



Update Program Report

Date Submitted:

01/22/2021

Institution

Metropolitan Community College

Institution Program Title

Business

CIP Information

CIP Code:

520201

CIP Program Title:

Business Administration and Management, General

CIP Program Description:

A program that generally prepares individuals to plan, organize, direct, and control the functions and processes of a firm or organization. Includes instruction in management theory, human resources management and behavior, accounting and other quantitative methods, purchasing and logistics, organization and production, marketing, and business decision-making.

Institution Program Title:

Business

Previous CIP Information

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Institution Program Title:

Business

Degree Level

Associate Degree

Degree Type

Current Degree Type:

Associate in Applied Science

Change Degree Type:

Associate in Applied
Science

Options

Current Options:



Update Program Report

Accounting

Logistics Management

Management

Options Added:

Retail Management

Options Removed:

Mode of Delivery

Classroom

Previous Modes of Delivery

Classroom

Site(s) Impacted by Change

Metropolitan Community College 3200 Broadway, Kansas
City, MO 64111

Contact Information

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May

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Business, Management & Technology

Business

A.A.S. Business- Retail Management Emphasis

NEW (Fall 2021)

General Education Requirements	Credits	Semester Taken	Prerequisites
ECON 210 Macroeconomics	3		MATH 85 with a grade of C or higher or appropriate placement
ENGL 101 Composition and Reading I	3		ENGL 90 with a minimum grade of S or appropriate placement score
HIST 120 United States History to 1865 or HIST 121 United States History Since 1865 or POLS 136 Introduction to U.S. National Politics	3		
MATH 115 Statistics or higher	3-5		MATH 85/95 with a grade of C or higher or appropriate placement
PSYC 140 General Psychology or SOC 160 Sociology	3		
COMM 100 Fundamentals of Speech or COMM 102 Fundamentals of Human Communication	3		ENGL 90 with a minimum grade of S or appropriate placement score
Specific Program Requirements			
ACCT 100 Introduction to Accounting	3		
BUSN 100 Introduction to Business	3		
BUSN 105 Business Communications	3		
BUSN 107 Organizational Behavior	3		
BUSN 200 Business Management	3		
BUSN 240 Human Resource Management	3		
Retail Management			
BUSN 150 Marketing	3		
BUSN 151 Consumer Behavior	3		
BUSN 152 Principles of Selling	3		
BUSN 202 Retail Management	3		
BUSN 211 Operations Management	3		
BUSN 290 Business Capstone	1		Instructor approval
ACCT/BUSN Electives	9		
Total Credit Hours Required	61-63		