

Form NP

**NEW PROGRAM PROPOSAL FORM**

**Sponsoring Institution(s):** Lindenwood University

**Program Title:** Cinema and Media Arts

**Degree/Certificate:** Master of Fine Arts

**CIP Classification:** 090701A (Please provide a CIP code)

**Implementation Date:** August, 2014

**Expected Date of First Graduation:** May, 2016

**AUTHORIZATION**

Jann Weitzel/ VP for Academic Affairs

Name/Title of Institutional Officer

Signature

Date



10/13/14

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Person to Contact for More Information Telephone

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## Form PG

### PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Institution Name: Lindenwood University

Program Name: Master of Fine Arts in Cinema and Media Arts

Date: August 1, 2014

#### Overview

Lindenwood University is an independent, liberal arts university serving over 14,000 students in a broad range of academic programs. The proposed Master of Fine Arts in Cinema and Media Arts will be offered as part of Lindenwood University's traditionally formatted daytime schedule. Drawing from communication theory, studio art, art history, creative writing, and media production, students should be able to develop meaningful pieces of cinema with critical awareness of artistic and cultural context. This degree will serve that audience of students who wish to pursue an terminal graduate degree in which specific advanced skills are used in an academic, liberal arts setting. The Master of Fine Arts in Cinema and Media Arts is both compatible and consistent with the goals and objectives of the mission of the University.

#### Student Preparation

The Master of Arts in Communications program will accept any student who has an undergraduate Bachelor of Arts or Science from an accredited college or university and has met the general admission requirements of Lindenwood University.

#### Faculty Characteristics

All faculty for this program will possess a master's degree or higher from an accredited institution. They will also have job experience in the field of communications. Whenever possible, faculty will have teaching experience.

This course work for this degree will be delivered by full time faculty. Candidates for the Master of Fine Arts in Cinema and Media Arts will be assigned academic advisors who are instructors in the School of Communications program.

## Enrollment and Graduation Projections

Year	2014	2015	2016	2017	2018
Anticipated New Students	5	5	6	6	7
Anticipated Graduates	0	3	5	5	6

## Student and Program Outcomes

This degree is designed to serve the needs of serious students who are looking to learn and enhance the skills necessary in the professional creation of communication through the art of video and its related production expertise. The growing industrial dependency on technology and new communication theories demands continual retooling and education for professionals. Outcomes would be measured primarily through evaluation of thesis films produced at the end of the degree program. For the purpose of comparative pre-assessment and post-assessment, final films would be compared to portfolio materials submitted as part of application as well as to work completed in early courses.

## Alumni and Employer Survey

A database of alumni will be maintained, which will serve as the source for periodic surveys that will help determine the level of satisfaction of the program.

A questionnaire will be developed to distribute to employers of Lindenwood graduates with a Master of Fine Arts in Cinema and Media Arts. The survey will be designed to elicit employers' opinion as to the level of preparedness demonstrated by graduates of the program.

In order to give students the fullest educational experience possible, The School of Communications has developed a variety of partnerships with St. Louis area media outlets. Students will perform a number of duties for these companies and those performances will be professionally appraised. These appraisals will serve as one indicator as to the success of the program.

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PROGRAM STRUCTURE

A. Total credits required for graduation: 60

B. Residency requirements, if any: 0

C. General education: Total credits: 0

Courses (specific courses OR distribution area and credits):

Art History Electives, 9 cr.

Creative Writing Electives 6 cr.

Media Production Electives 12 cr.

General Electives 9 cr.

D. Major requirements: Total credits: \_\_\_\_\_

COM50300 Research and Scholastic Writing, 3 cr.

COM 50310 Contemporary Digital Rights 3 cr.

COM 50320 Critical Analysis of Media 3 cr.

COM 50330 Media and Politics 3 cr.

COM 50340 Audience Analysis in an Interactive Age 3 cr.

COM 60101 Communications Capstone 3 cr.

COM 60201 Cinema Thesis I 3 cr.

COM 60202 Cinema Thesis II 3 cr.

E. Free elective credits: 0 (Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience:

COM 60101 Communications Capstone

COM 60201 Cinema Thesis I

COM 60202 Cinema Thesis II

G. Any unique features such as interdepartmental cooperation: \_\_\_\_\_

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**STUDENT ENROLLMENT PROJECTIONS for M.A. in Communications**

Year	1	2	3	4	5
Full Time	5	5	6	6	7
Part Time (Not Applicable)					
Total	5	5	6	6	7