hours.

Bachelor of Science
English: Literary Studies Emphasis

EN05
Cr Hrs

General Education CORE 42 Requirements 42*		36
Area 1A	Social & Behavioral Sciences	6
Area 1B	Civic Engagement	3
Area 2A	Written Communication	6
Area 2B	Oral Communication	3
Area 3A	Natural Science Non-Lab	3
Area 3B	Natural science With Lab	4
Area 4	Mathematics	3
Area 5A	Humanities (Eng Lit courses 6 cr hrs)	
Area 5B	Fine Arts	3
Area 5C	Global Competencies	3
Area 5D	Health and Wellness	2
UE 100	First Year Experience**	1
English Requirements		48-55
Foundations of English Study		3
ENG 202	Writing & Research in English (3)	
Study of the English Language		6
ENG 301	Introduction to English Linguistics (3)	
ENG 400	History of the English Language (6)	
Advanced Writing		6
ENG 310	Professional Writing (3)	
One course from ENG 216, 312, 313 OR 315 (3)		
Literature Surveys (distributed as below)		15
ENG 261 or ENG 262 (World Literature)		
ENG 271 and ENG 272 (British Literature)		
ENG 281 and ENG 282 (American Literature)		
Upper Division Literature (select 5 from the following)**		15
ENG 319	Teaching Writing in Middle & Secondary School (3)&	
ENG 330	Young Adult Literature(3)&	
ENG 333	Literary Paris (3)	
ENG 361	Studies in World Literature (3)**	
ENG 371	Studies in British Literature (3)**	
ENG 381	Studies in American Literature (3)**	
ENG 450	Shakespeare (3)	
ENG 480	Literary Theory and Criticism (3)	
Capstone Course		3-10
ENG 495	Senior Seminar (3)	
EDUC 462	Student Teaching (10)	
General Electives		28-35
Total Hours	Must include at 39 upper division (300-400) hrs	120

*Gen. Ed. Core 42 Area 5A satisfied by 6 hours of English literature (ENG 261/262, ENG 271/272, ENG 281/282)

** ENG 361, ENG 371, and ENG 381 are special topics courses that may be repeated with different topics & counts only for students also enrolled in the Teacher Education program

Bachelor of Science
English: Professional/Technical Writing

Major Code EN06
Cr Hrs

General Education CORE 42 Requirements 42*		36
Area 1A	Social & Behavioral Sciences	6
Area 1B	Civic Engagement	3
Area 2A	Written Communication	6
Area 2B	Oral Communication	3
Area 3A	Natural Science Non-Lab	3
Area 3B	Natural science With Lab	4
Area 4	Mathematics	3
Area 5A	Humanities (Eng Lit courses 6 cr hrs)	
Area 5B	Fine Arts	3
Area 5C	Global Competencies	3
Area 5D	Health and Wellness	2
UE 100	First Year Experience**	1
English Requirements		45
Foundations of English Study		3
ENG 202	Writing & Research in English (3)	
English Language Core		6
ENG 301	Introduction to English Linguistics (3)	
ENG 400	History of the English Language (3)	
Post-Composition Writing		3
ENG 216	Creative Writing (3)	
	OR	
ENG 315	Advanced Essay Writing (3)	
Writing Core		15-18
ENG 310	Professional Writing (3)	
ENG 312	Advanced Professional Writing (3)	
ENG 313	Technical Writing (3)	
ENG 491	Writing Internship (at least 3 hrs, can be repeated for up to 6 hrs) 3-6	
Choose one: (3)		
COMM 300	Organizational Communication (3)	
COMM 305	Interpersonal Communication (3)	
COMM 360	Visual Communication (3)	
Literature Surveys (select 3 from the following)*		9
ENG 261 or ENG 262 (World Literature)		
ENG 271 and ENG 272 (British Literature)		
ENG 281 and ENG 282 (American Literature)		
Upper Division Literature (select 2 or 3 from the following)		6-9
ENG 333	Literary Paris (3)	
ENG 361	Studies in World Literature (3)**	
ENG 371	Studies in British Literature (3)**	
ENG 381	Studies in American Literature (3)**	
ENG 450	Shakespeare (3)	

ENG 480	Literary Theory and Criticism (3)	
General Electives		38
Total Hours	Must include at 39 upper division (300-400) hrs	120

*Gen. Ed. Core 42 Area 5A satisfied by 6 hours of English literature (ENG 261/262, ENG 271/272, ENG 281/282)

** ENG 361, ENG 371, and ENG 381 are special topics courses that may be repeated with different topics